

Pfeiffer University Student Achievement

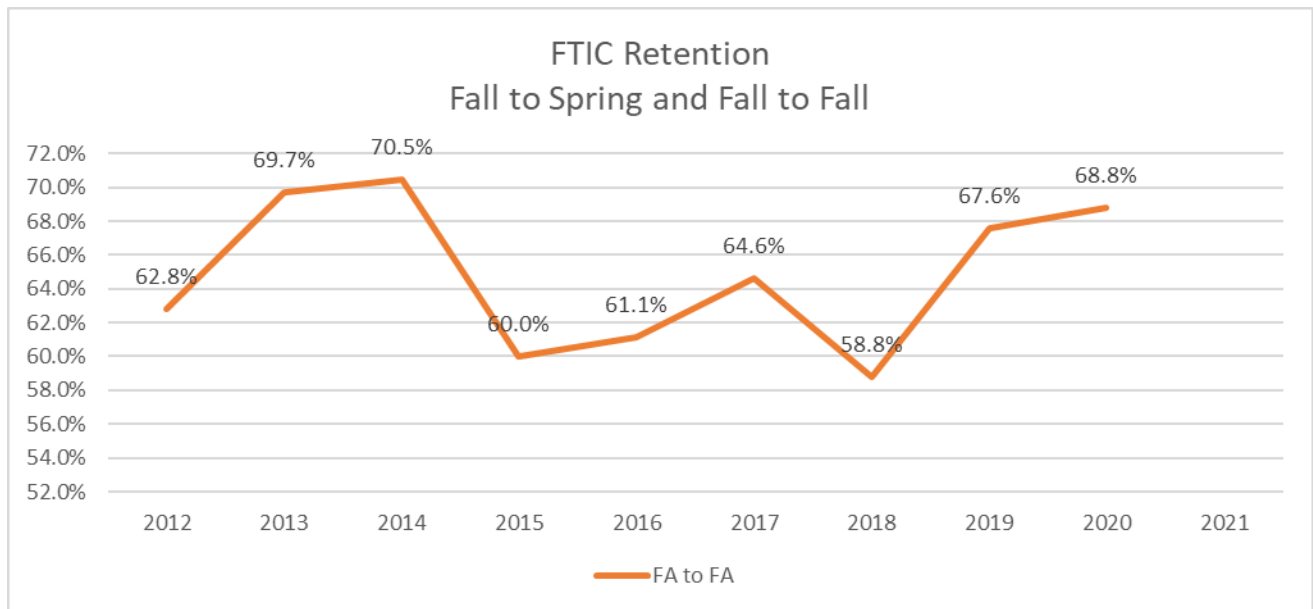
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Student Retention

Pfeiffer takes retention rates very seriously because student retention is the backbone of student achievement. If students do not retain, then they cannot achieve. Student retention reflects how well the University is accomplishing its mission.

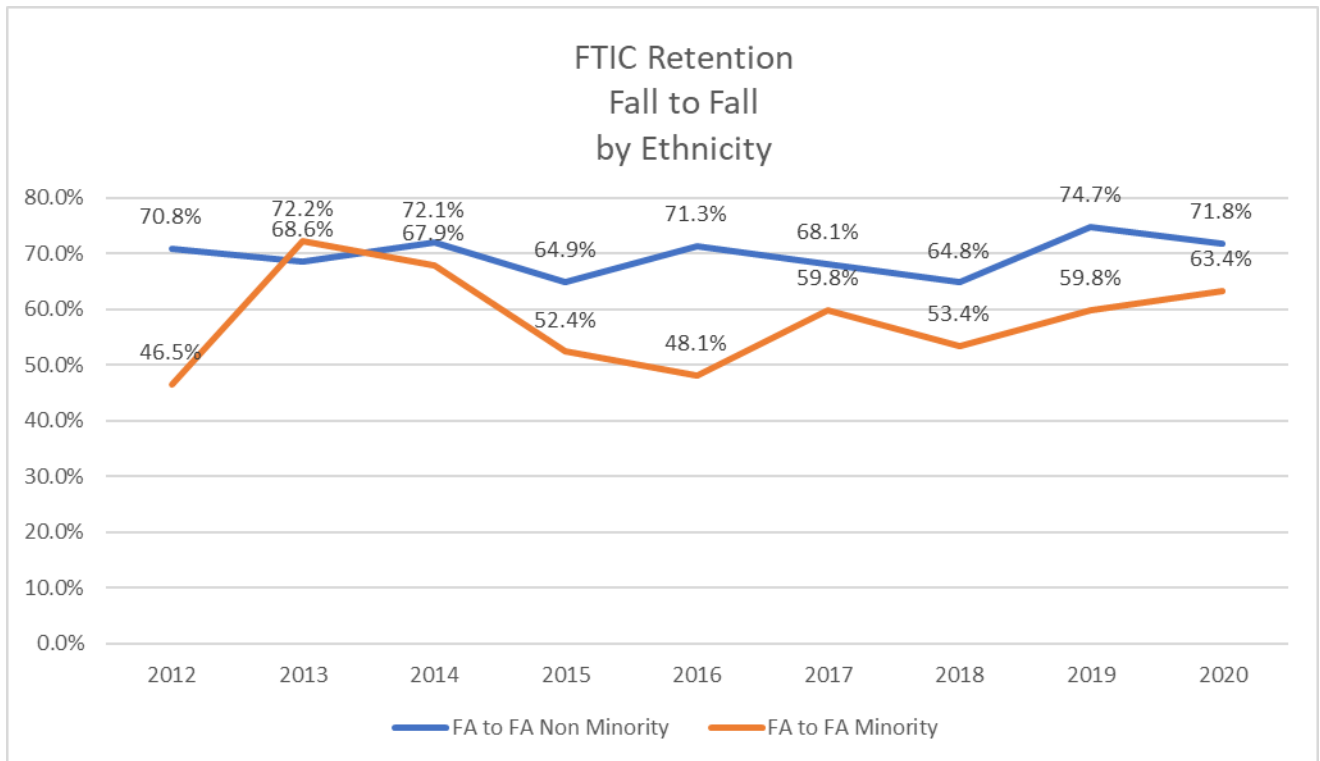
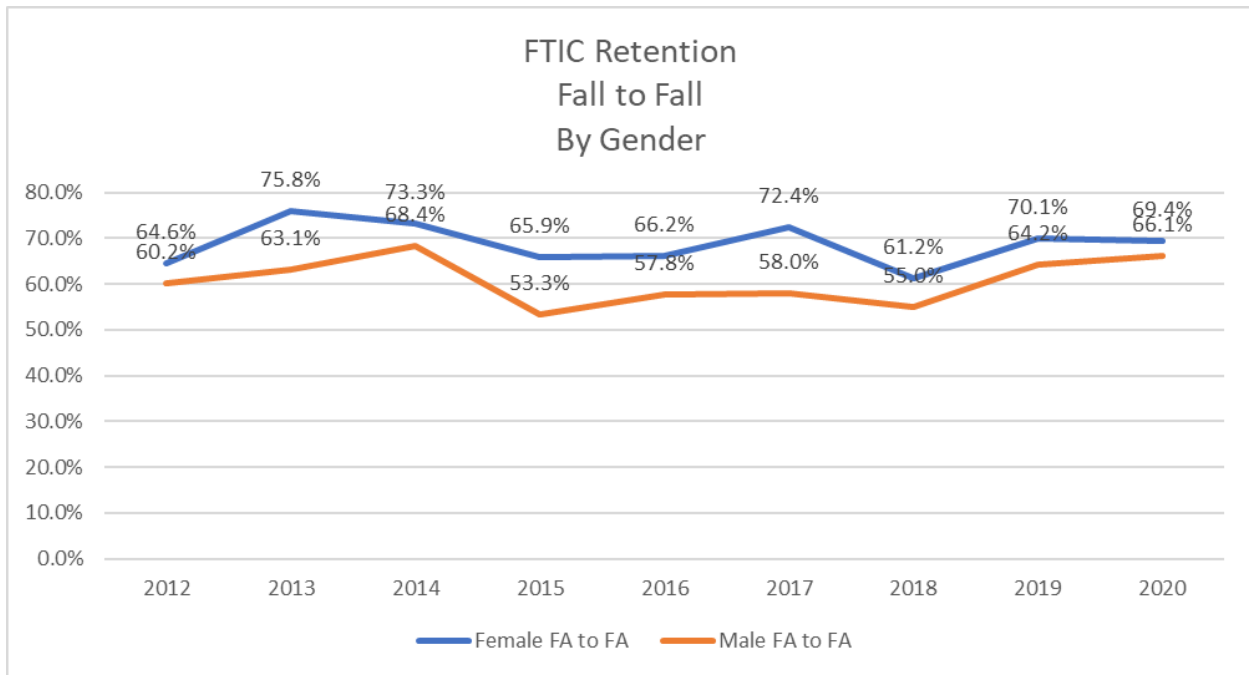
The University tracks retention by various subgroups. In each category below, the goal will be given by subgroup. The graphs which follow show historical performance on these metrics.

Pfeiffer University Achievement Goals and Minimum Thresholds for Retention		
Criteria Measured	Goal	Minimum Threshold
Overall First Time In College Freshman Student Retention	75% Fall-to-fall	60% Fall-to-fall
First Time In College Freshman Retention by Gender	75% Fall-to-fall	60% Fall-to-fall
First Time In College Freshman Retention by Ethnicity	75% Fall-to-fall	60% Fall-to-fall
Pell Recipient Retention Rate	65% Fall-to-fall	55% Fall-to-fall
Athletic Retention Rate	75% Fall-to-Fall	60% Fall-to-Fall



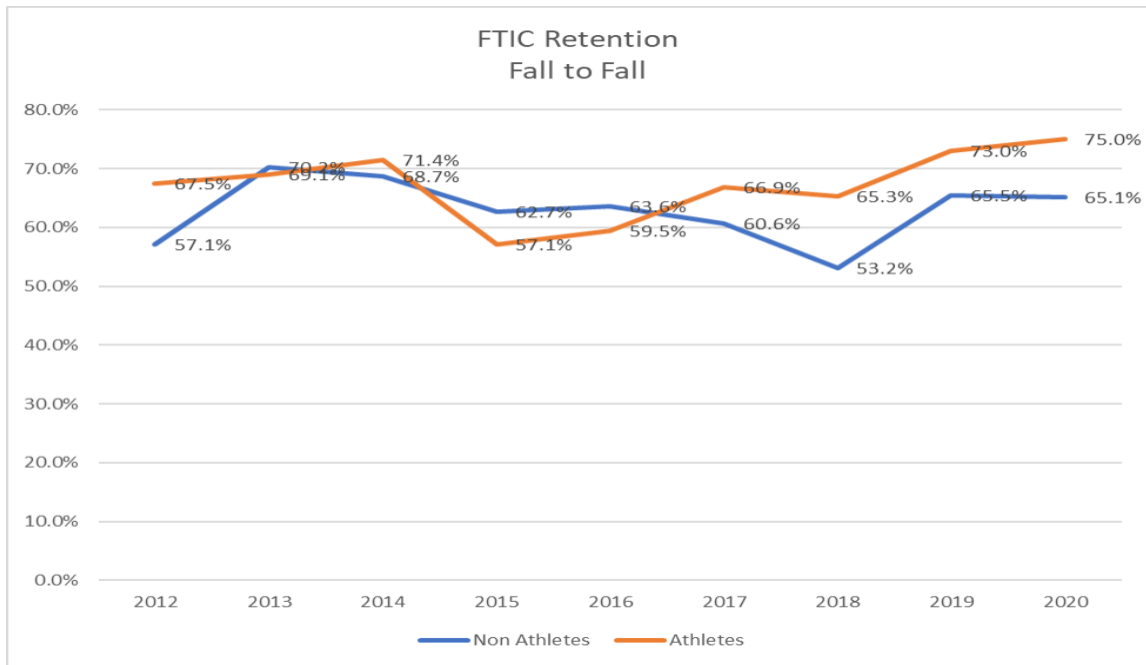
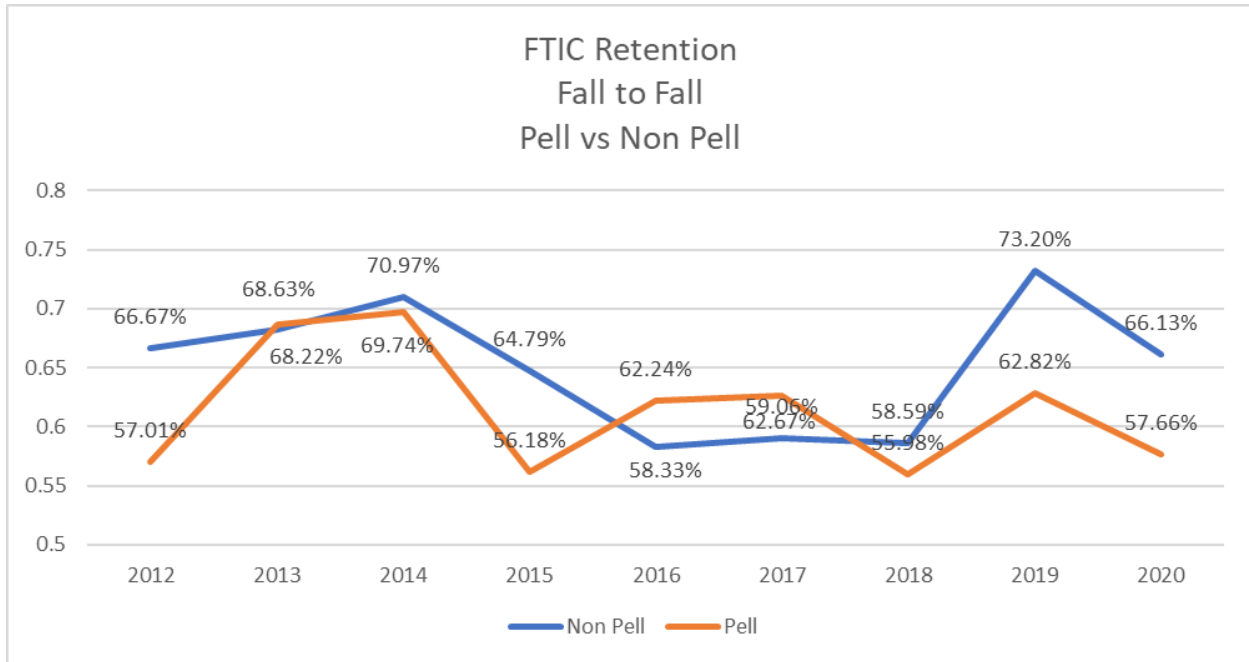
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Graduation Rates

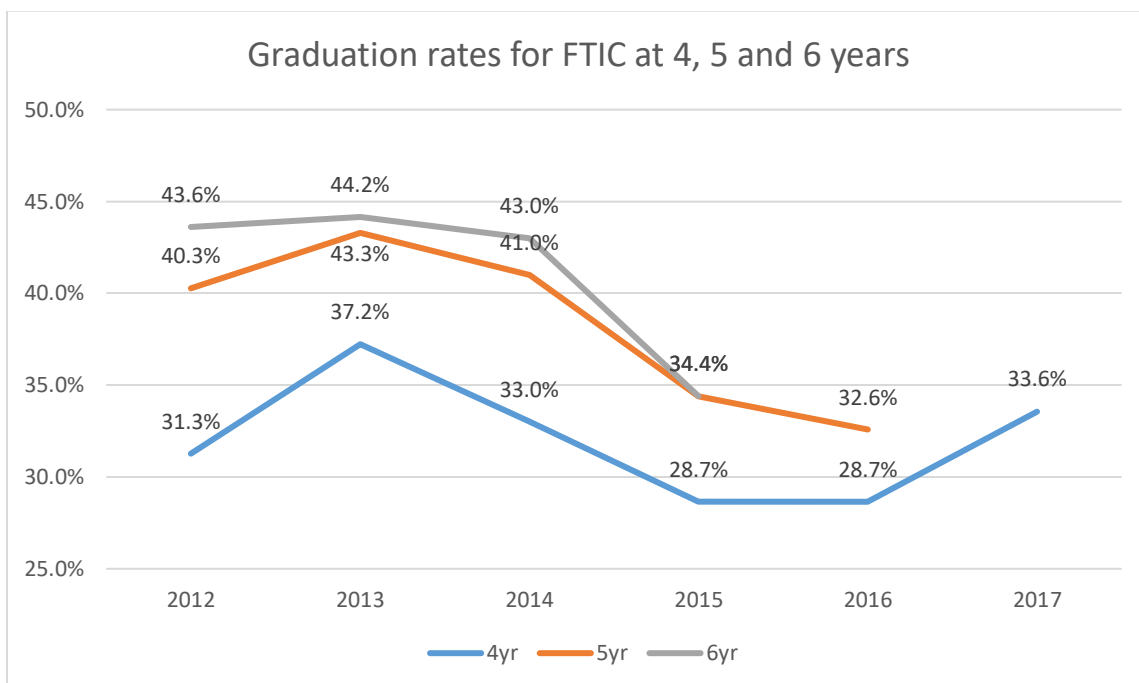
Graduation is the goal for assessing student achievement. Although retention reflects the University's progress toward its goal, graduation is a reflection of the success of the institution mission. Therefore, Pfeiffer values graduation rate as a metric of student achievement.

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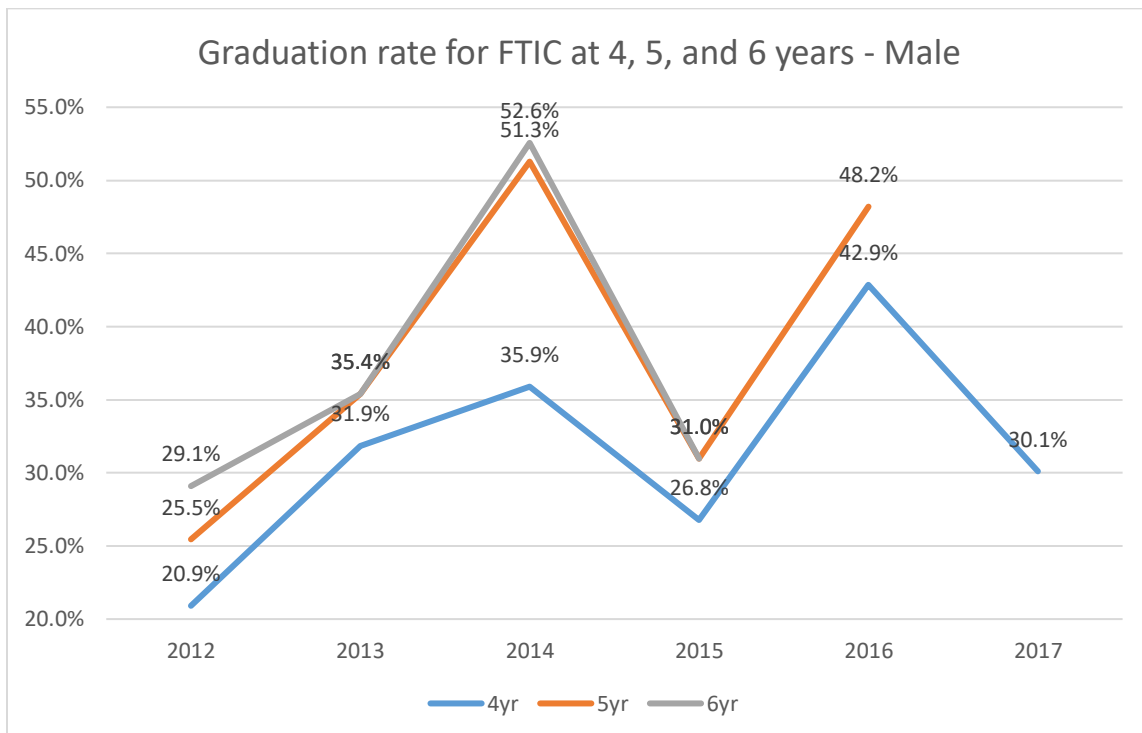
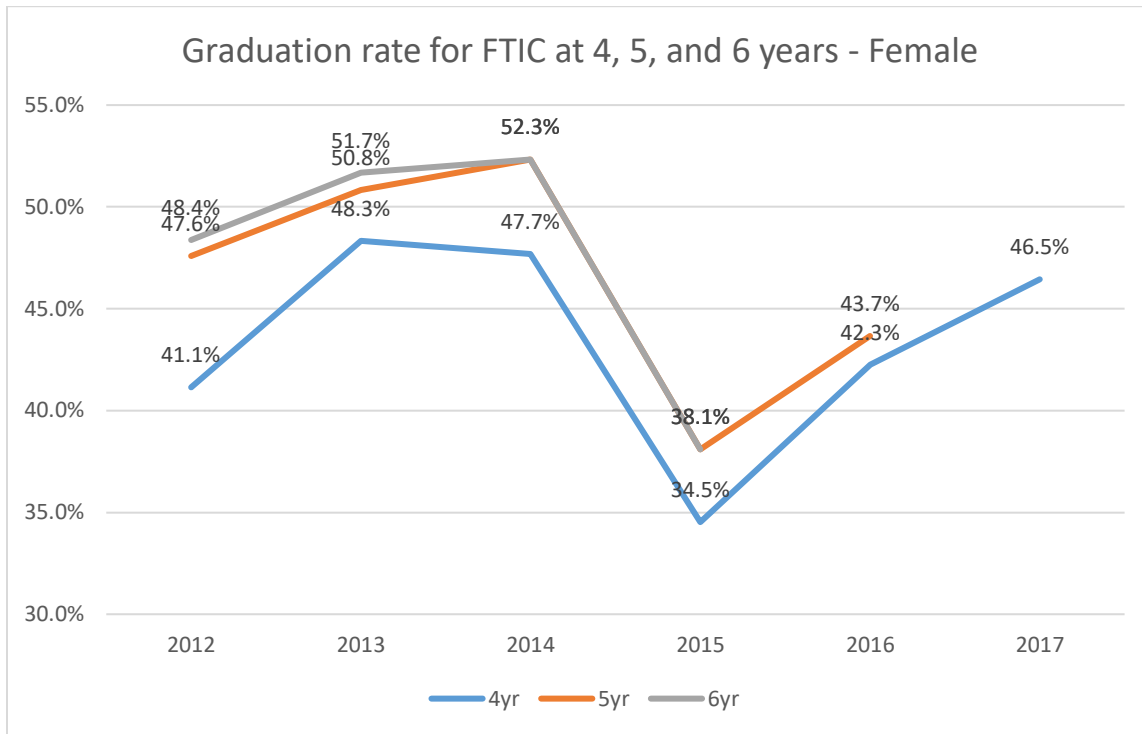
The University tracks graduation rates by various subgroups. In each category below, the goal will be given by subgroup. The graphs which follow show historical performance on these metrics.

Pfeiffer University Achievement Goals and Minimum Thresholds for Graduation		
Criteria Measured	Goal	Minimum Threshold
Freshman (FTIC) Graduation Rates	60% within 6 years	40% within 6 years
Pell Recipient Graduation Rate	60% overall graduation rate	40% overall graduation rate
Graduation Rates by Gender	60% within 6 years for male and female students	40% within 6 years for both male and female students
Pell Recipient Graduation Rate	60% overall graduation rate	40% overall graduation rate
Graduation Rates by Student Athletes	60% within 6 years for student athletes	40% within 6 years for both male and females students



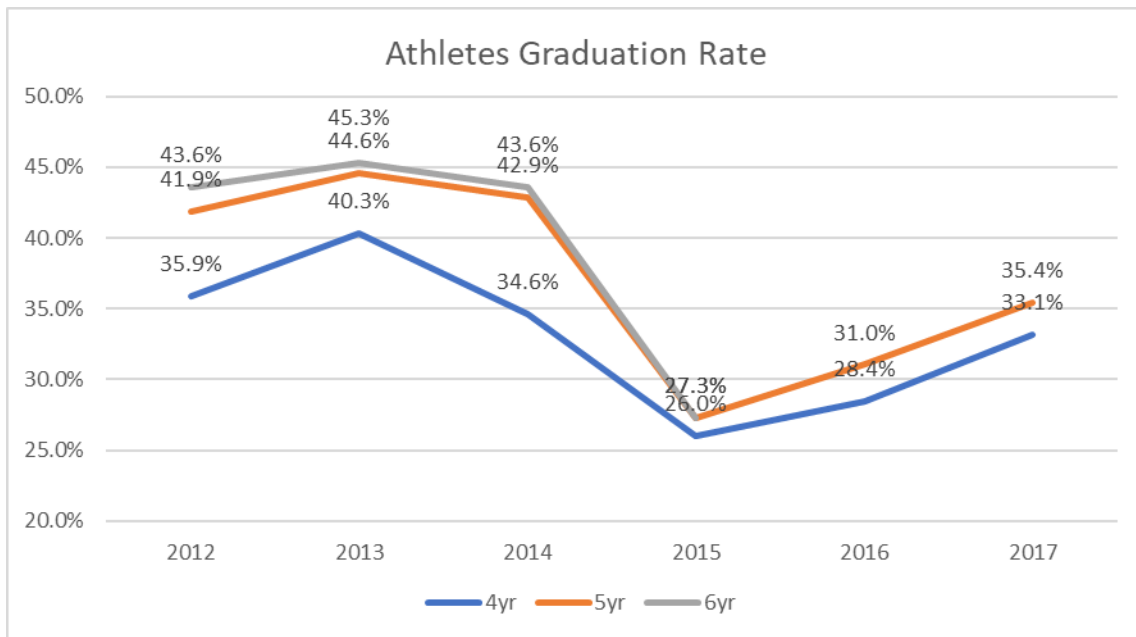
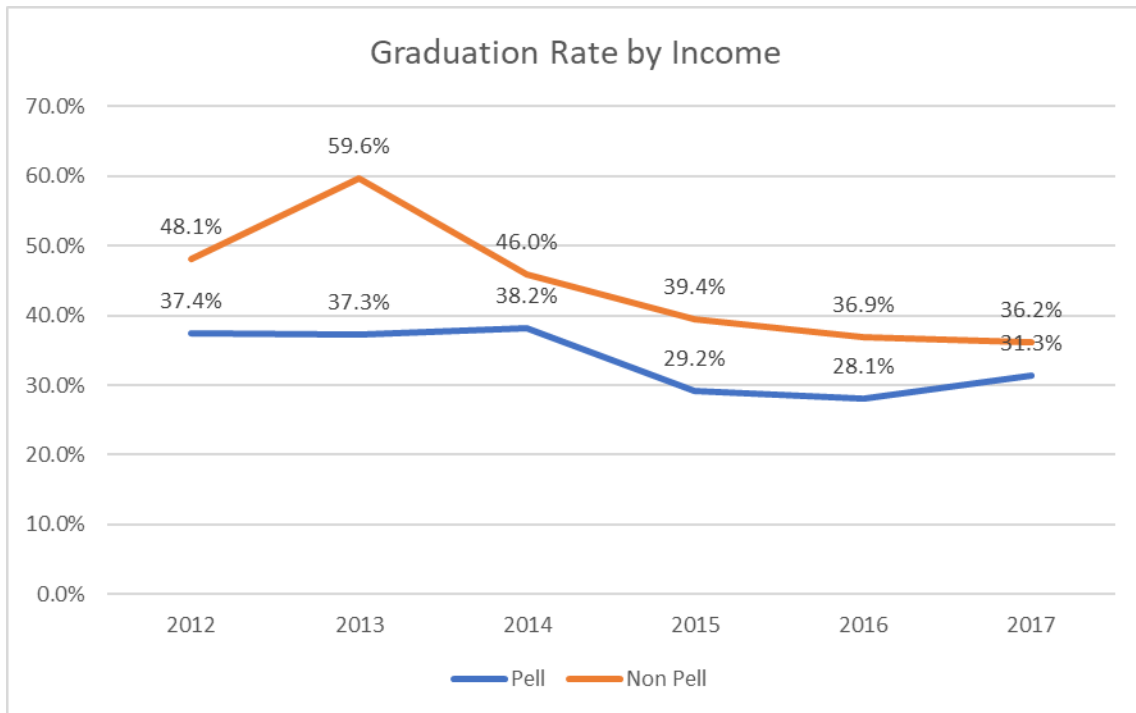
Pfeiffer University Student Achievement

Published 7/15/2022



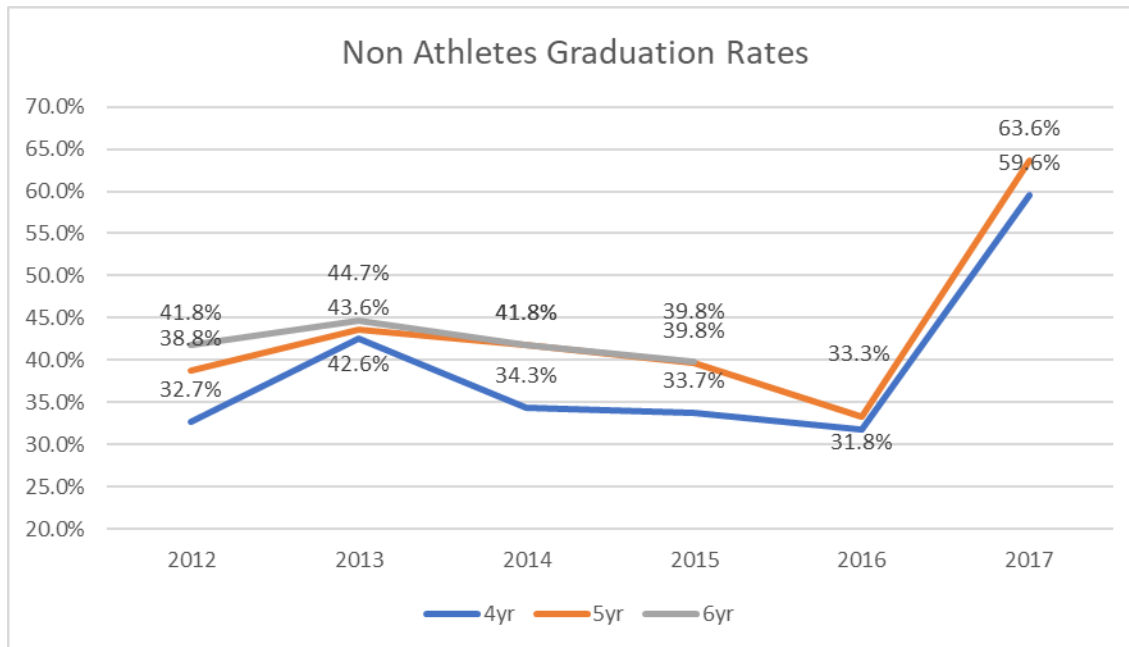
Pfeiffer University Student Achievement

Published 7/15/2022



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Published 7/15/2022



Program Accreditations

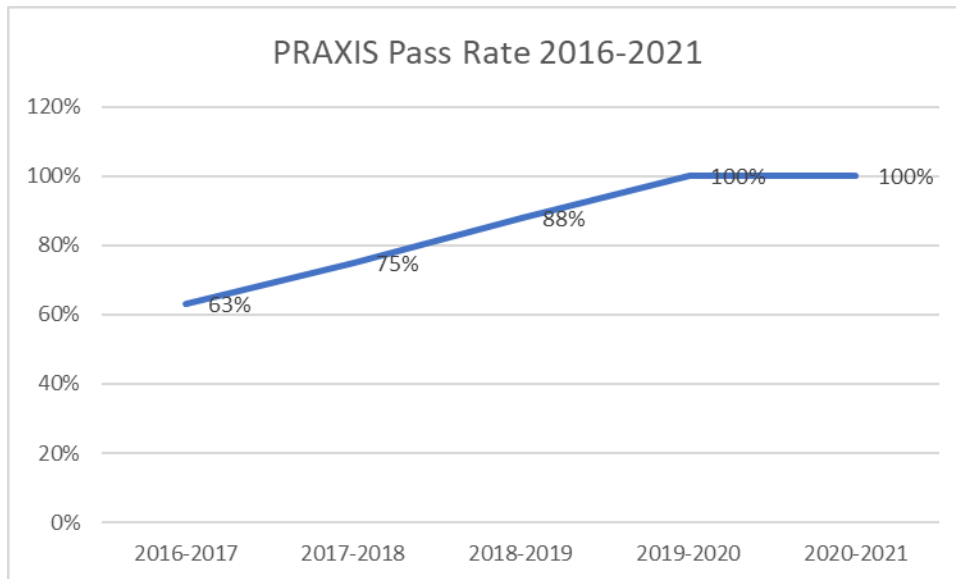
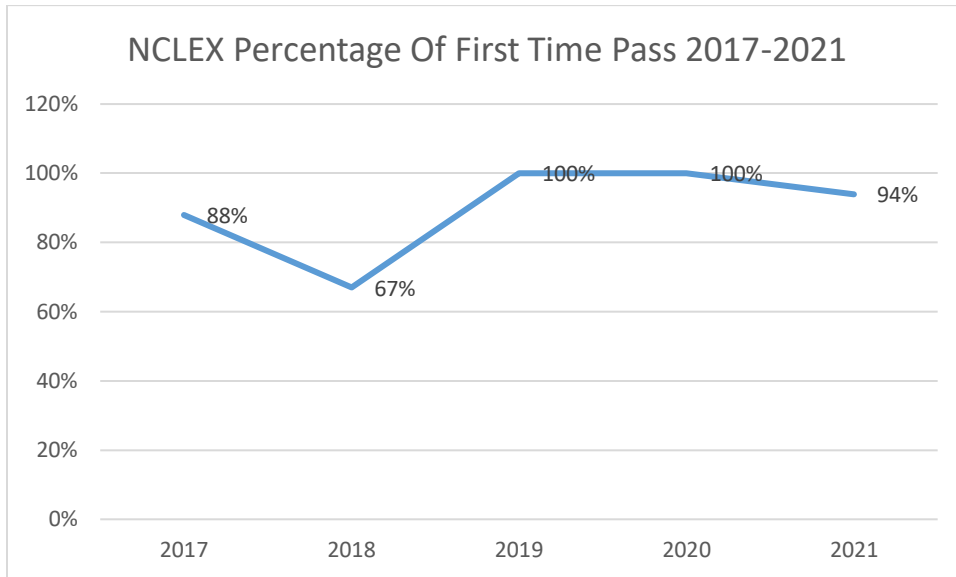
The University considers certain programs with external accreditations to be key indicators of student success. Below are metrics for three programs that students sometimes request.

In the table below, the goal for each program is given. These thresholds for passing licensure exams are developed by the accreditor and thus adopted by the University. The graphs which follow show historical performance on these metrics.

Pfeiffer University Achievement Goals and Minimum Thresholds for Select Program Accreditations		
Criteria Measured	Goal	Minimum Threshold
National Council Licensure Examination RN Exam (NCLEX)	100% of first time exam takers.	82% of first time exam takers, which has been 95% of the national average for the past three years.
Teacher Education Licensure Exam (PRAXIS II)	100% of first-time test takers	100% of first-time test takers
Commission on Accreditation for Marriage and Family Therapy Education (COAMFTE) National Exam	100% of text takers	70% of exam takers. (Note, for most recent results, please contact Academic Affairs

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Commission on Accreditation for Marriage and Family Therapy Education (COAMFTE) National Exam: Pass rates are linked to the cohort and the site where students enrolled. For most recent results, please contact Academic Affairs at 704-463 3039.