

Pfeiffer University Baccalaureate Transfer Degree Pathway
Major: Bachelor of Arts in Visual Communication

 ROWAN-CABARRUS COMMUNITY COLLEGE Associate in Applied Science Advertising and Graphic Design (A.A.S. - A30100 - CIP 50.0402)			 PFEIFFER UNIVERSITY Bachelor of Arts in Visual Communication		
Course	Course Title	SH	Course	Course Title	
FIRST SEMESTER		16	FALL SEMESTER		16
ART 131	<i>Drawing I</i>	3	COMM 206	Media Writing	3
<i>GRD 110</i>	<i>Typography I</i>	3	UNIV 375	Third Year Seminar	3
GRD 141	Graphic Design I	4	Gen Ed	Natural Science (includes Lab)	4
<i>GRD 151</i>	<i>Computer Design Basics</i>	3	Gen Ed (Social Behavioral Science)	COMM 200S, Public Speaking or PSYC 202S, Intro to Psych	3
ART 115	Art History Survey II	3	VCOM 480	Topics in VCOM	3
SECOND SEMESTER		15	SPRING SEMESTER		15
GRD 131	Illustration I	2	ART 121V	2D Design	3
GRD 142	Graphic Design II	4	Gen Ed	Literary Study (WI)	3
GRD 152	Computer Design Tech I	3	COMM 305	Multimedia Production	3
ENG 111	Writing and Inquiry	3		Visual Study Elective	3
MAT 143	Quantitative Literacy (Math Gen Ed)	3		Elective	3
SUMMER SEMESTER		6			
	HIS Elective	3			
ENG 112	Writing & Research in the Discipline	3			
THIRD SEMESTER		15	FALL SEMESTER		15
<i>GRD 241</i>	<i>Graphic Design III</i>	4	COMM 426	Visual Rhetoric (WI)	3
<i>GRD 265</i>	<i>Digital Print Production</i>	3	Gen Ed	Global Awareness	3
	Major Electives (see list)*	8		Vis App Elective	3
				Electives	6
FOURTH SEMESTER		13	SPRING SEMESTER		15
GRD 280	Portfolio Design	4	ART 497	Senior Exhibition	3
	Major Electives (see list)*	9		Electives	12
*Major Electives with transfer equivalencies: ART 122, ART 240, ART 264, ART 281, MKT 120, MKT 220					
Total Required Hours		64-65	Total Required Hours		60-61
Total A.A.S. Semester Hours Transferred		60+	Total Pfeiffer Hours		60-61
Bold: Gen Ed Course Equivalency/Grad required <i>Italic:</i> Major Course Equivalency			Total Hours Overall		124-125