

Pfeiffer University

Fact Book

2017-2018

July 12, 2018

Preface

In the Fall of 2014, the Office of Institutional Research, Planning, and Assessment (OIRPA) at Pfeiffer University spearheaded the formation of an institution-wide Data Integrity Committee. Patterned after a similar committee formed at Methodist University, Pfeiffer's Data Integrity Committee was conceived of and formed as a cross-functional team, with representatives from key offices across the University, particularly those departments who bear responsibility for the entry and maintenance of student records in Pfeiffer's Enterprise Resource Planning (ERP) system (Jenzabar). Principal members of Pfeiffer's Data Integrity Committee came from the following administrative units: Office of Admissions, Office of Financial Affairs, Office of Financial Aid, Office of Institutional Research, Planning, & Assessment, Office of the Provost, and Office of the Registrar.

Pfeiffer's Data Integrity Committee elected to review five general areas related to the keying of student records into the Jenzabar ERP system:

1. Data entry
2. Data records maintenance
3. Consistency in querying of data
4. Consistency and accuracy in communicating and reporting of data
5. Review of policies and changes in policies that might affect any of the above.

Since the 2014-2015 Edition of the Pfeiffer University Fact Book, that and subsequent editions incorporate some of the work undertaken by the University's Data Integrity Committee. In particular, the Office of Institutional Research, Planning, and Assessment conducted its own internal review of the Jenzabar ERP System, including (but not limited to) the selection of appropriate tables and fields for the querying and extraction of data, the values to assign to key fields to ensure that queries extract the intended data, the reliability and validity of data fields, repeated use of consistent querying methods, as well as reporting on missing and/or inconsistent data patterns. For example, in any given Fall Term, there are at least a few students whose enrollment records are found in two divisions, typically Undergraduate and Graduate. The committee decided to include these individuals once per the highest division of their enrollment.

As a result of the multiple efforts to increase data reliability and validity, OIRPA is quite confident in the robustness of the data used in the production of this edition of the Fact Book. To these ends, the 2017-2018 Edition of the Pfeiffer University Fact Book does contain certain clarifications to data as presented in prior year editions. Where appropriate, such clarifications are identified in the technical note, usually located at the bottom of the page, below the chart in question. The reader should pay special attention to these notes, as they provide language that both explains and clarifies the method used in extracting and analyzing the summary of the chart in question.

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About Pfeiffer University

Pfeiffer University first opened its doors in 1885 as a mission school founded to provide an education to students who had few opportunities for formal learning. Much has changed over the years, but Pfeiffer continues to emphasize the “service before self” principles on which we were built. Pfeiffer is a globally engaged, regional university distinctive for its transformational undergraduate experiences and its

Vision, Core Values & Mission

Pfeiffer University will be recognized as the model church-related institution preparing servant leaders for lifelong learning.

- ◆ We are committed to education excellence in a learner-centered community.
- ◆ We help people realize their full potential.
- ◆ We include diverse learners in a caring, accessible community—the Pfeiffer Family.
- ◆ We value our Christian heritage and foster faith formation.
- ◆ We approach all that we do with integrity and with respect for the dignity of each person.

leadership in professional and graduate programs that fill demonstrated needs. Vested in its history as a United Methodist-related university, and propelled forward by an innovative faculty and staff, Pfeiffer prepares its students for a lifetime of achievement, scholarship, spirituality and service.

University Leadership

The leadership of Pfeiffer University began with its founder, Emily C. Prudden. A succession of administrative heads, called superintendents, followed. Those to fill the Office of President since Pfeiffer first became a junior university have been:

W. S. Sharp	1933-1943
C. M. Waggoner	1944-1953
J. Lem Stokes, II	1953-1968
Jack J. Early	1969-1971
Douglas Reid Sasser	1971-1978
Cameron West	1978-1988
Zane E. Eargle	1988-1998
Charles Ambrose	1998-2010
Michael C. Miller	2010-2014
Jerry M. Boone	2014-2015
Colleen Perry Keith	2015-

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Dr. George E. Thompson ’65, ’90 (Hon.)
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Misenheimer, N.C.

President, Pfeiffer Student Government Association

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Advancement: Al Rose

Athletics & Undergraduate Student Experience: Larry Groves

Enrollment & Marketing: Jan Brittain

FAIR: Bob Brietz

Governance & Trusteeship: Rusty Ring

Strategic Planning Goals

During the 2017-18 academic year, Pfeiffer University adopted “Pfeiffer Forward - 2017-2018” There are eleven distinct goals that comprise the strategy.

◆ *Distinctive Undergraduate Curriculum*

Through a four-year program that assimilates intellectual, professional, personal, experiential, civic, and spiritual learning, discovery, and knowledge, Pfeiffer undergraduates develop into independent thinkers and leaders, prepared for lives of achievement and authenticity.

◆ *We will manage market expansion and enrollment and revenue growth*

Recognizing the essential importance of program-generated revenues for Pfeiffer’s vitality and operations, we will carefully manage enrollment and revenue growth to achieve optimal performance, at the same time expanding markets regionally and nationally to attract students who can fully engage with and benefit from our academic programs and educational experiences.

◆ *We will integrate learning and living*

By participating in a full range of co-curricular, career development, servant-leadership, residential life, off-campus study, athletic and experiential learning activities - tied together by learning and collaborative technologies that are 24/7 - Pfeiffer undergraduates grow holistically towards lives of professional and personal abundance.

◆ *We will expand and strengthen our in-demand professional offerings*

Because of their involvement with a comprehensive portfolio of academic majors, internships, faculty-mentored research and technologies in disciplines that are “in-demand” in the market place, our undergraduate, graduate and professional adult students acquire the knowledge, competencies and skills for outstanding success in their chosen careers.

◆ *We will create strategic partnerships around intellectual capital development*

As a result of the entrepreneurial outreach of our faculty and program leaders, myriad businesses, schools, hospitals and other organizations in Central Park North Carolina and beyond have in Pfeiffer University an educational partner to help develop their intellectual capital through customized curricula, training, learning technologies and consulting.

◆ *We will link our campuses into a comprehensive university*

Through greater articulation and sharing of programming, faculty, technologies,

partnerships, facilities and events across our three campuses, the entire Pfeiffer University community benefits from access to greater and diverse opportunities across varied regional and metropolitan settings and a bolstered reputation as North Carolina’s networked university.

◆ *We will invest in teaching, learning and collaboration technologies*

Continuing the program of investments we have already begun, we will leverage the power of educational technologies to enhance and expand teaching; introduce and reinforce new ways of exploration, learning and research; connect individuals and groups; and reinforce professional practice and competencies for the contemporary workplace.

◆ *We will improve our campuses and facilities*

To create environments that allow for integrated learning-living experiences as well as close faculty-student interactions, collaborative learning and practice and technology-enhanced education, we will invest in our campuses - each according to its specific needs as guided by a set of formal campus master plans.

◆ *We will raise Pfeiffer’s visibility, brand identity and reputation*

Guided by a cogent and compelling brand platform that boldly articulates the distinctive educational promise and extraordinary value that Pfeiffer offers its students, stakeholders and partners, we will raise and expand our institution’s visibility locally, regionally, and nationally and secure a deserved reputation as a pre-eminent private university.

◆ *We will conduct a major fundraising campaign*

To secure the public endorsement and financial support that our ambitious Strategic Plan requires, we will explore the feasibility of a major fundraising campaign that will not only attract giving for our current initiatives but also build a strong base of donors and friends on which to secure Pfeiffer’s long-range future.

• *We will commit to best practices in the structure, administration, staffing and inclusivity of our Pfeiffer community*

To ensure that Pfeiffer will be successful in implementing its mission, we must commit to using the best practices found in successful organizations, most notably successful higher education institutions. Such a commitment will reliably lead to Pfeiffer to its own unique success.

History of the University

Pfeiffer University originated from one of at least 15 home-schools founded by Miss Emily C. Prudden between 1885 and 1909. The seventh-generation descendant of Peter Prudden - a pioneer Congregational minister in Connecticut - Miss Prudden spent 30 years opening educational opportunities to young people in remote regions of the Carolinas. Having once placed a home-school in operation, it was her practice to deed its care to a church mission society, before moving to a new area in order to initiate another project.

Pfeiffer developed from the Oberlin Home and School, reportedly named in memory of John Oberlin, whose service as a minister and social pioneer in the rural valleys of Alsace, France inspired Miss Prudden's own interests. The Oberlin Home and School began at Lick Mountain, near Hudson in Caldwell County, North Carolina. In 1903, the Women's Home Missionary Society of the Methodist Episcopal Church agreed to assume responsibility for the Oberlin property. Following the transfer of 37 acres and 2 buildings on June 8, 1903, the Oberlin school was renamed the Ebenezer Pfeiffer Home and School, in memory of the stepson of Mrs. Mary A. Pfeiffer of Dayton, Ohio, whose generosity facilitated completion of improvements to the property.

A fire on January 14, 1908 led to the relocating of the Pfeiffer Home and School. The structure housing faculty and students was destroyed and the school moved to temporary quarters in nearby Lenoir. These quarters soon proved inadequate

The Pfeiffer Home and School then moved to Misenheimer in February 1910, with the acquisition of the present property. A new and spacious building was erected. In 1913, high school diplomas were issued. Another fire in 1914 severely damaged the main school building in Misenheimer, again requiring reconstruction and adjustments to the academic program. A men's dormitory withstood destruction.

A junior university curriculum was added in 1928. In 1934, the N.C. State Department of Public Instruction granted accreditation to Pfeiffer Junior University. The introduction of elementary studies by county schools permitted the school to eliminate lower grades and to direct its efforts towards collegiate-level work. The name Pfeiffer Junior University was first used for the 1935-1936 academic year in honor of Henry and Annie Merner Pfeiffer of New York City. The couple's philanthropy prompted the construction of four brick buildings and President's Home in 1935. The renaming of the university eliminated a problem of identification with Pfeiffer University, a junior university for women in Statesville. In 1942, both the Southern Association of Universities and Secondary Schools and the University Senate of the Methodist Church accredited Pfeiffer as a junior university.

In 1954, encouraged by a bequest from Mr. G. A. Pfeiffer, brother of Mr. Henry Pfeiffer, the University broadened its program to include senior university work.

Matching a grant of \$750,000 from the Gustavus and Louise Pfeiffer Foundation, the University in 1956 added more than \$1,500,000 in assets. Since that time, it has expanded dramatically in enrollment and facilities. The Southern Association of Universities and Schools accredited the four-year program in 1960.

Following a two-year study, the Western North Carolina Conference of The United Methodist Church voted in 1961 to sponsor Pfeiffer University and to extend financial support in a cooperative arrangement with the Women's Division of Christian Service. Supported by church agencies, foundations, public-spirited businesses, alumni, individuals, and devoted service on the part of faculty, staff, and trustees, Pfeiffer has continually grown in academic excellence, developing new programs to meet the needs of its students and emphasizing the ideals of Christian service.

The Charlotte Campus opened in 1977 with undergraduate classes in Criminal Justice. The first graduate program began in 1985 with a MBA curriculum, followed by a Master in Christian Education in 1989 and a dual MBA/MHA degree in 1993. The Charlotte operation occupied several locations as its enrollments mounted. An Adult Studies Program was implemented at Charlotte in Fall 1995.

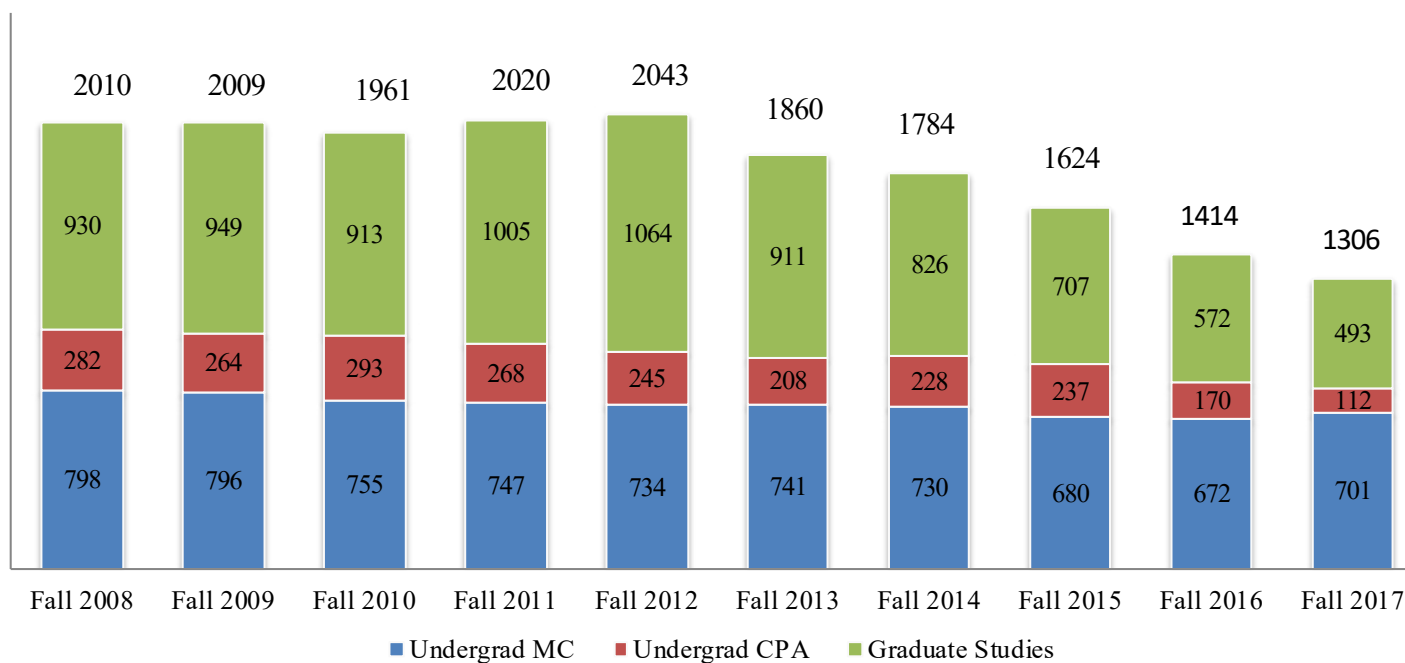
To address the institution's expansion and graduate-level involvements, as well as include a growing population of international and non-traditional students, the Board of Trustees at its Spring 1996 meeting voted to reorganize Pfeiffer's academic structure towards University status—effective May 15, 1996. In addition, in 1999 Pfeiffer initiated course offerings in Locust, the fastest growing community in Stanly County, to accommodate the educational demands of an expanding community neighboring Mecklenburg County. Continuing Pfeiffer's efforts to provide flexible and affordable graduate programs, the MBA program also began offering courses via the Internet.

Enrollment at Pfeiffer University

From Fall 2008 to Fall 2017, Pfeiffer’s total Fall enrollment evidenced a general downward trend, declining from a high of 2,043 in Fall 2012 to a low of 1,306 students by Fall 2017, a net decrease of about 36% (N=737) over the decade in question. The data are clear. Since Fall 2008, enrollment at the Undergraduate Center for Professional Advancement Division is down over one-half (60%). Enrollment

at the Undergraduate Misenheimer Division is down 12%, however, this is up from last year which saw a decline of 14% over 10 years. And, enrollment in the Graduate Studies Division is down 47%. However, if one compares the highest enrollment in the Graduate Studies division during Fall 2012 (N=1,064), enrollment in this division fell by over one-half (54%) in five years.

Chart 1. Total Fall Enrollment by Division
Trend Analysis: Fall 2008-Fall 2017 (Unduplicated Headcount)



*Source: Jenzabar (ERP system). Graduate Studies Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP`. Undergrad MC Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE = MC`. Undergrad CPA Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC or CE` and `dbo_STUDENT_MASTER.TUITION_CDE <> MC`. Note: In prior versions of the Fact Book, duplicate data existed prior to 2010. A duplicate student was enrolled in two separate divisions within the given Fall semester (i.e. UG and GR, UP and GR). A discussion within the Data Integrity Committee about duplicates resulted in a standardized practice where the student is ultimately counted in the highest division level. This version corrects the duplicate data, reflecting an unduplicated headcount. In Fall 2015, four students who had coursework in two divisions (UG and GR) were coded with their primary division as UG, instead of GR. Ongoing Total Headcount and Headcount by Division remains unduplicated.

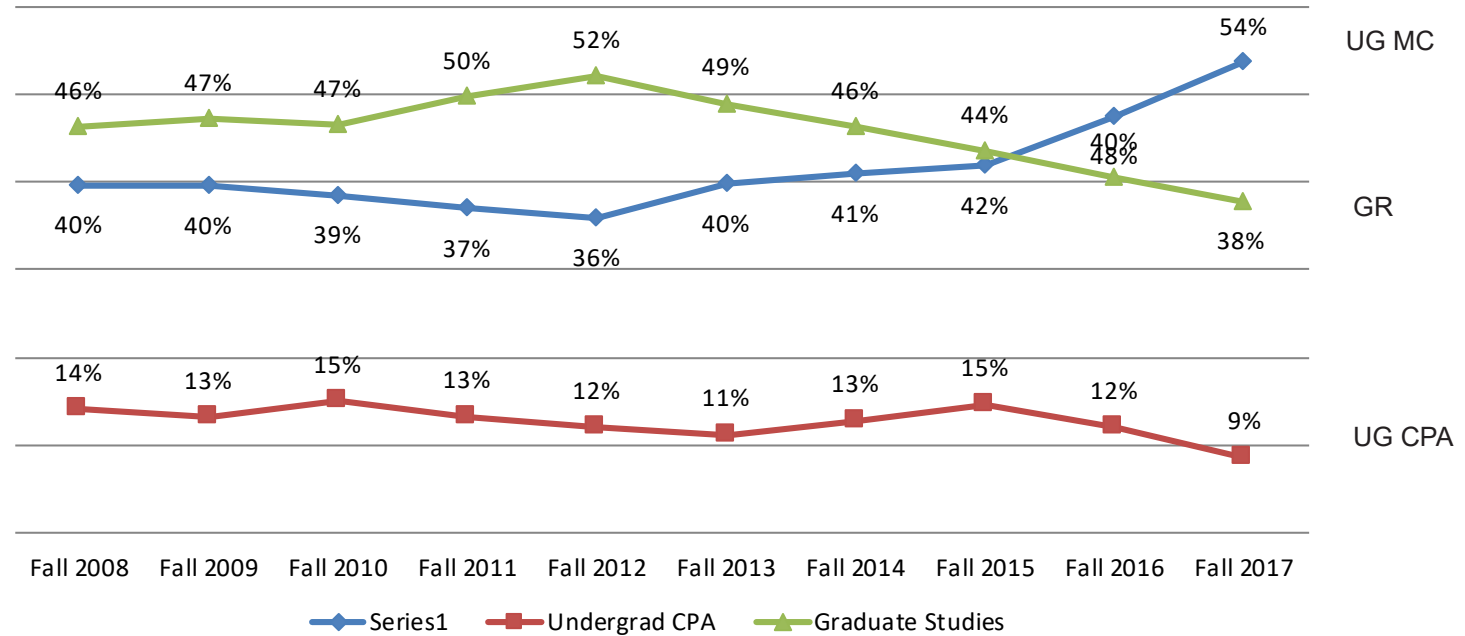
Fall Enrollment Over 10 Years: Percent by Division

In Fall 2017, the Undergraduate Misenheimer (UG MC) division had the largest percentage of total enrollment, followed by the Graduate Studies (GR) division, and then the Undergraduate Center for Professional Advancement (UG CPA) division. Even though enrollment in each of the respective divisions experienced growth and decline, when comparing the years opening and closing the decade in question, enrollment continued a downward pattern in the GR division to the point where UG MC now has the largest percentage of total enrollment. UG MC surpassed the GR division in enrollment for the first time in 10 years last year and the trend continued

through 2017. It is important to emphasize that within any given Fall semester, the percentage enrollment by any one division is relative to the total enrollment in that Fall semester (see Chart 1). For example, that the percentage of total enrollment grew in the UG MC Division from Fall 2012 to Fall 2017 is primarily a function of a loss in enrollment at the GR Division and the UG CPA. The continued growth in UG MC was significantly helped due to the large class of first time freshmen in 2017. Chart 2 graphs the percent of total Fall enrollment by division from Fall 2008 to Fall 2017.

Chart 2. Percent of Total Fall Enrollment by Division

Trend Analysis: Fall 2008 – Fall 2017



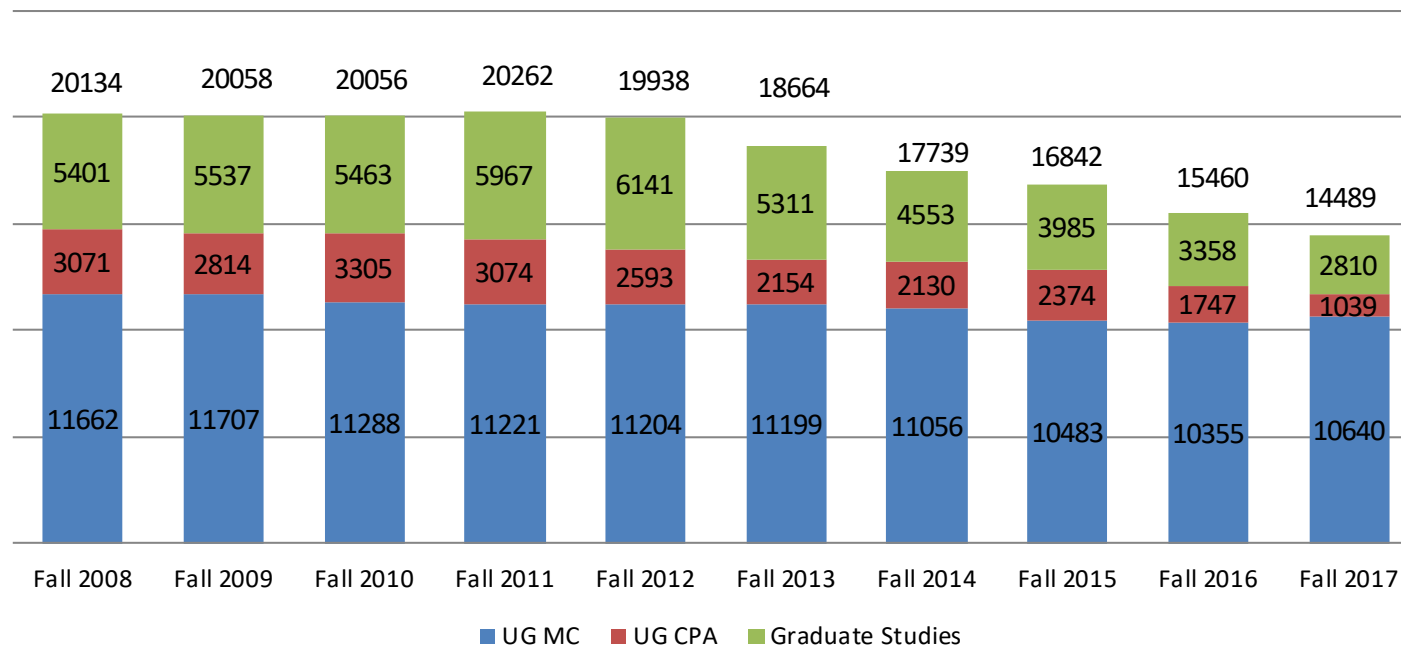
*Source: Jenzabar (ERP system). Graduate Studies Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP`. Undergrad MC Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE = MC`. Undergrad CPA Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE <> MC`. Annual percentages may not sum to 100%.

Fall Credits Taken Over 10 Years: Total Credits by Division

From Fall 2008 to Fall 2017, the total number of credits taken across Pfeiffer University decreased by 5,645 credit hours (-28%) from 20,134 to 14,489. The general trend of a decline in overall credit hour production at the University is clear. Over the course of the decade in question, credit hour production at the Undergraduate Misenheimer Division (UG MC) is down 9% (n = -1,022 cr hrs). At the Undergraduate Center for Professional Advancement Division (UG CPA), production is down

by 64% (n = -2,032 cr hrs), and credit production at the Graduate Studies Division is down by 48% (n = -2,032 cr hrs). UG MC is slowing its decline from -13% two years ago to -9% this year. Comparatively, both GR and UG CPA are both increasing the decline from -45% and -49% respectively. Chart 3 graphs the total number of fall credits where a grade was earned by division from Fall 2008 to Fall 2017.

Chart 3. Total Fall Credits by Division
Trend Analysis: Fall 2008 – Fall 2017



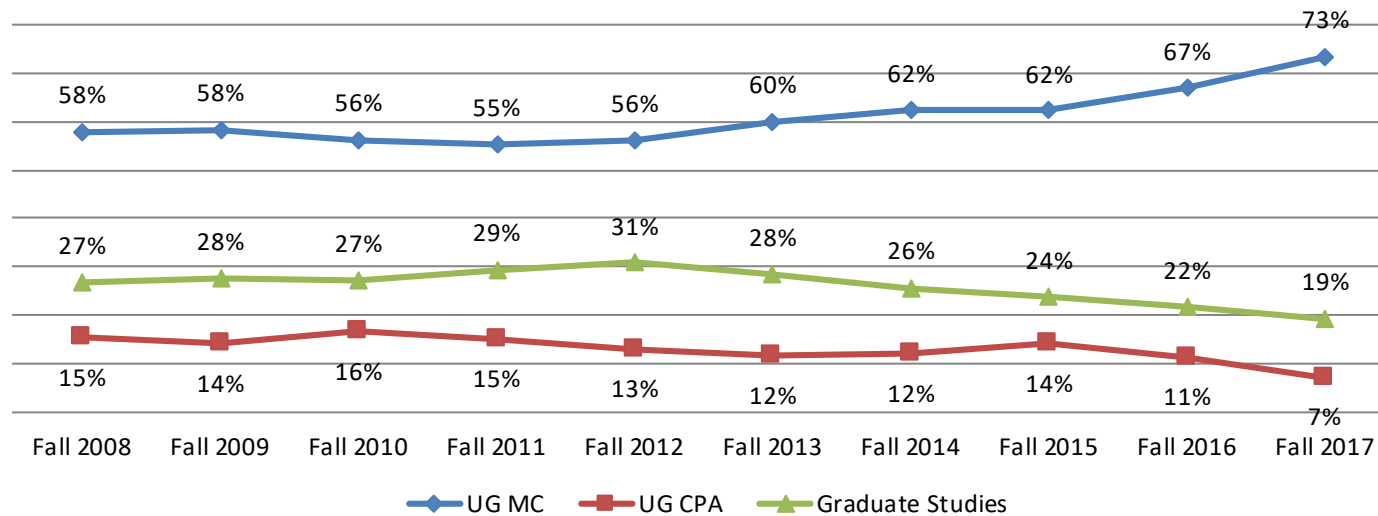
*Source: Jenzabar (ERP system) after the end of the Fall semester. Credits are counted where students received a grade (A's, B's, C's, D's, F's, P's, I's, W's). Graduate Studies Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP`. Undergrad MC Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE = MC`. Undergrad CPA Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE M<> MC`.

Fall Credits Taken Over 10 Years: Percent by Division

During the decade from Fall 2008 to Fall 2017, the percent of total credits taken in the Misenheimer Undergraduate Division (UG MC) increased from 58% to 73%, a net increase of 15%. Over the same time period, the Undergraduate Center for Professional Advancement Division (UG CPA) saw a 8% net decrease in credit hour production, from 15% to 7%. Over the past ten years, credit hour production in the

Graduate Studies Division has ultimately declined, from 27% to 19%. However, from its height in Fall 2012, and then to Fall 2017, credit hour production for the Graduate Studies Division fell by 12%. Chart 4 graphs the percent of total fall credits by division from Fall 2008 to Fall 2017.

Chart 4. Percent of Total Fall Credits by Division
Trend Analysis: Fall 2008 – Fall 2017



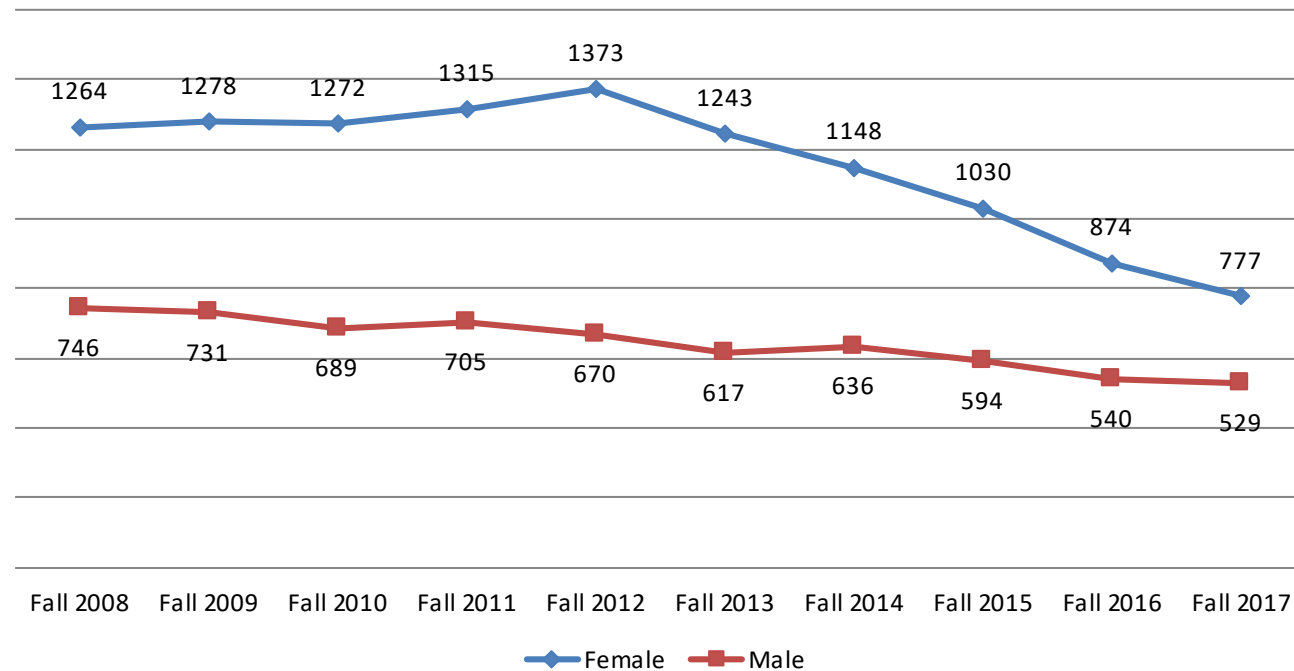
*Source: Jenzabar (ERP system) after the end of the Fall semester. Credits are counted where students received a grade (A's, B's, C's, D's, F's, P's, I's, W's). Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE M<> MC.

Fall Enrollment Over 10 Years: The Gender Gap

Over the past decade, the number of Pfeiffer’s female students decreased by 39% (n=487), from 1,264 in Fall 2008 to 777 in Fall 2017. The total number of male students fell by 29% (n=217), from 746 to 529 over the same time period. Pfeiffer’s highest female enrollment during this timeframe, (n=1,373) occurred in Fall 2012 and the highest male enrollment (n=746) occurred in Fall 2008. Pfeiffer’s lowest female (n=777) and male (n=529) enrollments over the past ten years occurred in Fall

2017. The marked decline in enrollment by female students from Fall 2012 to Fall 2017 is accounted for largely by decreased enrollment by women in the Graduate Studies Division. The ratio of females to males has continued to converge over the past decade 60% to 40% in Fall 2017. Chart 5 graphs the total enrollment by gender from Fall 2008 to Fall 2017. Appendix A details the number and percent change over time by gender and by division.

Chart 5. Total Fall Enrollment by Gender
Trend Analysis: Fall 2008 – Fall 2017 (Unduplicated Headcount)



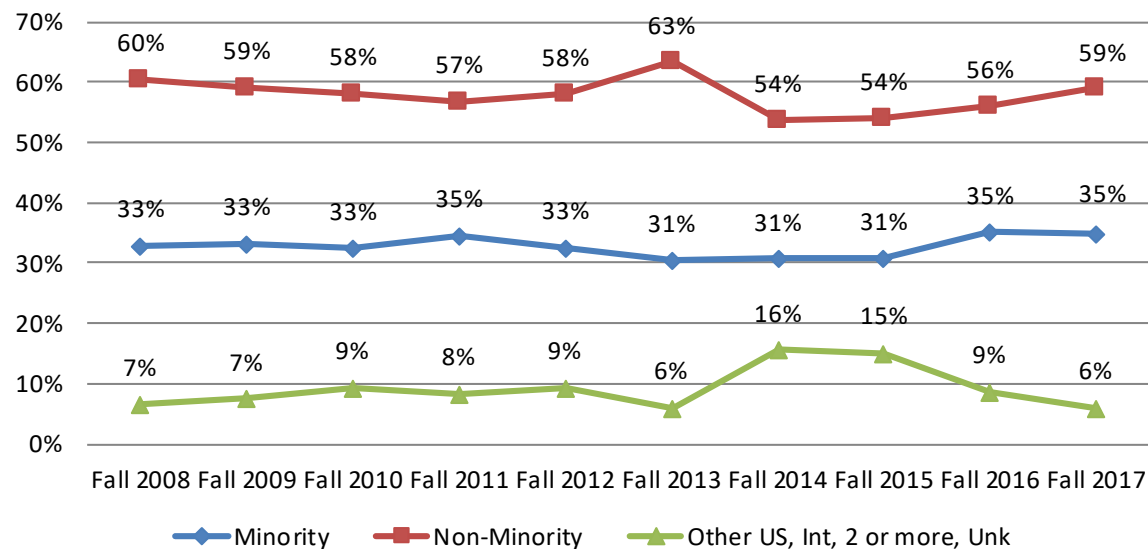
*Source: Jenzabar ERP system. Data captured as of Fall semester “freeze date.” Gender data are self-reported by the individual student and are found in the field dbo_BIOGRAPH_MASTER.GENDER = M or F

Fall Enrollment Over 10 Years: Enrollment by Ethnicity

In Fall 2017, Pfeiffer University’s total minority enrollment showed no change from 35% in the previous year. For most of the decade, non-minority enrollment hovered at about 60% (+/- 3% any given year), until Fall 2014, when non-minority enrollment fell to 54%. Enrollment by students whose race/ethnicity is generally classified as “Other” (including unknowns/nonreporting) was about 7% (+/- about 2%) any given Fall term, until Fall 2014, when students in this third racial/ethnic classification jumped to 16%. The sharp change in Fall 2014 can partially be accounted for by a

distinct increase in students whose race/ethnicity was “Unknown” or “Not Reporting.” Most of these students are found in the Undergraduate Misenheimer Division. This has now decreased back to 6% and closer to the range seen over the past 10 years due to better capturing of data. Chart 6 graphs the percentage of total enrollment by minority and non-minority students and nonresident aliens/unknown from Fall 2008 to Fall 2017. Appendix B details the number and percent change over time by ethnic group and by division.

Chart 6. Percent of Total Fall Enrollment by Ethnicity
Trend Analysis: Fall 2008 – Fall 2017 (Unduplicated Headcount)



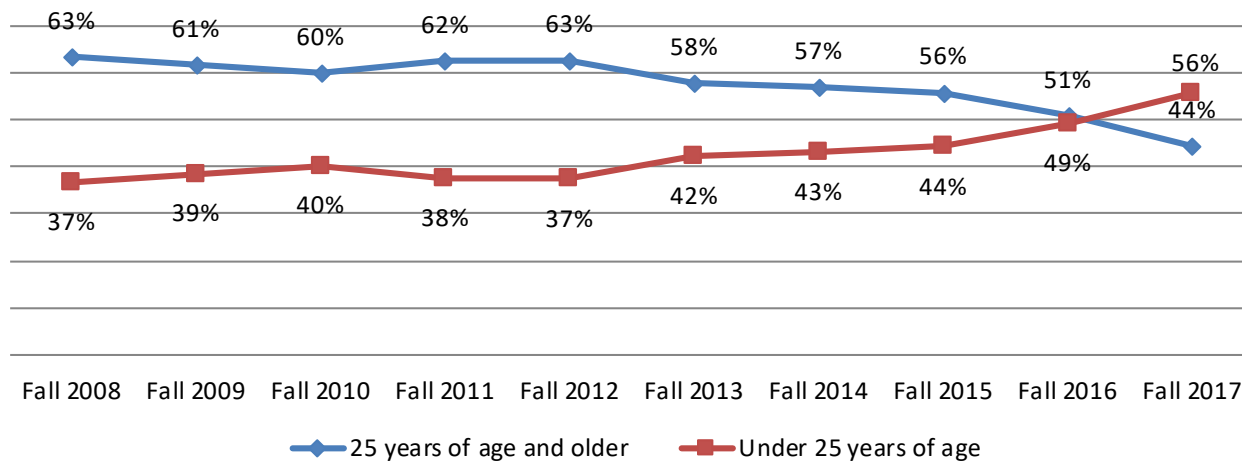
*Source: Jenzabar ERP system. Ethnicity is student reported and is housed in the following fields: dbo_BIOGRAPH_MASTER.ETHNIC_GROUP, dbo_ETHNIC_RACE_V.RACE1, dbo_ETHNIC_RACE_V.RACE2, dbo_ETHNIC_RACE_V.IPEDS_VALUE_DESC. Minority students include the following ethnicities: African American, American Indian/Alaskan Native, Asian/Pacific Islander, Native Hawaiian, and Hispanic. Non-minority students are Caucasian American. The remaining category includes Other US, International, 2 or more races, and Unknown. This edition of the Fact Book reflects updated data on race/ethnicity, reducing the number of students with “unknown” race/ethnicity in prior years. Note: In 2010, IPEDS changed the racial/ethnic reporting categories. Data prior to 2010 may not necessarily be consistent with data from 2010 forward. Note: In Fall 2014 and Fall 2015, a larger number of students did not self-report their race/ethnicity.

Fall Enrollment Over 10 Years: Percent by Age

In Fall 2008, students who are “25 years of age or older” represented 63% of total enrollment. By Fall 2017, however, students who are “25 years of age or older” represented 44% of total enrollment, a net decrease of 19% over the decade. In Fall 2008, the percentage of students “Under 25 years of age was 37%.” By Fall 2017, that percentage was 56%. A partial explanation for the decline among those aged 25

and older over the past ten years is found in the loss of enrollment among the Undergraduate Center for Professional Advancement Division and the Graduate Studies Division. Chart 7 graphs the percent of total fall enrollment by age from Fall 2008 to Fall 2017. Appendix C details the number and percent change over time by age and by division.

Chart 7. Percent of Total Fall Head Count Enrollment by Age
Trend Analysis: Fall 2008 – Fall 2017



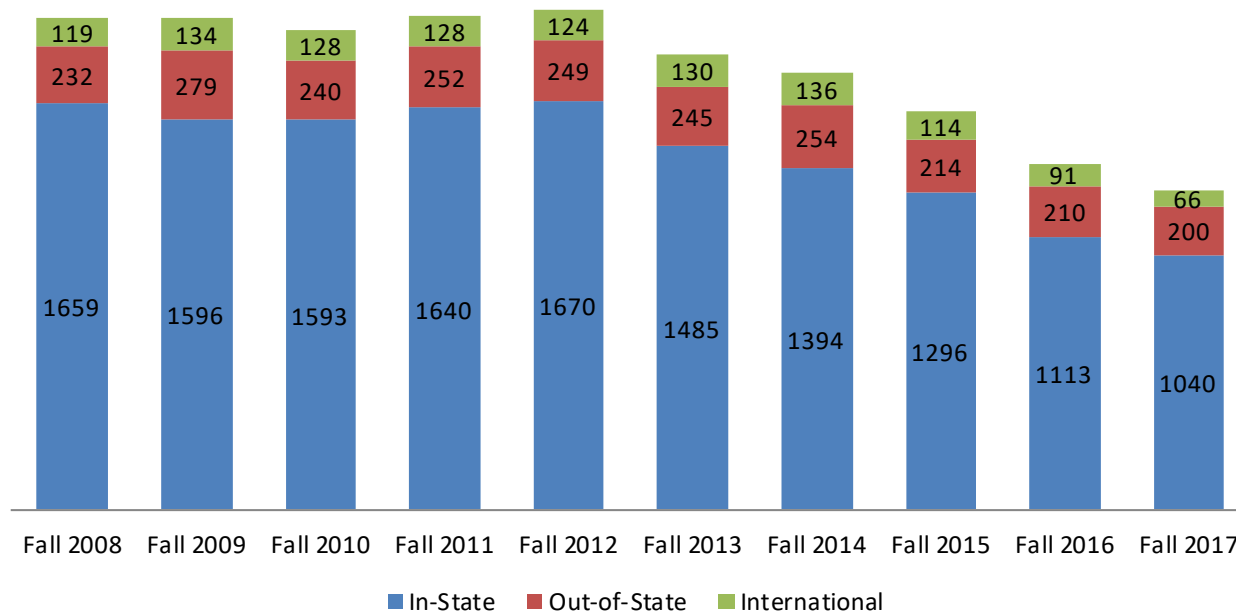
*Source: Jenzabar ERP system. Age calculated per Fall semester freeze date, based on individual student’s date of birth, recorded in the field dbo_BIOGRAPH_MASTER.BIRTH_DTE. Some students do not self-report date of birth. Total enrollment counts are adjusted for non-reporting students.

Fall Enrollment Over 10 Years: By Home Residence

In-state students continue to constitute the largest share of fall enrollment at Pfeiffer University. Between Fall 2008 and Fall 2017, the highest number of Pfeiffer University's in-state enrollment occurred at the beginning of the decade in question, with 1,659 in-state students enrolled at Pfeiffer. The Fall 2017 in-state enrollment (n=1,040) is a 37% decrease since Fall 2008 and marks the smallest enrollment by in-state students during the past ten years. This is due in part to the overall drop in enrollment in each of the divisions. The amount of out-of-state students ranged from

a high of 279 in Fall 2009 to a low of 200 in Fall 2017, a decline of 28%. Until recently, the International student population remained fairly steady at approximately 130 students per year who hail from countries other than the United States. However, this population also declined to its lowest point in Fall 2017 (n=66). This decline may be due, in part, to the change in athletic division. Chart 8 graphs total enrollment by home residence since Fall 2008. Appendix D and Appendix E, respectively, each detail the number and percent change over time by home residence and by division.

Chart 8. Total Fall Enrollment by Home Residence
Trend Analysis: Fall 2008 – Fall 2017 (Unduplicated Headcount)



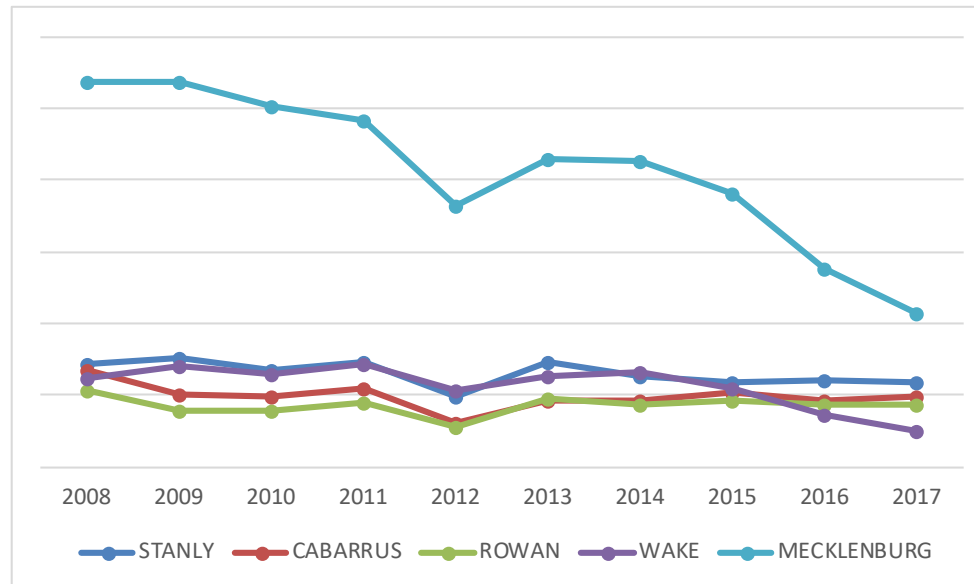
*Source: Jenzabar ERP system. Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than "US" or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = "NC" (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> "NC" (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Fall Enrollment Over 10 Years: Home Residence by Top NC Counties

By far, the county with the greatest representation of students at Pfeiffer University is Mecklenburg County, followed by Stanly, and then Cabarrus. From Fall 2008 to Fall 2017, enrollment by students from Mecklenburg County declined by 60%, from 538 in Fall 2008 to 215 in Fall 2017. The number of students hailing from Stanly County declined by 18%, from 144 in Fall 2008 to 118 in Fall 2017. The number of students

from Wake County fell by 60%, from 123 in Fall 2007 to 49 by Fall 2017. Chart 9a graphs the total enrollment by the top 4 counties from Fall 2008 through Fall 2017, highlighting that Cabarrus County is now the third largest. These downward trends are driven in part by the overall downward trend of total enrollment. Appendix F contains enrollment by county and by division.

Chart 9a. Total Fall Enrollment by Top 5 NC Counties
Trend Analysis: Fall 2008 – Fall 2017 (Unduplicated Headcount)



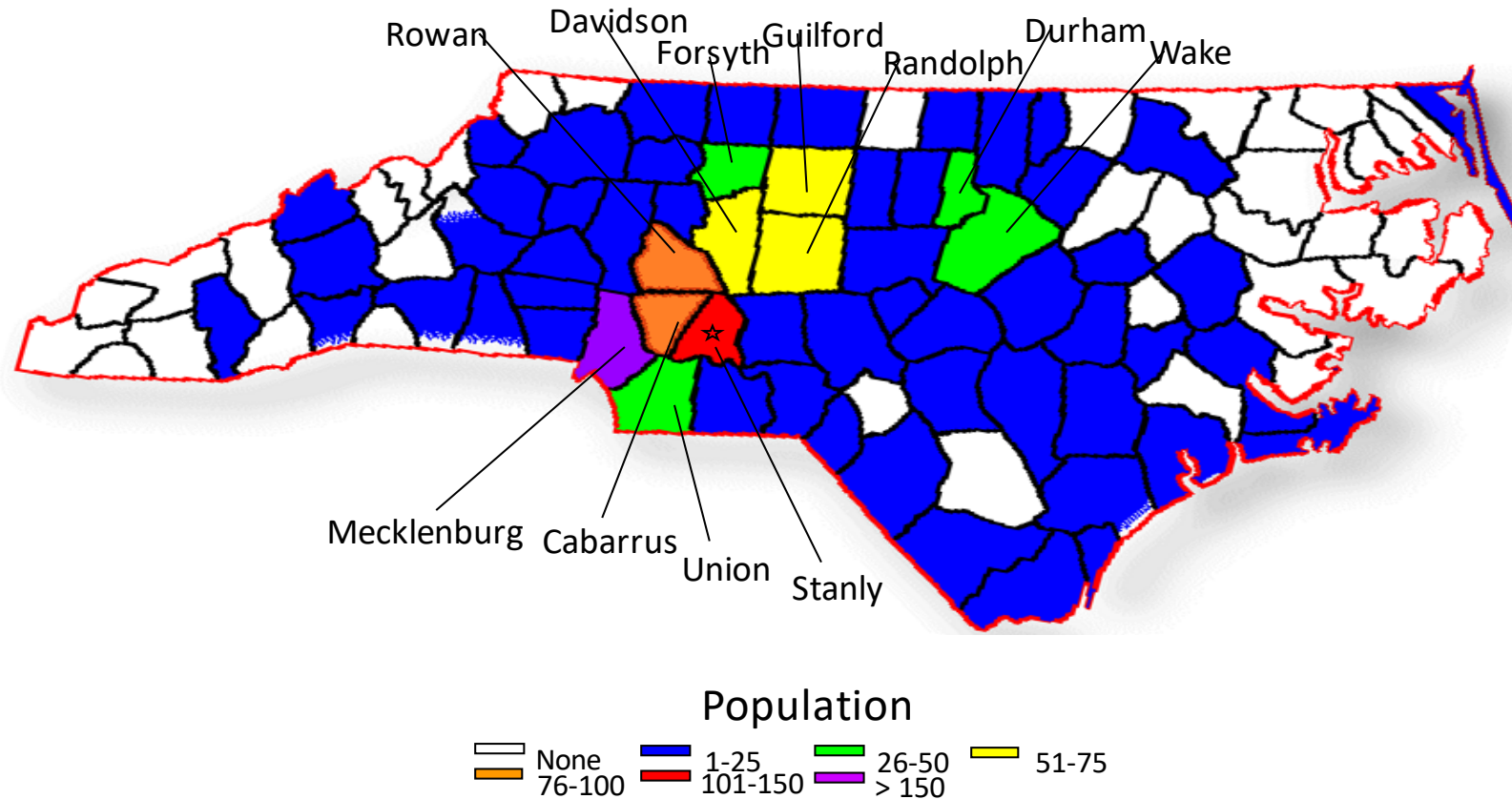
*Source: Jenzabar ERP system. Figures reported only for those students for whom county data was available, dbo_ADDRESS_MASTER.COUNTY (based on legal home permanent address). Present data may vary from prior year due to updated address information.

Fall Enrollment Over 10 Years: Home Residence by Top NC Counties

Chart 9b shows the various counties from which Pfeiffer University students hailed in Fall 2017. Most students come from Mecklenburg County, followed by Stanly, Cabarrus and Rowan Counties, then Davidson, Guilford, and Randolph Counties, followed by Wake, Union, Forsyth, Durham, Iredell and Gaston Counties. Pfeiffer

University students come from many more of North Carolina's counties (as observed by those shaded in blue). Often, however, there are only one or two students from a particular county. Appendix F contains enrollment by county and division.

Chart 9b. Home Base by North Carolina County, Fall 2017 Enrollment



*Source: Jenzabar ERP system. Figures reported only for those students for whom county data was available, dbo_ADDRESS_MASTER.COUNTY (based on legal home permanent address). Present data may vary from prior year due to updated address information.

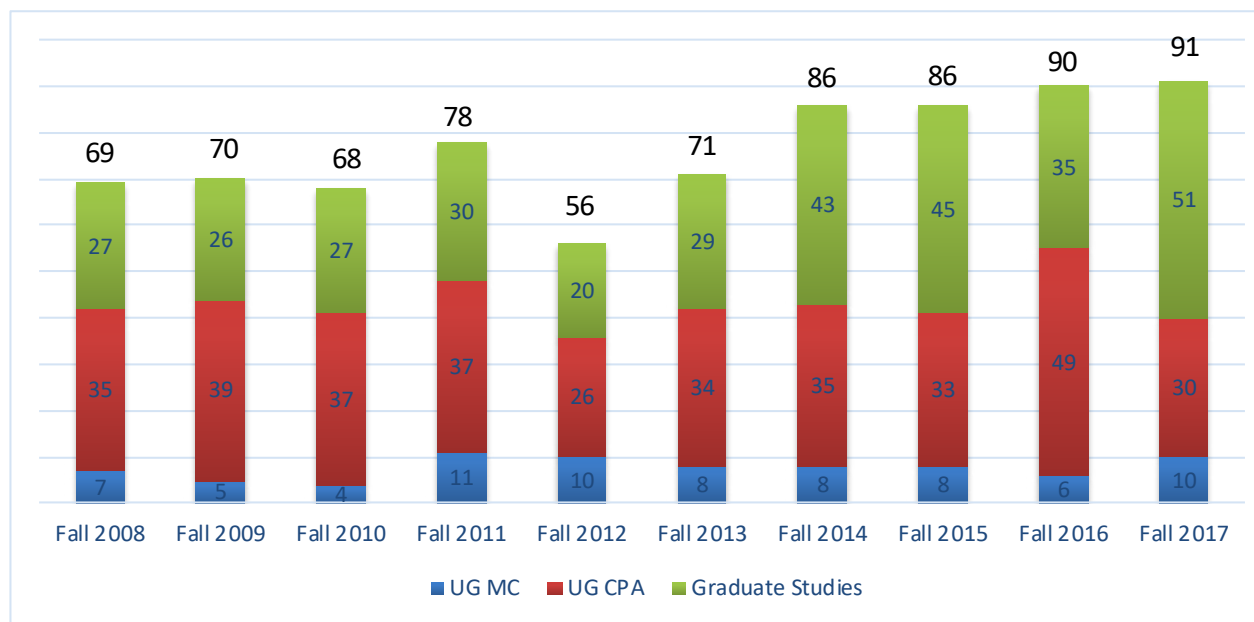
Fall Enrollment Over 10 Years: Distance Learning Course Offerings

Over the past decade, the total number of distance learning (DL) course offerings grew by almost 32% from Fall 2008 to Fall 2017. From Fall 2011 to Fall 2012, there was a sharp decline in DL course offerings, but there has been steady and sharp growth in DL course offerings from Fall 2012 through Fall 2017. From Fall 2008 to Fall 2013, the Undergraduate Center for Professional (UG CPA) Division tended to offer the most distance learning courses, in Fall 2014 the Graduate Studies Division (GR) over took the lead for the number of DL course offerings. In any given year,

about 50% of all DL courses are offered by the UG CPA Division, about 40% are offered by the Graduate Studies Division, and the remaining 10% or so are offered by the UG MC Division. In Fall 2017, 56% of the DL courses were offered by the Graduate Studies (GR) Division, 33% were offered by the UG CPA Division and the remaining 11% were offered by the UG MC Division. Chart 10 graphs the total number of Fall DL courses offered by each division from Fall 2008 through Fall 2017. Detailed information on DL sections can be found in Appendix G.

Chart 10. Total Fall DL Course Offerings by Division

Trend Analysis: Fall 2008 – Fall 2017 (Unduplicated)



*Source: For Fall 2000-2007 Jenzabar ERP system was used as of the end of the semester. Fall 2008 and forward, course info is pulled after the close of the drop/add deadline for the particular Fall semester. Institutional Division determined by the field "INSTITUT_DIV_CDE," where "GR" = "Graduate Studies," "AD" = "UG CPA" and "<> AD" = "UG MC." Institutional Division is tied to the individual student enrolled in the course, and is not a unique property of the course itself. Online sections identified by the following section numbers: dbo_STUDENT_CRS_HIST_V.CRS_COMP3 = 090, 091, C90, C91, C92, M90, M91, M92, M97, or M98. Variations from prior year due to inconsistencies in coding online sections in Jenzabar ERP.

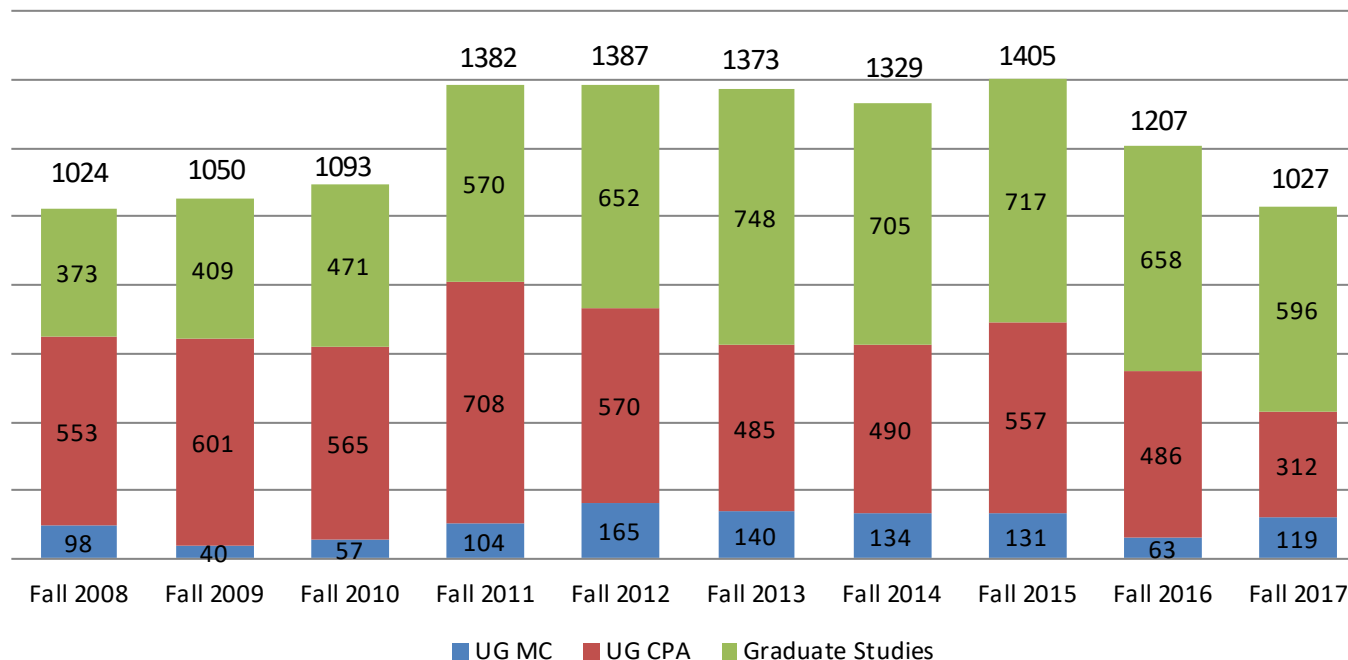
Fall Enrollment Over 10 Years: Distance Learning Student Registrations

Between Fall 2008 and Fall 2017, the total number of students registered (seats) in distance learning courses stayed constant from 1,024 in Fall 2008 to 1,027 in Fall 2017. For most years, Undergraduate students in the Center for Professional Advancement Division (UG CPA) comprised around 55% to 60% of all Distance Learning registrations. Since Fall 2012, more student registrations have come from the Graduate Studies Division (about 50% to 55%). From Fall 2011 to Fall 2015,

the Misenheimer Undergraduate Division (UG MC) has accounted for about 10% of all Distance Learning Student Registrations. In Fall 2017, 12% of all seats were occupied by UG MC students which is a return to prior years seats (Falls 2011-2015). The reduction in total seats overall is due to the overall reduction in enrollment in both the UG CPA and GR divisions. Chart 11 graphs the total number of Fall Distance Learning student registrations by division from Fall 2008 through Fall 2017.

Chart 11. Total Fall DL Student Registrations (Seats) by Division

Trend Analysis: Fall 2008 – Fall 2017 (Duplicated Headcount)



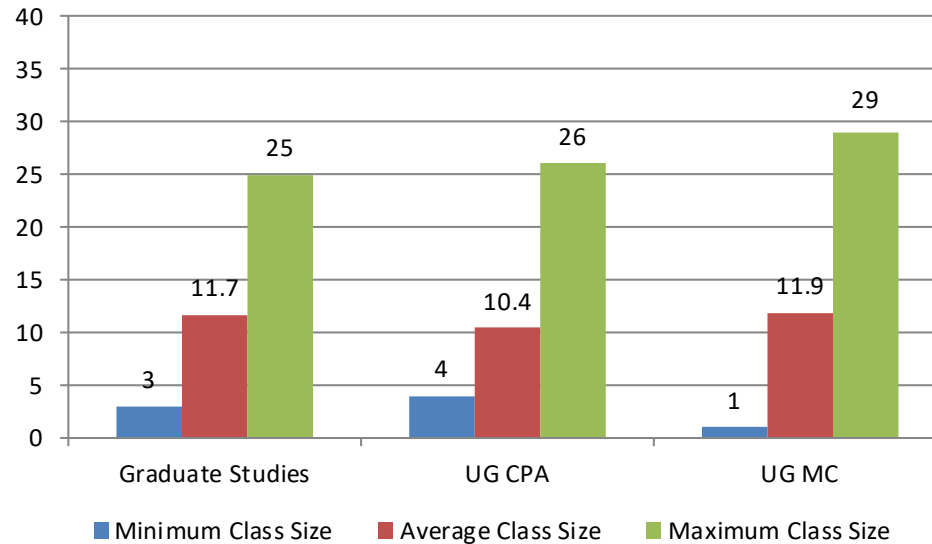
*Source: Jenzabar ERP system. Data retrieved after end of Fall semester. Credits are counted if a student received a grade (A's, B's, C's, D's, F's, I's, W's). Institutional Division determined by the field "INSTITUT_DIV_CDE," where "GR" = "Graduate Studies," "AD" = "UG CPA" and "<> AD" = "UG MC." Institutional Division is tied to the individual student enrolled in the course, and is not a unique property of the course itself. Online sections identified by the following section numbers: dbo_STUDENT_CRS_HIST_V.CRS_COMP3 = 090, 091, C90, C91, C92, M90, M91, M92, M97, or M98. Variations from prior year due to inconsistencies in coding online sections in Jenzabar ERP.

Fall 2017 Enrollment: Distance Learning Class Size by Division

Chart 12 portrays summary statistics on distance learning (DL) class size by division for Fall 2017. In Fall 2017, the Undergraduate Misenheimer Division had the largest maximum class size (n=29), as well as the largest average class size (y-bar = 11.9). It

also had the smallest minimum class size (n=1). The Graduate Studies Division had the smallest maximum class size (n=25). The average class size was so close between the three Divisions that there is no statistically significant difference in them.

Chart 12. Fall 2017 DL Class Sizes by Division



*Source: Jenzabar ERP system. Data retrieved after end of Fall semester. Credits are counted if a student received a grade (A's, B's, C's, D's, F's, I's, W's). Fall 2015 data extracted from JZ_2015_30. Institutional Division determined by the field "INSTITUT_DIV_CDE," where "GR" = "Graduate Studies," "AD" = "UG CPA" and "<> AD" = "UG MC." Institutional Division is tied to the individual student enrolled in the course, and is not a unique property of the course itself. Online sections identified by the following section numbers: dbo_STUDENT_CRS_HIST_V.CRS_COMP3 = 090, 091, C90, C91, C92, M90, M91, M92, M97, or M98. Variations from prior year due to inconsistencies in coding online sections in Jenzabar ERP.

Fall 2017 Enrollment: Gender within Division

In Fall 2017 (Chart 13), there were 777 female and 529 male students enrolled. Females represented 59% and males 41% of the total university enrollment (n=1,306 unduplicated headcount). Chart 14 examines enrollment by gender for the three divisions. The Graduate Studies Division contains the greatest number of female students (n=355), followed by the Undergraduate Misenheimer Division (N=341) and finally the Undergraduate Center for Professional Advancement (CPA) Division (n=81). The Undergraduate Misenheimer Division has the most male students enrolled (n=360), followed by the Graduate Studies Division (N=138), and then the Undergraduate CPA Division (N=31). Of note, this is the first time in a decade that the number of male students is greater than the female students in the Undergraduate Misenheimer Division.

tion (n=81). The Undergraduate Misenheimer Division has the most male students enrolled (n=360), followed by the Graduate Studies Division (N=138), and then the Undergraduate CPA Division (N=31). Of note, this is the first time in a decade that the number of male students is greater than the female students in the Undergraduate Misenheimer Division.

Chart 13. Fall 2017 Enrollment by Gender
Total Enrollment (N=1,306 Unduplicated Headcount)

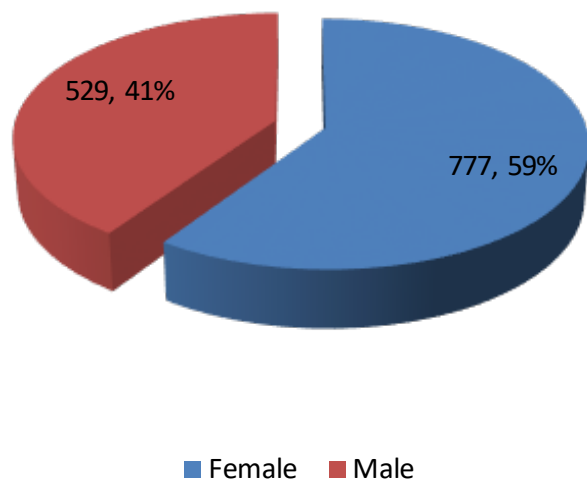
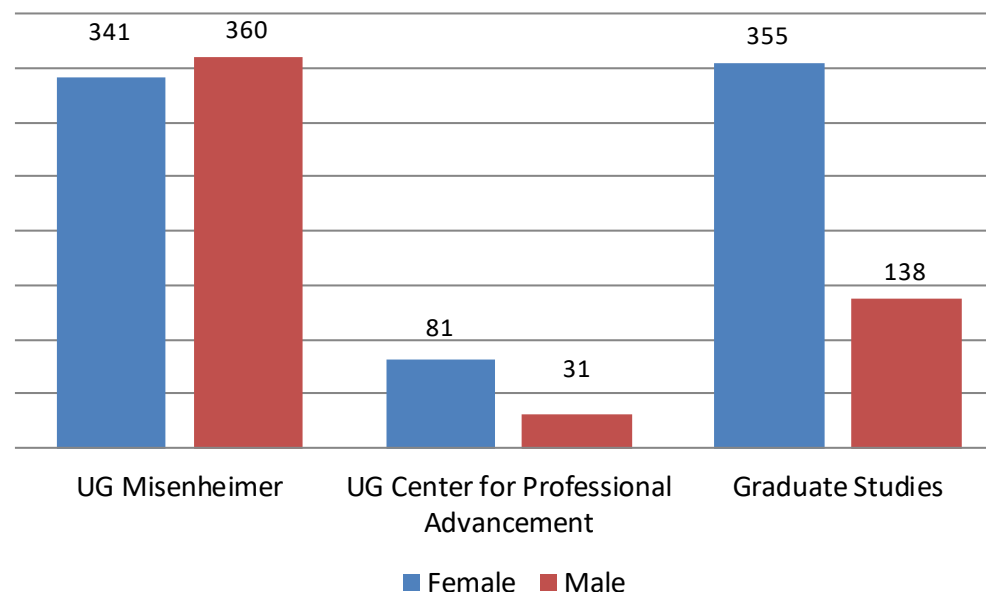


Chart 14. Fall 2017 Enrollment by Gender within Division
Total Enrollment (N=1,306 Unduplicated Headcount)



*Source: Jenzabar ERP system. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. Gender data are self-reported by the individual student and are found in the field dbo_BIOGRAPH_MASTER.GENDER = M or F

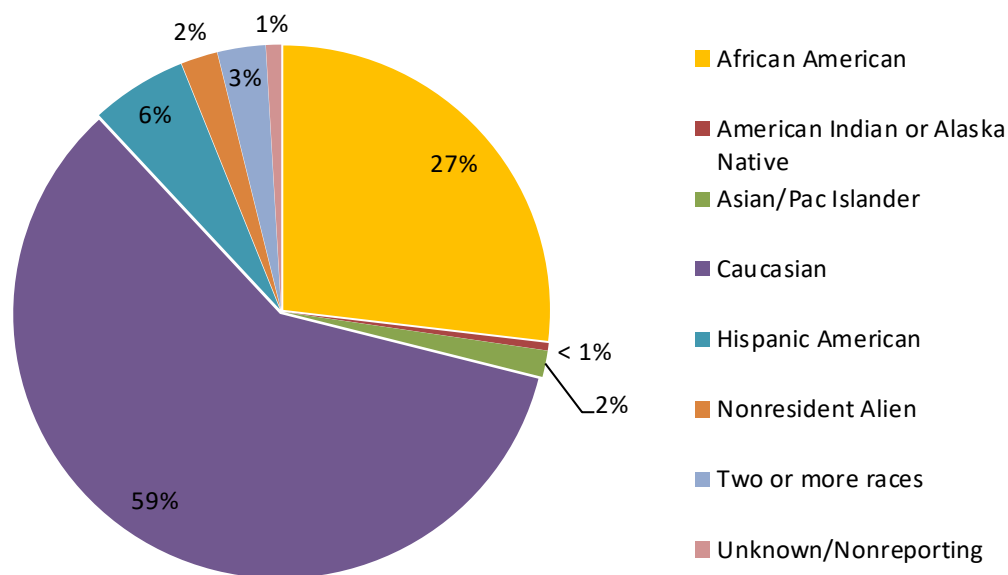
Fall 2017 Enrollment: Ethnicity

Caucasian students make up 59% of Pfeiffer University's Fall 2017 enrollment. African American students constitute the next largest race/ethnicity present at the university (27%). The remaining 14% of students are of the other races/ethnicities listed. This breakdown in Ethnicity is consistent with prior years and shows that

over time, no real change in Ethnicity has been reported. Chart 15 graphs the total Fall 2017 enrollment by ethnic group.

Chart 15. Fall 2017 Enrollment by Ethnicity

Total Enrollment (N=1,306 Unduplicated Headcount)



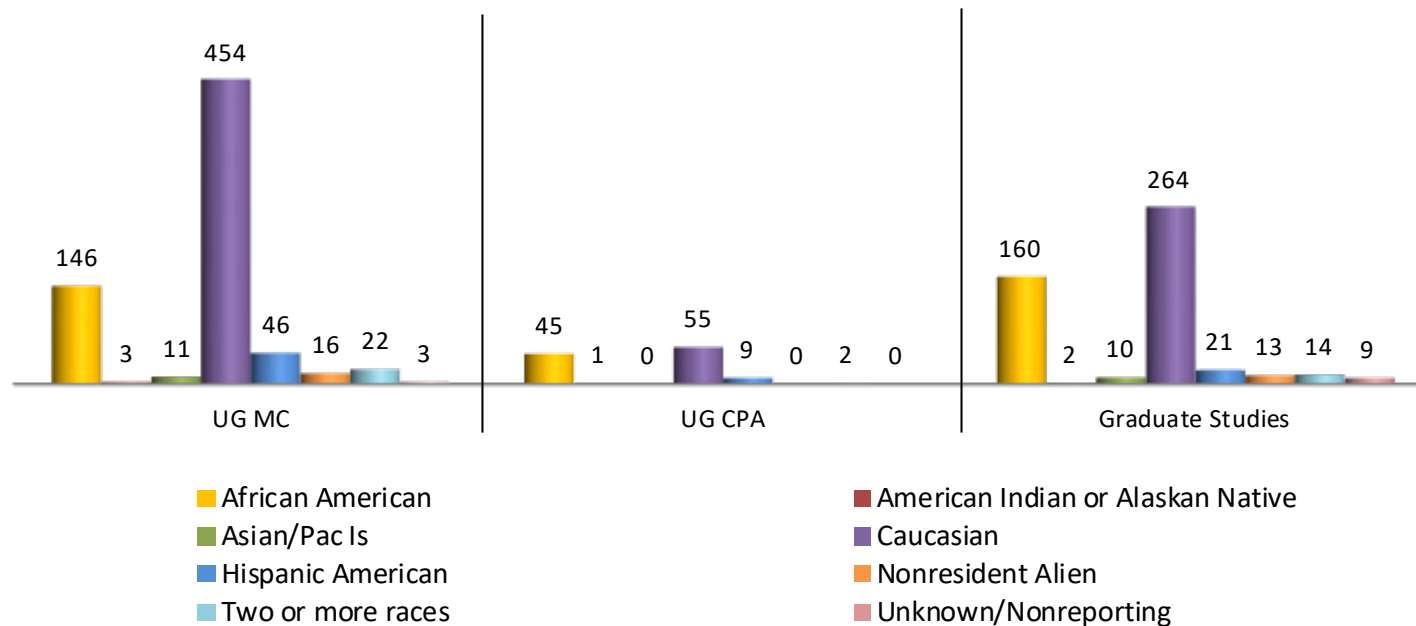
*Source: Jenzabar ERP system. Data captured as of Fall 2015 "freeze date" (9/17/2015). Ethnicity is student reported and is housed in the following fields: dbo_BIOGRAPH_MASTER.ETHNIC_GROUP, dbo_ETHNIC_RACE_V.RACE1, dbo_ETHNIC_RACE_V.RACE2, dbo_ETHNIC_RACE_V.IPEDS_VALUE_DESC. Note: Beginning in Fall 2014, a larger number of students did not self-report their race/ethnicity.

Fall 2017 Enrollment: Ethnicity within Division

Diversity fluctuates by location and division. Caucasian students continue to be the largest group in each of the Divisions with African American's the second largest group. Fall 2017 saw a significantly greater number of caucasian students (n=454) at Undergraduate Misenheimer Division (UG MC) than at the Graduate Studies (GR) Division (n=264). And a greater percentage of Caucasian students, 65% and 54% respectively. The largest number of African American students (n=160) are enrolled

in the Graduate Studies Division, followed by the Undergraduate Misenheimer (UG MC) Division (n=146). A greater percentage of African American students was found at GR than at UG MC, 32% vs. 21% respectively. Students of other racial/ethnic backgrounds are found in a fairly even distribution among the three divisions. Chart 16 graphs Fall 2017 enrollment by ethnicity within division.

Chart 16. Fall 2017 Enrollment by Ethnicity within Division
Total Enrollment (N=1,306 Unduplicated Headcount)



*Source: Jenzabar ERP system. Data captured as of Fall 2015 “freeze date” (9/17/2015). Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. Ethnicity is student reported and is housed in the following fields: dbo_BIOGRAPH_MASTER.ETHNIC_GROUP, dbo_ETHNIC_RACE_V.RACE1, dbo_ETHNIC_RACE_V.RACE2, dbo_ETHNIC_RACE_V.IPEDS_VALUE_DESC. Note: Beginning in Fall 2014, a larger number of students did not self-report their race/ethnicity.

Fall 2017 Enrollment: By Age

The number of students “Age 19 and Under” increased significantly from Fall 2016, rising from 277 to 391. This increase was fueled by the rise in incoming freshman. All other age groups experienced decreases as a percentage, in part due to the large incoming freshman class and drop in overall enrollment of the other programs. Chart 17 graphs the Fall 2017 percent of total enrollment by age. Variations in student age highlight the uniqueness of students served by location and by division. The high-

est percentage of enrollment served in one location may be the lowest percentage at another. In Fall 2017, the Undergraduate Division at Misenheimer served almost all of the students aged “19 and under” and most of the “Age 20-24” age group. On the other hand, the Undergraduate CPA Division and the Graduate Studies Division serve most of the students in the older age groups (25 years and older). Chart 18 compares enrollment in Fall 2017 by age within division.

Chart 17. Fall 2017 Enrollment by Age
Total Enrollment (N=1,306 Unduplicated Headcount)

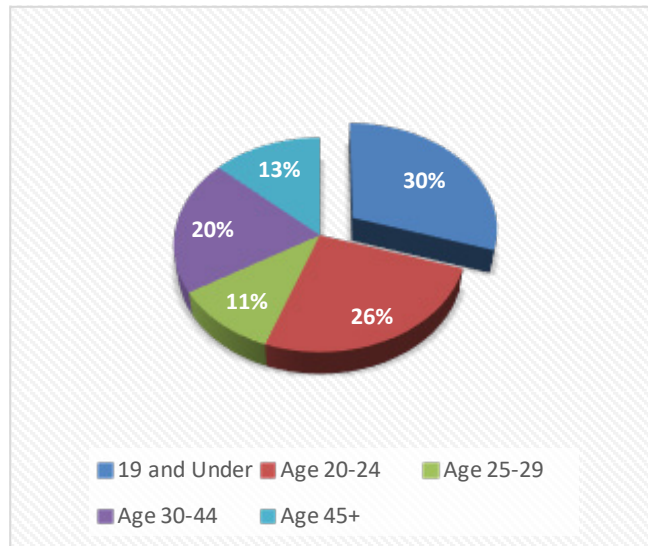
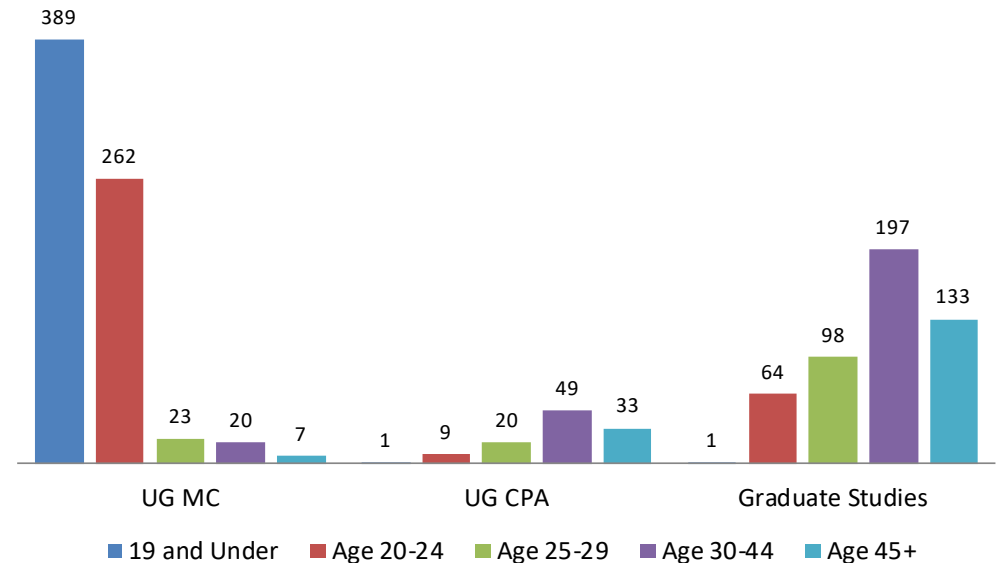


Chart 18. Fall 2017 Enrollment by Age within Division
Total Enrollment (N=1,306 Unduplicated Headcount)



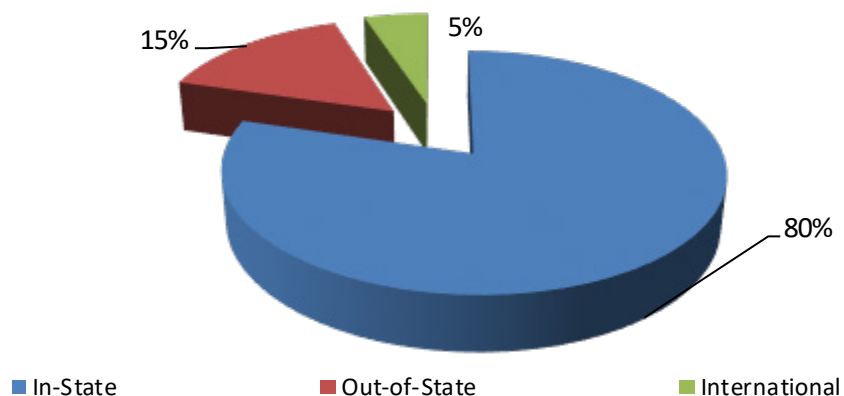
*Source: Jenzabar ERP system. Data captured as of Fall 2015 “freeze date” (9/17/2015). Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. Age calculated per Fall semester freeze date, based on individual student’s date of birth, recorded in the field dbo_BIOGRAPH_MASTER.BIRTH_DTE.

Fall 2017 Enrollment: By Home Residence

In Fall 2017, 80% of Pfeiffer University students came from North Carolina. 15% of the remaining US students are from outside of North Carolina. The three highest enrollments from out-of-state are South Carolina (n=53), Virginia (n=28), and Florida (n=26). 5% of students hail from nations other than the United States. Six (6) of the international students come from Brazil, Five (5) come from the United Kingdom, India and Liberia. Chart 19 depicts enrollment in Fall 2017 by home residence. The table to the right lists the various countries from where International students hail. Detailed enrollment figures by home state can be found in Appendix E.

Chart 19. Fall 2017 Enrollment by Home Residence

Total Enrollment (N=1,306 Unduplicated Headcount)



*Source: Jenzabar ERP system. Data captured as of Fall 2017 “freeze date” (9/01/2017). Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

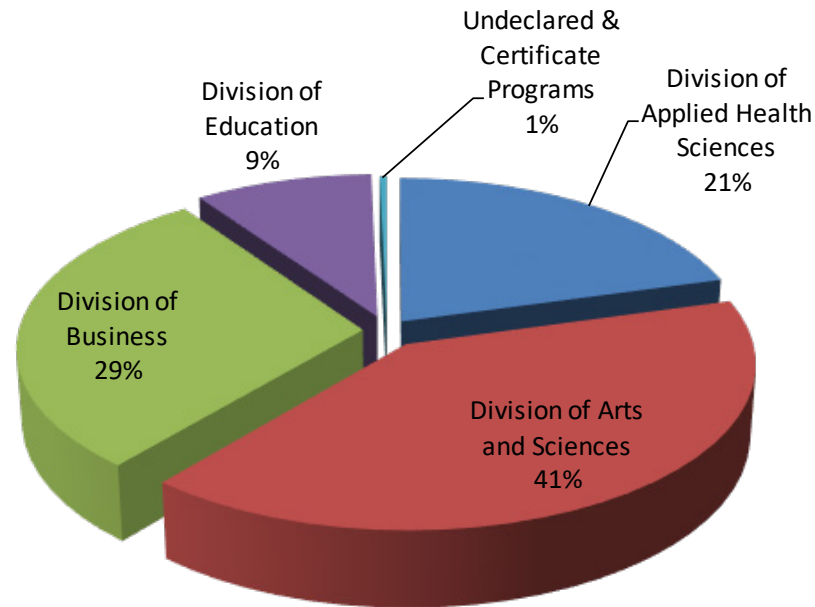
DESCRIPTION	# Students
BRAZIL	6
INDIA	5
UNITED KINGDOM	5
LIBERIA	5
CANADA	4
GERMANY	4
SPAIN	4
COLOMBIA	3
CONGO	2
CHINA	2
ECUADOR	2
IRELAND	2
UKRAINE	2
CAYMAN ISLANDS	2
NORWAY	1
BARBADOS	1
BOLIVIA (PLURINATIONAL STATE OF)	1
VENEZUELA (BOLIVARIAN REPUBLIC OF)	1
SLOVAKIA	1
CHILE	1
RUSSIAN FEDERATION	1
ITALY	1
POLAND	1
NAMIBIA	1
FRANCE	1
MEXICO	1
ARGENTINA	1
MONGOLIA	1
SOUTH AFRICA	1
JAPAN	1
KENYA	1
PORTUGAL	1

Fall 2017 Enrollment: By Undergraduate Degree

In Fall 2017, the Division of Arts and Sciences and the Division of Business, respectively, accounted for 41% and 29% of enrollments of all Undergraduate students (both Misenheimer and Center for Professional Advancement). This represents a change from Fall 2016 where the two Division's were almost equal in enrollment percentage. This change is due, in part, to the large incoming Freshman class. The next largest percent of total Undergraduate enrollment was found in the Division of

Applied Health Sciences (21%). The Division of Education accounted for 9% of all undergraduate students enrolled in the Fall 2017 semester. Students enrolled in certificate programs or whose major was undeclared made up the remaining <1% of undergraduates. Chart 20 shows the percent breakdown of all Undergraduate students at Pfeiffer by academic division in Fall 2017.

**Chart 20. Fall 2017 Enrollment Total Undergraduate Division by School
(Misenheimer and Center for Professional Advancement Divisions Combined)**



*Source: Jenzabar (ERP system). Undergraduate Division determined by DIV_CDE = UG, U2, or CE. Academic Division defined by the Office of Academic Affairs in Fall 2014. Data are calculated by first major only and represent unduplicated headcount.

Fall 2017 Enrollment: By Undergraduate Degree

Of the top 20 degree programs (as determined by Fall 2017 enrollment) in the Misenheimer Undergraduate Division, 38% (n=8) lost enrollment from Fall 2008 to Fall 2017. 62% (n=13) of these top 20 programs saw increases from Fall 2008 to Fall 2017, with newer programs seeing tremendous growth. Fall 2008 saw the incep-

tion of the Business Management and Leadership/MBA combined 3-2 program. In Fall 2009, Pfeiffer University launched its Nursing and Pre-Nursing programs. 2017 also saw the first two enrollments in the Visual Communications major. Detailed information on program enrollment can be found in Appendix H.

Chart 21. Misenheimer Top 20 Enrollments by Degree Program
Trend Analysis: Fall 2008– Fall 2017

Misenheimer Undergraduate Division Top 20 Enrollments by Degree Program (1st or 2nd Declared Major, 1st or 2nd Student Division)											
Degree Program	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	10 Yr % Change
Business Management/Leadership	93	83	73	67	66	75	95	89	80	81	-12.90%
Undeclared/Visiting/Transient	49	64	56	48	49	43	41	24	34	63	28.57%
Criminal Justice	49	56	44	33	51	49	47	59	56	62	26.53%
Pre-Nursing	n/a	3	27	53	74	80	50	31	46	61	1933.33%
Biology	23	22	18	22	30	40	39	46	39	58	163.64%
Sports Management	60	43	45	42	38	33	41	44	65	52	-13.33%
Exercise Science/Sports Medicine	37	55	45	47	45	60	69	55	50	47	27.03%
Elementary Education	91	84	81	68	71	53	63	37	45	35	-61.54%
Psychology	26	31	40	45	38	32	37	40	29	28	7.69%
Nursing	n/a	10	5	5	11	17	39	38	19	27	170.00%
Computer Information Systems	25	26	25	22	22	26	24	18	22	26	4.00%
Accounting	24	20	25	29	37	37	18	25	20	26	8.33%
History	19	20	15	14	12	9	5	6	7	23	21.05%
Health and Physical Education	31	31	21	14	16	20	19	17	18	20	-35.48%
Human Services	11	17	18	18	17	18	15	17	20	18	5.88%
Bus Mgmt & Leadership/MBA (3-2)	1	1	1	2	4	11	15	15	16	16	1500.00%
Religion and Practical Theology	21	35	23	19	11	10	8	11	13	11	-47.62%
Pre-Medicine	38	33	20	23	25	35	28	31	26	10	-73.68%
Communications/Journalism	27	29	27	18	19	22	22	22	22	10	-62.96%
Environmental Science/Studies	5	7	5	8	8	9	7	7	9	10	100.00%
Special Education	14	11	16	20	18	18	13	14	6	10	-28.57%

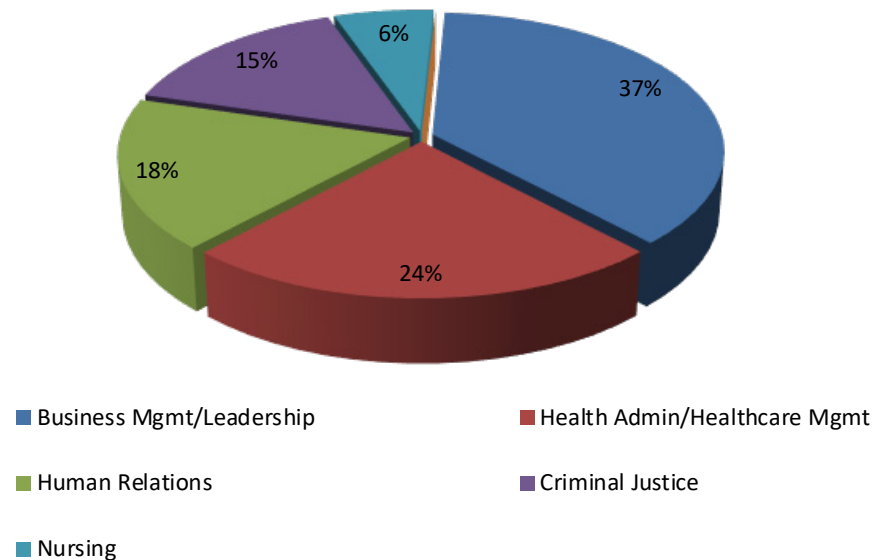
*Source: Jenzabar ERP system. Fall data are extracted after drop/add date in Fall semester. Undergrad MC Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE = MC. Status as “Top 20 Enrollment” determined by enrollment in Fall 2017 semester. % Change for Pre-Nursing, Nursing, and Business Management & Leadership/MBA (3-2) are determined by first semester non-zero data available. Inconsistencies with figures reported in prior versions of the Fact Book are due to updated major information for students.

Fall 2017 Enrollment: Center for Professional Advancement Division by Degree Program

Chart 22 shows Fall 2017 enrollment by degree program in the Center for Professional Advancement Division. The three largest programs by percent of students were: Business Management/Leadership (37%), Health Administration/Healthcare Management (24%), and Human Relations (18%). Combined, these three programs

accounted for more than three-fourths of all CPA Division undergraduates. There were no Undeclared Majors or Certificate Programs reported for Fall 2017. Detailed information on program enrollment can be found in Appendix H.

Chart 22. Center for Professional Advancement Enrollment by Degree Program Fall 2017
(1st or 2nd Declared Major)



*Source: Jenzabar ERP system. Fall data are extracted after drop/add date in Fall semester. Undergrad CPA Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE <>MC. Inconsistencies with figures reported in prior versions of the Fact Book are due to updated major information for students.

Fall 2017 Enrollment: Center for Professional Advancement Division by Degree Program

Chart 23 provides enrollment figures by degree program for the CPA Undergraduate Division from Fall 2008 to Fall 2017. Almost all programs lost students over the 10 year period, except the Nursing and Human Relations programs. Over the decade in question, the Nursing program experienced 400% growth since its inception in Fall 2010, while the Human Relations program has grown by 600% since its inception in

Fall 2011. In Spring 2015, a new RN to BSN Online Degree Completion Nursing Program was started. Prior to that date, an occasional Nursing student would pay tuition through the CPA Division. Detailed information on program enrollment can be found in Appendix H.

Chart 23. Center for Professional Advancement Enrollment by Degree Program
Trend Analysis: Fall 2008 – Fall 2017

Center for Professional Advancement Enrollment by Degree Program (1st or 2nd Declared Major, 1st or 2nd Student Division)											
Degree Program	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	10 Yr % Change
Business Mgmt/Leadership	135	119	130	113	96	87	85	87	66	42	-69%
Health Admin/Healthcare Mgmt	43	44	41	53	54	49	58	63	41	27	-37%
Human Relations	n/a	n/a	n/a	4	17	19	34	45	35	20	400%
Criminal Justice	51	50	59	54	48	32	26	20	16	17	-67%
Nursing	n/a	n/a	1	0	0	0	0	12	11	7	600%
Undeclared/Other	13	11	24	3	7	4	3	4	0	0	n/a
Certificate Program	n/a	n/a	n/a	n/a	n/a	n/a	16	0	0	0	n/a

*Source: Jenzabar ERP system. Fall data are extracted after drop/add date in Fall semester. Undergrad CPA Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE <>MC. Inconsistencies with figures reported in prior versions of the Fact Book are due to updated major information for students.

In Fall 2017, no students were enrolled solely in Certificate Programs and none had a status of Undeclared.

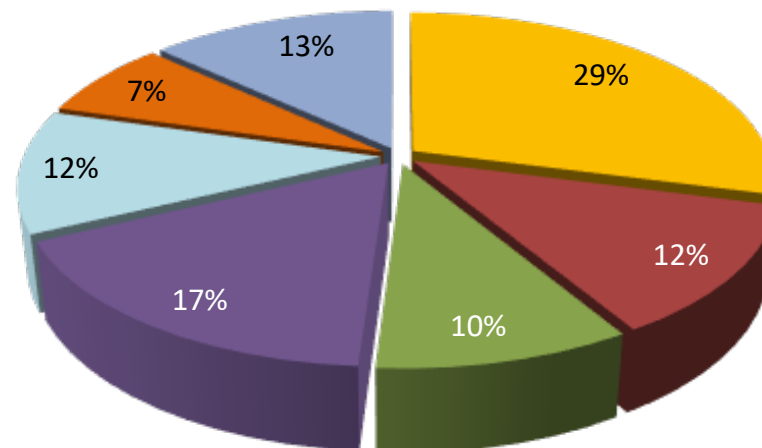
Fall 2017 Enrollment: Graduate Studies Division by Degree Program

Chart 24 shows Fall 2017 enrollment by degree program in the Graduate Studies Division. The five largest degree programs are: Master of Health Administration (29%), Master of Business Administration (12%), Master of Organizational Change/Leadership (10%), Master of Marriage and Family Therapy (17%), Master of Busi-

ness Administration/Health Administration (12%), and Master of Science in Christian Ed/MA in Practical Theology (7%). The remaining programs (n=9) account for only 13% of enrollments. Detailed information on program enrollment can be found in Appendix H.

Chart 24. Fall 2017 Graduate Studies Enrollment by Degree Program

MS in Financial Fraud Investigations
Master Busn Adm/Org Change Leadership
Dual Master MHA/MSL
Master of Arts in Teaching Special Education
Master of Arts in Teaching Elementary Education



- Master of Health Administration (MHA/MHL)
- Master of Business Administration (MBA)
- Master Orgztnl Change/Leadership (MSL)
- Master Marriage and Family Therapy (MMFT)
- Master Bus Admin/Health Admin (MBMH)
- MA in Christian Ed/MA in Practical Theology (MAPT)
- Additional Master's Programs

*Source: Jenzabar ERP system. Fall data are extracted after drop/add date in Fall semester. Graduate Studies Division determined by DIV_CDE = GR or G2 or UP. Inconsistencies with figures reported in prior versions of the Fact Book are due to updated major information for students. Note: For all years, not all students in the Graduate Division are enrolled in a graduate degree program or a program of study could not be determined.

Fall 2017 Enrollment: Graduate Studies Division by Degree Program

Chart 25 provides enrollment figures by degree program for the Graduate Studies Division from Fall 2008 to Fall 2017. Barely one-fifth (n=3) of all programs grew over the decade in question. The remaining approximately 80% (n=11) lost enrollment between Fall 2008 and Fall 2017. This is not surprising, given the overall decline in enrollment among the Graduate Studies Division. It should be noted that

even though the different Master of Education programs have lost students, changes in teacher pay and compensation passed by the North Carolina State Legislature in prior years had a devastating effect on enrollment in Master of Education programs not only at Pfeiffer, but across the state as well. Detailed information on program enrollment can be found in Appendix H.

Chart 25. Fall 2016 Graduate Studies Enrollment by Degree Program
Trend Analysis: Fall 2008 – Fall 2017

Degree Programs	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	10 Yr % Change
Master of Health Administration (MHA/MHL)	213	258	275	332	356	265	233	218	181	142	-33%
Master Marriage and Family Therapy (MMFT)	33	49	51	78	99	107	103	83	74	82	148%
Master of Business Administration (MBA)	269	255	182	203	184	170	145	103	85	60	-78%
Master Bus Admin/Health Admin (MBMH)	136	136	126	120	131	121	95	72	58	57	-58%
Master Orgztnl Change/Leadership (MSL)	117	111	113	119	117	83	97	87	57	47	-60%
MA in Christian Ed (MCE)/MA in Practical Theology (MAPT)	41	38	41	34	32	34	26	34	38	36	-12%
MS in Financial Fraud Investigations (MSFFI)	n/a	n/a	n/a	n/a	n/a	4	44	53	24	26	550%
Master Busn Adm/Org Change Leadership (MBSL)	57	61	52	46	48	47	35	18	14	19	-67%
Master of Science in Elementary Education (MSEE)	31	25	18	24	24	15	1	0	1	9	-71%
Dual Master MHA/MSL (MHSL)	n/a	n/a	9	16	23	24	24	18	19	6	-33%
Master of Arts in Teaching Special Education (MATSP)	n/a	n/a	3	9	2	9	4	3	5	4	33%
Master of Arts in Teaching Elementary Education (MAT/MATEE)	12	10	21	10	25	12	0	0	0	0	-100%
MBA/MSL wth Human Resources Conc (MBHR/MSLHR)	n/a	n/a	4	0	3	7	0	0	0	0	-100%
Business Adm/MBA (3-2) (BUMBA)	n/a	n/a	2	0	2	2	0	0	6	0	-100%

*Source: Jenzabar ERP system. Fall data are extracted after drop/add date in Fall semester. Graduate Studies Division determined by DIV_CDE = GR or G2 or UP. Inconsistencies with figures reported in prior versions of the Fact Book are due to updated major information for students. Note: For all years, not all students in the Graduate Division are enrolled in a graduate degree program or a program of study could not be determined.

Degrees and Certificates Conferred

Over a ten year period the total number of degrees and certificates conferred (graduate and undergraduate) within a fiscal year was highest in 2008-2009 (n=700). The highest number of undergraduate degrees conferred was also during the 2008-2009 fiscal year (n=264) and the highest number of graduate degrees conferred was within the 2009-2010 (n=440). In the 2017-2018 fiscal year, there were 391 degrees conferred, a decrease of about 44% since the high in 2008-2009. In 2017-2018, the Business Management/Leadership program (n=41) had the largest number of under-

graduate degrees awarded, and the Master of Health Administration (n=89) had the largest number of graduate degrees awarded. Charts showing the number of degrees conferred within each fiscal year are shown below. Chart 26 graphs the total degrees conferred by division from 2007-2008 to 2017-2018. Chart 27 graphs the degrees conferred by division for 2017-2018. The Top 5 Undergraduate Programs accounted for 55% of all Undergraduate degrees awarded. The top 5 Graduate Programs accounted for 85% of all Graduate Degrees awarded. Appendix J details the number and percent change over time by major and by division and tuition code.

Chart 26. Degrees/Certificates Conferred 10 Yr History
Graduate Trend Data: 08-09 to 17-18 (Unduplicated Headcount)

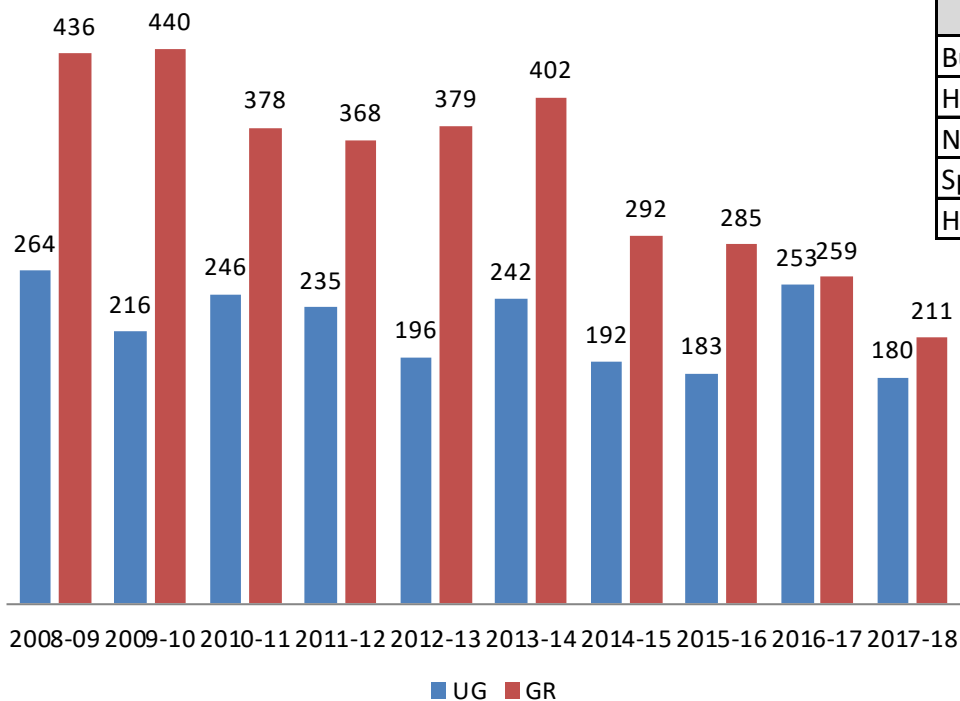


Chart 27. Degrees/Certificates Conferred 2017-18
Graduate Data: 2017-18 (Unduplicated Headcount)

2017-2018: Top 5 Highest No. of Degrees Awarded by Division and Program			
Undergraduate Program	n	Graduate Program	n
Business Management/Leadership	41	Master of Health Administration	89
Human Relations	18	Master of Business Administration	38
Nursing	17	Master Orgztnl Change/Leadership	18
Sports Management	12	Master Bus Admin/Health Admin	17
Health and Exercise Science	10	Master Marriage and Family Therapy	17

P. Undergraduate Division determined by DIV_CDE = UG, U2, or CE. Degrees conferred determined by the July 21/16. 2016-2017 data extracted on 9/11/17.

G raduation Rates

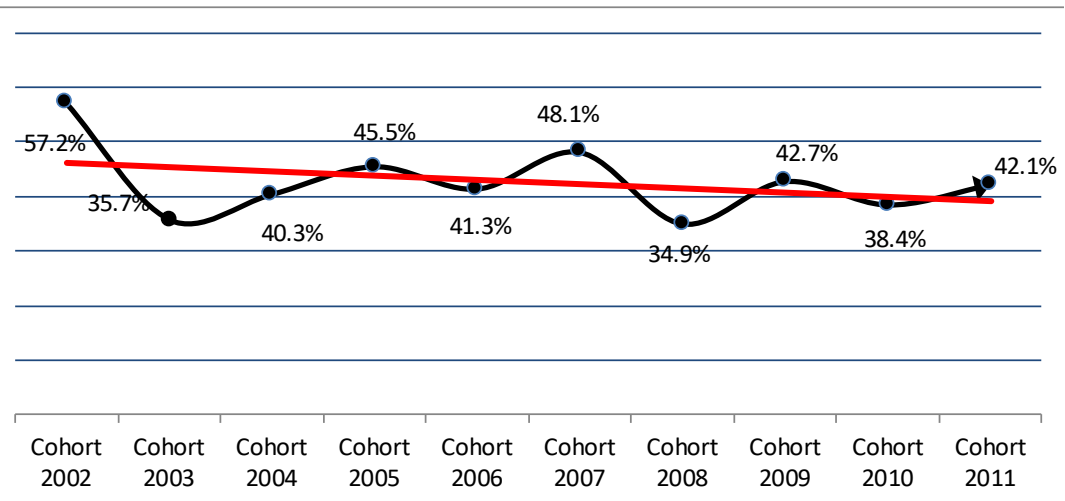
Chart 28 shows the six-year graduation rate for first-time degree/certificate-seeking undergraduates at Pfeiffer University, starting with the Fall 2002 First Time in College (FTIC) Freshman Class and continuing through to the Fall 2011 First Time in College (FTIC) Freshman Class, which is the class the most recent six-year graduation rate data are available. Regardless of the size of the Freshman Class, the six-year graduation rate for Pfeiffer University is usually between 40 to 50 percent. Only for one class (Fall 2002) was the six-year graduation rate over 50%. For the Fall 2003 and Fall 2008 cohorts, the 6-year graduation rate was about 35%. Also, while

transfer data are incomplete for most years, for the years reported, a growing percentage of students are transferring out of Pfeiffer, reaching a high of over 50% with the Fall 2008 first-year cohort. Chart 29 provides a graphic representation of Pfeiffer's six-year graduation rate. For the ten first-year cohorts shown, the data are clear. Despite year-to-year variation, the slope of the trendline (in red) is negative, showing that over time, the percentage of first-time degree/certificate-seeking undergraduates graduating from Pfeiffer University within six years is declining. This trend has begun to slow.

Chart 28. Cohorts History
(First time degree/certificate seeking undergraduates)
Cohort Trend Data: Fall 2002 – Fall 2011

Cohorts History						
IPEDS Reporting Date	Cohort Fall Term	# Cohort Students	# Grads within 6 yr Period	6 yr Grad Rate	# Transfer prior to Grad	Transfer Rate
Spring 2010	2002	166	95	57.2%	53	31.9%
Spring 2011	2003	185	66	35.7%	71	38.4%
Spring 2012	2004	191	77	40.3%	NA	NA
Spring 2013	2005	198	90	45.5%	NA	NA
Winter 2014	2006	196	81	41.3%	NA	NA
Winter 2015	2007	189	91	48.1%	80	42.3%
Winter 2016	2008	192	67	34.9%	102	53.1%
Winter 2016	2009	225	96	42.7%	68	30.2%
Winter 2017	2010	198	76	38.4%	54	27.3%
Winter 2018	2011	190	80	42.1%	53	27.9%

Chart 29. Cohort Graduation Rates
Cohort Trend Analysis: Fall 2002 – Fall 2011



*Source: Data is based upon the data Pfeiffer reports in the IPEDS Graduate Rate Survey (GRS). The number (#) of Cohort Students reflects Exclusions, per IPEDS definition. Transfer data is obtained by matching Pfeiffer cohorts with student records housed in the National Student Loan Clearinghouse and included transfers to 4 yr colleges only starting with 2009 cohort per IPEDS.

Persistence and Graduation

Retention of undergraduate students is an issue for Pfeiffer University, as it is for many small, private universities. All undergraduate students who first enrolled in a fall term (Fall 2008 through Fall 2017) are tracked over time. Tracking indicates that at the start of the second term, a one year undergraduate retention rate has never exceeded 72%. At the start of the third term, less than half (avg. 42%) of these students remain and an average of 11% graduate. By the start of the fourth year, less than a third (30%) are still enrolled and an average of 12% graduate.

The trend of attrition is further evidenced by graduation rates, less than half after 4 years and approximately half after 5 or 6 years.

Chart 30 shows retention and graduation rates for undergraduate students by each particular starting fall term at Pfeiffer University. Detailed information on retention can be found in Appendix K.

**Chart 30. All Undergraduate Persistence and Graduation Rates
(New and Transfer, Full and Part Time)
(Tracked from First Fall Term Enrolled to Fall 2017)**

1st Term Student Found Enrolled	*Total Number of UG Students	**UG Student Persistence to Second Fall Term				**UG Student Persistence to Third Fall Term				**UG Student Persistence to Fourth Fall Terms				Cumulative Total of UG Students Who Graduated with 4, 5 or 6 years of 1st Term Student Found Enrolled					
		Students who returned the following fall term (2nd)		Graduated prior to the 2nd fall term		Students who returned the following fall term (3rd)		Graduated prior to the 3rd fall term		Students who returned the following fall term (4th)		Graduated prior to the 4th fall term		Graduated within 4 Years		Graduated within 5 Years		Graduated within 6 Years	
		n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Fall 2008	415	264	64%	3	1%	173	42%	39	9%	104	25%	53	13%	160	39%	187	45%	193	47%
Fall 2009	397	252	63%	6	2%	144	36%	47	12%	98	25%	44	11%	156	39%	187	47%	191	48%
Fall 2010	412	296	72%	3	1%	171	42%	55	13%	109	26%	55	13%	205	50%	218	53%	220	53%
Fall 2011	391	281	72%	7	2%	165	42%	56	14%	111	28%	44	11%	190	49%	204	52%	207	53%
Fall 2012	371	241	65%	7	2%	163	44%	44	12%	114	31%	47	13%	**	**	**	**	**	**
Fall 2013	376	261	69%	4	1%	181	48%	42	11%	**	**	**	**	**	**	**	**	**	**
Fall 2014	338	230	68%	6	2%	152	45%	26	8%	99	29%	42	12%	138	41%	n/a	n/a	n/a	n/a
Fall 2015	290	183	63%	5	2%	93	32%	50	17%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Fall 2016	282	174	62%	2	1%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Fall 2017	360	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Note: A cohort is established from the student's minimum entrance year in the ten year history file. Term enrollment is determined based on IR's Ten Year History file. A MC UG student is based on DIV_CDE =UG or U2 and TUITION_CDE=MC. A student can be attending full or part time. A student can be a transfer or a new student. Data for Fall 2012 and 2013 cannot be replicated and will not be reported going forward.

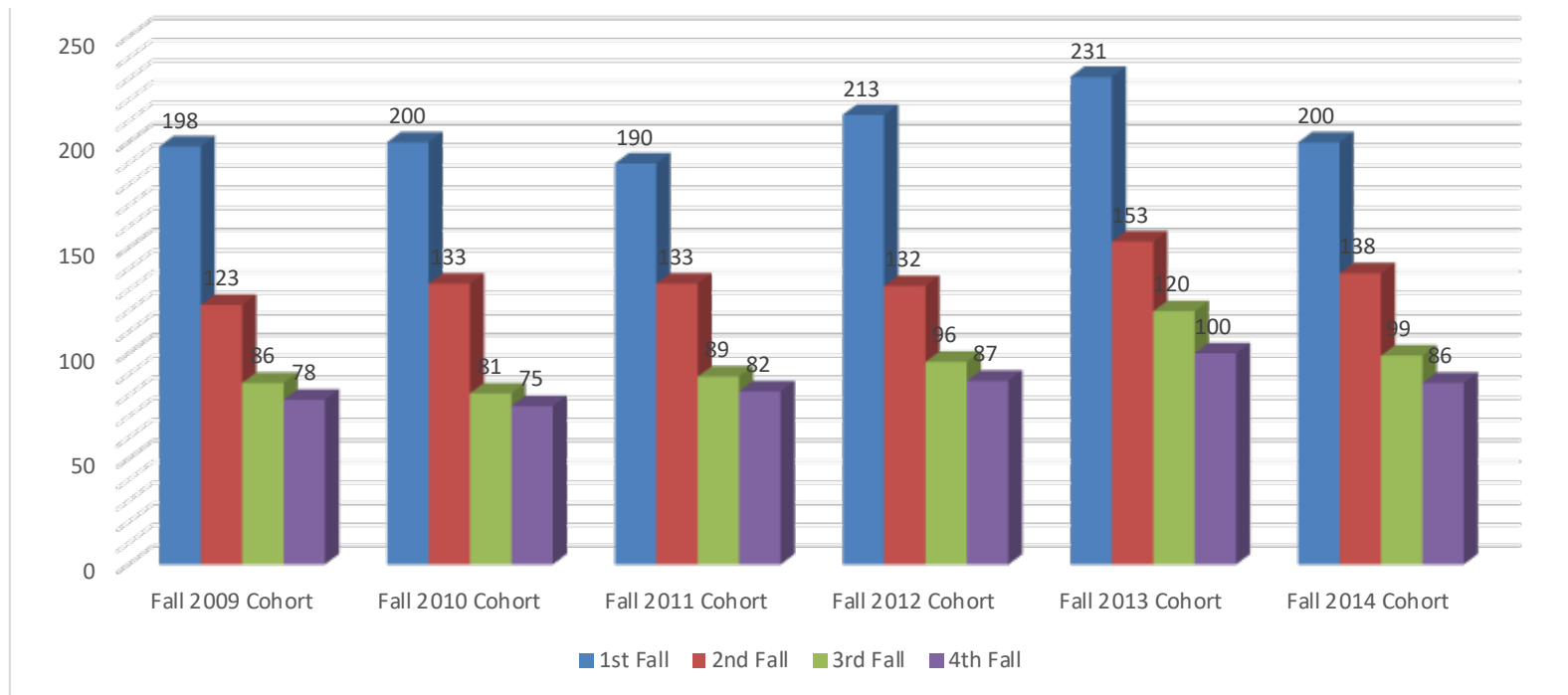
Misenheimer Freshman Persistence

The Fact Book highlights a few areas that are unique to each division. For the Misenheimer Undergraduate Division, the Fact Book focuses on the following: freshman persistence, trends in transfer students, commuters and residents, religious affiliation, and sports. Persistence continues to be a serious issue for Pfeiffer University. Chart 31 graphs Fall-to-Fall attrition of students who have a Freshman class standing (full-time and part-time, new students and transfers) who matriculated to Pfeiffer every Fall term, from Fall 2009 to Fall 2014. The blue bar represents the first Fall semester enrolled (Fall 2009, Fall 2010, and so forth). The red bar is the second

Fall term enrolled (i.e. for the Fall 2009 class, this would be Fall 2010). The green bar is the third Fall term enrolled (i.e. for the Fall 2009 class, this would be Fall 2011), and the violet bar is the fourth Fall term enrolled (i.e. for the Fall 2009 class, this would be Fall 2012). Regardless of the Fall semester at matriculation about one-third do not return for their second year however this is slowly moving towards one-fourth. By their third year, over half of those freshmen have left, 54% (average). And currently about 60% (average) do not return for their fourth year.

Chart 31. Fall-to-Fall Persistence of Misenheimer Freshmen

Cohort Analysis: Fall 2009 - Fall 2014



*Source: Jenzabar ERP system. Data as of Fall "Freeze" date. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Freshman standing determined by Class = "FR."

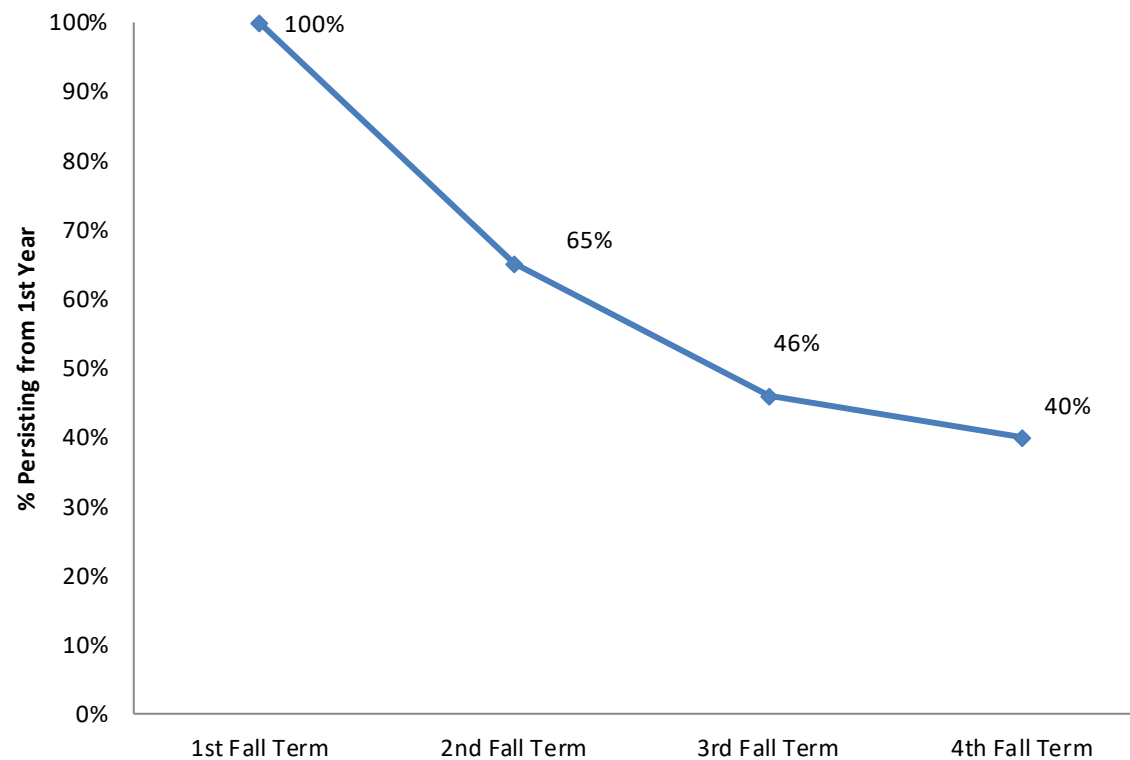
Misenheimer Freshman Persistence

Average persistence rates for those students who arrive with a Freshman class standing to Pfeiffer every Fall term, from Fall 2010 to Fall 2014 are expressed in Chart 32. In their first Fall term, 100% are present (naturally). By their second Fall term, less than two-thirds persist, on average. By the third Fall term, less than 50% persist.

And, lastly, less than 40% persist to their fourth Fall term, on average. To reiterate, these figures are for those students who have a Freshman class standing to Pfeiffer every Fall term (full- and part-time, new students or transfers).

Chart 32. Average Persistence Rate of Misenheimer Freshmen

Trend Analysis: All Undergraduates who Matriculated as Freshmen from Fall 2010 to Fall 2014



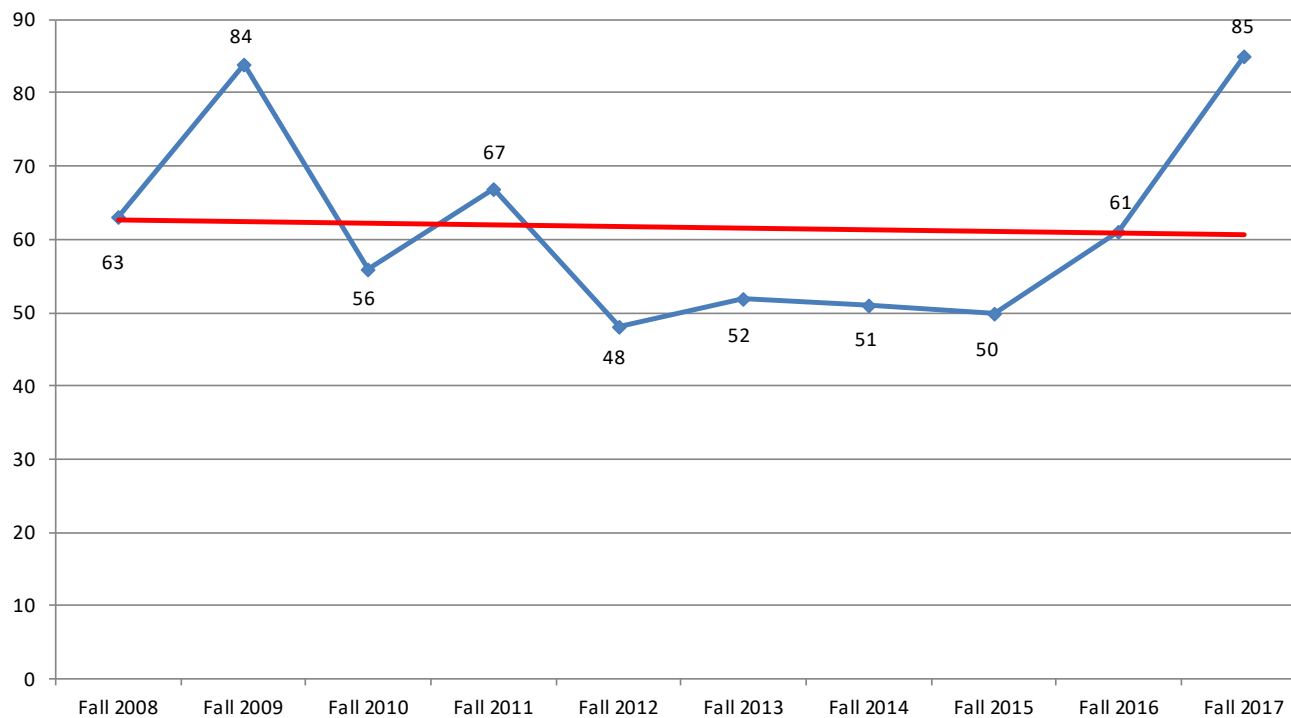
*Source: Jenzabar ERP system. Data as of Fall “Freeze” date. Undergrad MC Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE = MC`. Freshman class standing determined by `Class = “FR.”`

Misenheimer Undergraduates: Transfer Students

Chart 33 graphs the number of new transfer students to the Misenheimer campus per given Fall semester. In Fall 2008, 63 new transfer students enrolled. Ten years later, 85 new transfer students enrolled, a increase of 35%. The trendline (in red) shows a marked pattern of contance among transfer student enrollment to the Misenheimer

Undergraduate campus. Over the past few years, there has been a significant downward trend in this line. However Fall 2017 shows a significant increase in the number of transfer students. If this continues, the trend line many change and become upward sloping.

Chart 33. Fall Misenheimer Transfer Student Enrollment
Trend Analysis: Fall 2008 – Fall 2017



*Source: Jenzabar ERP system. Data as of Fall “Freeze” date. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Status as transfer student determined by dbo_CANDIDACY.CANDIDACY_TYPE = “T”.

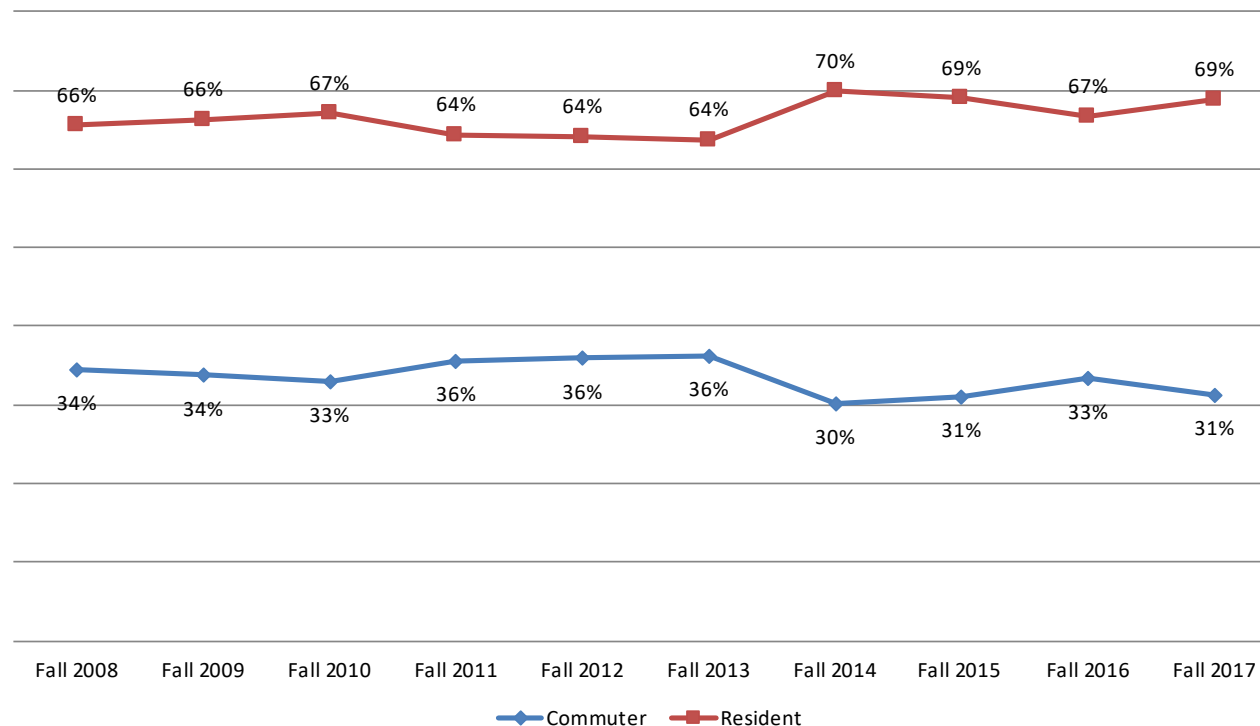
Misenheimer Undergraduates: Commuter and Residential Students

Chart 34 graphs the percent of Misenheimer undergraduates by commuter versus resident status from Fall 2008 to Fall 2017. For most of the decade in question, the ratio of residential students to commuter students was about 2-to-1, on average. From Fall 2013 to Fall 2014, however, a sharp change is observed. In Fall 2014, residential

students accounted for 70% of the Misenheimer population, while commuter students only accounted for 30% of the Misenheimer population. This trend has continued since Fall 2014 and appears to be the new normal ratio.

Chart 34. Number of Fall Misenheimer Enrollment by Commuter vs Resident

Trend Analysis: Fall 2008 – Fall 2017



*Source: Jenzabar ERP system. Fall data are extracted after the drop/add date for the Fall semester in question. Undergrad MC Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE = MC. Status as a resident determined by "RESID_COMMUTER_STS" = "R." Status as a commuter determined by "RESID_COMMUTER_STS" = "C" or Null.

Misenheimer Undergraduates: Religious Affiliation

In Fall 2008, students with an undeclared or unknown affiliation represented 22% of the Misenheimer Undergraduate Division enrollment. By Fall 2014, these students accounted for 38% of religious affiliation and is now down to 29% in part due to better data gathering. The three denominations with the highest representation over time

are (in rank order): Baptist, Methodist, and Catholic. Chart 35 graphs the percent of total Misenheimer Undergraduates by religious affiliation from Fall 2008 to Fall 2017. Chart 36 provides more detail on the percent of Fall 2017 Misenheimer Undergraduates by religious affiliation. Appendix L details all religious affiliations.

Chart 35. Percent of Fall Misenheimer Enrollment by Religion
Trend Analysis: Fall 2008 – Fall 2017

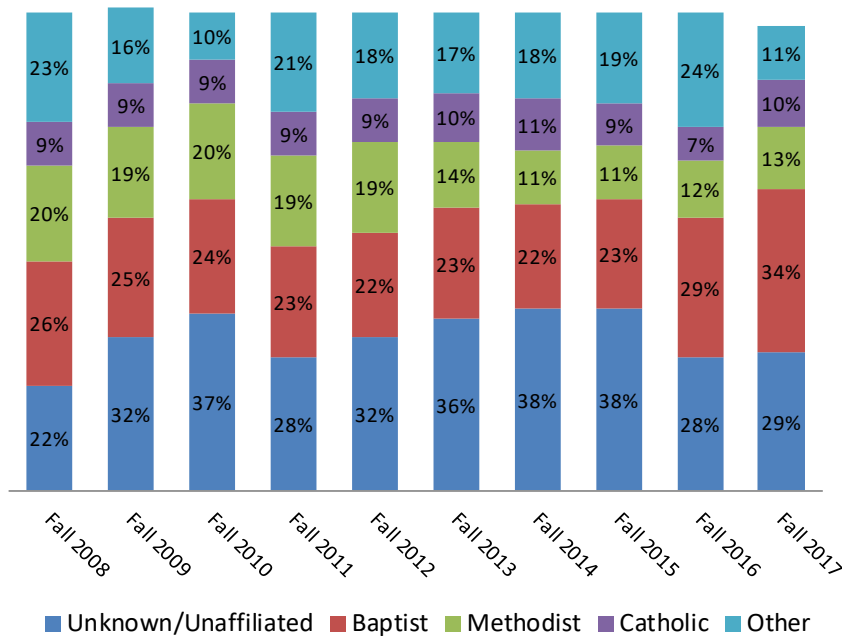
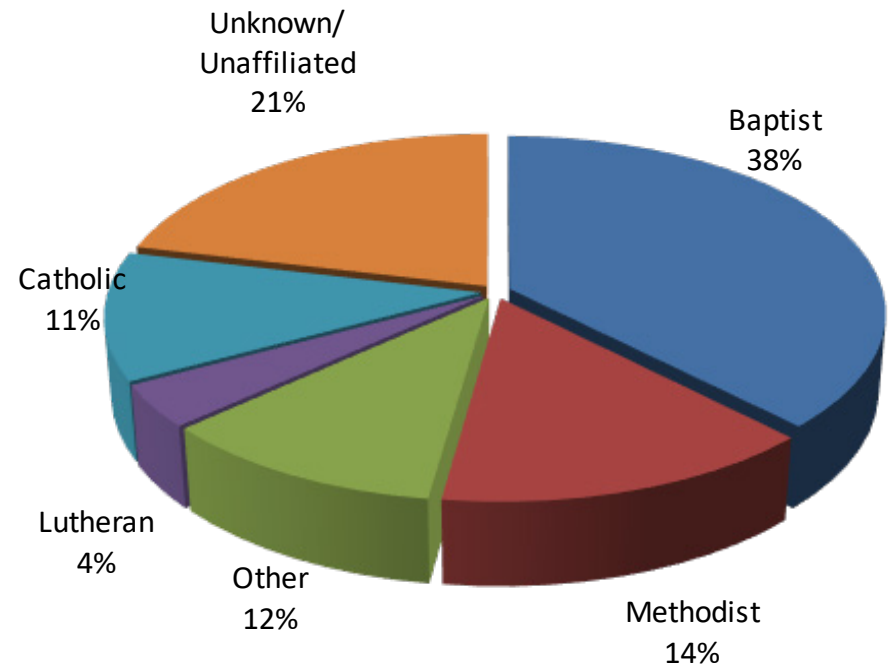


Chart 36. Fall 2017 Misenheimer Undergraduate Enrollment by Religion
Total Enrollment (N=625 Unduplicated Headcount)



*Source: Jenzabar ERP system. Fall data is extracted and frozen as of fall “freeze” date. Undergrad MC Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE = MC. Religious affiliation data is self-reported by the individual student. Religious affiliation codes translated by RELIGION_VIEW definition table in Jenzabar.

Misenheimer Undergraduates: Sports

Chart 37 graphs the percent of Misenheimer Undergraduates who played a sport from Fall 2008 to Fall 2017. In 2008, 40% of students played at least one sport, while 60% of Misenheimer Undergraduates did not. Over time, the percent of Misenheimer Undergraduates who played at least one sport steadily grew. By Fall 2014, the percent of students who played at least one sport (54%) eclipsed the percent of Misenheimer Undergraduates who did not play sports (46%). This trend continues in though Fall 2017, however the gap is shrinking.

Chart 38 graphs the number of students who play a sport and live on-campus from Fall 2008 to Fall 2017. The number of students who play at least one sport and live on campus was fairly constant at about 320, on average for any given year. However, the number of on-campus residents who do not play a sport decreased by 26%, from 214 to 158. Examining the proportion of student athletes among the Misenheimer residential population, the percentage of students who live on-campus and play sports increased from 59% in Fall 2008 to 66% in Fall 2017. Appendix M contains figures on home residence and students who play a sport.

Chart 37. Percent of Total Misenheimer Undergraduate Enrollment by Students Who Play Sports

Trend Analysis: Fall 2008 – Fall 2017

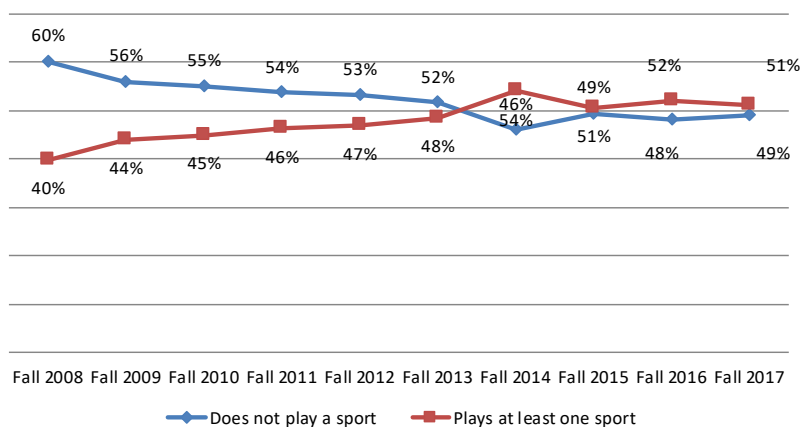
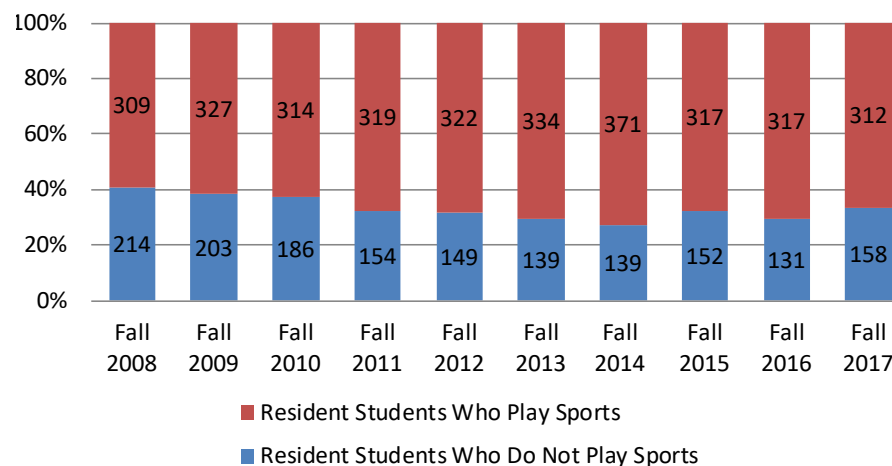


Chart 38. Misenheimer Undergraduate On-Campus Residents by Students Who Play Sports

Trend Analysis: Fall 2008 – Fall 2017



*Source: Jenzabar ERP system. Fall data is extracted after the drop/add date. Undergrad MC Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE = MC. "Play at least one sport" measured by SPORTS_CDE <> null. Status as a resident determined by "RESID_COMMUTER_STS" = "R."

C enter for Professional Advancement (CPA)

Chart 39 graphs Undergraduate CPA Division enrollment by gender from Fall 2008 to Fall 2017. From Fall 2008 to Fall 2013, enrollment showed a general trend of decline for both women and men. However, enrollment for both genders increased from Fall 2013 to Fall 2015. These individual trends reflect the general enrollment trend for the Undergraduate CPA Division over the past ten years. In Fall 2016, the enrollment returned to a decline for both women and men. Also, the female-to-male ratio in the UG CPA Division has increased. In Fall 2006, there were about 2 women for every 1 man. In Fall 2015, that ratio had increased to about 3 women for every 1

man but returned closer to 2 women for every 1 man again in Fall 2017. Chart 40 shows the average age by gender for the Undergraduate CPA division from Fall 2008 to Fall 2017. The average age of female students in this division increased by 2.58 years, from 36.21 years in Fall 2008 to 38.79 years in Fall 2017. The average age of male students also increased over the same period, from 34.78 years in Fall 2008 to 36.48 years in Fall 2017, a net average increase of 1.7 years.

Chart 39. UG CPA Division Enrollment by Gender

Trend Analysis: Fall 2008 – Fall 2017

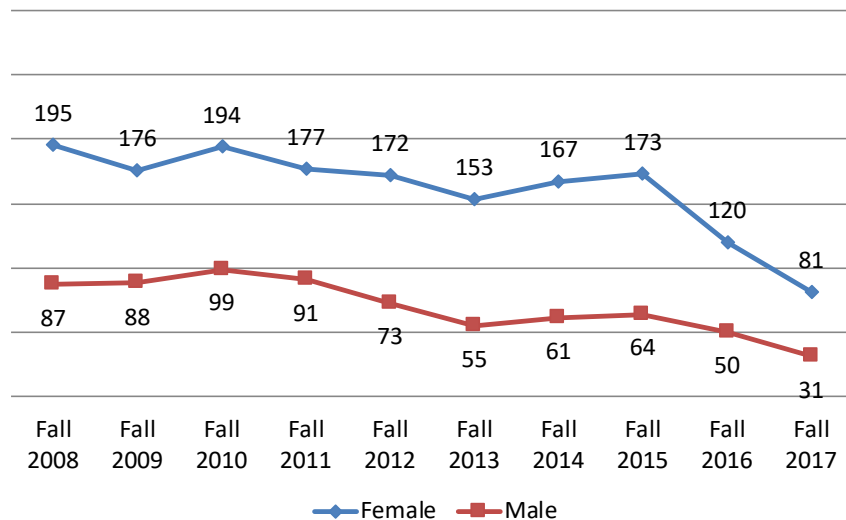


Chart 40. UG CPA Division Enrollment by Gender and Average Age

Trend Analysis: Fall 2008 – Fall 2017

Center for Professional Advancement Enrollment by Gender and Average Age										
Gender	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Female	36.21	36.84	35.52	35.37	34.88	36.71	37.92	37.94	37.89	38.79
Male	34.78	34.99	33.71	34.80	36.29	37.09	38.33	39.59	41.26	36.48

*Source: Jenzabar ERP system. Fall data is extracted and frozen as of the Fall “freeze” date. Undergrad CPA Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE <> MC. Average age calculated using only those students who reported DOB.

Center for Professional Advancement (CPA): Undergraduate Demographics

Chart 41 compares enrollment at the Undergraduate CPA Division by race/ethnicity within gender between Fall 2013 and Fall 2017. The overall drop in enrollment has effected all genders and ethnicities. The drop in enrollment was substantial for minority women between the two years in comparison. The drop in enrollment for males is less noticeable. Enrollment for minority women declined by about 55%, while that for minority women dropped by only 30%.

Chart

42 provides a year-to-year breakdown of enrollment figures by race/ethnicity within gender for the UG CPA Division from Fall 2013 to Fall 2017. The data show that enrollment increased steadily from Fall 2013 to Fall 2015, and then decreased from Fall 2015 to Fall 2017. In 2017, enrollment declined significantly. Enrollment for males remains generally weak.

Chart 41. Center for Professional Advancement Division Enrollment by Gender and Ethnicity Comparative Analysis: Fall 2013 and Fall 2017

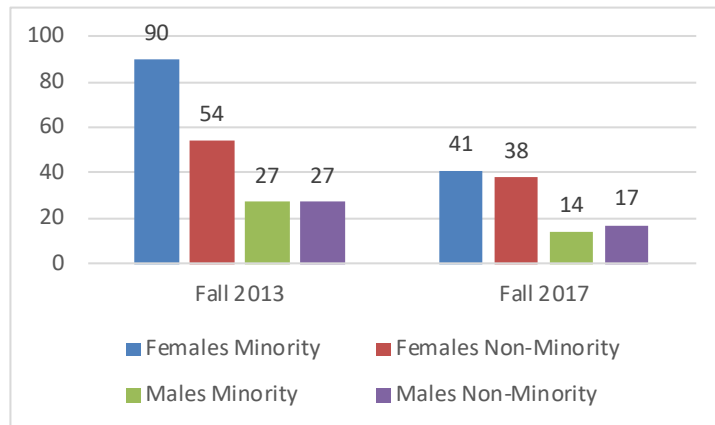


Chart 42. Center for Professional Advancement Division Enrollment by Gender and Ethnicity Comparative Analysis: Fall 2013 – Fall 2017

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Females Minority	90	91	104	71	41
Females Non-Minority	54	66	58	49	38
Males Minority	27	37	33	28	14
Males Non-Minority	27	23	28	22	17

*Source: Jenzabar ERP system. Data extracted as of the Fall “freeze” date. Undergrad CPA Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE <> MC. Minority students include the following ethnicities: African American, American Indian/Alaskan Native, Asian/Pacific Islander, Native Hawaiian, and Hispanic. Non-minority students are Caucasian American. Gender and race/ethnicity data are self-reported by the individual student.

G raduate Program

Chart 43 breaks down graduate student enrollment by gender. As shown, enrollment in this division by female students exhibited a general trend of growth from Fall 2008 to Fall 2012. However, from Fall 2012 to Fall 2017, enrollment by graduate women dropped by 54% (n=411), and over the decade in question, enrollment declined by 46% (n=297). Enrollment by male students in the Graduate Studies Division ebbed and flowed from Fall 2007 to Fall 2012. The highest enrollment by men occurred in Fall 2012 (N=298). However, from Fall 2008 to Fall 2017, enrollment by male graduate students fell by almost 50% (n=140), from 278 in Fall 2008 to 138 in Fall

2017. When considering the period from Fall 2012 to Fall 2017, enrollment by male students in the graduate division fell by almost 54% (n=160).

Chart 44 depicts average age by gender for the Graduate Studies Division. From Fall 2008 to Fall 2017, the average age of both female and male students did not show much variation.

Chart 43. Graduate Studies Enrollment by Gender

Trend Analysis: Fall 2008 – Fall 2017

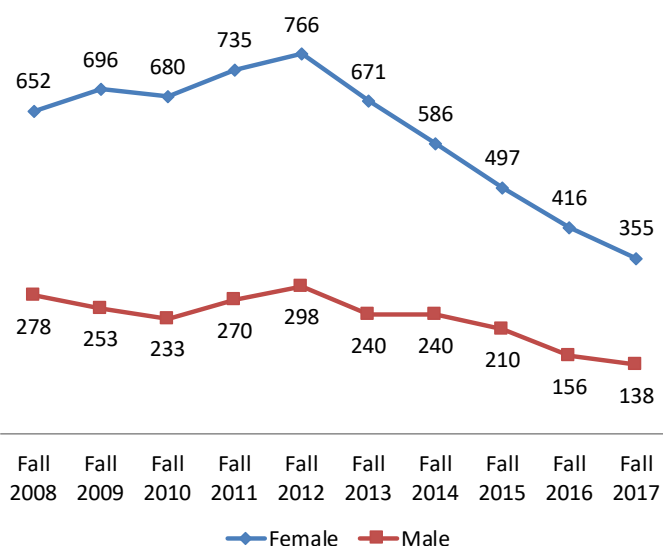


Chart 44. Graduate Studies Enrollment by Gender and Average Age

Trend Analysis: Fall 2008 – Fall 2017

Graduate Studies Enrollment by Gender and Average Age										
Gender	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Female	37.41	37.00	36.76	36.71	36.55	36.10	36.77	37.19	37.50	36.69
Male	37.15	36.63	35.20	35.91	36.32	36.72	35.85	36.16	36.00	37.68

*Source: Jenzabar ERP system. Fall data are extracted and frozen as of mid-fall semester (10/15). Graduate Studies Division determined by DIV_CDE = GR, G2, or UP. Average age calculated using only those students who reported DOB. Gender data are self-reported by the individual student.

F inancials at Pfeiffer University

Category	Description	30-Jun-13	30-Jun-14	30-Jun-15	30-Jun-16	30-Jun-17
Assets:	Cash	\$2,807,016	\$1,481,245	\$2,265,224	\$748,207	\$4,450,571
	Accounts Receivable	\$824,597	\$1,082,228	\$577,271	\$830,192	\$811,030
	Allowance for Doubtful Accounts	(\$84,634)	(\$90,461)	(\$104,340)	(\$68,755)	(\$95,645)
	Notes Receivable	\$1,695,818	\$1,623,105	\$1,360,986	\$1,230,009	\$1,033,089
	Allowance for Doubtful Notes	(\$300,000)	(\$300,000)	(\$300,000)	(\$300,000)	(\$300,000)
	Contributions Receivable, net	\$739,984	\$878,271	\$1,683,369	\$750,475	\$1,119,243
	Inventories	n/a	n/a	n/a	n/a	n/a
	Investment of Bond Proceeds, Held by Trustee	n/a	n/a	n/a	n/a	n/a
	Investments, at market value	\$16,936,111	\$19,634,463	\$19,256,575	\$17,798,933	\$15,857,947
	Prepays and other Assets	\$646,992	\$626,411	\$699,871	\$661,768	\$466,804
	Property and equipment, net	\$24,213,460	\$23,680,125	\$21,685,951	\$21,638,315	\$18,373,470
	Total Assets:	\$47,480,242	\$48,615,387	\$47,124,907	\$43,289,144	\$41,716,509
Liabilities:	Accounts payable and accrued expenses	\$1,869,366	\$1,758,849	\$1,484,456	\$2,302,868	\$4,937,992
	Deferred revenues and student credit balances	\$396,619	\$296,999	\$305,157	\$287,300	\$378,595
	Leases payable	\$230,093	\$583,436	\$424,911	\$255,591	\$145,245
	Notes and bonds payable	\$17,213,458	\$16,374,478	\$15,957,859	\$14,919,297	\$10,508,158
	Advances from Federal government for student loans	\$1,762,938	\$1,770,748	\$1,773,888	\$1,350,496	\$1,170,679
	Other/Annuities payable	\$175,473	\$160,966	\$146,099	\$128,416	\$105,949
	Lines of Credit	\$650,000	\$1,902,626	\$750,000	\$1,655,225	\$500,000
	Interest Rate Swap	\$0	\$0	\$0	\$0	\$0
	Total Liabilities:	\$22,297,947	\$22,848,102	\$20,842,370	\$20,899,193	\$17,746,618

*Source: Data obtained from Financial Affairs as supplied for IPEDS Spring Financial Report as well as the University's consolidated financial statements.

Financials (cont'd)

Category	Description	30-Jun-13	30-Jun-14	30-Jun-15	30-Jun-16	30-Jun-16
Revenues:	Tuition and fees	\$26,872,079	\$26,937,866	\$27,363,645	\$26,384,386	\$25,180,141
Unrestricted	Less scholarships	(\$9,002,452)	(\$10,500,961)	(\$11,489,518)	(\$11,343,069)	(\$11,294,063)
	Net tuition and fees	\$17,869,627	\$16,436,905	\$15,874,127	\$15,041,317	\$13,886,078
	Government grants	\$275,695	\$235,816	\$256,006	\$179,373	\$172,165
	Private gifts and grants (unrestricted)	\$215,996	\$166,149	\$402,665	\$392,177	\$731,069
	Investment income	\$3,426	\$3,634	\$14,775	\$7,885	\$22,124
	Sales and services of auxiliary enterprises	\$4,665,061	\$4,843,966	\$5,178,030	\$4,910,140	\$4,707,659
	Other sources	\$630,571	\$686,606	\$706,383	\$1,200,000	\$8,358,406
	Net assets released from restrictions	\$0	\$2,190,164	\$3,826,439	\$4,415,316	\$5,477,840
	Total Revenues:	\$25,668,443	\$24,563,240	\$26,258,425	\$26,146,208	\$33,355,341
Expenses:	Instruction	\$9,917,986	\$10,242,310	\$10,101,435	\$10,378,781	\$10,613,579
	Student Services	\$4,284,735	\$4,770,438	\$5,136,760	\$5,572,660	\$6,335,715
	Auxiliary enterprises	\$4,804,121	\$4,491,872	\$3,874,092	\$3,874,650	\$3,891,062
	Academic support	\$2,748,088	\$2,994,137	\$2,979,954	\$2,967,471	\$3,732,240
	Institutional support	\$3,780,015	\$4,608,359	\$4,514,831	\$4,462,532	\$5,724,337
	Other	\$0	\$0	\$0	\$0	\$0
	Total Expenses:	\$25,534,945	\$27,107,116	\$26,607,072	\$27,256,094	\$30,296,933
Net Assets:	Net assets at end of year	\$25,748,551	\$25,767,285	\$26,282,537	\$22,389,951	\$23,969,891
Selected cash flows:	Depreciation and amortization	\$1,625,913	\$1,656,474	\$1,741,655	\$1,859,226	\$1,871,436
	Cash payments for interest (502)	\$496,098	\$608,978	\$605,691	\$626,440	\$805,046

*Source: Data obtained from Financial Affairs as supplied for IPEDS Spring Financial Report as well as the University's consolidated financial statements. In Fall 2017, Revenues: Other sources includes a \$7.4 million gain on the sale of the Charlotte property.

S tudent Charges

Chart 45 provides a comparison of Total Student Costs for the 2018-2019 academic year between Pfeiffer University and select peer institutions. Total student costs include the following: tuition, fees, room, board, and other incidental costs incurred by student (e.g., transportation and books). For the 2018-2019 academic year (Fall and Spring semesters), the total cost to attend Pfeiffer University for a full-time, first-time undergraduate student living on campus is \$44,032. Among the peer institutions selected for comparison, this amount places Pfeiffer University third lowest among the six institutions presented.

**Chart 45. 2018-2019 Total Student Costs
Pfeiffer University and Select Peer Institutions**

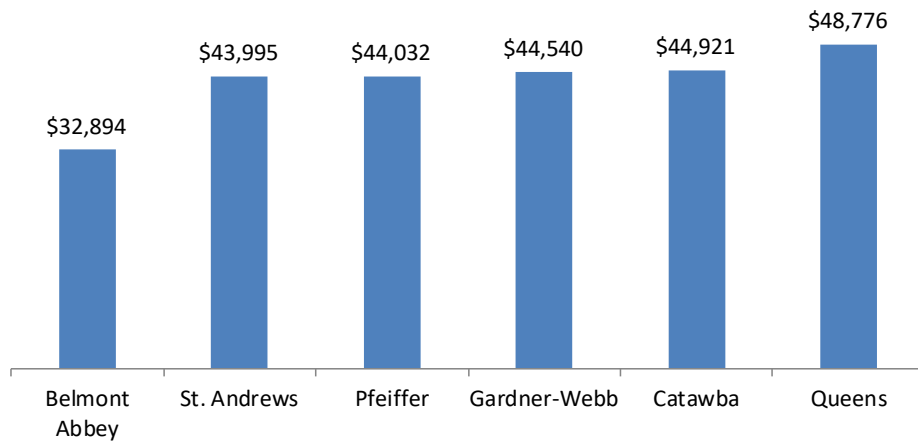
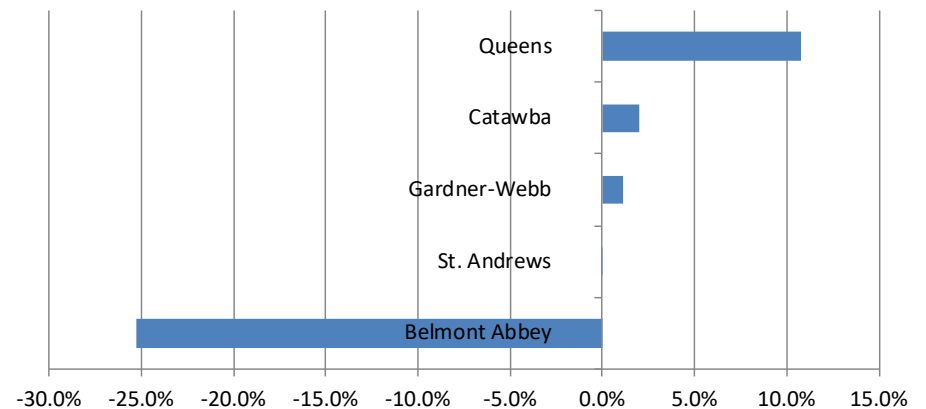


Chart 46 details the percent difference in costs of attendance between Pfeiffer University and the peer institutions selected for comparison in Chart 45. Of the five comparison schools, three cost more to attend than Pfeiffer, with Queens University in Charlotte costing over 10% more to attend as compared to Pfeiffer. Belmont Abbey costs significantly less (just over 25%) to attend than Pfeiffer, and St. Andrews only slightly less (less than .1%) to attend, as compared to Pfeiffer. Gardner-Webb has gone from slightly less last year to 3% more in 2018-2019.

**Chart 46. Percent Difference in 2018-2019 Student Costs
Select Peer Institutions Compared to Pfeiffer University**



*Data retrieved from National Center for Education Statistics IPEDS Data Center, Preliminary Release Data in April 2018. Total Students Costs defined as “Student Charges: Price of attendance for full-time, first-time undergraduate students; total price for in-state students living on campus 2018-19.”

Student Tuition

Chart 47 trends Pfeiffer University Undergraduate tuition costs from the 2014-2015 academic year to the 2018-2019 academic year. These figures are the total cost of full-time tuition for the academic year in question (Fall and Spring semesters) for the Undergraduate Misenheimer Division. These figures do not include fees, room and board, nor any other incidental costs (e.g. transportation or books). Over the five academic years in question, undergraduate tuition rose by \$4,025, an increase of

almost 16% over the five years in question. Chart 48 shows the percentage increase in tuition over the prior year. For example, undergraduate tuition in 2014-2015 increased 6% over the 2013-2014 academic year. Undergraduate tuition in 2018-2019 increased 2.2% from 2017-2018. Over the past five years, full-time undergraduate tuition increased a little over 4% each year over the prior year.

Chart 47. Pfeiffer Undergraduate Tuition
Trend Analysis: 2014-2015 to 2018-2019

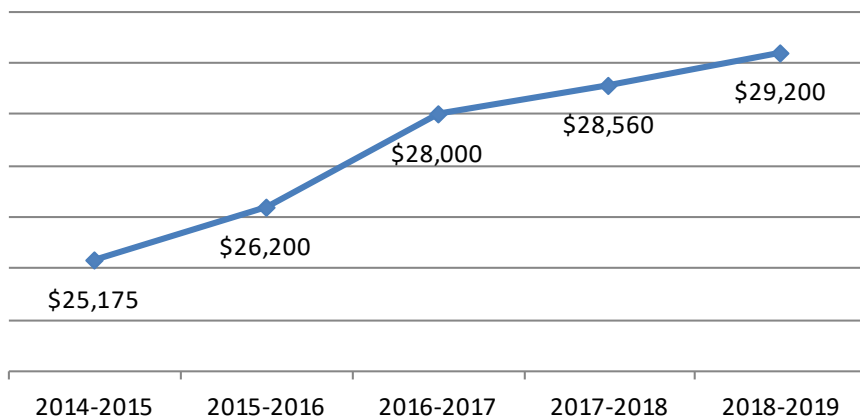
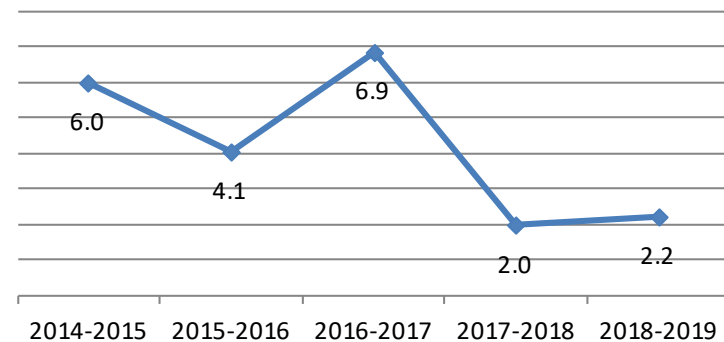


Chart 48. Undergraduate Tuition Percent Increase Over Prior Year
Trend Analysis: 2014-2015 to 2018-2019



*Source: Per-year, full-time, undergraduate tuition charges as reported in the Undergraduate Catalog.

L ibrary

LIBRARY FINANCIAL DATA	2012-13	2013-14	2014-15	2015-16	2016-17
STAFFING					
FTE Librarians	5.75	5.75	5.75	5.5	5.5
FTE Other Paid Staff	1	1	1	1	1
FTE Student Assistants	1.25	1.25	1.25	1.5	1.5
Total FTE Staff	8	8	8	8	8
INFORMATION RESOURCES EXPENDITURES					
Books, Serial Backfiles and Other Materials:					
Print	\$53,980	\$15,133	\$27,211	\$ 17,904	\$ 15,439
Electronic	\$0	\$0	\$0		\$ -
Current Serial Subscriptions and Search Services:	\$122,921	\$101,783	\$101,616	\$ 89,519	\$ 107,311
Print	\$40,064	\$50,746	\$31,095	\$ 35,914	\$ 37,300
Electronic	\$82,857	\$51,036	\$70,521	\$ 62,605	\$ 70,011
Preservation	\$1,316	\$2,740	\$1,822	\$ -	\$ 1,690
OPERATING EXPENDITURES					
Computer Hardware and Software	\$21,678	\$37,431	\$24,790	\$ 22,950	\$ 10,614
Other Operating Expenditures	\$3,651	\$10,920	\$11,394	\$ 17,367	\$ 3,109
Total expenditures					
(except plant and maintenance)	\$439,900	\$170,761	\$170,039	\$ 157,740	\$ 148,687

*Data from Library Services

Library

LIBRARY COLLECTIONS	2012-13	2013-14	2014-15	2015-16	2016-17
Books, Serial Backfiles, and Other Materials:					
Paper-Volumes Total	135,235	110,791	111,437	111,185	112,319
Ebooks- Total	n/a	44,708	184,548	193,780	204,410
Current Serial Subscriptions:					
Number of Paper and Microform Subscriptions Total	250	236	220	220	219
Audiovisual Materials:					
Physical AV Total	2,656	2,910	2,957	2,983	3,057
Streaming Audiovisual Total	n/a	543	20,852	23,334	27,697
Interlibrary Loan Lending:					
Print/AV	213	191	262	255	225
Articles	50	55	58	58	48
Total Provided	263	246	320	313	273
Interlibrary Loan Borrowing:					
Print/AV	213	273	179	209	124
Articles	1,161	901	647	666	596
Total Received	1,560	1,174	826	875	720
Databases Provided	74	75	83	83	83

*Data from Library Services

Library

LIBRARY CIRCULATION/SERVICES	2012-13	2013-14	2014-15	2015-16	2016-17
Circulation Transactions:					
Physical Ebooks	2,612	3,033	3,130	3,810	3,135
Instruction to Groups:					
Number of Presentations	52	37	59	29	25
Total Attendance at Presentations	742	517	1,057	568	430
LIBRARY SERVICES					
Hours Open in a Typical Week	81	81	81	81	81
Misenheimer Reference Transactions	432	489	379	457	474

*Data from Library Services

Faculty and Staff Data

Staff Category (by Assigned Position)		Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Executive/ administrative/ managerial	All	36	32	48	49	45	56	44
	Men	13	17	16	17	17	14	15
	Women	23	15	32	32	28	42	29
Other Professionals	All	45	55	44	47	41	45	51
	Men	23	24	23	26	23	27	27
	Women	22	31	21	21	18	18	24
Technical/ Paraprofessional	All	n/a	n/a	10	12	11	15	6
	Men	n/a	n/a	7	9	6	9	3
	Women	n/a	n/a	3	3	5	6	3
Clerical/ Secretarial	All	15	14	18	18	19	12	12
	Men	1	1	2	1	1	3	0
	Women	14	13	16	17	18	9	12
Service/ Maintenance	All	0	0	0	0	0	0	0
	Men	0	0	0	0	0	0	0
	Women	0	0	0	0	0	0	0
Total FT Staff (excludes faculty whose purpose is primarily instruction)	All	96	101	120	126	116	128	113
	Men	37	42	48	53	47	53	45
	Women	59	59	72	73	69	75	68
FT Faculty	All	87	88	86	78	78	85	94
	Men	47	46	48	42	39	39	37
	Women	40	42	38	36	39	46	54
PT Staff	All	23	13	27	24	20	15	10
	Men	11	7	13	11	12	3	4
	Women	12	6	14	13	8	12	6
PT Faculty	All	70	59	51	63	45	38	50
	Men	41	30	24	31	27	23	27
	Women	29	29	27	32	18	15	23
All Faculty and Staff (FT and PT)	All	276	261	284	291	259	266	267
	Men	136	125	133	137	125	118	113
	Women	140	136	151	154	134	148	154

Data: IPEDS HR Survey. These data are supplied by Human Resources and Financial Affairs. “Service/Maintenance” staff are subcontracted through Sodexo and are not included in Pfeiffer employee headcount. Beginning Fall 2013, “Executive/administrative/managerial” includes SOC categories 11-0000 and 13-0000. “Other Professionals” includes SOC categories: 25-0000, 21-0000, 23-0000, and 27-0000. “Technical/Paraprofessional” includes SOC categories: 15-0000, 17-0000, 19-0000, 31-0000, 35-0000, 37-0000, and 39-0000. “Clerical/Secretarial” includes SOC categories: 43-3000, 43-4000, 43-6000, and 43-9000. This edition corrects FT Faculty data reported in the 2013-2014 Fact Book. Data for Fall 2016 was reported but can not be replicated. This is an approximation of Fall 2016 data. Fall 2017 returns to the use of SOC

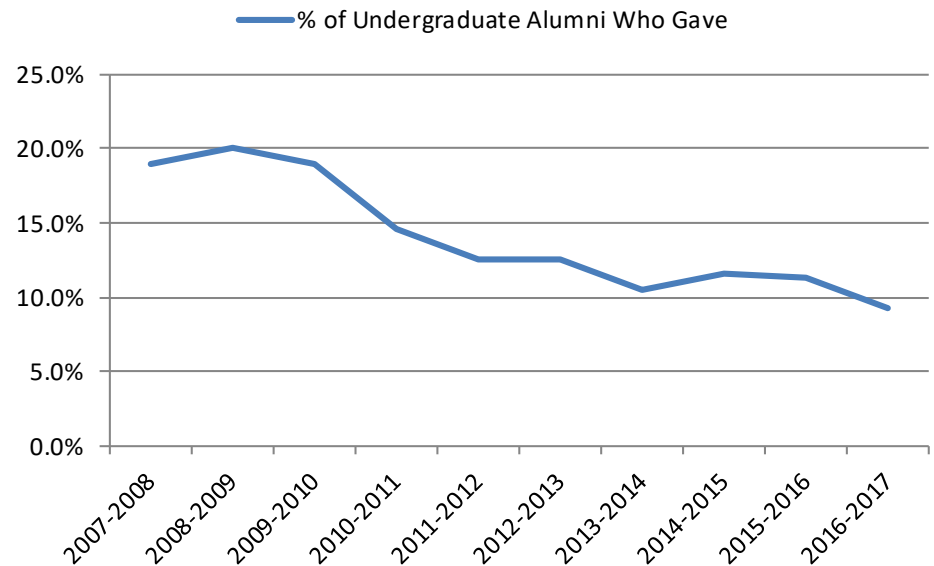
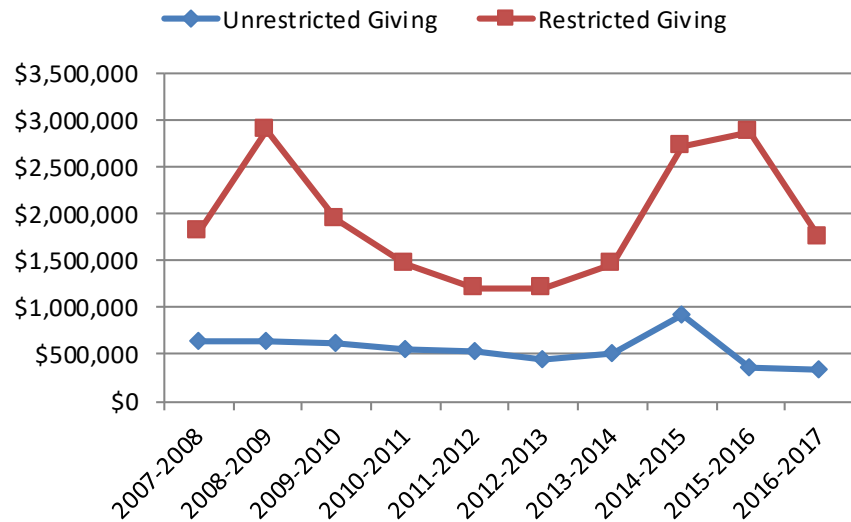
F inancial Aid Data

	2012-13	2013-14	2014-15	2015-16	2016-17
Total number of undergraduate students:	979	949	958	842	813
Total grant aid dollars received by all undergraduate students, from the federal government, a state or local government, the institution, and other sources known by the institution:	\$12,505,845	\$14,064,786	\$14,849,804	\$15,074,765	\$14,790,680
Total number of all students who received a Pell grant:	502	460	440	441	452
Total of Pell Grant Awards distributed:	\$1,850,685	\$1,796,637	\$1,710,696	\$1,830,771	\$1,827,260
Number of full-time, first-time, degree-seeking undergraduates (Fall Cohort):	213	231	200	179	277

*Source: Enrollment numbers come from IPEDS Fall Enrollment Reports; Financial Aid data comes from the Office of Financial Aid.

Fundraising Data

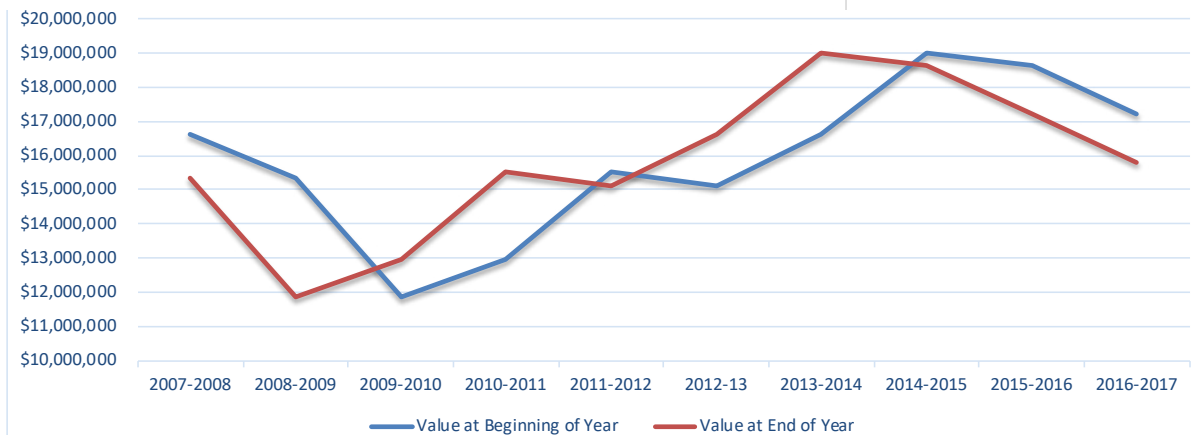
Description	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
Unrestricted Giving	\$643,923	\$643,761	\$628,400	\$544,440	\$532,382	\$451,542	\$508,544	\$928,218	\$358,483	\$338,640
Restricted Giving	\$1,810,913	\$2,906,633	\$1,945,978	\$1,455,596	\$1,200,237	\$1,213,450	\$1,461,607	\$2,722,651	\$2,883,527	\$1,747,733
Total Giving	\$2,454,836	\$3,550,394	\$2,574,378	\$2,000,036	\$1,732,619	\$1,664,992	\$1,970,151	\$3,650,869	\$3,242,010	\$2,086,373
% of Undergraduate Alumni Who Gave	19.0%	20.0%	19.0%	14.6%	12.6%	12.5%	10.5%	11.60%	11.30%	9.30%



*Source: Office of Advancement

E ndowment Performance Data

Description	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-13	2013-2014	2014-2015	2015-2016	2016-2017
Value at Beginning of Yea	\$16,600,561	\$15,346,356	\$11,843,108	\$12,981,255	\$15,513,694	\$15,095,175	\$16,617,500	\$19,005,313	\$18,633,039	\$17,239,249
Value at End of Year	\$15,346,356	\$11,843,108	\$12,981,255	\$15,513,694	\$15,095,175	\$16,617,500	\$19,005,313	\$18,633,039	\$17,239,249	\$15,798,327
Gifts for Year	\$98,532	\$322,080	\$464,552	\$260,098	\$185,439	\$196,908	\$129,343	\$324,882	\$282,268	\$214,116
Withdrawals for Year	\$731,049	\$820,270	\$493,516	\$251,246	\$531,322	\$464,080	\$629,684	\$676,240	\$1,446,823	\$4,024,357



Source: Division of Financial Affairs.

A ppendix

Appendix A: Fall Enrollment by Gender and by Division

Fall Term	Undergraduate Division				Graduate Division		Total Enrollment	
	Female		Male		Female	Male	Female	Male
	CPA	MC	CPA	MC				
Fall 2008	195	417	87	381	652	278	1264	746
Fall 2009	176	406	88	390	696	253	1278	731
Fall 2010	194	398	99	357	680	233	1272	689
Fall 2011	177	403	91	344	735	270	1315	705
Fall 2012	172	435	73	299	766	298	1373	670
Fall 2013	153	419	55	322	671	240	1243	617
Fall 2014	167	395	61	335	586	240	1148	636
Fall 2015	173	360	64	320	497	210	1030	594
Fall 2016	120	338	50	334	416	156	874	540
Fall 2017	81	341	31	360	355	138	777	529

Percent Change (10 yr and 5 yr)	Undergraduate Division				Graduate Division		Total Enrollment	
	Female		Male		Female	Male	Female	Male
	CPA	MC	CPA	MC				
Fall 2008-Fall 2017	-58.5%	-18.2%	-64.4%	-5.5%	-45.6%	-50.4%	-38.5%	-29.1%
Fall 2013-Fall 2017	-47.1%	-18.6%	-43.6%	11.8%	-47.1%	-42.5%	-37.5%	-14.3%

*Source: Jenzabar (ERP system). Graduate Studies Division determined by DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE = MC. Undergrad CPA Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE <> MC. Gender data are self-reported by the individual student.

Appendix B: Fall Enrollment by Ethnicity and by Division

Fall Term	Undergraduate Division						Graduate Division			Total Enrollment			
	Minority		Non-Minority		Other US, Int, 2 or more, Unk		Minority	Non-Minority	Other US, Int, 2 or more, Unk	Minority	Non-Minority	Other US, Int, 2 or more, Unk	Total
	CPA	MC	CPA	MC	CPA	MC							
Fall 2008	144	126	121	610	17	62	391	485	54	661	1216	133	2010
Fall 2009	137	125	112	610	15	61	407	468	74	669	1190	150	2009
Fall 2010	148	105	126	558	19	92	385	456	72	638	1140	183	1961
Fall 2011	148	107	99	554	21	86	445	497	63	700	1150	170	2020
Fall 2012	134	91	93	538	18	105	442	554	68	667	1185	191	2043
Fall 2013	117	89	81	595	10	57	362	503	46	568	1179	113	1860
Fall 2014**	128	83	89	440	11	207	337	430	59	548	959	277	1784
Fall 2015**	137	97	86	392	14	191	267	399	41	501	877	246	1624
Fall 2016	94	173	71	415	5	84	230	307	35	497	793	124	1414
Fall 2017	55	206	55	454	2	41	193	264	36	454	773	79	1306

Percent Change (10 yr and 5)	Undergraduate Division						Graduate Division			Total Enrollment			
	Minority		Non-Minority		Other US, Int, 2 or more, Unk		Minority	Non-Minority	Other US, Int, 2 or more, Unk	Minority	Non-Minority	Other US, Int, 2 or more, Unk	Total
	CPA	MC	CPA	MC	CPA	MC							
Fall 2008 to Fall 2017	-61.8%	63.5%	-54.5%	-25.6%	-88.2%	-33.9%	-50.6%	-45.6%	-33.3%	-31.3%	-36.4%	-40.6%	-35.0%
Fall 2013 to Fall 2017	-53.0%	131.5%	-32.1%	-23.7%	-80.0%	-28.1%	-46.7%	-47.5%	-21.7%	-20.1%	-34.4%	-30.1%	-29.8%

*Source: Jenzabar ERP system. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. Ethnicity is student reported and is housed in the following fields: dbo_BIOGRAPH_MASTER.ETHNIC_GROUP, dbo_ETHNIC_RACE_V.RACE1, dbo_ETHNIC_RACE_V.RACE2, dbo_ETHNIC_RACE_V.IPEDS_VALUE_DESC. Minority students include the following ethnicities: African American, American Indian/Alaskan Native, Asian/Pacific Islander, Native Hawaiian, and Hispanic. Non-minority students are Caucasian American. The remaining category includes Other US, International, 2 or more races, and Unknown. This edition of the Fact Book reflects updated data on race/ethnicity, reducing the number of students with “unknown” race/ethnicity in prior years. Note: In 2010, IPEDS changed the racial/ethnic reporting categories. Data prior to 2010 may not necessarily be consistent with data from 2010 forward.

Appendix C: Fall Enrollment by Age and by Division

Fall Term	Undergraduate Division						Graduate Division			Total Enrollment			
	Under 25		25 or Older		Unknown		Under 25	25 or older	Unknown	Under 25	25 or older	Unknown	Total
	CPA	MC	CPA	MC	CPA	MC							
Fall 2008	16	683	266	114	0	1	39	890	1	738	1270	2	2010
Fall 2009	15	695	249	101	0	0	65	884	0	775	1234	0	2009
Fall 2010	36	676	257	79	0	0	77	834	2	789	1170	2	1961
Fall 2011	19	660	249	87	0	0	82	923	0	761	1259	0	2020
Fall 2012	26	652	219	82	0	0	86	975	3	764	1276	3	2043
Fall 2013	17	679	191	62	0	0	91	820	0	787	1073	0	1860
Fall 2014	14	671	214	59	0	0	86	740	0	771	1013	0	1784
Fall 2015	10	629	227	51	0	0	79	628	0	718	906	0	1624
Fall 2016	10	619	160	53	0	0	67	505	0	696	718	0	1414
Fall 2017	10	651	102	50	0	0	65	428	0	726	580	0	1306

Percent Change (10 yr and 5 yr)	Undergraduate Division						Graduate Division			Total Enrollment			
	Under 25		25 or Older		Unknown		Under 25	25 or older	Unknown	Under 25	25 or older	Unknown	Total
	CPA	MC	CPA	MC	CPA	MC							
Fall 2008 to Fall 2017	-37.5%	-4.7%	-61.7%	-56.1%	n/a	n/a	66.7%	-51.9%	-100.0%	-1.6%	-54.3%	-100.0%	-35.0%
Fall 2013 to Fall 2017	-41.2%	-4.1%	-46.6%	-19.4%	n/a	n/a	-28.6%	-47.8%	n/a	-7.8%	-45.9%	n/a	-29.8%

*Source: Jenzabar ERP system. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. Age calculated per Fall semester freeze date for each semester, based on individual student's date of birth. Some students do not self-report date of birth. Graduate Studies Division determined by DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by DIV_CDE = UG, U2, or CE and TUITION_CDE = MC. Undergrad CPA Division determined by DIV_CDE = UG, U2, or CE and TUITION_CDE <> MC.

Appendix D: All-University Fall Enrollment by Home Residence and by Division

Fall Term	Undergraduate Division						Graduate Division			Total Enrollment			
	In-State		Out-State		International		In-State	Out- State	Int'l	In-State	Out- State	Int'l	Total
	CPA	MC	CPA	MC	CPA	MC							
Fall 2008	255	588	13	168	14	42	816	51	63	1659	232	119	2010
Fall 2009	224	546	27	201	13	49	826	51	72	1596	279	134	2009
Fall 2010	253	537	23	176	17	42	803	41	69	1593	240	128	1961
Fall 2011	240	512	14	189	14	46	888	49	68	1640	252	128	2020
Fall 2012	223	518	11	167	11	49	929	71	64	1670	249	124	2043
Fall 2013	188	520	10	165	10	56	777	70	64	1485	245	130	1860
Fall 2014	199	485	19	166	10	79	710	69	47	1394	254	136	1784
Fall 2015	216	471	7	141	14	68	609	66	32	1296	214	114	1624
Fall 2016	155	479	7	147	8	46	479	56	37	1113	210	91	1414
Fall 2017	88	533	3	134	21	34	365	57	71	986	194	126	1306

Percent Change (10 yr and 5 yr)	Undergraduate Division						Graduate Division			Total Enrollment			
	In-State		Out-State		International		In-State	Out- State	Int'l	In-State	Out- State	Int'l	Total
	CPA	MC	CPA	MC	CPA	MC							
Fall 2008-Fall 2017	-65.5%	-9.4%	-76.9%	-20.2%	50.0%	-19.0%	-55.3%	11.8%	12.7%	-40.6%	-16.4%	5.9%	-35.0%
Fall 2013-Fall 2017	-53.2%	2.5%	-70.0%	-18.8%	110.0%	-39.3%	-53.0%	-18.6%	10.9%	-33.6%	-20.8%	-3.1%	-29.8%

*Source: Jenzabar ERP system. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than "US" or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = "NC" (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> "NC" (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student. This version of the Fact Book updates prior year "unknown" figures.

Appendix E: 10 Year All-University Fall Enrollment by Home State Residence

Home Residence	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Alabama	2	0	0	1	1	2	3	4	3	2
Alaska	0	0	0	0	0	0	0	0	0	0
Arizona	4	2	4	3	0	3	2	2	2	0
Arkansas	2	0	0	0	0	0	0	0	1	0
Armed Forces Europe	1	0	0	0	0	0	1	3	1	0
Armed Forces Pacific	0	0	0	0	0	1	1	0	0	0
California	4	3	1	2	5	7	6	8	10	5
Colorado	5	4	3	1	3	3	3	3	1	0
Connecticut	0	0	0	3	2	3	6	4	4	2
Delaware	0	2	1	1	2	1	2	1	1	0
District of Columbia	0	0	0	0	1	1	0	0	0	0
Florida	15	39	30	36	34	32	24	20	19	25
Georgia	11	14	11	20	17	16	22	18	19	18
Hawaii	0	0	0	0	1	1	1	0	0	0
Idaho	3	2	2	1	0	0	0	0	0	0
Illinois	0	2	4	1	1	0	3	3	0	2
Indiana	4	3	2	1	1	0	1	0	0	0
Iowa	0	0	0	0	0	0	0	0	1	1
Kansas	1	2	2	2	3	1	1	2	1	1
Kentucky	1	2	3	1	0	2	3	3	2	2
Louisiana	2	1	1	0	2	3	6	2	1	1
Maine	1	2	1	1	0	0	0	0	0	0
Maryland	28	24	22	26	24	17	17	18	14	21
Massachusetts	2	6	3	3	3	4	5	3	1	0
Michigan	1	1	1	3	2	2	2	2	3	1
Minnesota	1	1	1	0	1	1	2	1	2	1
Mississippi	0	0	0	1	1	1	1	0	2	0
Missouri	2	4	0	2	3	2	1	0	0	0
Montana	0	1	1	0	0	0	0	0	0	0

*Source: Jenzabar ERP system. Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than "US" or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = "NC" (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> "NC" (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix E: 10 Year All-University Fall Enrollment by Home State Residence (cont'd)

Home Residence	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Nebraska	1	1	1	0	0	0	0	0	1	0
Nevada	0	1	1	1	1	1	0	0	0	0
New Hampshire	1	2	1	1	1	2	3	3	2	0
New Jersey	5	8	6	8	10	10	7	7	6	6
New Mexico	0	0	1	1	0	0	0	0	0	0
New York	10	18	21	26	18	17	19	13	14	7
North Carolina	1659	1596	1593	1640	1670	1485	1394	1296	1113	986
North Dakota	1	1	0	0	0	0	0	0	0	0
Ohio	7	10	7	4	1	3	5	6	4	5
Oklahoma	1	1	1	0	0	0	0	0	1	0
Ontario	0	1	1	0	0	0	1	0	0	0
Oregon	4	3	2	0	0	1	8	3	2	0
Pennsylvania	6	10	9	8	8	10	0	5	4	3
Puerto Rico	2	1	0	0	0	0	0	0	0	0
Rhode Island	0	0	0	0	0	0	48	1	0	0
South Carolina	61	67	59	54	58	53	0	39	40	51
South Dakota	1	0	0	0	0	0	3	0	0	0
Tennessee	5	4	1	3	0	0	7	4	5	5
Texas	8	3	6	7	12	9	3	5	9	8
Utah	0	0	0	1	3	3	1	2	1	0
Vermont	0	1	1	1	1	0	0	1	0	0
Virgin Islands	0	0	0	0	0	0	31	0	0	0
Virginia	25	27	25	27	24	28	0	26	30	26
Washington	0	1	2	0	1	0	3	1	0	0
West Virginia	2	0	0	1	2	1	1	0	2	0
Wisconsin	0	0	0	0	0	1	0	0	0	0
Wyoming	1	1	2	0	0	0	0	0	0	0
Unknown	1	3	0	0	2	3	1	1	1	0
International	119	134	128	128	124	130	136	114	91	127
Total	2010	2009	1961	2020	2043	1860	1784	1624	1414	1306

*Source: Jenzabar ERP system. Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than "US" or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = "NC" (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> "NC" (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County within Division

UG MC NC County	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
ALAMANCE	2	2	2	2	3	6	10	10	10	10
ALEXANDER	0	1	1	1	1	1	2	4	5	20
ALLEGHANY	1	1	1	0	0	0	0	0	1	0
ANSON	6	5	5	6	1	4	5	6	5	2
ASHE	0	0	0	0	0	1	1	2	2	0
BEAUFORT	0	2	1	1	0	1	0	0	0	0
BLADEN	0	1	1	1	2	0	0	0	0	0
BRUNSWICK	1	2	2	0	0	0	0	0	1	2
BUNCOMBE	3	2	3	1	1	4	2	2	2	0
BURKE	5	5	5	5	1	3	1	3	2	3
CABARRUS	70	50	47	49	32	48	46	58	52	71
CALDWELL	4	3	4	6	2	1	2	1	6	4
CARTERET	5	2	0	0	0	1	1	1	1	1
CASWELL	0	0	1	0	1	1	0	0	0	0
CATAWBA	9	8	5	7	5	6	7	6	7	9
CHATHAM	2	4	5	7	4	6	2	3	8	2
CHEROKEE	1	1	1	0	0	0	0	0	0	0
CLEVELAND	3	4	3	3	2	6	7	6	2	4
COLUMBUS	3	2	0	0	1	0	0	1	2	2
CRAVEN	0	0	0	1	1	2	1	0	0	3
CUMBERLAND	5	1	4	6	7	10	4	3	5	5
CURRITUCK	0	1	1	1	0	0	0	0	0	1
DARE	1	1	1	1	0	0	0	0	0	0
DAVIDSON	29	31	33	35	19	35	27	22	29	47
DAVIE	9	6	6	7	3	4	1	1	2	2
DUPLIN	0	0	0	0	0	1	1	1	0	2
DURHAM	4	2	4	4	3	6	6	13	4	2
FORSYTH	11	17	12	15	11	16	11	11	11	18
FRANKLIN	0	0	0	0	0	1	1	1	0	0

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County within Division (cont'd)

UG MC NC County	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
GASTON	9	6	4	8	8	9	9	7	7	7
GRAHAM	0	0	0	0	0	0	0	1	1	0
GRANVILLE	2	0	0	0	0	0	1	0	0	0
GUILFORD	22	23	18	13	15	20	24	19	15	11
HALIFAX	0	0	0	0	1	1	0	0	0	1
HARNETT	1	1	0	1	0	0	0	1	1	1
HAYWOOD	4	4	4	3	0	1	0	1	0	0
HENDERSON	3	2	1	1	1	1	1	2	1	1
HOKE	0	0	0	0	0	0	1	0	0	0
IREDELL	15	11	13	12	11	19	20	21	13	8
JACKSON	0	0	0	0	0	0	0	1	2	2
JOHNSTON	1	2	2	1	0	1	1	1	1	2
LEE	0	0	3	2	1	2	1	0	0	1
LENOIR	1	0	0	1	0	0	0	0	1	1
LINCOLN	4	5	4	8	2	2	3	3	3	3
MACON	1	0	0	0	0	0	0	0	0	0
MADISON	0	0	0	0	0	0	0	1	1	1
MARTIN	0	0	0	1	0	0	0	0	0	0
MCDOWELL	1	1	0	0	1	0	0	2	2	0
MECKLENBURG	32	35	33	28	27	18	17	18	21	23
MONTGOMERY	17	11	11	8	6	6	6	5	7	11
MOORE	4	3	4	1	4	3	4	4	4	5
NASH	0	0	0	0	0	1	0	0	0	0
NEW HANOVER	4	4	3	2	0	0	0	0	0	1
NORTH HAMPTON	0	0	0	0	0	0	1	0	0	0
ONSLow	3	1	1	2	0	0	3	3	2	2
ORANGE	2	3	2	1	0	3	3	3	2	1
PASQUOTANK	0	0	0	1	0	0	0	0	0	0
PENDER	1	3	1	0	0	0	1	1	2	2
PERQUIMANS	1	0	0	0	0	0	0	0	0	0
PERSON	0	0	0	0	1	1	0	0	0	1
PITT	1	1	1	1	1	1	0	0	0	2
POLK	0	0	0	0	0	0	0	0	0	0

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County within Division (cont'd)

UG MC NC County	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
RANDOLPH	53	47	49	47	29	40	43	37	48	45
RICHMOND	3	3	3	3	1	2	1	1	1	2
ROBESON	0	0	0	0	0	1	0	0	0	1
ROCKINGHAM	3	1	1	3	1	0	0	0	1	2
ROWAN	77	55	55	51	36	66	53	58	55	54
RUTHERFORD	0	1	1	1	2	2	2	1	1	0
SAMPSON	0	0	0	0	0	2	2	2	1	1
SCOTLAND	0	0	0	0	0	2	1	1	0	2
STANLY	100	115	109	111	73	109	100	82	82	9
STOKES	5	6	4	4	1	4	5	5	6	5
SURRY	6	4	2	2	1	2	5	3	3	3
SWAIN	0	1	0	0	0	0	0	0	0	0
TRANSYLVANIA	0	1	1	0	0	0	0	0	0	0
UNION	16	18	9	10	6	14	20	15	14	19
VANCE	1	1	1	0	0	0	0	0	1	1
WAKE	11	10	6	11	8	8	9	9	10	12
WATAUGA	0	0	1	1	1	3	3	1	1	1
WAYNE	2	0	1	0	0	0	0	0	0	1
WILKES	4	3	2	1	2	1	2	2	4	3
WILSON	1	1	2	1	1	1	1	2	3	1
YADKIN	2	4	4	3	3	4	4	3	3	1
UNKNOWN	1	5	33	9	174	6	0	0	2	0
TOTAL	588	546	537	512	518	520	485	471	479	460

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County within Division (cont'd)

UG CPA NC County	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
ALAMANCE	2	2	0	0	0	0	0	0	0	0
ALEXANDER	0	0	0	1	0	1	1	0	0	0
ANSON	2	1	2	2	0	0	0	0	0	0
BEAUFORT	0	0	1	0	0	0	0	0	0	0
BRUNSWICK	0	0	0	0	0	0	0	0	0	1
BUNCOMBE	2	0	0	0	0	0	0	0	0	0
CABARRUS	16	13	17	15	7	9	19	15	14	6
CALDWELL	1	1	1	1	0	0	0	0	0	0
CARTERET	0	0	0	0	0	0	0	1	0	0
CASWELL	0	0	0	0	0	1	2	2	1	0
CATAWBA	0	0	0	0	0	1	0	0	0	1
CHATHAM	0	0	0	1	1	0	0	0	0	0
CHOWAN	0	0	0	0	0	0	0	0	0	0
CLEVELAND	0	0	0	0	0	0	1	0	1	0
CUMBERLAND	0	0	0	0	1	1	1	0	1	0
DAVIDSON	3	2	2	2	1	2	4	0	0	1
DURHAM	3	2	1	1	2	3	4	6	5	3
FORSYTH	15	7	4	2	1	1	8	4	3	3
GASTON	10	8	17	11	5	8	4	5	6	3
GRANVILLE	1	1	1	1	0	1	0	3	2	1
GUILFORD	1	2	3	1	0	1	5	5	2	2
HARNETT	0	1	1	1	0	0	0	0	0	0
IREDELL	3	5	4	2	2	4	3	3	3	2
LINCOLN	2	3	1	2	0	1	0	1	3	2

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County within Division (cont'd)

UG CPA NC County	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
MECKLENBURG	155	144	152	149	102	119	113	131	82	40
MITCHELL	0	0	0	1	0	0	0	1	1	0
MONTGOMERY	1	1	0	1	0	0	0	0	0	3
MOORE	0	0	1	0	0	0	0	0	0	0
NEW HANOVER	0	0	1	0	0	0	0	0	0	0
ONslow	0	0	0	0	0	0	0	0	1	0
ORANGE	1	1	2	1	2	1	1	1	0	1
PERSON	0	0	0	0	0	0	0	1	1	1
RANDOLPH	7	2	5	8	5	3	2	1	2	2
ROCKINGHAM	0	0	0	0	0	0	0	1	0	0
ROWAN	4	3	5	8	5	8	11	9	8	12
STANLY	9	10	12	11	9	5	5	7	9	6
STOKES	1	1	0	0	0	0	1	0	0	0
SURRY	0	0	0	0	0	1	0	0	0	0
UNION	15	12	11	10	7	12	10	11	6	10
VANCE	0	0	0	1	0	1	0	0	0	0
WAKE	1	1	0	0	1	0	2	6	4	3
WATAUGA	0	0	0	0	0	0	0	0	0	0
WILKES	0	0	0	0	0	0	1	0	0	0
YADKIN	0	0	0	0	0	0	1	0	0	0
UNKNOWN	0	1	9	7	72	4	0	2	0	1
TOTAL	255	224	253	240	223	188	199	216	155	104

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County within Division (cont'd)

UG GR NC County	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
ALAMANCE	6	8	8	9	7	10	12	7	6	5
ALEXANDER	0	1	1	0	0	0	0	0	0	0
ALLEGHANY	0	0	0	0	0	0	0	1	1	0
ANSON	1	1	1	0	2	1	1	0	0	1
BERTIE	0	0	0	0	0	0	0	1	0	0
BLADEN	0	1	0	0	0	0	0	0	0	0
BRUNSWICK	0	0	1	0	0	0	0	0	0	0
BUNCOMBE	2	2	1	2	0	1	1	2	1	1
BURKE	0	0	1	1	0	0	1	0	0	1
CABARRUS	48	36	33	43	22	35	27	27	21	18
CALDWELL	0	0	2	0	0	0	0	0	0	0
CASWELL	3	1	1	0	0	0	0	0	0	0
CATAWBA	4	5	2	4	1	4	3	3	2	2
CHATHAM	6	5	3	2	1	2	3	0	1	1
CHEROKEE	0	0	0	0	0	0	0	0	1	0
CHOWAN	1	0	0	0	0	0	0	0	0	0
CLEVELAND	3	5	3	1	0	2	5	3	1	2
CUMBERLAND	0	0	1	1	1	1	4	1	1	0
DARE	0	0	0	0	0	1	0	0	0	0
DAVIDSON	10	6	12	16	7	12	11	11	8	8
DAVIE	3	5	4	4	1	1	3	4	2	2
DURHAM	57	59	45	69	53	66	53	31	28	22
EDGECOMBE	1	1	0	1	0	0	0	0	1	0
FORSYTH	53	47	47	42	26	32	25	19	23	19
FRANKLIN	3	3	3	1	1	1	4	3	2	1

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County and by Division (cont'd)

UG GR NC County	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
GASTON	18	15	21	22	9	13	15	17	14	9
GRAHAM	0	0	0	0	0	0	0	0	0	0
GRANVILLE	0	2	5	5	6	6	6	4	2	4
GUILFORD	50	51	50	74	47	43	35	47	38	41
HALIFAX	0	0	0	0	0	0	0	1	1	1
HARNETT	0	2	4	4	2	1	1	2	2	3
HAYWOOD	1	1	1	1	0	0	0	1	0	0
HENDERSON	0	1	2	2	1	1	0	0	0	0
IREDELL	20	11	10	13	6	5	4	3	10	9
JOHNSTON	9	13	5	5	5	7	7	7	3	4
LEE	0	1	1	1	1	1	1	2	1	2
LENOIR	0	0	0	0	0	0	1	1	0	0
LINCOLN	4	3	3	2	2	5	5	4	4	3
MADISON	0	0	0	0	1	1	0	0	0	0
MARTIN	0	0	0	0	0	0	0	0	0	0
MCDOWELL	0	0	0	0	0	0	0	0	0	0
MECKLENBURG	300	311	280	271	204	252	259	205	151	135
MITCHELL	0	0	0	0	0	0	2	0	0	0
MONTGOMERY	0	1	4	4	3	1	0	0	2	1
MOORE	1	1	1	1	0	0	1	0	3	3
NASH	1	2	1	2	1	2	1	1	1	0
NEW HANOVER	2	0	0	3	2	2	4	2	1	2
ONslow	0	0	0	1	0	1	1	1	1	1
ORANGE	8	8	5	6	2	6	9	8	6	6
PERSON	1	2	1	3	2	4	5	4	3	3
PITT	1	1	1	1	0	0	0	0	4	1

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County and by Division (cont'd)

UG GR NC County	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
RANDOLPH	10	11	8	10	6	13	6	9	5	7
RICHMOND	0	0	1	0	0	2	2	2	2	0
ROBESON	0	0	0	0	0	0	0	1	1	2
ROCKINGHAM	4	4	5	6	4	7	2	2	3	2
ROWAN	24	18	17	28	12	19	22	26	21	17
RUTHERFORD	1	1	1	0	0	2	3	1	2	1
SAMPSON	0	0	0	1	0	1	1	0	0	0
SCOTLAND	0	0	0	0	0	0	0	0	0	0
STANLY	27	21	11	22	13	29	19	28	22	17
STOKES	0	2	1	0	0	1	3	2	2	0
SURRY	0	1	1	0	1	0	0	1	3	1
TYRELL	0	0	0	0	0	0	0	0	0	0
UNION	22	23	22	23	17	17	19	17	9	11
VANCE	0	1	1	0	0	1	2	2	2	1
WAKE	103	123	119	123	92	110	116	88	52	31
WARREN	0	0	0	1	1	0	1	1	0	0
WATAUGA	0	0	0	1	1	2	0	0	0	0
WAYNE	3	3	1	3	1	2	2	1	2	0
WILKES	0	1	0	0	0	0	0	0	2	1
WILSON	0	0	0	0	0	0	1	1	3	1
YADKIN	3	1	2	2	2	2	1	1	1	0
UNKNOWN	2	4	49	51	363	49	0	3	1	0
TOTAL	816	826	803	888	929	777	710	609	479	403

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix G: Fall 2017 Distance Learning Courses

UG DL Course Offering		Student Enrollment	Institutional Division
BehMgmtExcept	SPED 250 090	1	UG MC
Business Law I	BMAL 251 090	29	UG MC
BMAL 3-2 Intrsh	BMAL 401 090	5	UG MC
Intro Computers	COMP 110 090	23	UG MC
Info Sec/Assr I	COMP 440 090	7	UG MC
Lic Prep PhysEd	HPED 508 090	3	UG MC
HnrsThesisPrep	HNRS 302 090	2	UG MC
Tech Appl Educ	EDUC 225 090	20	UG MC
Arts Elem Sch	EDUC 215V 090	19	UG MC
N.C. History	HSTY 203 090	10	UG MC
Princ of Mgmt	BMAL 261 C90	13	UG CPA
Fundamtl Acct	ACCT 591 C90	6	UG CPA
Mgmt Human Rscs	BMAL 461 C90	6	UG CPA
Prncp Microecon	ECON 222 C90	8	UG CPA
Prcl Macrocon	ECON 221 C90	8	UG CPA
Corrections	CRIM 206 C90	6	UG CPA
Intro Computers	COMP 110 C90	4	UG CPA
Intercult Comm	COMM 311S C90	16	UG CPA
Int Lit Stud-WI	ENGL 214L C90	13	UG CPA
ScTechModSoc I	CHEM 201N C90	9	UG CPA

UG DL Course Offering		Student Enrollment	Institutional Division
Prin of HCM	HA 300 C90	10	UG CPA
Financial Mgmt	BMAL 432 C90	23	UG CPA
Org Behavior	BMAL 371 C90	10	UG CPA
Bus Statistics	BMAL 311 C90	11	UG CPA
Ethics Business	BMAL 301 C90	15	UG CPA
Srvy Leadership	BMAL 271 C90	26	UG CPA
GenOrganicBioch	CHEM 210N C90	4	UG CPA
CommNursClinicP	NURS 503 C90	6	UG CPA
College Writing	ENGL 102W C90	12	UG CPA
World Religions	RAPT 215G C90	14	UG CPA
ArtHstySvy II	ART 215V C90	21	UG CPA
HlthAssessNurs	NURS 420 C90	6	UG CPA
ProfNurs Pract	NURS 328 C90	6	UG CPA
USA Hsty to1865	HSTY 103H C90	10	UG CPA
Mgmt Env Aging	HA 407 C90	5	UG CPA
Hlth Ins Mgd Cr	HA 406 C90	8	UG CPA
Com Public Hlth	HA 302 C90	12	UG CPA
Rsrch Method-WI	SOCY 390 C90	11	UG CPA
Comm/PubHealth	HA 302 C91	7	UG CPA
Prin of HCM	HA 300 C91	6	UG CPA

*Source: Jenzabar ERP system. Data retrieved after end of Fall semester. Courses are counted if a student has received a grade (A's, B's, C's, D's, F's, I's, W's). Institutional Division determined by the field "INSTITUT_DIV_CDE," where "GR" = "Graduate Studies," "AD" = "UG CPA" and "<> AD" = "UG MC."

Appendix G: Fall 2015 Distance Learning Courses

GR DL Course Offering		Student Enrollment
Finan Inf Anly	FFI 738 M90	8
Econ for Leadsp	MBA 705 M90	9
Managerial Acct	MBA 704 M90	22
Leg Eth Env Bus	MBA 740 M90	16
Quant Dec Mak	MBA 703 M90	20
Org Comm	MBA 701 M90	24
Surv Old Test	MAPT 630 M90	5
Cont Health Adm	MHA 710 M90	15
Strat Managmnt	MBA 799 M90	12
Managrl Finance	MBA 706 M90	9
InfoSecAssurll	FFI 714 M90	3
Comp Forensics	FFI 708 M90	7
Fraud & the Law	FFI 702 M90	10
InternalControl	FFI 701 M90	11
Prblm-bsd Lrng	EDUC 668 M90	15
ClinicExpSem	EDUC 659 M90	9
Founda Tch Prac	EDUC 622 M90	3
Curric/InstTool	EDUC 606 M90	14
AdvTopFraudEx	FFI 735 M90	4
Fundamtl Acct	ACCT 591 M90	10
Neg & Confl Res	MSL 740 M90	11
Eth Beh Emp Law	MSL 712 M90	21
Mang Div Workfc	MSL 720 M90	19
HR Management	MSL 730 M90	25
Org Change Mgmt	MSL 750 M90	12
Strat Leadership	MSL 799 M90	5

GR DL Course Offering		Student Enrollment
Organizl Behav	MSL 702 M90	19
St Hlt Srv Mgmt	MHA 799 M90	12
Leg Eth Env.Hlt	MHA 715 M90	14
Hlth Serv Polic	MHA 725 M90	17
Effect Leadshp	MSL 710 M90	7
Hlth Serv In Mg	MHA 735 M90	19
HlthServMkt	MHA 737 M90	6
Hlth Sv Fin Mgt	MHA 740 M90	6
Comp Int Health	MHA 776 M90	16
ComplntlHlthStd	MHA 777 M90	11
Pract Health Ad	MHA 790 M90	8
Ap Res Hlth Adm	MHA 795 M90	5
Health Economic	MHA 730 M90	10
Org Comm	MBA 701 M91	24
Cont Health Adm	MHA 710 M91	13
Hlth Serv Polic	MHA 725 M91	15
Leg Eth Env.Hlt	MHA 715 M91	12
Organizl Behav	MSL 702 M91	6
Pract Health Ad	MHA 790 M91	7
ComplntlHlthStd	MHA 777 M91	7
Pract Health Ad	MHA 790 M92	3
ContHlthAdmin	MHA 710 M93	8
Organizl Behav	MSL 702 M93	17
St Hlt Srv Mgmt	MHA 799 M94	8
Hlth Serv In Mg	MHA 735 M97	7

*Source: Jenzabar ERP system. Data retrieved after end of Fall semester. Courses are counted if a student has received a grade (A's, B's, C's, D's, F's, I's, W's). Institutional Division determined by the field "INSTITUT_DIV_CDE," where "GR" = "Graduate Studies," "AD" = "UG CPA" and "<> AD" = "UG MC."

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions)

Sorted Alphabetically by First Major, First Division

First Major, First Division (Common Code)	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	5 Year Pct Change	1 Year Pct Change
ACCT/ACCTA	35	17	23	17	24	-31.43%	41.18%
Art	7	5	6	4	6	-14.29%	50.00%
BDUAL/BUMBA/MDUAL	12	16	18	22	16	33.33%	-27.27%
BIOL	34	34	44	37	46	35.29%	24.32%
BMAL/BMALD/BUAD/BUADA	153	176	171	144	123	-19.61%	-14.58%
CERT	1	1	0	1	0	-100.00%	-100.00%
CHEM/CHBU	5	9	4	3	3	-40.00%	0.00%
COMM/JOURN	21	20	21	19	10	-52.38%	-47.37%
COMP	23	23	18	22	25	8.70%	13.64%
CRIM/CRIMA/CRJU/CJSO	79	72	77	71	77	-2.53%	8.45%
CSED	2	2	1	0	1	-50.00%	100.00%
EDUC	1	0	0	0	0	-100.00%	0.00%
EL/GCL/MPM	0	20	0	0	0	0.00%	0.00%
ELED	53	63	37	45	35	-33.96%	-22.22%
ENED	0	3	5	4	3	0.00%	-25.00%
ENGL/ENCW	9	4	5	5	2	-77.78%	-60.00%
ENSC/ENSTS	9	6	7	8	9	0.00%	12.50%
EXSC/SPMD	59	69	55	50	47	-20.34%	-6.00%
FFFE	3	16	10	5	0	-100.00%	-100.00%

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. BUMBA includes both undergraduates and graduate students in their respective stage of the dual program. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE). **Program is in teach-out.

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions) (cont'd)

Sorted Alphabetically by First Major, First Division

First Major, First Division (Common Code)	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	5 Year Pct Change	1 Year Pct Change
HA/HCM/HCMA	48	57	63	41	26	-45.83%	-36.59%
HMRL	19	33	44	35	20	5.26%	-42.86%
HPED	19	19	17	18	20	5.26%	11.11%
HSRV	17	11	12	15	16	-5.88%	6.67%
HSTY/HSSL	9	7	11	15	25	177.78%	66.67%
IDS	15	7	6	1	0	-100.00%	-100.00%
MAT/MATEE	12	0	0	0	0	-100.00%	0.00%
MATH	10	11	13	11	8	-20.00%	-27.27%
MATSP	9	4	3	2	4	-55.56%	100.00%
MBA/MBALD/MBAIN	169	145	103	85	59	-65.09%	-30.59%
MBHR/MSLHR	7	0	0	0	0	-100.00%	0.00%
MBMH	121	95	72	58	57	-52.89%	-1.72%
MBSL	46	35	18	14	19	-58.70%	35.71%
MCE/MAPT	34	26	34	38	36	5.88%	-5.26%
MFT	107	103	83	74	82	-23.36%	10.81%
MHA/MHL	264	233	218	181	142	-46.21%	-21.55%
MHSL	24	24	18	19	6	-75.00%	-68.42%
MIS/MISA**	5	1	2	0	0	-100.00%	0.00%
MSEE	15	1	0	1	9	-40.00%	800.00%

*Source: Jenzabar ERP system. Data collected after Fall "freeze" date. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE). **Program is in teach-out.

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions) (cont'd)

Sorted Alphabetically by First Major, First Division

First Major, First Division (Common Code)	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	5 Year Pct Change	1 Year Pct Change
MSFFI	4	44	53	24	26	550.00%	8.33%
MSICL	0	0	0	0	0	0.00%	0.00%
MSL/MSLIN	83	97	87	57	47	-43.37%	-17.54%
MUED/MUSC**	11	2	0	0	2	-81.82%	200.00%
MUSI	n/a	2	4	5	5	150.00%	0.00%
NOND	0	0	4	0	0	0.00%	0.00%
NURS/NURS2/NURSE	17	39	50	30	34	100.00%	13.33%
PHYED	0	0	0	0	0	0.00%	0.00%
PLSC/PLSCL	12	7	6	5	2	-83.33%	-60.00%
POSTB	0	5	0	0	0	0.00%	0.00%
PRENR/PRNU*/PRNU2	80	50	31	46	61	-23.75%	32.61%
PRMD	32	25	27	26	9	-71.88%	-65.38%
PSYC	30	30	34	23	23	-23.33%	0.00%
RELG/RAPT	8	7	10	11	9	12.50%	-18.18%
SPED	16	11	11	11	10	-37.50%	-9.09%
SPMGT	33	41	44	64	50	51.52%	-21.88%
UNDE/VST/TRS	49	56	33	39	68	38.78%	74.36%
Unknown	13	0	11	8	2	-84.62%	-75.00%
VCOM	0	0	0	0	2	200.00%	200.00%
TOTAL	1853	1784	1624	1414	1306	0.00%	0.00%

*Source: Jenzabar ERP system. Data collected after Fall "freeze" date. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE). **Program is in teach-out.

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions) (cont'd)

Sorted by Program Size (Fall 2017)

First Major, First Division (Common Code)	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	5 Year Pct Change	1 Year Pct Change
MHA/MHL	264	233	218	181	142	-46.21%	-21.55%
BMAL/BMALD/BUAD/BUADA	153	176	171	144	123	-19.61%	-14.58%
MFT	107	103	83	74	82	-23.36%	10.81%
CRIM/CRIMA/CRJU/CJSO	79	72	77	71	77	-2.53%	8.45%
UNDE/VST/TRS	49	56	33	39	68	38.78%	74.36%
PRENR/PRNU*/PRNU2	80	50	31	46	61	-23.75%	32.61%
MBA/MBALD/MBAIN	169	145	103	85	59	-65.09%	-30.59%
MBMH	121	95	72	58	57	-52.89%	-1.72%
SPMGT	33	41	44	64	50	51.52%	-21.88%
EXSC/SPMD	59	69	55	50	47	-20.34%	-6.00%
MSL/MSLIN	83	97	87	57	47	-43.37%	-17.54%
BIOL	34	34	44	37	46	35.29%	24.32%
MCE/MAPT	34	26	34	38	36	5.88%	-5.26%
ELED	53	63	37	45	35	-33.96%	-22.22%
NURS/NURS2/NURSE	17	39	50	30	34	100.00%	13.33%
HA/HCM/HCMA	48	57	63	41	26	-45.83%	-36.59%
MSFFI	4	44	53	24	26	550.00%	8.33%
COMP	23	23	18	22	25	8.70%	13.64%
HSTY/HSSL	9	7	11	15	25	177.78%	66.67%

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE).

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions) (cont'd)

Sorted by Program Size (Fall 2017)

First Major, First Division (Common Code)	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	5 Year Pct Change	1 Year Pct Change
ACCT/ACCTA	35	17	23	17	24	-31.43%	41.18%
PSYC	30	30	34	23	23	-23.33%	0.00%
HMRL	19	33	44	35	20	5.26%	-42.86%
HPED	19	19	17	18	20	5.26%	11.11%
MBSL	46	35	18	14	19	-58.70%	35.71%
BDUAL/BUMBA/MDUAL	12	16	18	22	16	33.33%	-27.27%
HSRV	17	11	12	15	16	-5.88%	6.67%
COMM/JOURN	21	20	21	19	10	-52.38%	-47.37%
SPED	16	11	11	11	10	-37.50%	-9.09%
ENSC/ENSTS	9	6	7	8	9	0.00%	12.50%
MSEE	15	1	0	1	9	-40.00%	800.00%
PRMD	32	25	27	26	9	-71.88%	-65.38%
RELG/RAPT	8	7	10	11	9	12.50%	-18.18%
MATH	10	11	13	11	8	-20.00%	-27.27%
Art	7	5	6	4	6	-14.29%	50.00%
MHSL	24	24	18	19	6	-75.00%	-68.42%
MUSI	n/a	2	4	5	5	150.00%	0.00%
MATSP	9	4	3	2	4	-55.56%	100.00%
CHEM/CHBU	5	9	4	3	3	-40.00%	0.00%

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE).

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions) (cont'd)

Sorted by Program Size (Fall 2017)

First Major, First Division (Common Code)	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	5 Year Pct Change	1 Year Pct Change
ENED	0	3	5	4	3	0.00%	-25.00%
ENGL/ENCW	9	4	5	5	2	-77.78%	-60.00%
MUED/MUSC**	11	2	0	0	2	-81.82%	200.00%
PLSC/PLSCL	12	7	6	5	2	-83.33%	-60.00%
VCOM	0	0	0	0	2	200.00%	200.00%
CSED	2	2	1	0	1	-50.00%	100.00%
CERT	1	1	0	1	0	-100.00%	-100.00%
EDUC	1	0	0	0	0	-100.00%	0.00%
EL/GCL/MPM	0	20	0	0	0	0.00%	0.00%
FFFE	3	16	10	5	0	-100.00%	-100.00%
IDS	15	7	6	1	0	-100.00%	-100.00%
MAT/MATEE	12	0	0	0	0	-100.00%	0.00%
MBHR/MSLHR	7	0	0	0	0	-100.00%	0.00%
MIS/MISA**	5	1	2	0	0	-100.00%	0.00%
MSICL	0	0	0	0	0	0.00%	0.00%
NOND	0	0	4	0	0	0.00%	0.00%
PHYED	0	0	0	0	0	0.00%	0.00%
POSTB	0	5	0	0	0	0.00%	0.00%
Unknown	13	0	11	8	2	-84.62%	-75.00%
Total	1844	1784	1624	1414	1306	-29.18%	-7.64%

*Source: Jenzabar ERP system. Data collected after Fall "freeze" date. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE). **Program is in teach-out.

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions) (cont'd)

First Major, Second Division (Common Code)	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	5 Year Pct Change	1 Year Pct Change
BDUAL	0	3	0	2	7	700.00%	250.00%
BUAD	0	0	0	0	0	n/a	n/a
BUMBA	1	0	0	0	0	n/a	n/a
ELED	0	0	0	1	5	500.00%	400.00%
MBA	2	0	0	0	0	-100.00%	n/a
MBMH	1	0	0	0	0	-100.00%	n/a
MBSL	1	0	0	0	0	-100.00%	n/a
POSTB	8	3	0	0	0	-100.00%	n/a
RELG	0	0	0	0	0	n/a	n/a
SPED	n/a	n/a	n/a	3	2	n/a	-33.33%

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE). **Program is in teach-out.

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions) (cont'd)

Second Major (Common Code)	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	5 Year Pct Change	1 Year Pct Change
ACCT/ACCTA	2	1	2	3	2	0.00%	-33.33%
Art	1	0	1	1	1	0.00%	0.00%
BIOL	6	5	2	2	2	-66.67%	0.00%
BMAL/BMALD/BUAD/BUADA	9	4	5	2	0	-100.00%	-100.00%
CHEM/CHBU	2	0	0	1	2	0.00%	100.00%
COMM/JOURN	1	2	1	3	0	-100.00%	-100.00%
COMP	3	1	0	0	1	-66.67%	100.00%
CRIM/CRIMA/CRJU/CJSO	2	1	2	1	2	0.00%	100.00%
ELED	0	0	0	0	0	0.00%	0.00%
ENGL/ENCW	2	3	0	0	1	-50.00%	100.00%
ENSC/ENSTS	0	1	0	1	1	100.00%	0.00%
EXSC/SPMD	1	0	0	0	0	-100.00%	0.00%
FFFE	1	0	3	1	1	0.00%	0.00%
HA/HCM/HCMA	1	1	0	0	1	0.00%	100.00%
HMRL	0	1	1	0	0	0.00%	0.00%

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE).

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions) (cont'd)

Second Major (Common Code)	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	5 Year Pct Change	1 Year Pct Change
HPED	1	0	0	0	0	-100.00%	0.00%
HSRV	1	4	5	5	2	100.00%	-60.00%
HSTY/HSSL	1	1	3	2	3	200.00%	50.00%
MATH	3	2	2	4	1	-66.67%	-75.00%
MIS/MISA**	1	1	0	0	0	-100.00%	0.00%
MUSI	0	0	0	0	1	n/a	n/a
NURS/NURS2/NURSE	0	0	0	0	0	0.00%	0.00%
PLSC/PLSCL	3	3	0	0	0	-100.00%	0.00%
PRMD	3	3	4	0	1	-66.67%	100.00%
PSYC	2	7	6	6	5	150.00%	-16.67%
RELG/RAPT	2	1	1	2	2	0.00%	0.00%
SPCL	0	0	0	0	0	0.00%	0.00%
SPED	2	2	3	2	0	-100.00%	-200.00%
SPMGT	0	0	0	1	2	200.00%	100.00%
VCOM	0	0	0	0	1	n/a	n/a

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE). **Program is in teach-out.

Appendix H: 5 Year Fall Enrollment by Curriculum (UG CPA)

First Major (Common Code)	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	5 Year Pct Change	1 Year Pct Change
BMAL/BMALD/BUAD/BUADA	83	85	86	66	42	-49.40%	-36.36%
CRIM/CRIMA/CRJU/CJSO	32	26	20	16	17	-46.88%	6.25%
EL/GCL/MPM	0	16	0	0	0	0.00%	0.00%
HA/HCM/HCMA	48	57	63	41	26	-45.83%	-36.59%
HMRL	19	33	44	35	20	5.26%	-42.86%
IDS**	15	7	6	1	0	-100.00%	-100.00%
MIS/MISA**	5	1	2	0	0	-100.00%	0.00%
NURS/NURS2/NURSE	0	0	12	11	7	700.00%	-36.36%
ORGCA/ORGCM**	2	0	0	0	0	-100.00%	0.00%
UNDE/VST/TRS	1	3	2	0	0	-100.00%	0.00%
Unknown	2	0	2	0	0	-100.00%	0.00%

Second Major (Common Code)	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	5 Year Pct Change	2 Year Pct Change
BMAL/BMALD/BUAD/BUADA	4	0	1	0	0	-100.00%	n/a
CRIM/CRIMA/CRJU/CJSO	0	0	0	0	0	n/a	n/a
HA/HCM/HCMA	1	1	0	0	0	-100.00%	n/a
HMRL	0	1	1	0	0	n/a	n/a
IDS	0	0	0	0	0	n/a	n/a
MIS/MISA**	1	1	0	0	0	-100.00%	n/a

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. The following programs are in teach-out: LIB/LIBA, MIS/MISA, and ORGCA/ORGCM.

Appendix I: Fall Enrollment for Certificate Programs

Certificate	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	5 Yr % Change	1 Yr % Change
Education Licensure	1	0	5	3	1	0	0.00%	-100.00%
Certificate Financial Fraud Invest (post GR)	n/a	0	1	0	0	0	0.00%	0.00%
Certificate in Health Services Admin (post GR)	n/a	0	0	1	0	0	0.00%	0.00%
Certificate in Leadership (post-GR)	n/a	2	3	1	1	0	-100.00%	-100.00%
Health Administration (pre-UG-DC)	n/a	2	2	2	0	0	-100.00%	0.00%
Healthcare Mgmt	n/a	1	1	0	0	0	-100.00%	0.00%
Medical Practice Mgmt (pre-UG-DC)	n/a	0	16	0	0	0	0.00%	0.00%

*Source: Jenzabar ERP, as of Fall “freeze” date. Data obtained from dbo_DEGREE_HISTORY.CERTIFICATION_1. Most certificate programs were implemented in Fall 2013, hence only a few years of trend data for Pfeiffer certificate programs as of this edition of the Fact Book. Note: The Education Licensure program does not grant a formal award of certificate to the student upon completion, but it is still considered a “certificate” program by Pfeiffer.

Appendix J: 5 Year Degrees and Certificates Conferred

Degrees Conferred: 1st Major (Common Description)	2013- 2014	2014- 2015	2015- 2016	2016- 2017	2017- 2018	5 yr % Chg	1yr % Chg
ACCT/ACCTA	10	6	8	6	5	-50.00%	-16.67%
Art	5	1	1	1	1	-80.00%	0.00%
BDUAL/BUMBA/MDUAL	0	0	4	3	3	300.00%	0.00%
BIOL	3	9	12	11	8	166.67%	-27.27%
BMAL/BMALD/BUAD/BUADA	50	38	40	52	39	-22.00%	-25.00%
CHED/CHEL/CE/EE**	2	0	0	0	0	-100.00%	na
CHEM/CHBU	1	1	0	2	0	-100.00%	-100.00%
COMM/JOURN	2	7	5	8	1	-50.00%	-87.50%
COMP	8	4	5	4	4	-50.00%	0.00%
CRIM/CRIMA/CRJU/CJSO	21	19	12	20	11	-47.62%	-45.00%
CSED	1	1	0	0	0	-100.00%	na
ELED	13	12	6	14	6	-53.85%	-57.14%
ENGL/ENCW	5	1	0	2	5	0.00%	150.00%
ENSC	4	0	1	0	1	-75.00%	-100.00%
ENSTS	0	0	0	1	0	na	-100.00%
EXSC/SPMD	14	8	7	18	10	-28.57%	-44.44%
FFFE	n/a	1	4	2	1	0.00%	-50.00%
HA/HCM/HCMA	13	15	10	23	8	-38.46%	-65.22%
HMRL	11	4	11	16	18	63.64%	12.50%
HPED	2	3	2	2	5	150.00%	150.00%
HSRV	4	4	6	5	3	-25.00%	-40.00%
HSTY/HSSL	5	1	1	2	6	20.00%	200.00%
IDS	5	6	7	1	0	-100.00%	-100.00%
INTB**	1	0	0	0	0	-100.00%	na
LIB/LIBA**	1	0	0	0	0	-100.00%	na
MAT/MATEE	4	0	0	0	0	na	na
MATH	3	1	2	5	6	100.00%	20.00%

*Source: Jenzabar (ERP system). Degrees conferred determined by the July 1 to June 30 fiscal year calendar. **Program is in teach-out.

Appendix J: 5 Year Degrees and Certificates Conferred

Degrees Conferred: 1st Major (Common Description)	2013- 2014	2014- 2015	2015- 2016	2016- 2017	2017- 2018	5 yr % Chg	1yr % Chg
MATSP	11	3	3	0	0	-100.00%	na
MBA/MBALD/MBAIN/MBACO	73	56	56	40	38	-47.95%	-5.00%
MBHR/MSLHR	10	0	0	0	0	na	na
MBMH	33	40	24	23	17	-48.48%	-26.09%
MBSL	12	10	6	5	3	-75.00%	-40.00%
MCE/MAPT/MAPTC/MAPTM	6	8	5	7	9	50.00%	28.57%
MFT	19	39	29	19	17	-10.53%	-10.53%
MHA/MHL	165	100	101	101	89	-46.06%	-11.88%
MHSL	5	5	0	8	2	-60.00%	-75.00%
MIS/MISA**	3	1	0	0	0	300.00%	na
MSEE	30	2	0	0	0	3000.00%	na
MSEDU	0	0	0	0	4	na	na
MSFFI	n/a	0	16	16	13	-18.75%	-18.75%
MSICL	1	0	0	0	0	-100.00%	na
MSL/MSLIN	33	28	34	35	18	-45.45%	-48.57%
MUED/MUSC**	6	2	0	0	0	-100.00%	na
NOND	0	0	1	1	0	-100.00%	-100.00%
NURS/NURS2/NURSE	15	18	17	25	23	53.33%	-8.00%
PHYED	0	0	0	0	0	na	na
PLSC	4	1	0	1	0	-100.00%	-100.00%
PRMD	1	3	1	1	0	-100.00%	-100.00%
PSYC	10	13	11	8	5	-50.00%	-37.50%
RELG/RAPT	5	1	2	4	1	-80.00%	-75.00%
SPED	4	1	2	5	2	-50.00%	-60.00%
SPMGT	4	8	8	9	12	200.00%	33.33%
VCOM	n/a	n/a	n/a	1	0	-100.00%	-100.00%
YMIN**	2	1	0	0	0	-100.00%	na
Total	644	482	460	507	394	-38.82%	-22.29%

*Source: Jenzabar (ERP system). Degrees conferred determined by the July 1 to June 30 fiscal year calendar. **Program is in teach-out.

Appendix J: 5 Year Degrees and Certificates Conferred

Degrees Conferred: 2nd Major (Common Description)	2013- 2014	2014- 2015	2015- 2016	2016- 2017	2017- 2018	5 yr % Chg	1yr % Chg
ACCT/ACCTA	0	0	0	0	1	na	na
Art	0	0	0	0	0	na	na
BIOL	1	3	1	1	0	-100.00%	-100.00%
BMAL/BMALD/BUAD/BUADA	2	0	1	0	0	-100.00%	na
CHEM/CHBU	0	0	0	0	0	0.00%	na
COMM/JOURN	0	0	0	1	1	0.00%	0.00%
COMP	1	0	0	0	0	na	na
CRIM/CRIMA/CRJU/CJSO	0	0	0	0	0	na	na
CSED	0	0	0	0	0	na	na
ENGL/ENCW	0	1	0	0	0	na	na
ENSC	0	1	0	0	0	na	na
FFFE	n/a	n/a	n/a	1	0	100.00%	-100.00%
HA/HCM/HCMA	0	0	0	0	1	na	100.00%
HMRL	0	0	2	0	0	na	na
HSRV	0	3	3	1	0	na	-100.00%
HSTY/HSSL	0	1	1	1	0	na	-100.00%
MATH	1	1	0	1	0	-100.00%	-100.00%
MIS/MISA**	1	2	0	0	0	-100.00%	na
PLSC	0	0	0	0	0	na	na
PRMD	0	2	3	1	1	100.00%	0.00%
PSYC	0	0	0	0	2	200.00%	200.00%
RELG/RAPT	0	0	0	0	1	100.00%	100.00%
SPED	1	0	0	1	0	-100.00%	-100.00%
Total	8	14	11	8	7	-12.50%	-12.50%

*Source: Jenzabar (ERP system). Degrees conferred determined by the July 1 to June 30 fiscal year calendar. **Program is in teach-out.

Appendix J: 5 Year Degrees and Certificates Conferred

Certificates Conferred (Common Description)	2013- 2014	2014- 2015	2015- 2016	2016- 2017	2017- 2018	5 yr % Chg	1yr % Chg
GCFPI	n/a	0	1	0	0	-100.00%	na
GCL	2	2	2	1	1	-50.00%	0.00%
HACRT	2	0	1	1	0	-100.00%	-100.00%
MPM	n/a	0	6	0	0	0.00%	na
Total	4	2	10	2	1	-75.00%	-50.00%

*Source: Jenzabar (ERP system). Degrees conferred determined by the July 1 to June 30 fiscal year calendar. **Program is in teach-out.

Appendix K: Retention by Tuition Code

1st Term Enrolled	Tuition Code (Student)	# UG Students	UG Students who return after 2 fall terms		UG Students who return after 3 fall terms		UG Students who return after 4 fall terms		UG Students who Graduate within 4 years		UG Students who Graduate within 5 years		UG Students who Graduate within 6 years	
			n	%	n	%	n	%	n	%	n	%	n	%
Fall 2008	CC	108	71	66%	47	44%	15	14%	60	56%	61	56%	61	56%
Fall 2008	MC	307	193	63%	126	41%	89	29%	100	33%	126	41%	132	43%
Fall 2009	CC	86	51	59%	23	27%	9	10%	47	55%	51	59%	52	60%
Fall 2009	MC	311	201	65%	121	39%	89	29%	109	35%	136	44%	139	45%
Fall 2010	CC	125	98	78%	52	42%	24	19%	81	64%	87	64%	87	64%
Fall 2010	MC	287	198	69%	119	41%	85	30%	124	43%	131	46%	133	46%
Fall 2011	CC	104	81	78%	40	38%	20	19%	67	64%	na	na	na	na
Fall 2011	MC	287	200	70%	125	44%	91	32%	123	43%	na	na	na	na
Fall 2012	CC	82	54	66%	28	34%	17	21%	na	na	na	na	na	na
Fall 2012	MC	289	187	65%	130	45%	97	34%	na	na	na	na	na	na
Fall 2013	CC	73	48	66%	32	44%	na	na	na	na	na	na	na	na
Fall 2013	MC	303	213	70%	149	49%	na	na	na	na	na	na	na	na
Fall 2014	CC	71	38	54%	21	30%	7	10%			na	na	na	na
Fall 2014	MC	268	194	72%	131	49%	92	34%			na	na	na	na
Fall 2015	CC	83	50	60%	17	20%	na	na	na	na	na	na	na	na
Fall 2015	MC	207	133	64%	76	37%	na	na	na	na	na	na	na	na
Fall 2016	CC	28	16	57%	na	na	na	na	na	na	na	na	na	na
Fall 2016	MC	254	158	62%	na	na	na	na	na	na	na	na	na	na
Fall 2017	CC	29	na	na	na	na	na	na	na	na	na	na	na	na
Fall 2017	MC	331	na	na	na	na	na	na	na	na	na	na	na	na

Note: A cohort is established from the student's minimum entrance year in the ten year history file. Term enrollment is determined based on IR's Ten Year History file. A MC UG student is based on DIV_CDE =UG or U2 and TUITION_CDE=MC. A student can be attending full or part time. A student can be a transfer or a new student. Data for Fall 2012 and 2013 can not be replicated.

Appendix L: Misenheimer UG Fall 2017 Enrollment by Religious Affiliation

Religion	N	%
Baptist	213	38%
Unaffiliated/Unknown	35	6%
Methodist	82	15%
Other	66	12%
Catholic	62	11%
Lutheran	22	4%
Church of God	24	4%
Presbyterian	11	2%
Wesleyan	15	3%
United Church of Christ	7	1%
Christian Science	3	1%
AME Zion	2	0%
Assembly of God	2	0%
Congregational	1	0%
Disciples of Christ	2	0%
Jewish	2	0%
Quaker	2	0%
Episcopal	0	0%
Greek Orthodox	2	0%
Jehovah's Witness	1	0%
Mormon	2	0%
Total	556	100%

*Source: Jenzabar ERP system. Fall data is extracted and frozen as of fall “freeze” date. Undergrad MC Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE = MC. Religious affiliation data is self-reported by the individual student. Religious affiliation codes translated by RELIGION_VIEW definition table in Jenzabar.

Appendix M: Enrollment of Students Who Play a Sport by Residency

Fall Term	In-State	Out-of-State	International	Total
Fall 2008	159	137	24	320
Fall 2009	158	162	33	353
Fall 2010	164	155	35	354
Fall 2011	160	154	38	352
Fall 2012	168	139	40	347
Fall 2013	180	136	45	361
Fall 2014	184	142	69	395
Fall 2015	162	128	60	350
Fall 2016	182	134	38	354
Fall 2017	233	100	22	355

Fall 2017			
State	Total Out of State Students	# Students Who Play Sports	% Students Who Play Sports
AL	2	2	100.0%
CA	5	2	40.0%
CT	2	1	50.0%
FL	26	20	76.9%
GA	18	11	61.1%
IA	1	1	100.0%
IL	2	0	0.0%
KS	1	0	0.0%
KY	2	1	50.0%
LA	1	0	0.0%
MD	21	16	76.2%
MI	1	1	100.0%

Fall 2017			
State	Total Out of State Students	# Students Who Play Sports	% Students Who Play Sports
MN	1	0	0.0%
NJ	7	3	42.9%
NY	7	5	71.4%
OH	5	2	40.0%
PA	3	0	0.0%
SC	53	16	30.2%
TN	5	1	20.0%
TX	8	4	50.0%
VA	28	14	50.0%
Unknown	1	0	0.0%
Totals	199	100	50.3%

*Source: Jenzabar ERP system. Fall data is extracted and frozen as of fall "freeze" date."

Appendix N: Full-Time Faculty and Staff Tables

Faculty Rank	Gender	Ethnicity	Category	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
All Ranks	All	All	Total Number	86	78	78	85	94
			Doctorate	62	64	65	**	85
			Master	11	13	12	**	9
	All	Minority	Total Number	12	n/a	10	11	18
	All	Non-minority	Total Number	74	n/a	68	74	76
	Female	All	Total Number	38	36	39	46	57
	Male	All	Total Number	48	42	39	39	37
	All	All	Total Salaries	\$4,917,308	\$4,606,760	\$4,701,388	\$5,266,751	\$6,146,058
			Mean Salary	\$57,450	\$59,290	\$60,980	\$65,180	\$66,822
	Female	All	Mean Salary	\$57,620	\$59,650	\$61,110	**	\$66,939
	Male	All	Mean Salary	\$57,310	\$58,990	\$60,850	**	\$66,643

Faculty Rank	Gender	Fall 2017	All Faculty	Clinical Faculty	Non-Clinical Faculty
All Ranks	All	Total Number	94	18	76
	Female	Total Number	57	16	41
	Male	Total Number	37	2	35
	All	Total Salaries	\$6,146,059	\$1,436,300	\$4,709,759
		Mean Salary	\$66,822	\$75,363	\$64,800
	Female	Mean Salary	\$66,939	\$75,627	\$63,548
	Male	Mean Salary	\$66,643	\$73,250	\$66,267

*Source: Data obtained from Human Resources and Financial affairs, as reported to IPEDS HR Survey and NCHED A-5 Survey. Data are reported for those full-time faculty and staff on payroll as of Nov 1st for the year in question. Faculty data are for full-time instructional faculty only. Faculty salaries are weighted means, using IPEDS methodology. Mean faculty salaries are 10 month equivalent. A “clinical faculty” is in one of the following programs: MFT, Nursing, OT, PA. Mean staff salaries are annual (12 month), non-weighted. 2016-2017 data cannot be replicated and provided only as a guide for trend analysis.

Appendix N: Full-Time Faculty and Staff Tables

Faculty Rank	Gender	Category	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017		
Professor	All	Total Number	21	19	19	18	18		
		Doctorate	21	19	19	**	18		
		Master	0	0	0	**	0		
		Mean Salary	\$61,121	\$63,048	\$64,197	\$69,770	\$70,033		
Men	Men	Total Number	13	12	12	11	9		
		Doctorate	13	12	12	**	9		
		Master	0	0	0	**	0		
		Mean Salary	\$62,180	\$64,290	\$65,150	**	\$67,791		
Women	Women	Total Number	8	7	7	7	9		
		Doctorate	8	7	7	**	9		
		Master	0	0	0	**	0		
		Mean Salary	\$59,340	\$60,820	\$62,460	**	\$72,276		
Faculty Rank	Gender	Category	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017		
Associate	All	Total Number	12	16	15	18	32		
		Doctorate	11	14	14	**	30		
		Master	0	1	1	**	2		
Professor	All	Mean Salary	\$57,813	\$64,275	\$64,378	\$68,040	\$69,770		
		Men	Men	Total Number	8	10	8	7	11
				Doctorate	8	8	7	**	10
Master	0			1	1	**	1		
Women	Women	Mean Salary	\$57,440	\$62,420	\$60,540	**	\$68,159		
		Total Number	2	6	7	11	21		
		Doctorate	2	6	7	**	20		
Mean Salary	All	Master	0	0	0	**	1		
		Mean Salary	\$59,770	\$67,390	\$68,840	**	\$73,937		

*Source: Data obtained from Human Resources and Financial affairs, as reported to IPEDS HR Survey and NCHED A-5 Survey. Data are reported for those full-time faculty and staff on payroll as of Nov 1st for the year in question. Faculty data are for full-time instructional faculty only. Faculty salaries are weighted means, using IPEDS methodology. Mean faculty salaries are 10 month equivalent. A “clinical faculty” is in one of the following programs: MFT, Nursing, OT, PA. Mean staff salaries are annual (12 month), non-weighted.

Appendix N: Full-Time Faculty and Staff Tables

Faculty Rank	Gender	Category	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Assistant	All	Total Number	51	43	44	46	44
Professor		Doctorate	28	31	29	**	33
		Master	11	12	15	**	11
		Mean Salary	\$55,874	\$55,685	\$58,322	\$60,990	\$61,780
	Men	Total Number	23	20	19	19	17
		Doctorate	12	14	13	**	6
		Master	5	6	6	**	5
		Mean Salary	\$54,550	\$53,930	\$58,060	**	\$65,056
	Women	Total Number	28	23	25	27	27
		Doctorate	16	17	16	**	21
		Master	6	6	9	**	6
		Mean Salary	\$56,970	\$57,240	\$58,530	**	\$59,717

*Source: Data obtained from Human Resources and Financial affairs, as reported to IPEDS HR Survey and NCHED A-5 Survey. Data are reported for those full-time faculty and staff on payroll as of Nov 1st for the year in question. Faculty data are for full-time instructional faculty only. Faculty salaries are weighted means, using IPEDS methodology. Mean faculty salaries are 10 month equivalent. A “clinical faculty” is in one of the following programs: MFT, Nursing, OT, PA. Mean staff salaries are annual (12 month), non-weighted.

Appendix N: Full-Time Faculty and Staff Tables

Staff Group	Gender	Category	Fall 2017
All	All	Total Number	113
		Executive/Managerial/Administrative	44
		Other Professionals	51
		Technical/Paraprofessionals	6
		Clerical/ Secretarial	12
		Mean Salary	\$51,913
Men	Men	Total Number	45
		Executive/Managerial/Administrative	15
		Other Professionals	27
		Technical/Paraprofessionals	3
		Clerical/ Secretarial	0
		Mean Salary	\$55,166
Women	Women	Total Number	68
		Executive/Managerial/Administrative	29
		Other Professionals	24
		Technical/Paraprofessionals	3
		Clerical/ Secretarial	12
		Mean Salary	\$49,755

Staff Group	Gender	Category	Fall 2017
Executive/ Managerial/ Administrative	All	Total Number	44
		Mean Salary	\$68,067
Men	Men	Total Number	15
		Mean Salary	\$79,707
Women	Women	Total Number	29
		Mean Salary	\$62,046

Staff Group	Gender	Category	Fall 2017
Other	All	Total Number	51
		Mean Salary	\$40,112
Men	Men	Total Number	27
		Mean Salary	\$39,857
Women	Women	Total Number	24
		Mean Salary	\$40,400

Staff Group	Gender	Category	Fall 2017
Tehcnical	All	Total Number	6
Paraprofessional		Mean Salary	\$41,167
Men	Men	Total Number	3
		Mean Salary	\$37,333
Women	Women	Total Number	3
		Mean Salary	\$45,000

Staff Group	Gender	Category	Fall 2017
Clerical/ Secretearial	All	Total Number	12
		Mean Salary	\$34,417
Men	Men	Total Number	0
		Mean Salary	n/a
Women	Women	Total Number	12
		Mean Salary	\$34,417

*Source: Data obtained from Human Resources and Financial affairs, as reported to IPEDS HR Survey and NCHED A-5 Survey. Data are reported for those full-time faculty and staff on payroll as of Nov 1st for the year in question. Faculty data are for full-time instructional faculty only. Faculty salaries are weighted means, using IPEDS methodology. Mean faculty salaries are 10 month equivalent. A “clinical faculty” is in one of the following programs: MFT, Nursing, OT, PA. Mean staff salaries are annual (12 month), non-weighted.

Appendix O: Details of Student Charges

Program	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019
Undergraduate Misenheimer					
Annual Full-Time Tuition Charge	\$25,175	\$26,200	\$28,000	\$28,560	\$29,200
% Full-Time Tuition Increase	6.0%	4.1%	6.9%	2.0%	2.2%
Annual Full-Time Double Room Charge	\$5,750	\$5,750	\$5,750	\$5,836	\$5,924
% Annual Full-Time Double Room Increase	5.1%	0.0%	0.0%	1.5%	1.5%
Annual Full-Time Board Charge	\$4,495	\$4,775	\$4,950	\$5,122	\$5,302
% Full-Time Board Increase	11.8%	6.2%	3.7%	3.5%	3.5%
Annual Required Fees	\$680	\$925	\$995	\$1,014	\$1,034
% Annual Required Fees Increase	47.8%	36.0%	7.6%	1.9%	2.0%
Total Full-Time Tuition, Room, Board, Req Fees	\$36,100	\$37,650	\$39,695	\$40,532	\$41,460
% Full-Time Tuition, Room, Board Increase	7.1%	4.3%	5.4%	2.1%	2.3%
Undergraduate Part-Time Tuition Rate Per Hour	\$575	\$598	\$640	\$659	\$679
% Undergraduate Part-Time Tuition Rate Increase	6.5%	4.0%	7.0%	2.3%	3.0%
Center for Professional Advancement					
CPA Full-Time Tuition Rate Per Hour	\$395	\$415	\$450	\$450	\$460
% CPA Full-Time Tuition Rate Increase	8.2%	5.1%	8.4%	0.0%	2.2%
CPA Part-Time Tuition Rate Per Hour	\$395	\$415	\$450	\$450	\$460
% CPA Part-Time Tuition Rate Increase	8.2%	5.1%	8.4%	0.0%	2.2%
Graduate Program					
Graduate Tuition Rate Per Hour, Traditional Classroom	\$575	\$640	\$640	\$655	\$668
% Graduate Tuition Rate Increase, Traditional Classroom	7.5%	11.3%	0.0%	2.3%	2.0%
Graduate Tuition Rate Per Hour, Satellites	\$640	\$640	\$640	\$655	\$668
% Graduate Tuition Rate Increase, Satellites	7.6%	0.0%	0.0%	2.3%	2.0%
Graduate On-line Tuition Rate Per Hour	\$640	\$640	\$640	\$655	\$668
% Graduate On-line Tuition Rate Increase	7.6%	0.0%	0.0%	2.3%	2.0%

*Source: Pfeiffer Business Office.