

ACBSP STUDENT PERFORMANCE DATA

4 YEAR GRADUATION RATES

	17/18	18/19	19/20	20/21	21/22	22/23	23/24
FTIC	34%	27%	30%	42%	25%	39%	39%
BUS	19%	11%	20%	24%	18%		
ACCT	n/a	0%	17%	33%	0%	25%	100%
BMAL	25%	15%	17%	25%	19%	35%	50%
CIS	17%	0%	43%	25%	33%	67%	50%
SPORT	0%	10%	17%	17%	16%	13%	0%

MBA	61%	81%	67%	77%	75%	73%	35%
All GR	76%	76%	67%	68%	31%	76%	52%

1 YEAR RETENTION RATES

FRESHMAN FALL TO SOPHOMORE FALL RETENTION RATE

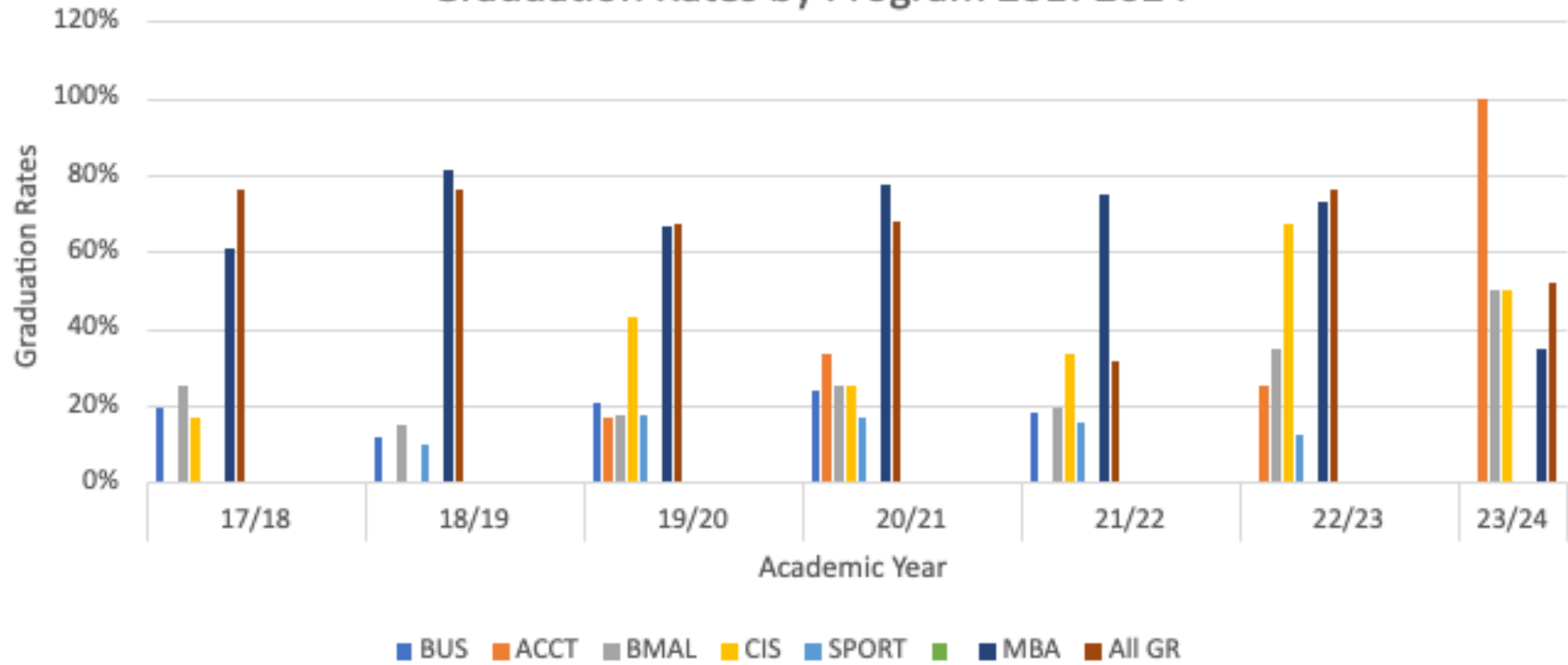
	17/18	18/19	19/20	20/21	21/22	22/23	23/24
FTIC	64%	59%	66%	69%	61%	67%	72%
BUS	73%	66%	79%	61%			
ACCT	n/a	100%	100%	100%	33%	60%	100%
BMAL	71%	53%	73%	70%	41%	62%	54%
CIS	100%	67%	100%	100%	100%	75%	100%
SPORT	83%	56%	63%	25%	60%	45%	56%

MBA	67%	84%	86%	92%	89%	100%	100%
All GR	74%	74%	77%	81%	89%	85%	46%

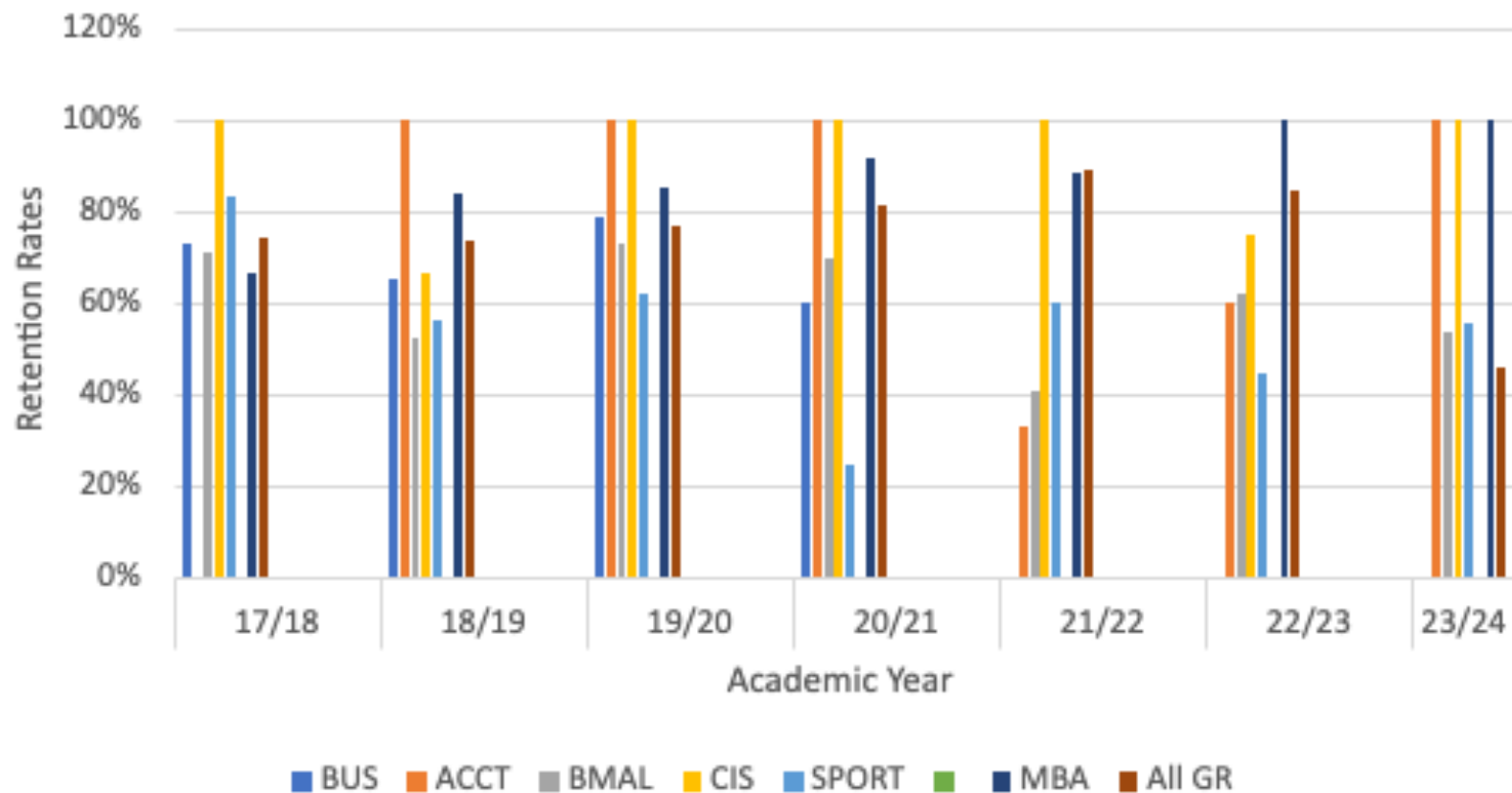
**Pfeiffer University  
Business Enrollment  
Fall 2017 to Fall 2024**

	Accounting	Bus Mgmt & Leadership/MBA (3-2)	Business Management/Leadership	Computer Information Systems	Sports Management	Master of Business Administration
2017	24	18	123	25	50	58
2018	17	15	116	26	68	61
2019	16	10	121	30	56	51
2020	18	11	106	29	54	56
2021	16	10	100	25	37	40
2022	18	4	94	28	55	87
2023	16	2	95	24	66	41
2024	16	4	92	27	57	34

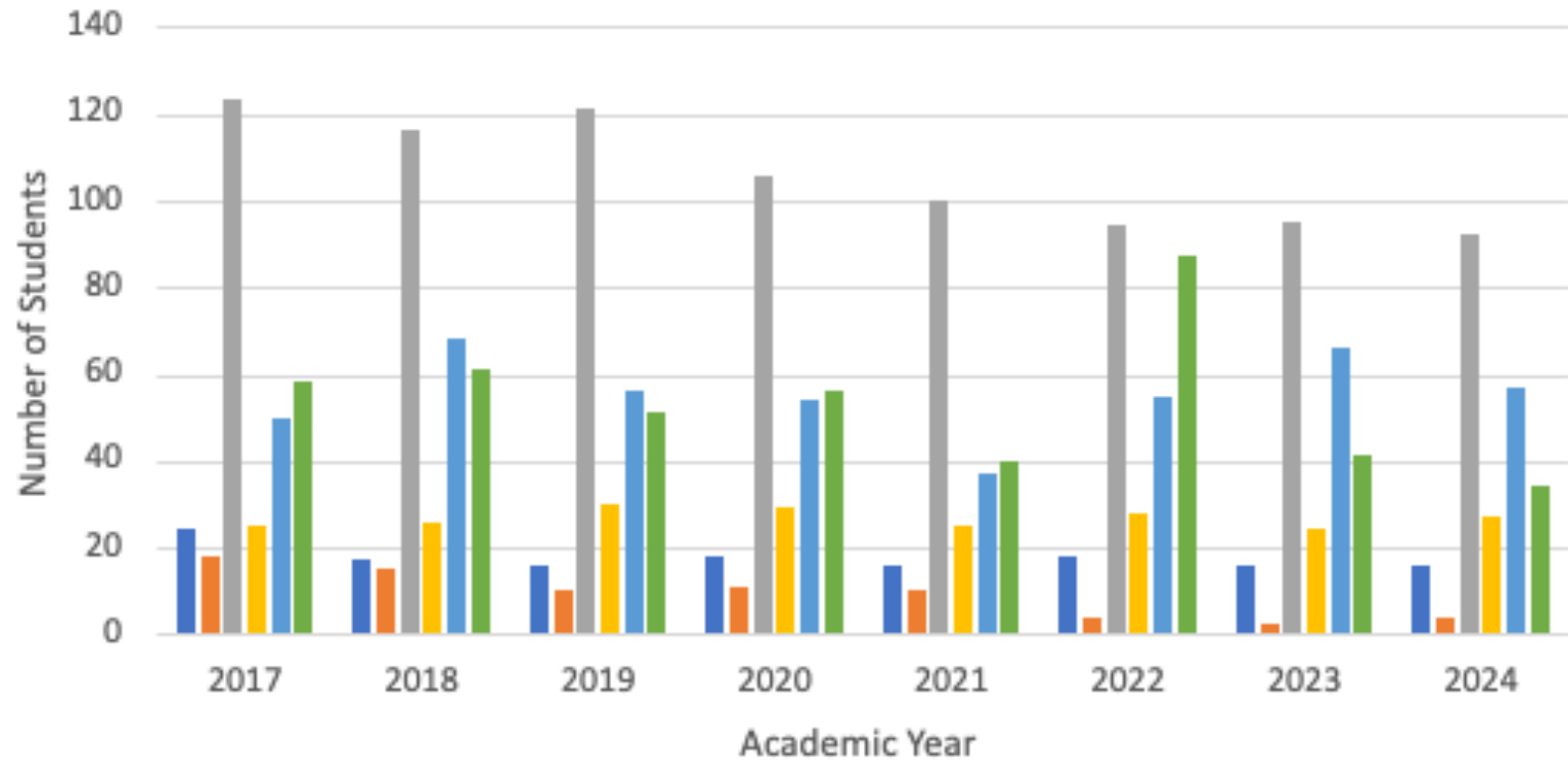
### Graduation Rates by Program 2017-2024



## Retention Rates by Program 2017-2024



## Enrollment by Program 2017-2024



■ Accounting ■ BMAL/ 3-2 ■ BMAL ■ Computer Information Systems ■ Sport Management ■ MBA