

1 Year Retention Rates

Freshman Fall to Sophomore Fall Retention Rates

	17/18		18/19		19/20		20/21
ACCT	100%		100%		100%		100%
BMAL	71%		53%		73%		70%
CIS	100%		67%		100%		100%
SPORT	83%		56%		63%		25%
MBA	67%		84%		86%		92%

**Pfeiffer University
Business Enrollment
Fall 2017 to Fall 2021**

	Accounting	Bus Mgmt & Leadership/ MBA (3-2)	Business Management /Leadership	Computer Information Systems	Sports Management	Master of Business Administration
2017	24	18	123	25	50	58
2018	17	15	116	26	68	61
2019	16	10	121	30	56	51
2020	18	11	106	29	54	56
2021	16	10	100	25	37	40

4 Year Graduation Rates

	17/18		18/19		19/20		20/21		21/22
All UG	34%		27%		30%		42%		25%
BUS	19%		11%		20%		24%		18%

MBA	61%		81%		67%		77%		75%
All GR	76%		76%		67%		68%		31%