



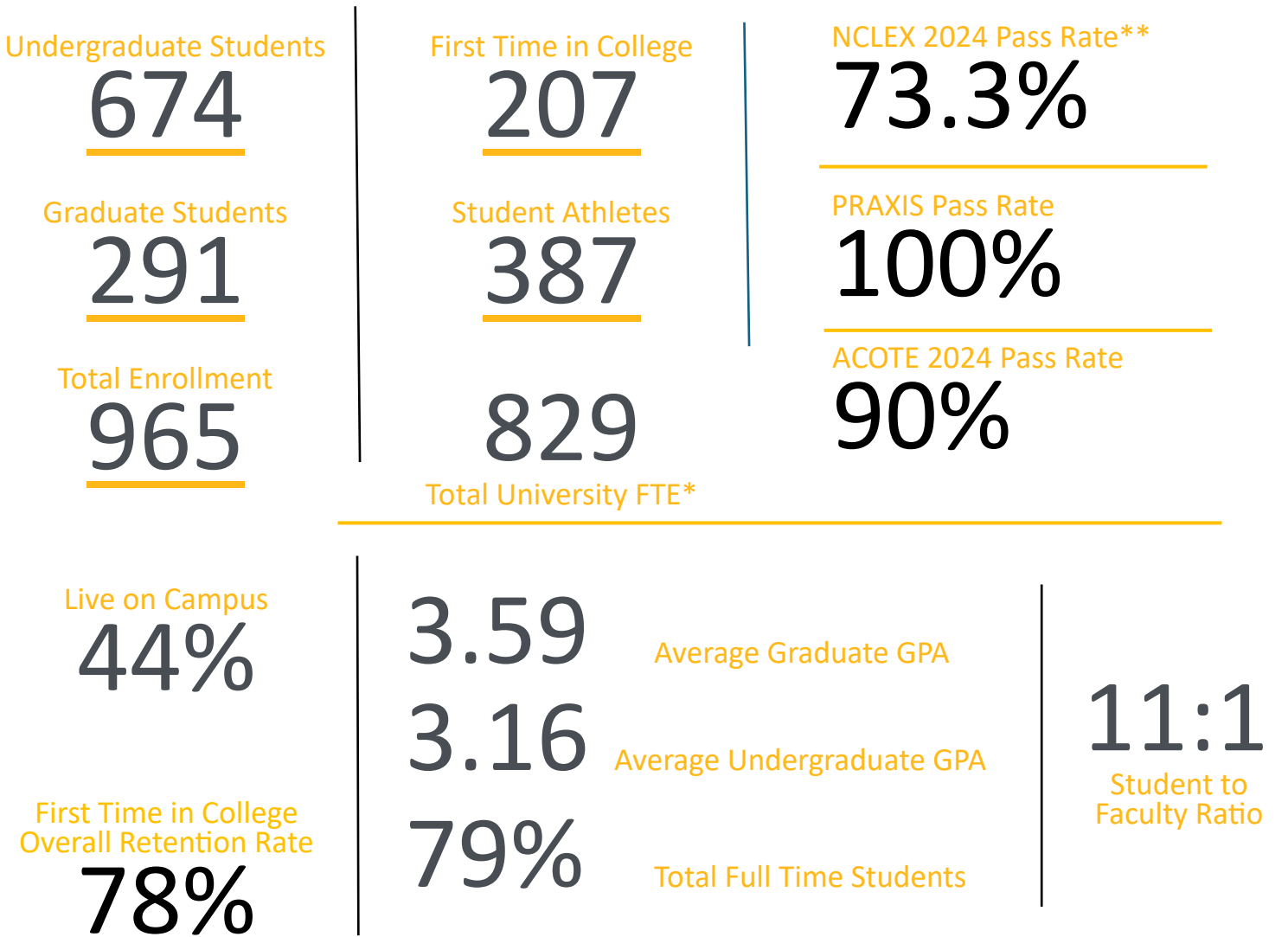
JUST THE PFACTS 2024-2025

May 27, 2025

GOING BEYOND BOUNDARIES

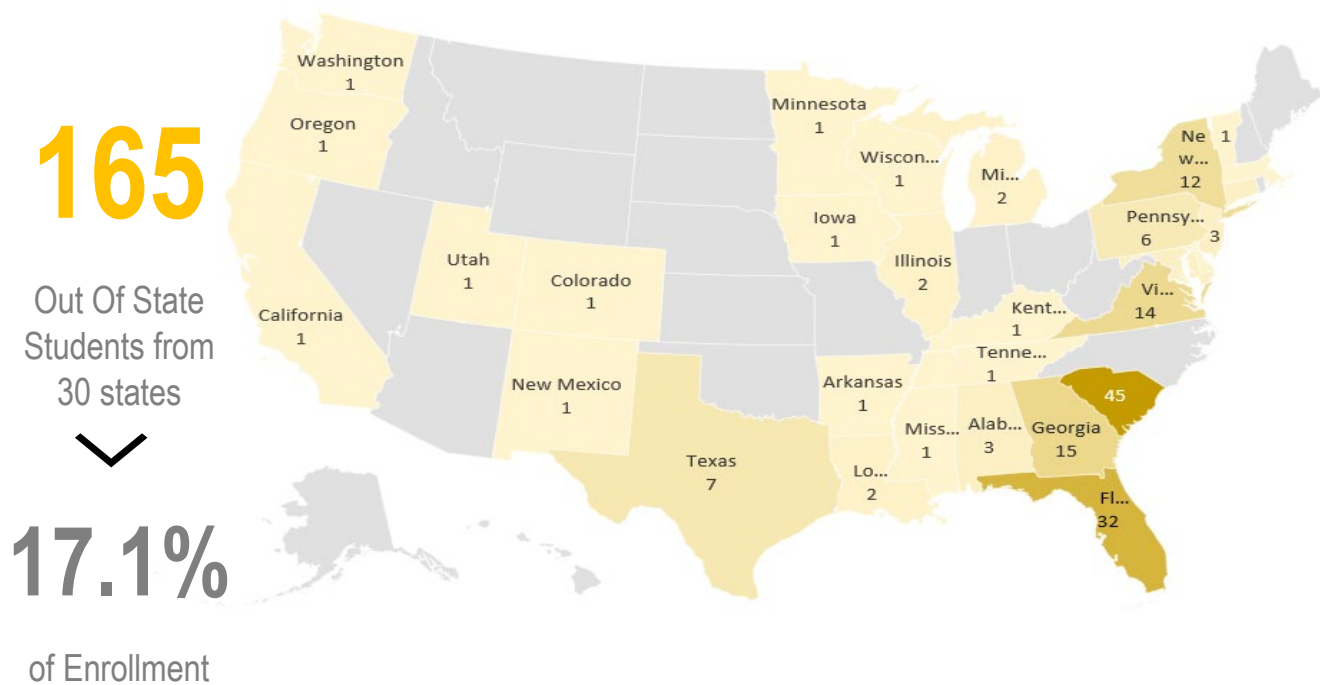
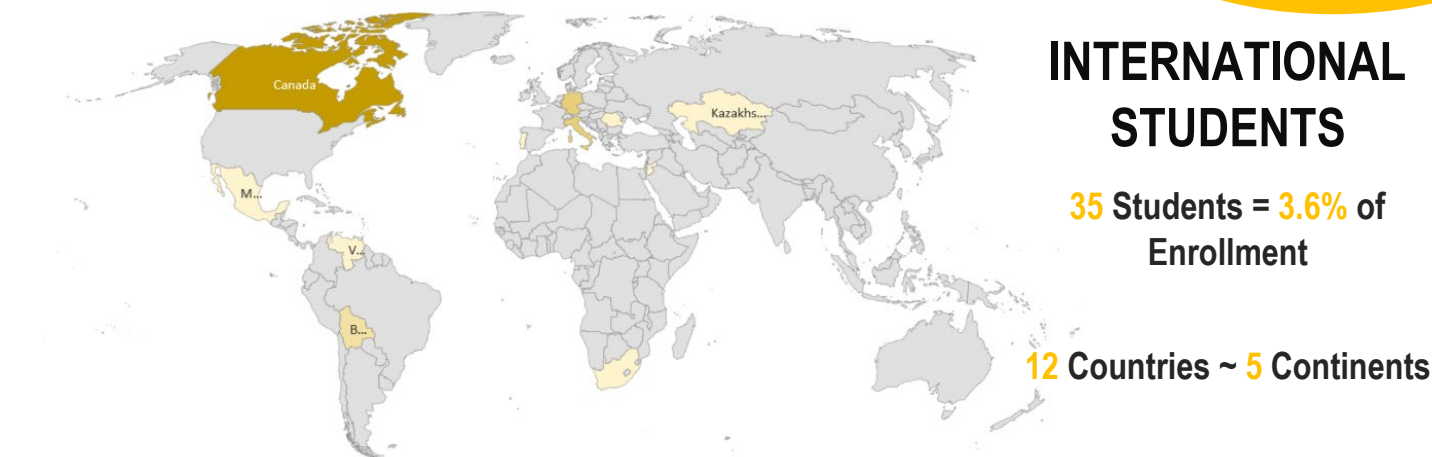
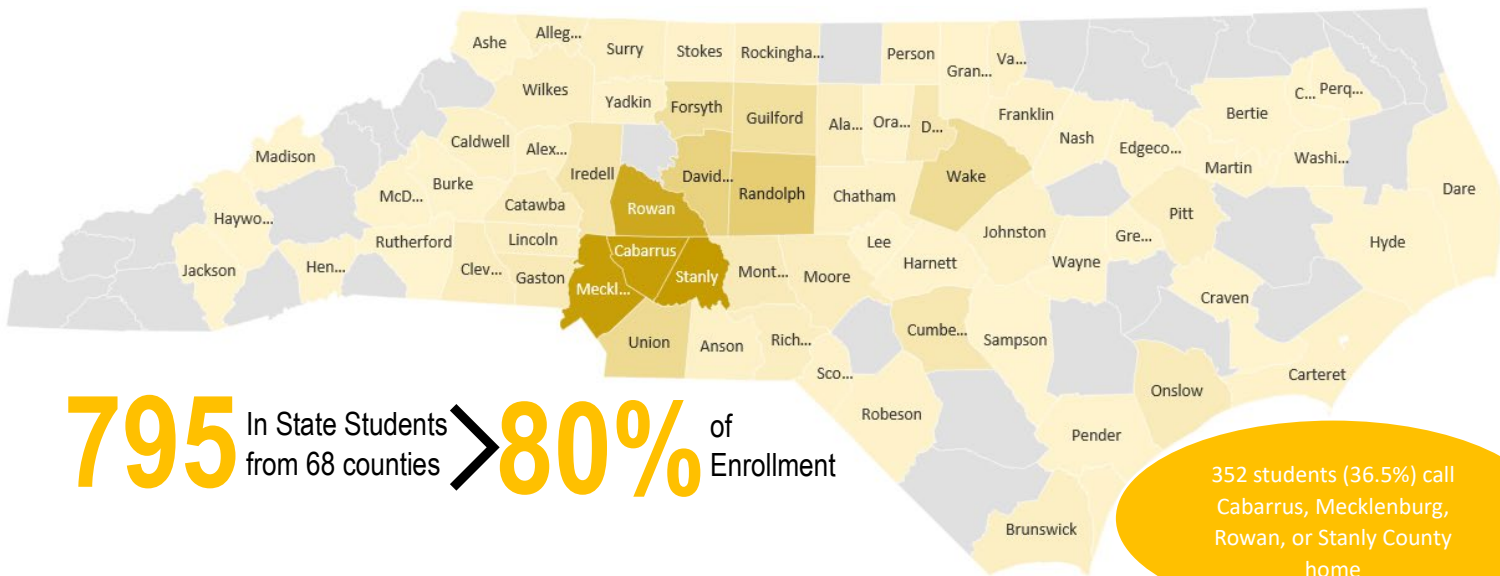
The mission of the Office of Institutional Research, Planning and Assessment is to provide timely, accurate and relevant data for the purpose of supporting informed decisions by university stakeholders. The Office of Institutional Research, Planning and Assessment facilitates the external and internal distribution of information to support planning, assessment, and research.

AT A GLANCE Pfeiffer University students come from 31 states and 12 countries.

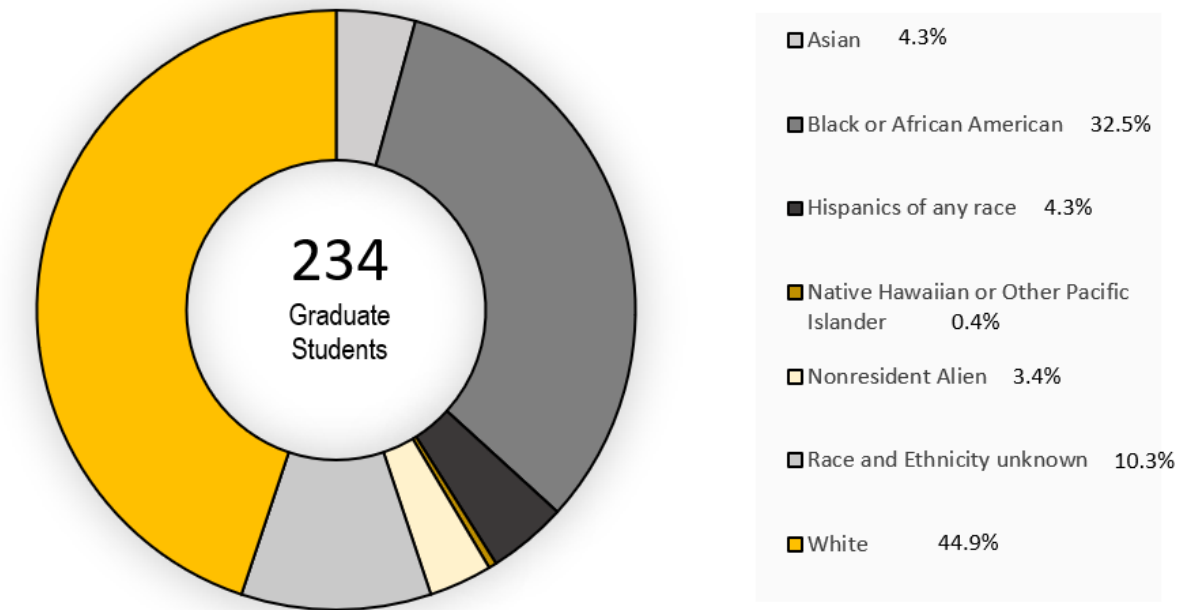
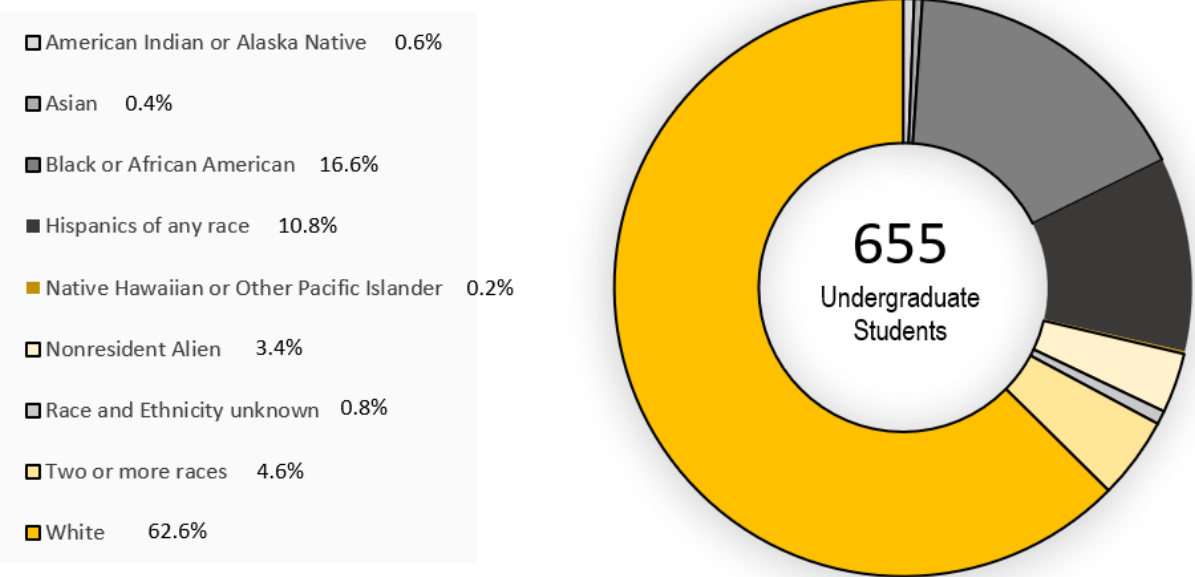
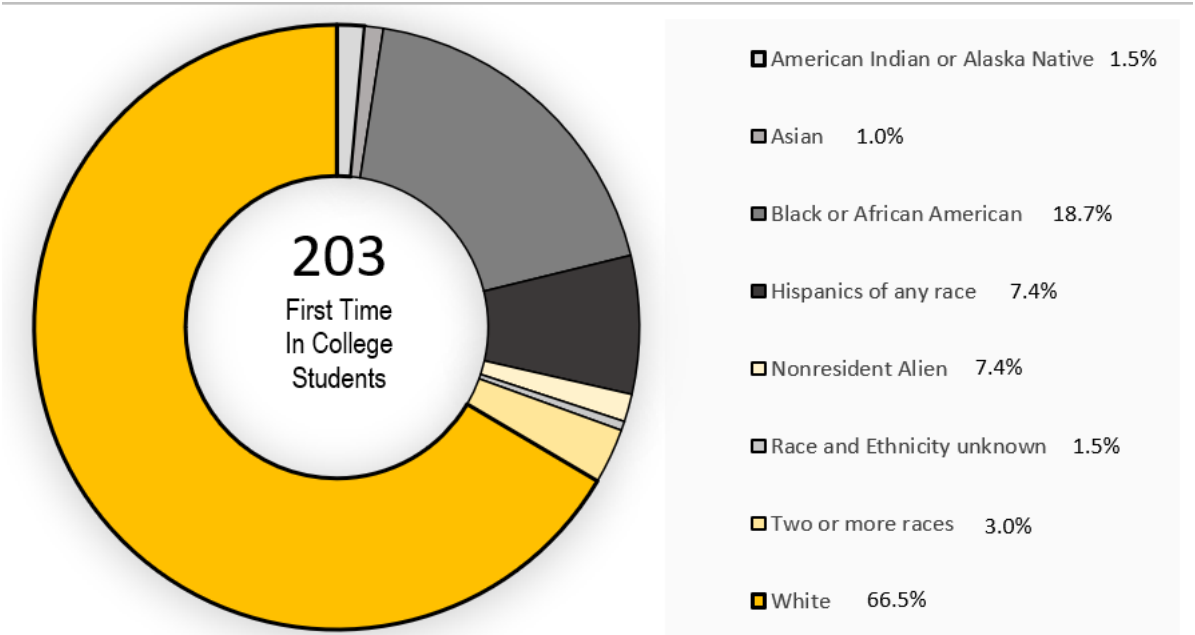


*FTE= 1 per Full Time + (.3333) Part Time
**First time pass rate; all graduates who did not pass on first attempt have since passed.

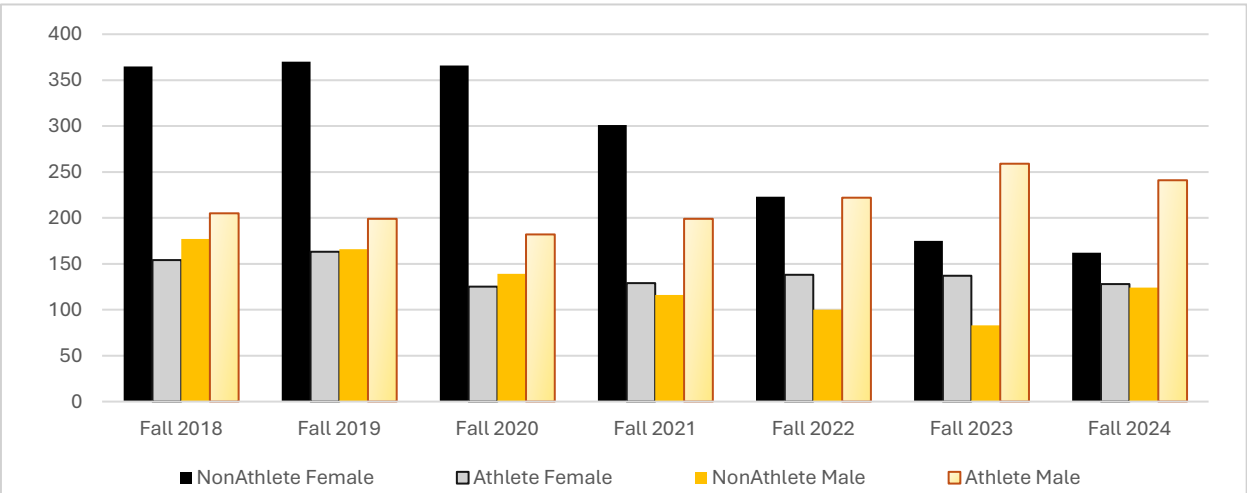
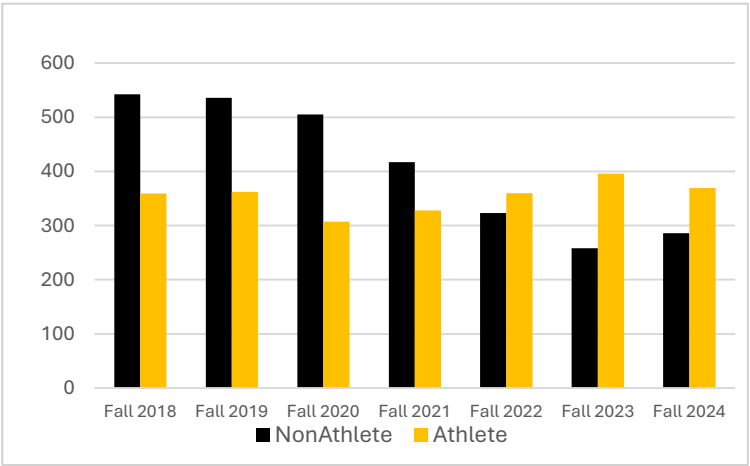
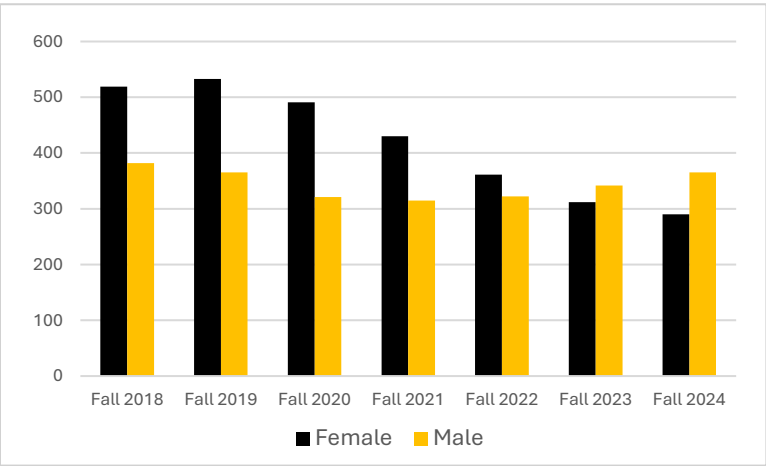
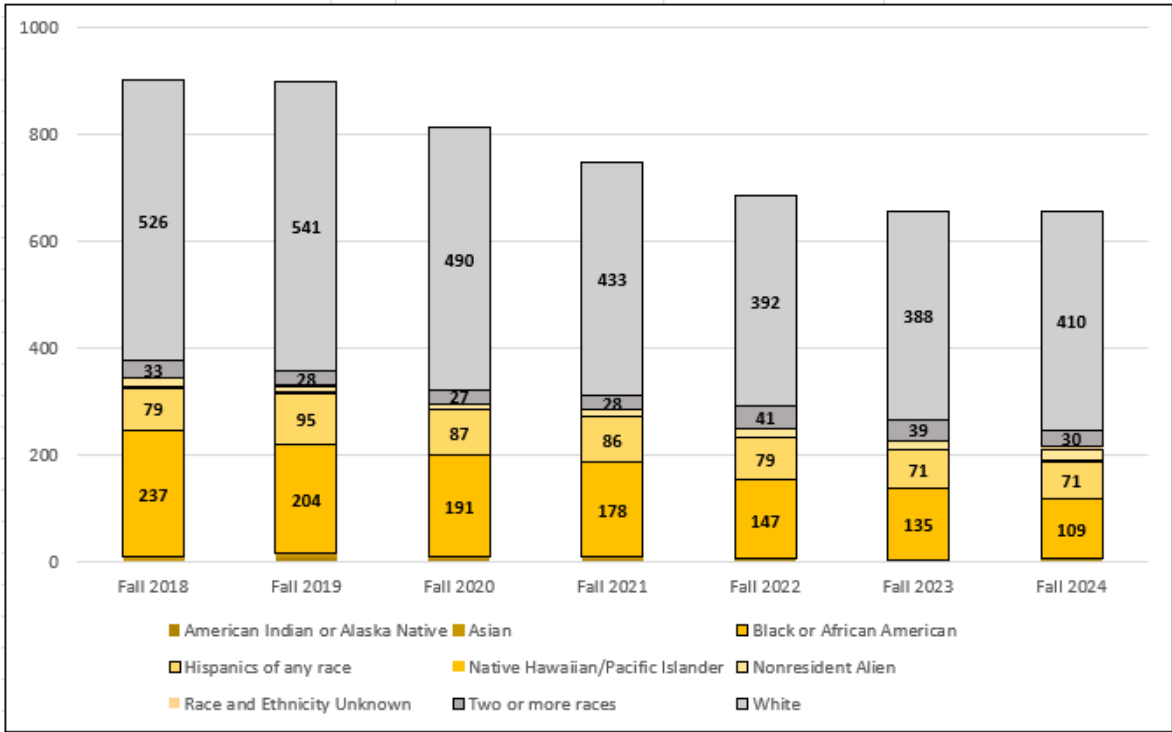
STUDENT ORIGINS



Student Demographics – Fall 2024 Race and Ethnicity

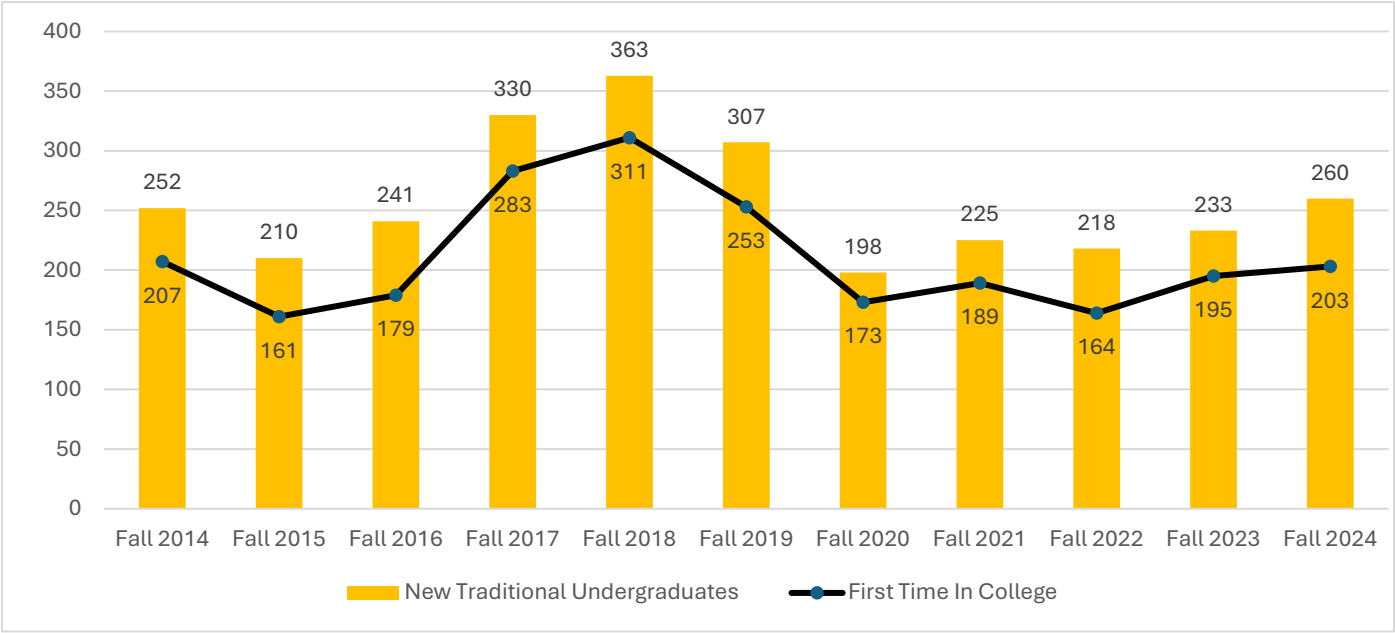


Student Demographics –Undergraduate Trends



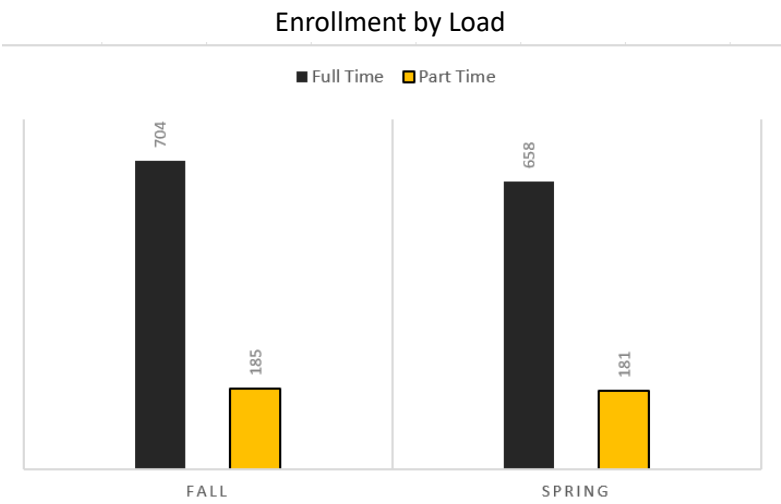
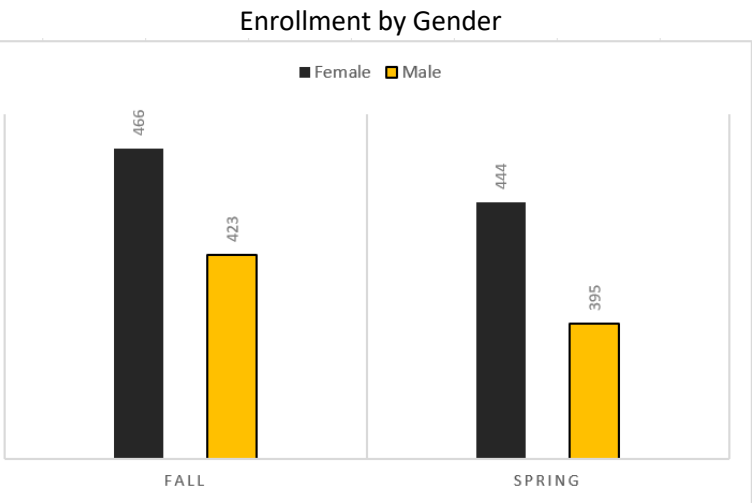
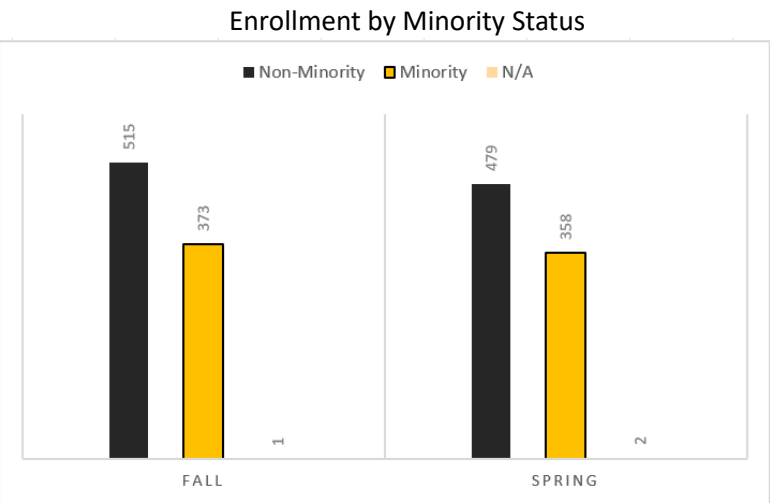
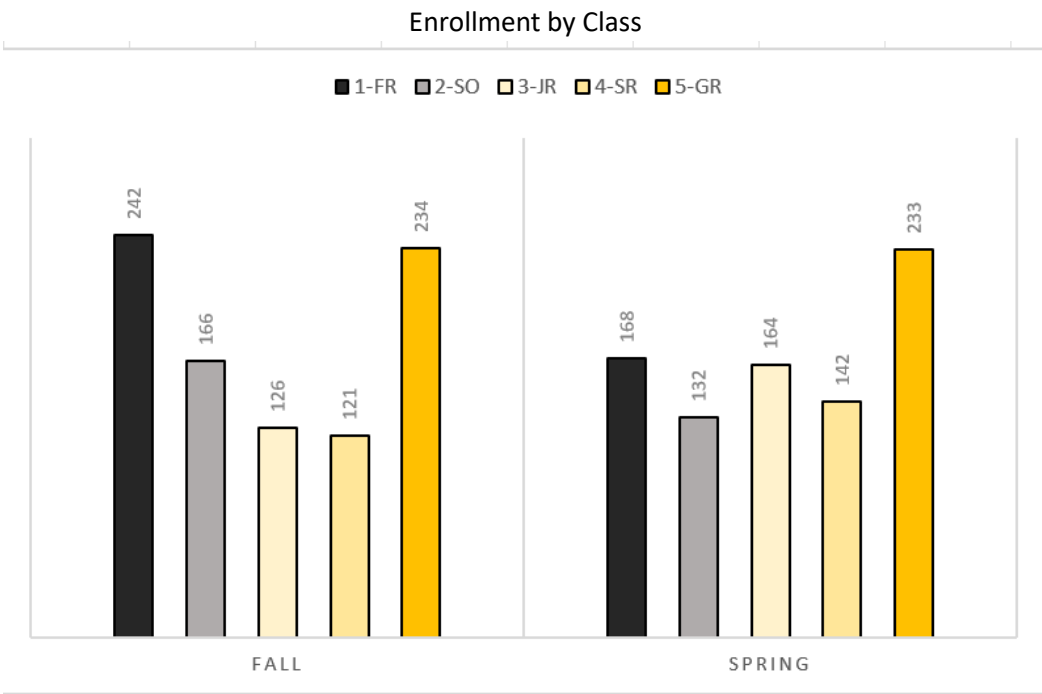
Enrollment Statistics

First Time in College and Transfer Students - Traditional Undergraduates



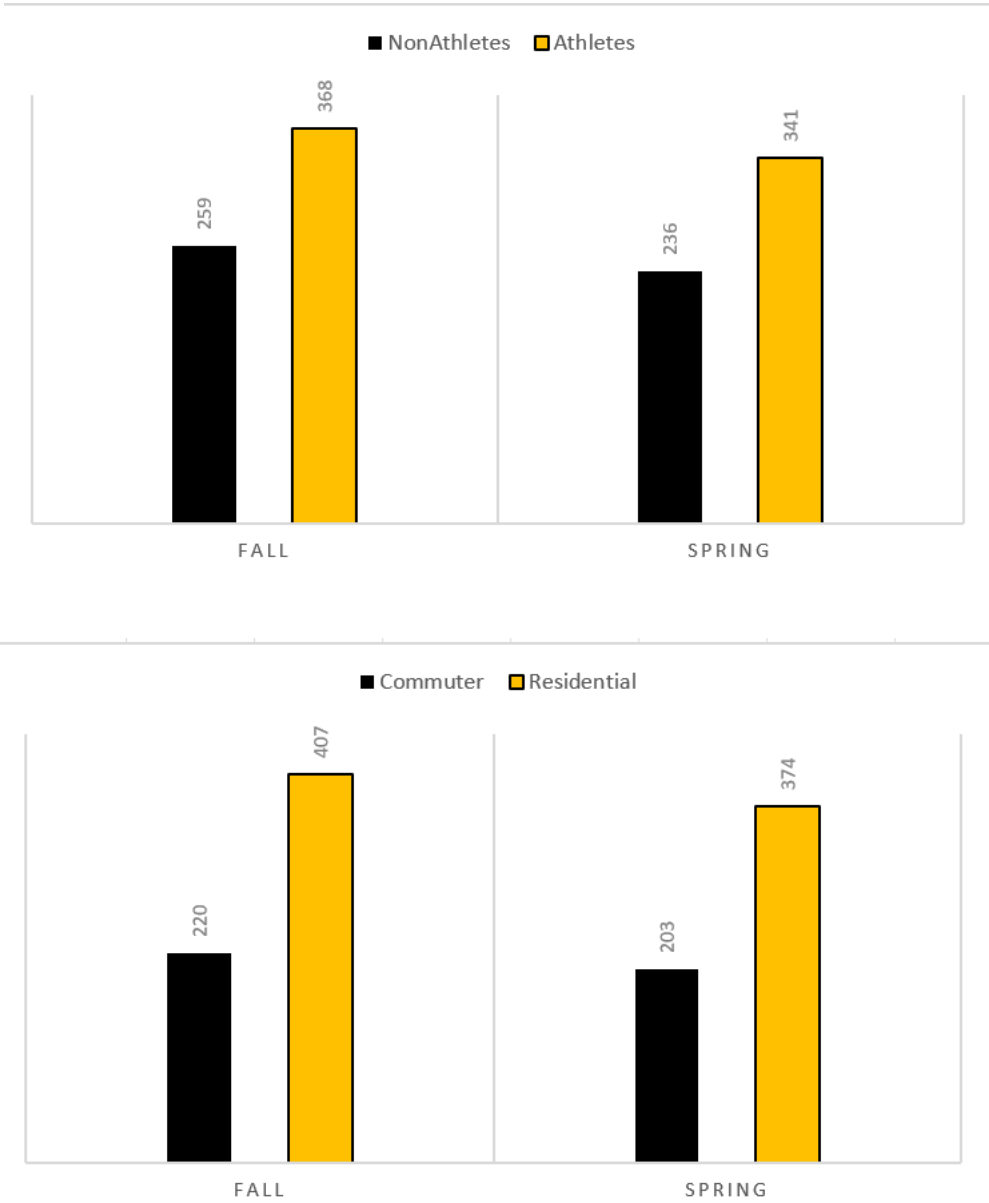
ENROLLMENT STATISTICS – Fall & Spring 2024-2025

Total Enrollment ~Graduate and Undergraduate Divisions

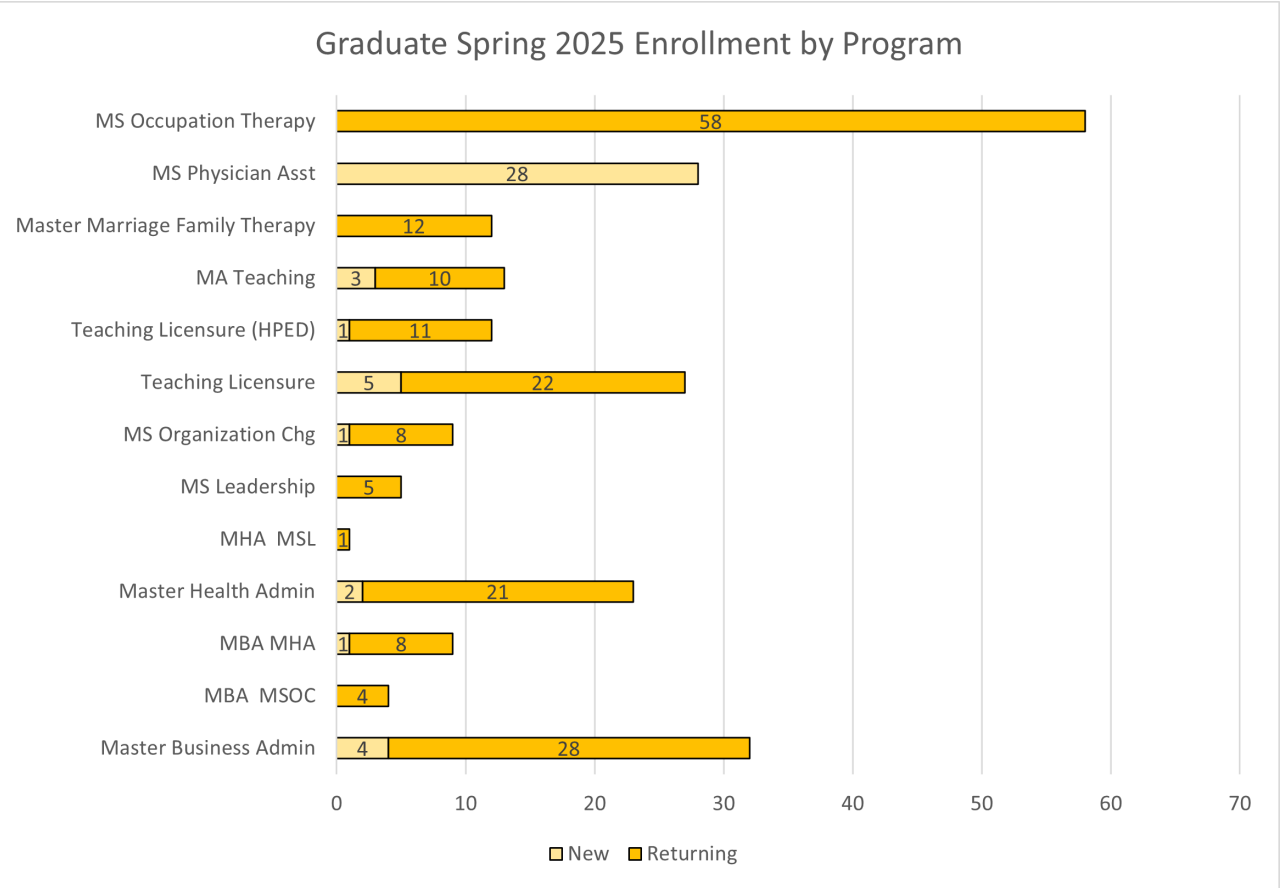
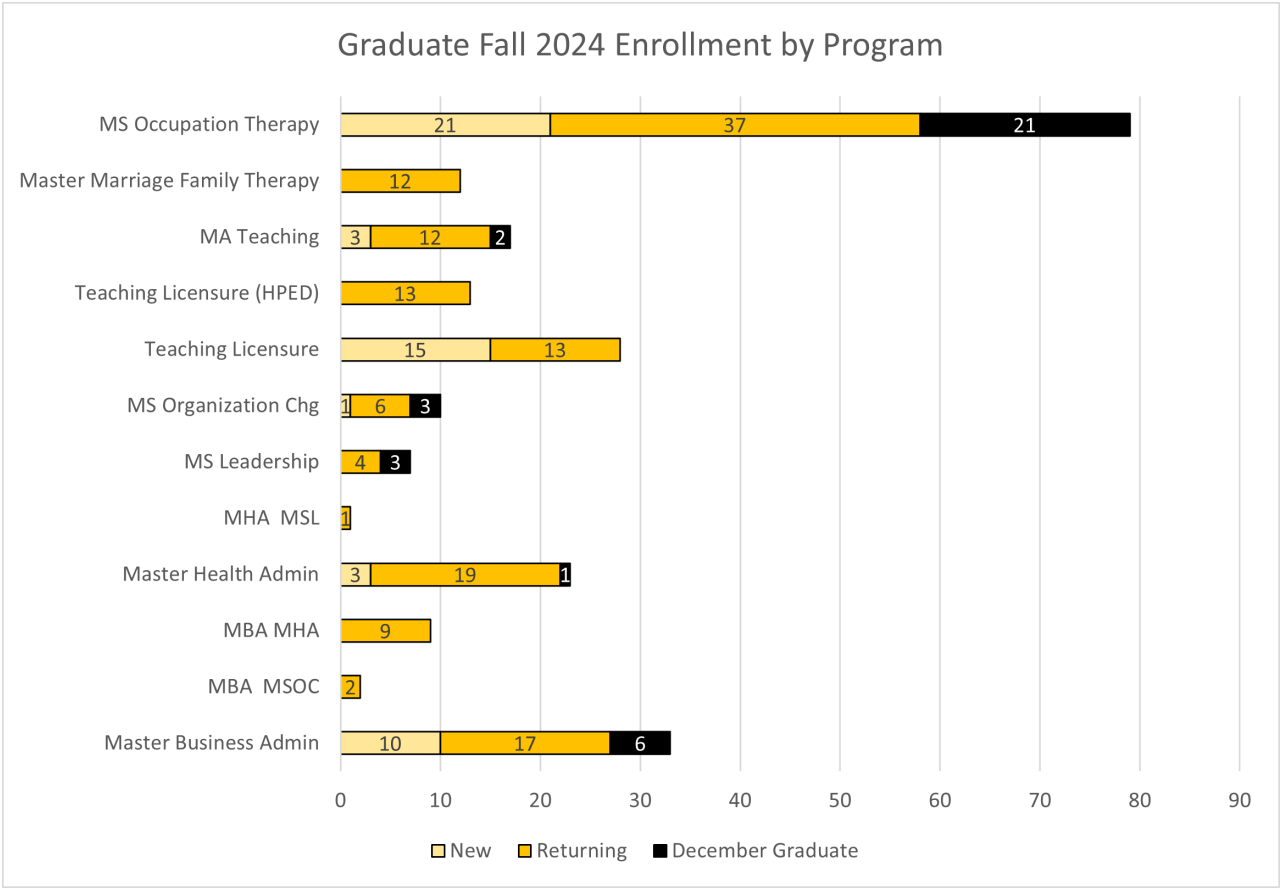


ENROLLMENT STATISTICS – Fall & Spring 2024-2025

Total Enrollment - Traditional Undergraduate Only

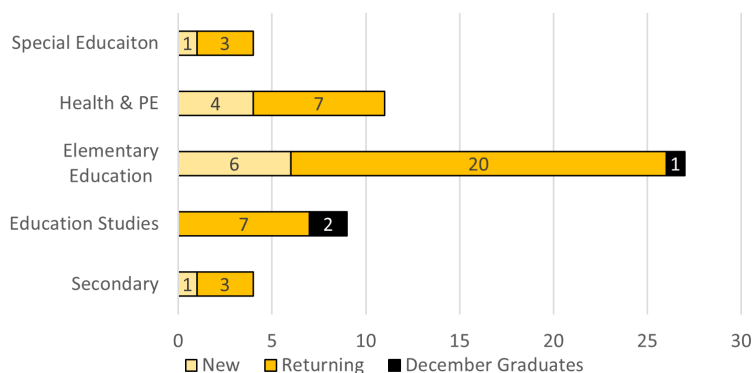


PROGRAM ENROLLMENT – Fall & Spring 2024-2025

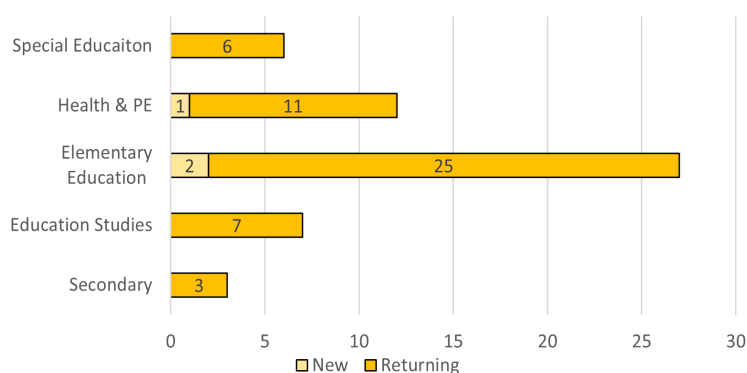


PROGRAM ENROLLMENT – Fall & Spring 2024-2025

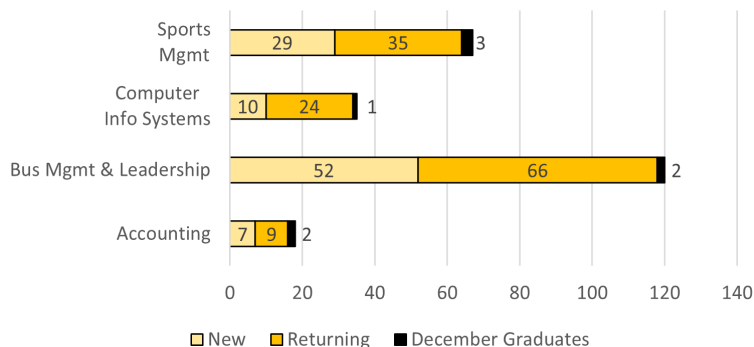
Undergraduate Education Programs Fall 2024



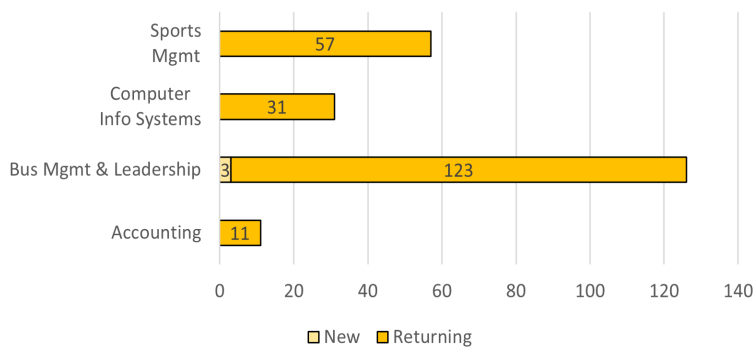
Undergraduate Education Programs Spring 2025



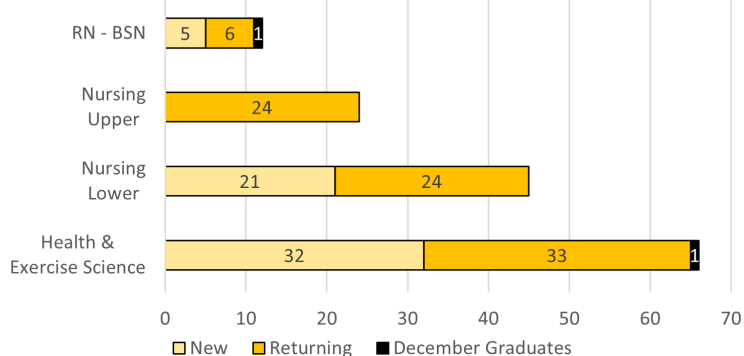
Undergraduate Business Program Fall 2024



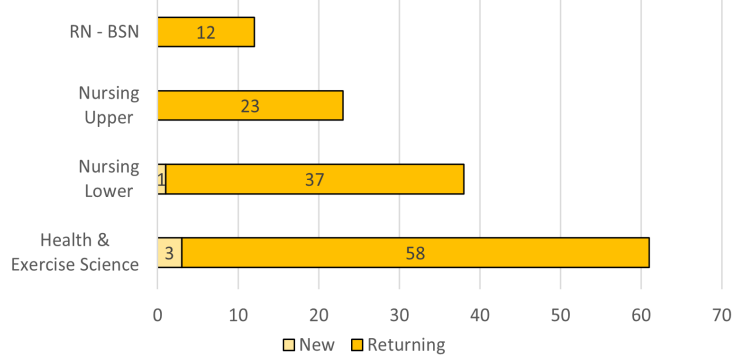
Undergraduate Business Programs Spring 2025



Undergraduate Health Science Programs Fall 2024

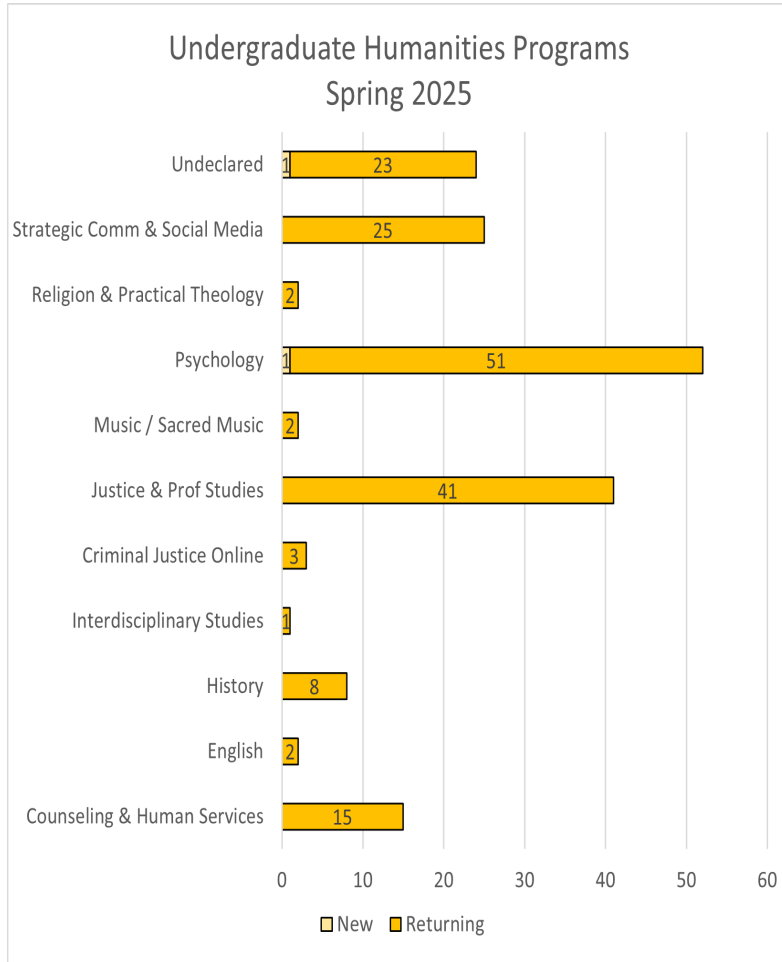
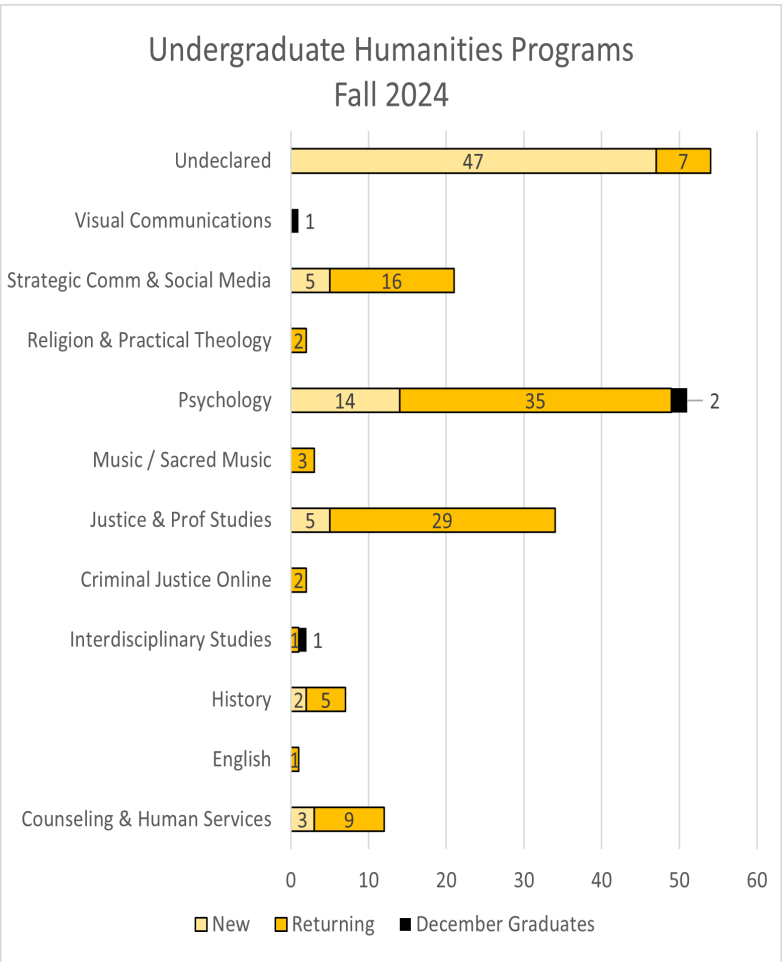
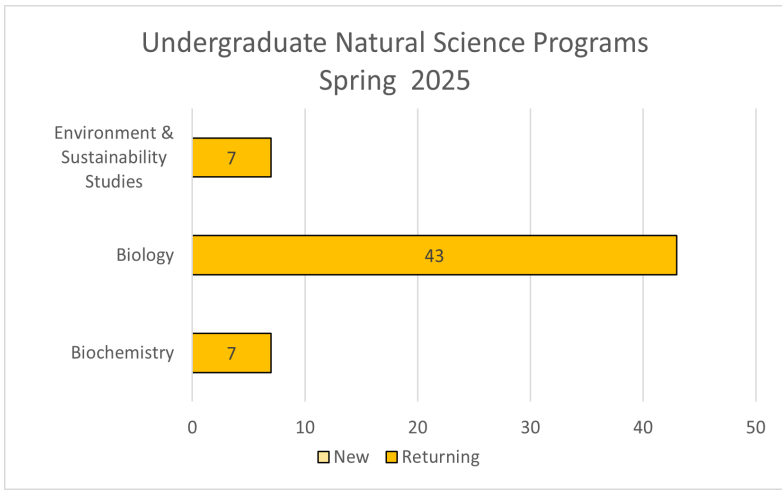
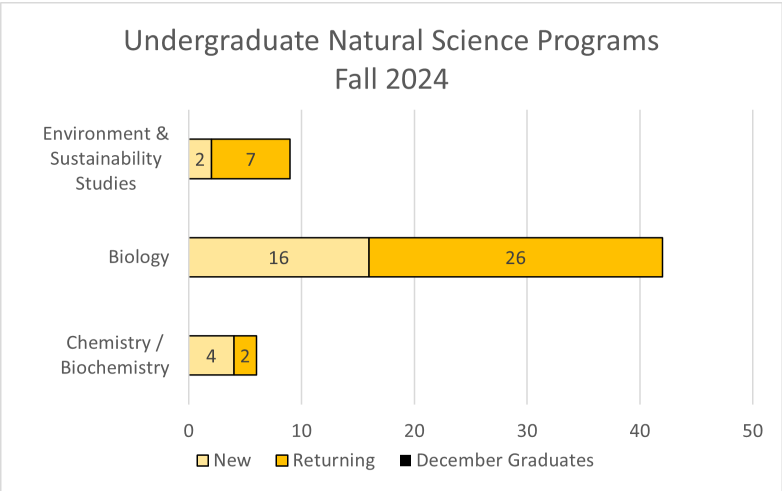


Undergraduate Health Science Programs Spring 2025



* Students declaring double majors are counted twice; therefore, total counts will exceed student headcounts.

PROGRAM ENROLLMENT – Fall & Spring 2024-2025



* Students declaring double majors are counted twice; therefore, total counts will exceed student headcounts.

Headcounts v Credit Hour Production – Fall & Spring 2024-2025

Enrollment by Headcount

	Fall 2024	Fall 2023	% Change	New Students **
TOTAL ENROLLMENT	889	954	-6.81%	344
Misenheimer	627	617	1.62%	263
Degree Completion	28	30	-6.67%	10
Total Graduate	234	307	-23.78%	71
Charlotte & Online	155	189	-17.99%	37
Albemarle	79	118	-33.05%	34

Albemarle Graduate Programs : Masters of Science Physician Assistant and Master of Science of Occupational Therapy

Enrollment Headcounts Over Time

	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Misenheimer	672	701	800	820	756	723	657	617	627
Degree Completion	170	112	100	78	55	39	26	30	28
Graduate	572	493	465	379	374	362	393	307	234

Enrollment by Credit Hours

	Fall 2024	Fall 2023	% Change
CREDIT HOURS	11,505	12,187	-5.60%
Misenheimer	9,450	9,507	-0.60%
Degree Completion	354	352	0.57%
Total Graduate	1,701	2,328	-26.93%
Charlotte & Online	820	973	-15.72%
Albemarle	881	1,355	-34.98%

Note: Numbers may fluctuate by 5% due to students crossing between groups.

** New Students include: New First Year, Advanced First Year, Transfer, Readmit, Special and new Graduate Students

Headcounts v Credit Hour Production – Fall & Spring 2024-2025

Enrollment by Headcount

	Spring 2025	Spring 2024	% Change	New Students **	December Graduates
TOTAL ENROLLMENT	839	837	0.24%	42	53
Misenheimer	577	568	1.58%	10	14
Degree Completion	29	21	38.10%	2	3
Total Graduate	233	248	-6.05%	49	36
Charlotte & Online	147	257	-42.80%	21	15
Albemarle	86	91	-5.49%	28	21

Albemarle Graduate Programs : Masters of Science Physician Assistant and Master of Science of Occupational Therapy

Enrollment Headcounts Over Time

	Spring 2017	Spring 2018	Spring 2019	Spring 2020	Spring 2021	Spring 2022	Spring 2023	Spring 2024	Spring 2025
Misenheimer	701	800	820	756	723	657	617	627	577
Degree Completion	112	100	78	55	39	26	30	28	29
Graduate	493	465	379	374	362	393	307	234	233

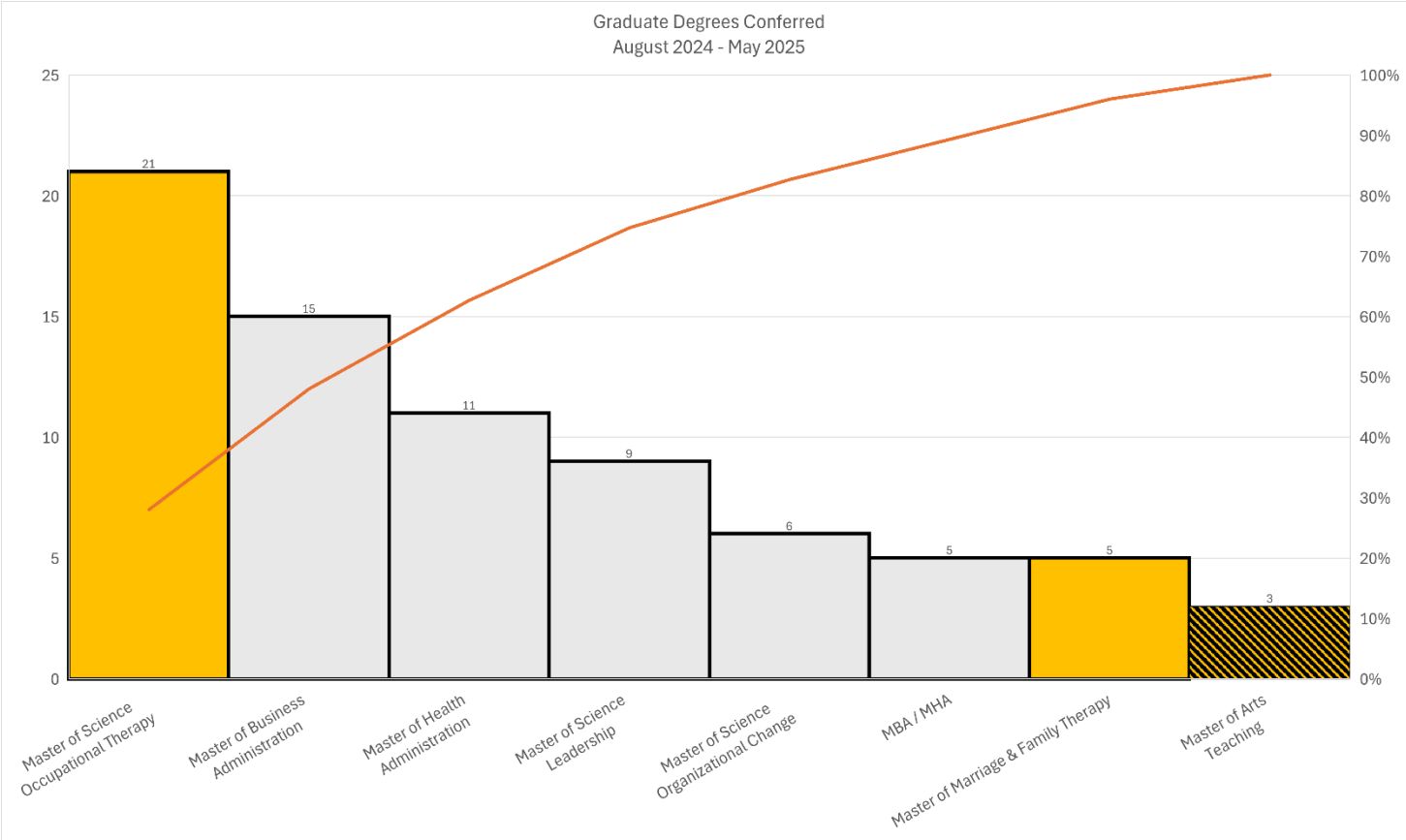
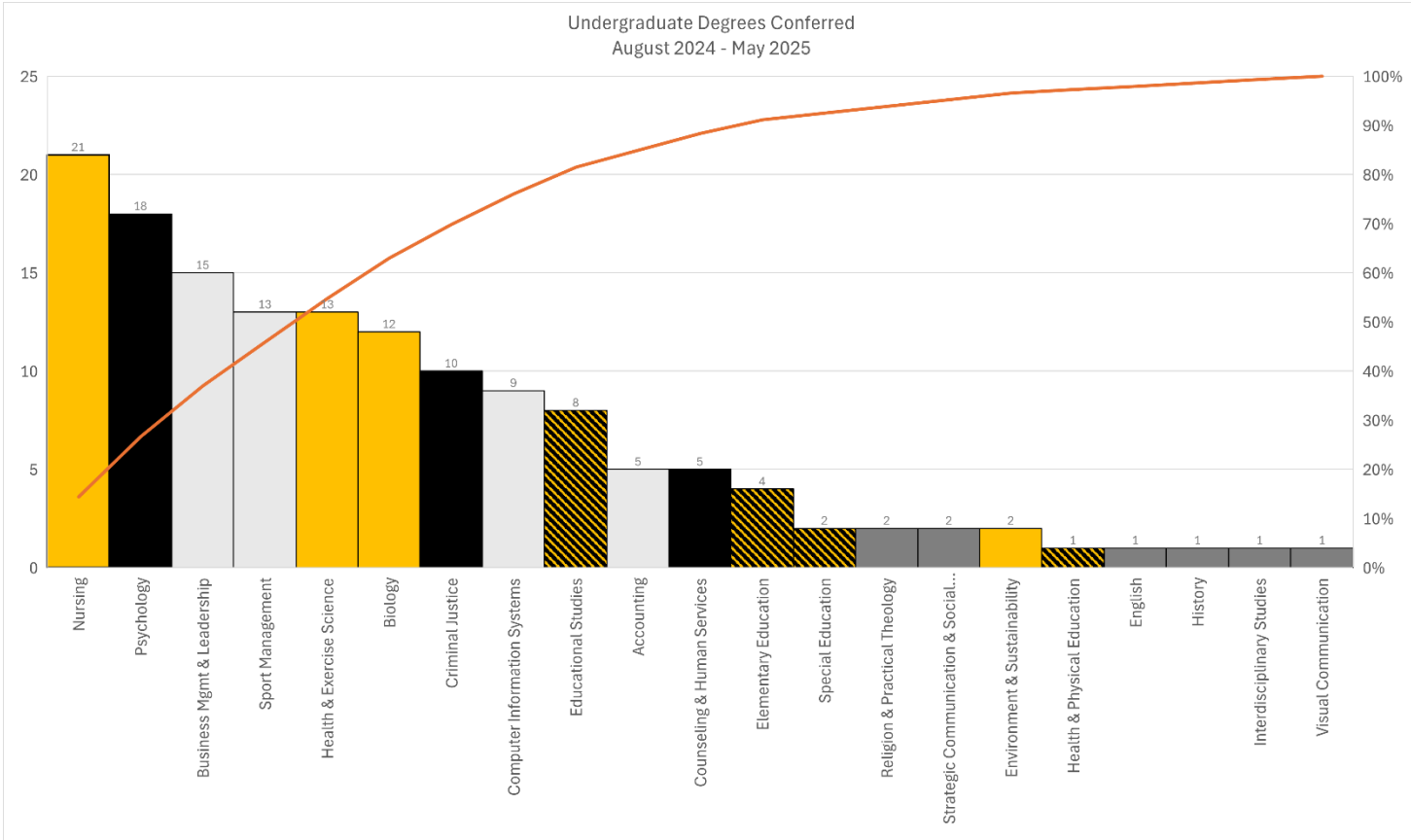
Enrollment by Credit Hours

	Spring 2025	Spring 2024	% Change
CREDIT HOURS	10,882	10,962	-0.73%
Misenheimer	8,968	8,796	1.96%
Degree Completion	301	165	82.42%
Total Graduate	1,914	2,001	-4.35%
Charlotte & Online	790	866	-8.78%
Albemarle	1,124	1,135	-0.97%

Note: Numbers may fluctuate by 5% due to students crossing between groups.

** New Students include: New First Year, Advanced First Year, Transfer, Readmit, Special and new Graduate Students

DEGREES CONFERRED AUGUST 2024 – MAY 2025



A Look Back

Pfeiffer University originated from the Oberlin Home and School, a homeschool developed by Miss Emily C. Prudden in 1885. In 1903, the Women's Home Missionary Society of the Methodist Episcopal Church assumed responsibility for the Oberlin property, and the Oberlin school was renamed the Ebenezer Mitchell Home and School. The Mitchell Home and School then moved to the current property in Misenheimer, issuing the first high school diplomas in 1913.

A junior college curriculum was added in 1928, and the school was renamed Mitchell Junior College. The introduction of elementary studies by county schools permitted the school to eliminate lower grades and to direct its efforts toward collegiate level work.

In honor of Henry and Annie Merner Pfeiffer of New York City, the name Pfeiffer Junior College was first used for the 1935–1936 academic year. Pfeiffer broadened its program to include senior college work in 1960. Thirty-six years later in May of 1996, the Board of Trustees voted to reorganize Pfeiffer's academic structure toward university status.

The Charlotte campus opened in 1977 with undergraduate classes in Criminal Justice, and the first graduate program followed in 1985. Additionally, the Raleigh-Durham campus opened in 2004, offering a variety of graduate programs.

Since its founding, Pfeiffer has consistently grown in academic excellence, developing new programs to meet student needs and emphasizing the ideals of Christian service.

Mission

Pfeiffer University delivers a transformational, personalized education wherein students are shaped by a gifted, diverse, and committed community of mentors. Graduates are prepared to lead, have the disposition to serve, and possess the wisdom and skills to facilitate health and prosperity throughout the region and the world.

Accreditation

Pfeiffer University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate and master's degrees. Questions about the accreditation of Pfeiffer University may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 300334097, by calling (404) 679-4500, or by using information available on SACSCOC's website (www.sacscoc.org).

The Southern Association of Colleges and Schools (SACSCOC) is an institutional accrediting agency recognized by the U.S. Department of Education

