

Pfeiffer University

Fact Book

2015-2016

July 26, 2016

Preface

In the Fall of 2014, the Office of Institutional Research, Planning, and Assessment (OIRPA) at Pfeiffer University spearheaded the formation of an institution-wide Data Integrity Committee. Patterned after a similar committee formed at Methodist University, Pfeiffer's Data Integrity Committee was conceived of and formed as a cross-functional team, with representatives from key offices across the University, particularly those departments who bear responsibility for the entry and maintenance of student records in Pfeiffer's Enterprise Resource Planning (ERP) system (Jenzabar). Principal members of Pfeiffer's Data Integrity Committee came from the following administrative units: Office of Admissions, Office of Financial Affairs, Office of Financial Aid, Office of Institutional Research, Planning, & Assessment, Office of the Provost, and Office of the Registrar.

Pfeiffer's Data Integrity Committee elected to review five general areas related to the keying of student records into the Jenzabar ERP system:

1. Data entry
2. Data records maintenance
3. Consistency in querying of data
4. Consistency and accuracy in communicating and reporting of data
5. Review of policies and changes in policies that might affect any of the above.

Since the 2014-2015 Edition of the Pfeiffer University Fact Book, that and subsequent editions incorporate some of the work undertaken by the University's Data Integrity Committee. In particular, the Office of Institutional Research, Planning, and Assessment conducted its own internal review of the Jenzabar ERP System, including (but not limited to) the selection of appropriate tables and fields for the querying and extraction of data, the values to assign to key fields to ensure that queries extract the intended data, the reliability and validity of data fields, repeated use of consistent querying methods, as well as reporting on missing and/or inconsistent data patterns. For example, in any given Fall Term, there are at least a few students whose enrollment records are found in two divisions, typically Undergraduate and Graduate. The committee decided to include these individuals once per the highest division of their enrollment.

As a result of the multiple efforts to increase data reliability and validity, OIRPA is quite confident in the robustness of the data used in the production of this edition of the Fact Book. To these ends, the 2015-2016 Edition of the Pfeiffer University Fact Book does contain certain clarifications to data as presented in prior year editions. Where appropriate, such clarifications are identified in the technical note, usually located at the bottom of the page, below the chart in question. The reader should pay special attention to these notes, as they provide language that both explains and clarifies the method used in extracting and analyzing the summary of the chart in question.

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About Pfeiffer University

Pfeiffer University first opened its doors in 1885 as a mission school founded to provide an education to students who had few opportunities for formal learning. Much has changed over the years, but Pfeiffer continues to emphasize the “service before self” principles on which we were built. Pfeiffer is a globally engaged, regional university distinctive for its transformational undergraduate experiences and its

Vision, Core Values & Mission

Pfeiffer University will be recognized as the model church-related institution preparing servant leaders for lifelong learning.

- ◆ We are committed to education excellence in a learner-centered community.
- ◆ We help people realize their full potential.
- ◆ We include diverse learners in a caring, accessible community—the Pfeiffer Family.
- ◆ We value our Christian heritage and foster faith formation.
- ◆ We approach all that we do with integrity and with respect for the dignity of each person.

leadership in professional and graduate programs that fill demonstrated needs. Vested in its history as a United Methodist-related university, and propelled forward by an innovative faculty and staff, Pfeiffer prepares its students for a lifetime of achievement, scholarship, spirituality and service.

University Leadership

The leadership of Pfeiffer University began with its founder, Emily C. Prudden. A succession of administrative heads, called superintendents, followed. Those to fill the Office of President since Pfeiffer first became a junior university have been:

W. S. Sharp	1933-1943
C. M. Waggoner	1944-1953
J. Lem Stokes, II	1953-1968
Jack J. Early	1969-1971
Douglas Reid Sasser	1971-1978
Cameron West	1978-1988
Zane E. Eargle	1988-1998
Charles Ambrose	1998-2010
Michael C. Miller	2010-2014
Jerry M. Boone	2014-2015
Colleen Perry Keith	2015-

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Advancement: Al Rose

Athletics & Undergraduate Student Experience: Larry Groves

Enrollment & Marketing: Jan Brittain

FAIR: Bob Brietz

Governance & Trusteeship: Rusty Ring

Strategic Planning Goals

During the 2013-14 academic year, Pfeiffer University adopted a new enterprise strategy, “Pfeiffer Forward.” There are ten distinct goals that comprise the strategy.

◆ *Distinctive Undergraduate Curriculum*

Through a four-year program that assimilates intellectual, professional, personal, experiential, civic, and spiritual learning, discovery, and knowledge, Pfeiffer undergraduates develop into independent thinkers and leaders, prepared for lives of achievement and authenticity.

◆ *Integrate Learning and Living*

By participating in a full range of co-curricular, career development, servant-leadership, residential life, off-campus study, athletic and experiential learning activities—tied together by learning and collaborative technologies that are 24/7—Pfeiffer undergraduates grow holistically towards lives of professional and personal abundance.

◆ *Expand In-Demand Professional Offerings*

Because of their involvement with a comprehensive portfolio of academic majors, internships, faculty mentored research and technologies in disciplines that are “in-demand” in the market place, our undergraduate, graduate and professional adult students acquire the knowledge, competencies and skills for outstanding success in their chosen careers.

◆ *Create Partnerships Intellectual Capital Develop*

As a result of the entrepreneurial outreach of our faculty and program leaders, myriad businesses, schools, hospitals and other organizations in Central Park North Carolina and beyond have in Pfeiffer University an educational partner to help develop their intellectual capital through customized curricula, training, learning technologies and consulting.

◆ *Link Our Campuses*

Through greater articulation and sharing of programming, faculty, technologies, partnerships, facilities and events across our three campuses, the entire Pfeiffer University community benefits from access to greater and diverse opportunities across varied regional and metropolitan settings and a bolstered reputation as North Carolina’s networked university.

◆ *Teaching, Learning and Collaborative Tech*

Continuing the program of investments we have already begun, we will leverage the power of educational technologies to enhance and expand teaching; introduce and reinforce new ways of exploration, learning and research; connect individuals and groups; and reinforce professional practice and competencies for the contemporary workplace.

◆ *Campus and Facilities*

Create environments that allow for integrated learning-living experiences as well as close faculty student interactions, collaborative learning and practice and technology-enhanced education, we will invest in our Misenheimer, Charlotte and Triangle campuses—each according to its specific needs as guided by a set of formal campus master plans.

◆ *Raise Visibility, Identity, Reputation*

Guided by a cogent and compelling brand platform that boldly articulates the distinctive educational promise and extraordinary value that Pfeiffer offers its students, stakeholders and partners, we will raise and expand our institution’s visibility locally, regionally and nationally and secure a deserved reputation as a preeminent private doctoral university.

◆ *Market, Enrollment and Revenue Growth*

Recognizing the essential importance of program-generated revenues for Pfeiffer’s vitality and operations, we will carefully manage enrollment and revenue growth to achieve optimal performance, at the same time expanding markets regionally and nationally to attract students who can fully engage with and benefit from our academic programs and educational experiences.

◆ *Major Fundraising Campaign*

To secure the public endorsement and financial support that our ambitious enterprise strategy requires, we will conduct a major fundraising campaign that will not only attract giving for our current initiatives but also build a strong base of donors and friends on which to secure Pfeiffer’s long range future.

History of the University

Pfeiffer University originated from one of at least 15 home-schools founded by Miss Emily C. Prudden between 1885 and 1909. The seventh-generation descendant of Peter Prudden - a pioneer Congregational minister in Connecticut - Miss Prudden spent 30 years opening educational opportunities to young people in remote regions of the Carolinas. Having once placed a home-school in operation, it was her practice to deed its care to a church mission society, before moving to a new area in order to initiate another project.

Pfeiffer developed from the Oberlin Home and School, reportedly named in memory of John Oberlin, whose service as a minister and social pioneer in the rural valleys of Alsace, France inspired Miss Prudden's own interests. The Oberlin Home and School began at Lick Mountain, near Hudson in Caldwell County, North Carolina. In 1903, the Women's Home Missionary Society of the Methodist Episcopal Church agreed to assume responsibility for the Oberlin property. Following the transfer of 37 acres and 2 buildings on June 8, 1903, the Oberlin school was renamed the Ebenezer Pfeiffer Home and School, in memory of the stepson of Mrs. Mary A. Pfeiffer of Dayton, Ohio, whose generosity facilitated completion of improvements to the property.

A fire on January 14, 1908 led to the relocating of the Pfeiffer Home and School. The structure housing faculty and students was destroyed and the school moved to temporary quarters in nearby Lenoir. These quarters soon proved inadequate

The Pfeiffer Home and School then moved to Misenheimer in February 1910, with the acquisition of the present property. A new and spacious building was erected. In 1913, high school diplomas were issued. Another fire in 1914 severely damaged the main school building in Misenheimer, again requiring reconstruction and adjustments to the academic program. A men's dormitory withstood destruction.

A junior university curriculum was added in 1928. In 1934, the N.C. State Department of Public Instruction granted accreditation to Pfeiffer Junior University. The introduction of elementary studies by county schools permitted the school to eliminate lower grades and to direct its efforts towards collegiate-level work. The name Pfeiffer Junior University was first used for the 1935-1936 academic year in honor of Henry and Annie Merner Pfeiffer of New York City. The couple's philanthropy prompted the construction of four brick buildings and President's Home in 1935. The renaming of the university eliminated a problem of identification with Pfeiffer University, a junior university for women in Statesville. In 1942, both the Southern Association of Universities and Secondary Schools and the University Senate of the Methodist Church accredited Pfeiffer as a junior university.

In 1954, encouraged by a bequest from Mr. G. A. Pfeiffer, brother of Mr. Henry Pfeiffer, the University broadened its program to include senior university work.

Matching a grant of \$750,000 from the Gustavus and Louise Pfeiffer Foundation, the University in 1956 added more than \$1,500,000 in assets. Since that time, it has expanded dramatically in enrollment and facilities. The Southern Association of Universities and Schools accredited the four-year program in 1960.

Following a two-year study, the Western North Carolina Conference of The United Methodist Church voted in 1961 to sponsor Pfeiffer University and to extend financial support in a cooperative arrangement with the Women's Division of Christian Service. Supported by church agencies, foundations, public-spirited businesses, alumni, individuals, and devoted service on the part of faculty, staff, and trustees, Pfeiffer has continually grown in academic excellence, developing new programs to meet the needs of its students and emphasizing the ideals of Christian service.

The Charlotte Campus opened in 1977 with undergraduate classes in Criminal Justice. The first graduate program began in 1985 with a MBA curriculum, followed by a Master in Christian Education in 1989 and a dual MBA/MHA degree in 1993. The Charlotte operation occupied several locations as its enrollments mounted. An Adult Studies Program was implemented at Charlotte in Fall 1995.

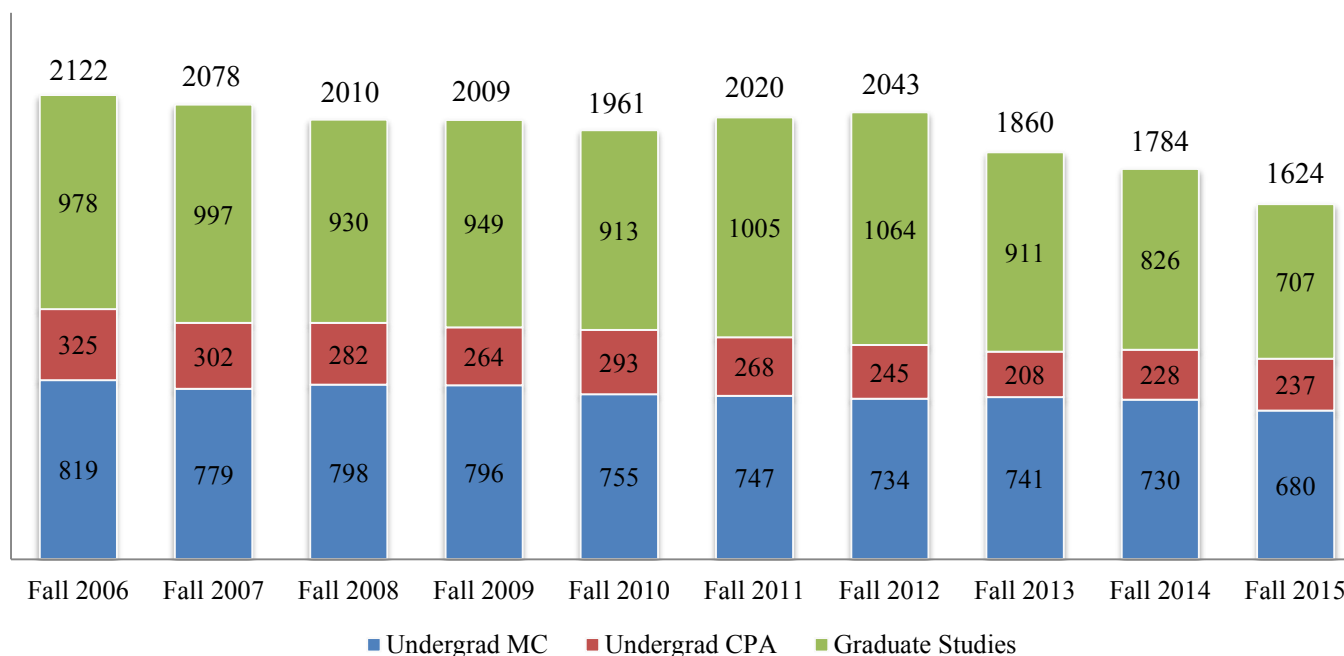
To address the institution's expansion and graduate-level involvements, as well as include a growing population of international and non-traditional students, the Board of Trustees at its Spring 1996 meeting voted to reorganize Pfeiffer's academic structure towards University status—effective May 15, 1996. In addition, in 1999 Pfeiffer initiated course offerings in Locust, the fastest growing community in Stanly County, to accommodate the educational demands of an expanding community neighboring Mecklenburg County. Continuing Pfeiffer's efforts to provide flexible and affordable graduate programs, the MBA program also began offering courses via the Internet.

Enrollment at Pfeiffer University

From Fall 2006 to Fall 2015, Pfeiffer's total Fall enrollment evidenced a general downward trend, declining from a high of 2,122 in Fall 2006 to a low of 1,624 students by Fall 2015, a net decrease of about 23% (N=498) over the decade in question. The data are clear. Since Fall 2006, enrollment at the Undergraduate Center for Professional Advancement Division is down about one-fourth (27%). Enrollment at the

Undergraduate Misenheimer Division is down 17%. And, enrollment in the Graduate Studies Division is down 28%. However, if one compares the highest enrollment in the Graduate Studies division during Fall 2012 (N=1,064), enrollment in this division fell by about one-third (34%) in four years. Chart 1 presents Fall enrollment by division from Fall 2006 to Fall 2015.

Chart 1. Total Fall Enrollment by Division
Trend Analysis: Fall 2006 - Fall 2015 (Unduplicated Headcount)



*Source: Jenzabar (ERP system). Graduate Studies Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP`. Undergrad MC Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE = MC`. Undergrad CPA Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC or CE` and `dbo_STUDENT_MASTER.TUITION_CDE <> MC`. Note: In prior versions of the Fact Book, duplicate data existed prior to 2010. A duplicate student was enrolled in two separate divisions within the given Fall semester (i.e. UG and GR, UP and GR). A discussion within the Data Integrity Committee about duplicates resulted in a standardized practice where the student is ultimately counted in the highest division level. This version corrects the duplicate data, reflecting an unduplicated headcount. In Fall 2015, four students who had coursework in two divisions (UG and GR) were coded with their primary division as UG, instead of GR. The Fall 2015 Total Headcount and Headcount by Division remains unduplicated.

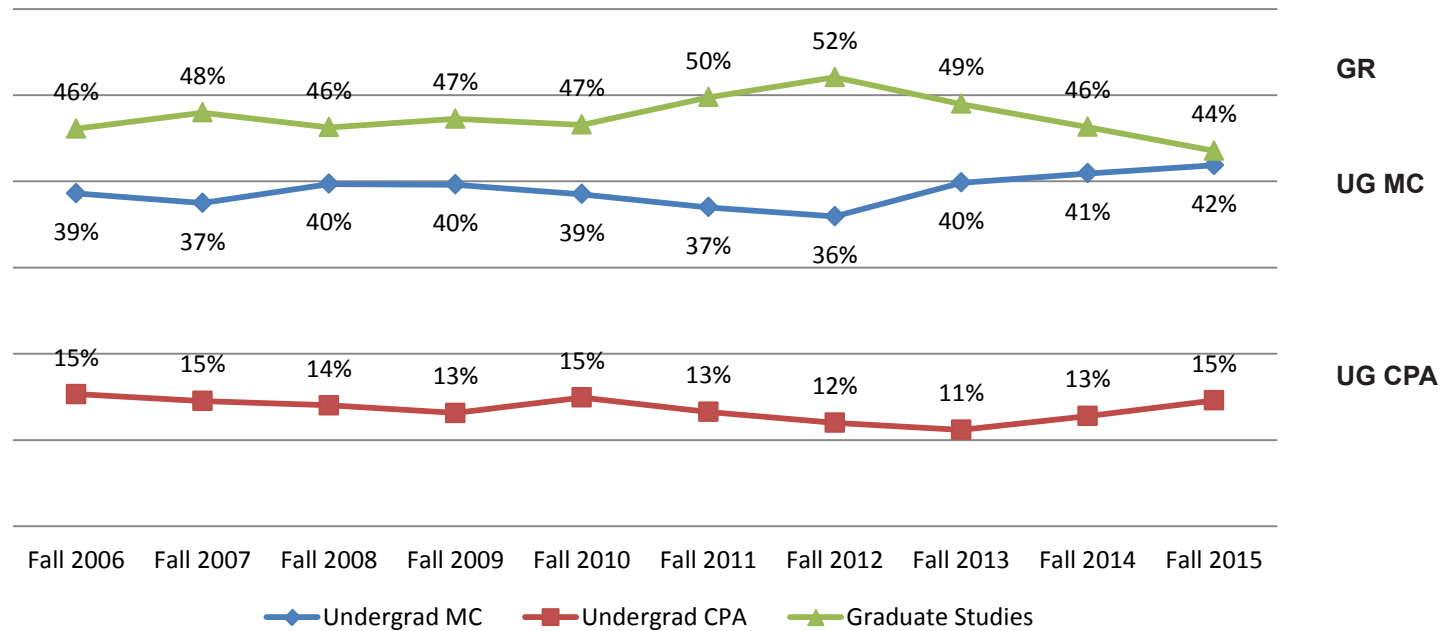
Fall Enrollment Over 10 Years: Percent by Division

Between Fall 2006 and Fall 2015, the Graduate Studies division (GR) had the largest percentage of total enrollment, followed by the Undergraduate Misenheimer (UG MC) division, and then the Undergraduate Center for Professional Advancement (UG CPA), division. Even though enrollment in each of the respective divisions experienced growth and decline, when comparing the years opening and closing the decade in question, enrollment did not change very much. Regardless, the most pronounced shift is observed in the Graduate Studies division, which experienced a net growth of 6% from Fall 2006 (46%) to Fall 2012 (52%) and then a net loss of 8% in just four

years from Fall 2012 to Fall 2015 (44%). It is important to emphasize that within any given Fall semester, the percentage enrollment by any one division is relative to the total enrollment in that Fall semester (see Chart 1). For example, that the percentage of total enrollment grew at the Undergraduate Misenheimer Division from Fall 2012 to Fall 2015 is primarily a function of a loss in enrollment at the Graduate Studies Division. Chart 2 graphs the percent of total Fall enrollment by division from Fall 2006 to Fall 2015.

Chart 2. Percent of Total Fall Enrollment by Division

Trend Analysis: Fall 2006 – Fall 2015



*Source: Jenzabar (ERP system). Graduate Studies Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP`. Undergrad MC Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE = MC`. Undergrad CPA Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE <> MC`. Annual percentages may not sum to 100%.

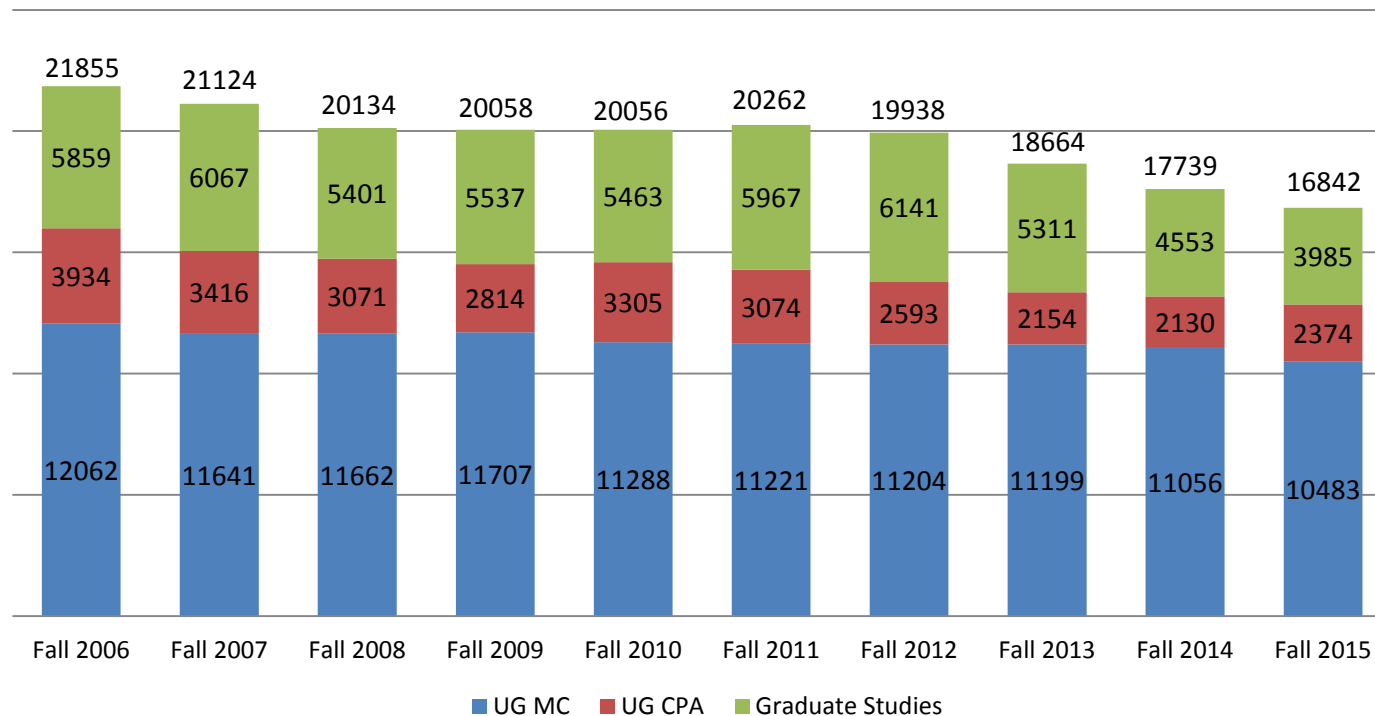
Fall Credits Taken Over 10 Years: Total Credits by Division

From Fall 2006 to Fall 2015, the total number of credits taken across Pfeiffer University decreased by 5,013 credit hours (-22.9%) from 21,855 to 16,842. The general trend of a decline in overall credit hour production at the University is clear. Over the course of the decade in question, credit hour production at the Undergraduate Misenheimer Division (UG MC) is down 13% (n = -1,579 cr hrs). At the Undergraduate Center for Professional Advancement Division (UG CPA), production is down

by 40% (n = -1,560 cr hrs), and credit production at the Graduate Studies Division is off by 32% (n = -1,874 cr hrs). However, if one considers the Fall 2012 semester as the high point of credit hour production for Graduate Studies, then production is down 35% (n = -2,156 cr hrs) over the span of four years. Chart 3 graphs the total number of fall credits where a grade was earned by division from Fall 2006 to Fall 2015.

Chart 3. Total Fall Credits by Division

Trend Analysis: Fall 2006 – Fall 2015



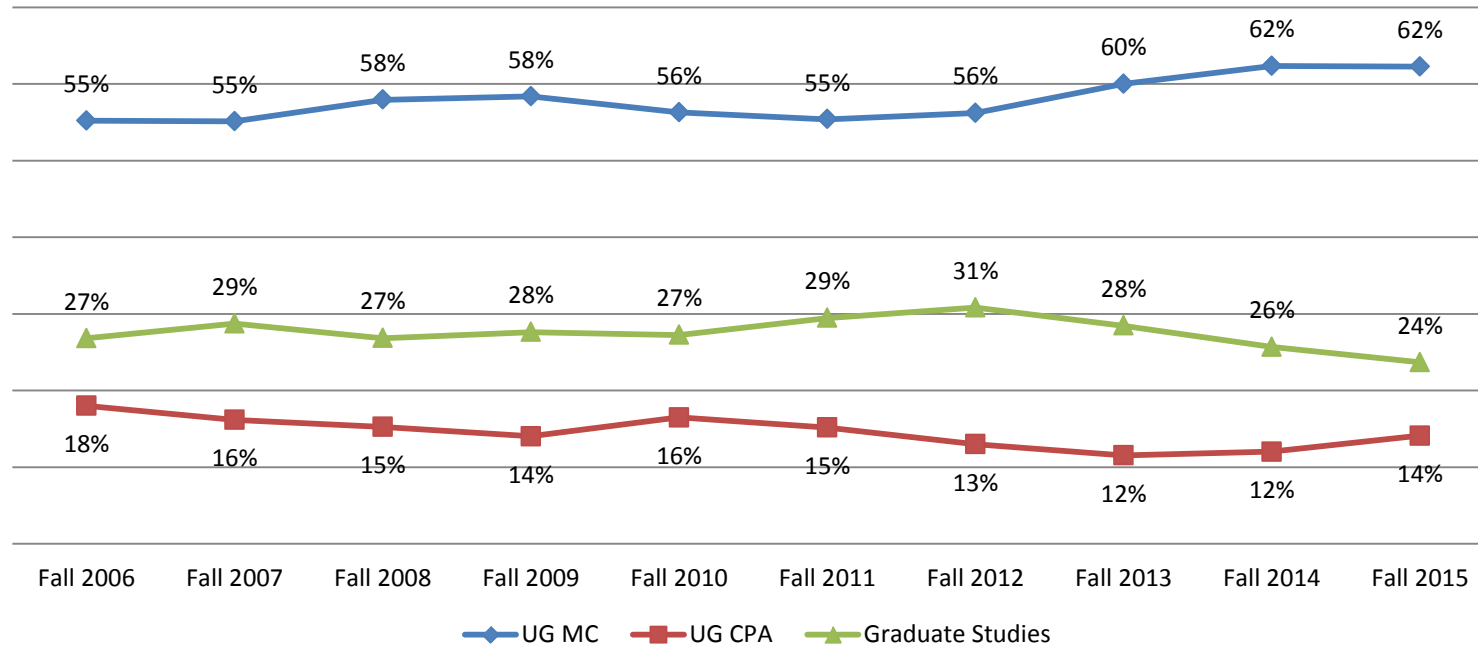
*Source: Jenzabar (ERP system) after the end of the Fall semester. Credits are counted where students received a grade (A's, B's, C's, D's, F's, P's, I's, W's). Graduate Studies Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP`. Undergrad MC Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE = MC`. Undergrad CPA Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE M<> MC`. The 2014-2015 edition of the Fact Book presents a global update of this chart to reflect updated data in Jenzabar, as well as consistency in querying and tabulating data.

Fall Credits Taken Over 10 Years: Percent by Division

During the decade from Fall 2006 to Fall 2015, the percent of total credits taken in the Misenheimer Undergraduate Division (UG MC) increased from 55% to 62%, a net increase of 7%. Over the same time period, the Undergraduate Center for Professional Advancement Division (UG CPA) saw a 4% net decrease in credit hour production, from 18% to 14%. Over the past ten years, credit hour production in

the Graduate Studies Division has ultimately declined, from 27% to 24%. However, from its height in Fall 2012, and then to Fall 2015, credit hour production for the Graduate Studies Division fell by 7%. Chart 4 graphs the percent of total fall credits by division from Fall 2006 to Fall 2015.

Chart 4. Percent of Total Fall Credits by Division
Trend Analysis: Fall 2006 – Fall 2015



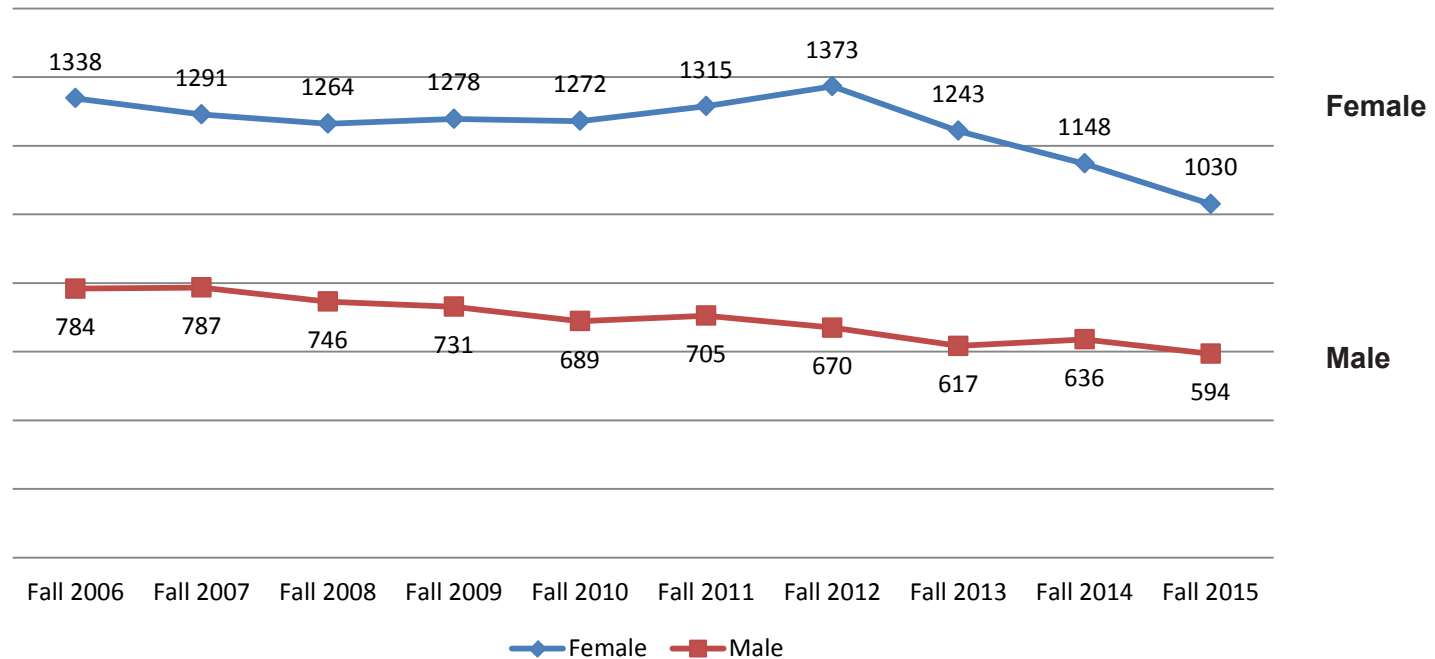
*Source: Jenzabar (ERP system) after the end of the Fall semester. Credits are counted where students received a grade (A's, B's, C's, D's, F's, P's, I's, W's). Graduate Studies Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP`. Undergrad MC Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE = MC`. Undergrad CPA Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE M <> MC`. The 2014-2015 edition of the Fact Book presents a global update of this chart to reflect updated data in Jenzabar, as well as consistency in querying and tabulating data.

Fall Enrollment Over 10 Years: The Gender Gap

Over the past decade, the number of Pfeiffer’s female students decreased by 23% (N=308), from 1,338 in Fall 2006 to 1,030 in Fall 2015. The total number of male students fell by 24% (N=190), from 784 to 594 over the same time period. Pfeiffer’s highest female enrollment (N=1,373) occurred in Fall 2012 and the highest male enrollment (N=787) occurred in Fall 2007. Pfeiffer’s lowest female (N=1,030) and male (N=594) enrollments over the past ten years occurred in Fall 2015. The marked

decline in enrollment by female students from Fall 2012 to Fall 2015 is accounted for largely by decreased enrollment by women in the Graduate Studies Division. Despite this recent decline, the ratio of females to males has held fairly constant over the past decade at approximately 2-to-1, though it has declined to 1.75-to-1 in Fall 2015. Chart 5 graphs the total enrollment by gender from Fall 2006 to Fall 2015. Appendix A details the number and percent change over time by gender and by division.

Chart 5. Total Fall Enrollment by Gender
Trend Analysis: Fall 2006 – Fall 2015 (Unduplicated Headcount)



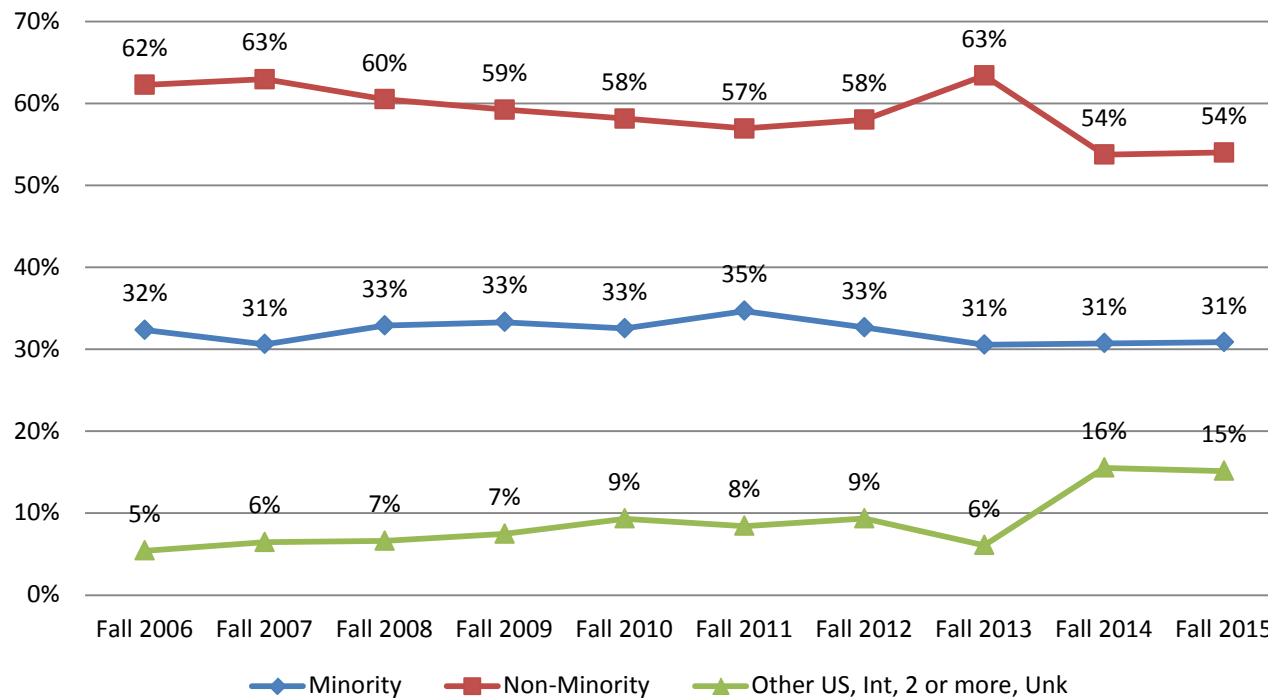
*Source: Jenzabar ERP system. Data captured as of Fall semester “freeze date.” Gender data are self-reported by the individual student and are found in the field dbo_BIOGRAPH_MASTER.GENDER = M or F

Fall Enrollment Over 10 Years: Enrollment by Ethnicity

Between Fall 2006 and Fall 2015, Pfeiffer University’s total minority enrollment decreased slightly from 33% to 31%. For most of the decade, non-minority enrollment hovered at about 60% (+/- 3% any given year), until Fall 2014, when non-minority enrollment fell to 54%. Related, enrollment by students whose race/ethnicity is generally classified as “Other” (including unknowns/nonreporting) was about 7% (+/- about 2%) any given Fall term, until Fall 2014, when students in this third racial/ethnic classification jumped to 16%. The sharp change in Fall 2014 can partially be

accounted for by a distinct increase in students whose race/ethnicity was “Unknown” or “Not Reporting.” Most of these students are found in the Undergraduate Misenheimer Division. Chart 6 graphs the percentage of total enrollment by minority and non-minority students and nonresident aliens/unknown from Fall 2006 to Fall 2015. Appendix B details the number and percent change over time by ethnic group and by division.

Chart 6. Percent of Total Fall Enrollment by Ethnicity
Trend Analysis: Fall 2006 – Fall 2015 (Unduplicated Headcount)



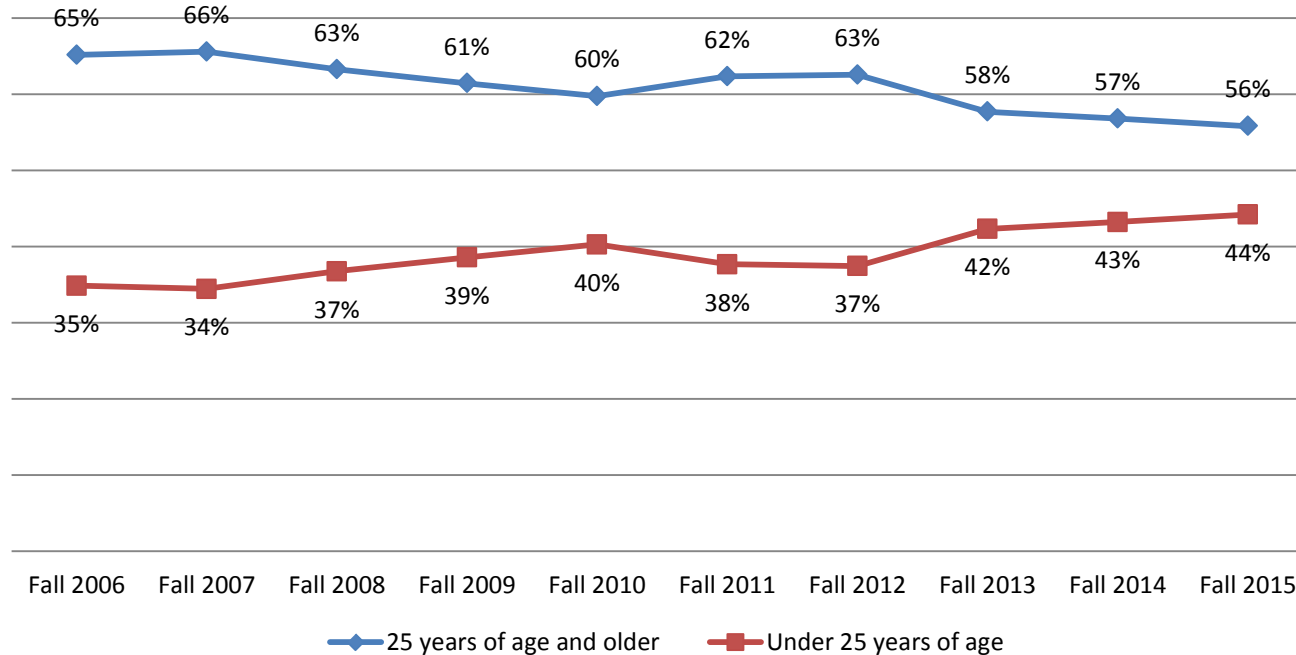
*Source: Jenzabar ERP system. Ethnicity is student reported and is housed in the following fields: dbo_BIOGRAPH_MASTER.ETHNIC_GROUP, dbo_ETHNIC_RACE_V.RACE1, dbo_ETHNIC_RACE_V.RACE2, dbo_ETHNIC_RACE_V.IPEDS_VALUE_DESC. Minority students include the following ethnicities: African American, American Indian/Alaskan Native, Asian/Pacific Islander, Native Hawaiian, and Hispanic. Non-minority students are Caucasian American. The remaining category includes Other US, International, 2 or more races, and Unknown. This edition of the Fact Book reflects updated data on race/ethnicity, reducing the number of students with “unknown” race/ethnicity in prior years. Note: In 2010, IPEDS changed the racial/ethnic reporting categories. Data prior to 2010 may not necessarily be consistent with data from 2010 forward. Note: In Fall 2014, a larger number of students did not self-report their race/ethnicity.

Fall Enrollment Over 10 Years: Percent by Age

In Fall 2006, students who are “25 years of age or older” represented 65% of total enrollment. By Fall 2015, however, students who are “25 years of age or older” represented 56% of total enrollment, a net decrease of 9% over the decade. In Fall 2006, the percentage of students “Under 25 years of age was 35%.” By Fall 2015, that percentage was 44%. A partial explanation for the decline among those aged 25

and older over the past ten years is found in the loss of enrollment among the Undergraduate Center for Professional Advancement Division and the Graduate Studies Division. Chart 7 graphs the percent of total fall enrollment by age from Fall 2006 to Fall 2015. Appendix C details the number and percent change over time by age and by division.

Chart 7. Percent of Total Fall Head Count Enrollment by Age
Trend Analysis: Fall 2006 – Fall 2015



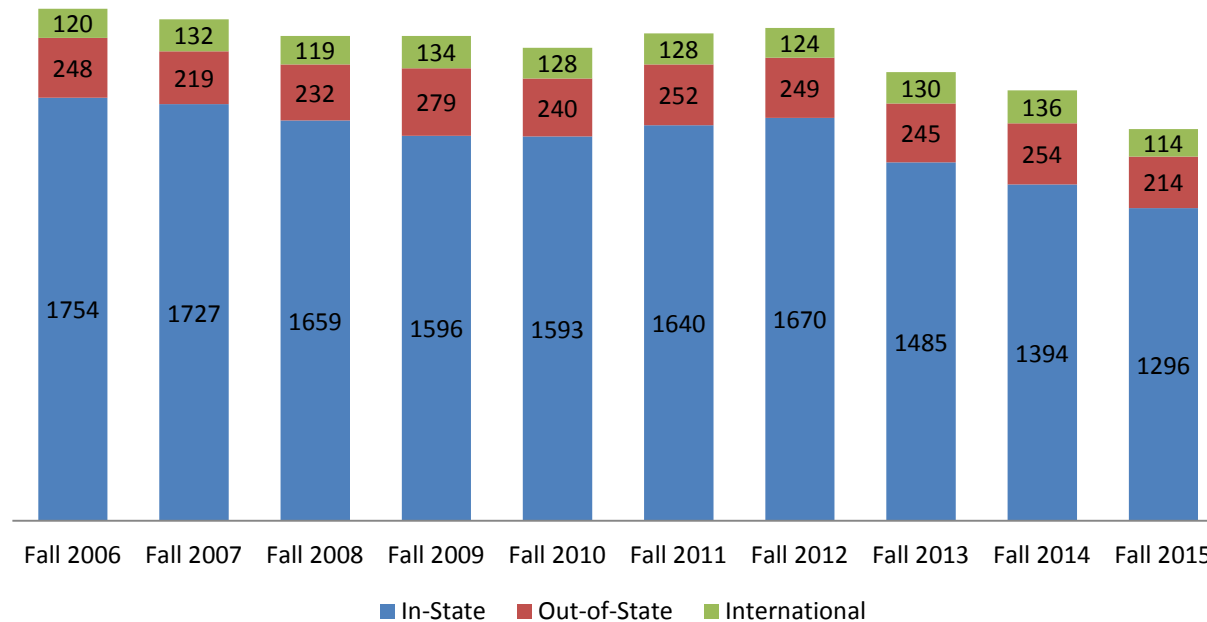
*Source: Jenzabar ERP system. Age calculated per Fall semester freeze date, based on individual student’s date of birth, recorded in the field dbo_BIOGRAPH_MASTER.BIRTH_DTE. Some students do not self-report date of birth. Total enrollment counts are adjusted for non-reporting students.

Fall Enrollment Over 10 Years: By Home Residence

In-state students constitute the largest share of fall enrollment at Pfeiffer University. Between Fall 2006 and Fall 2015, the highest number of Pfeiffer University’s in-state enrollment occurred at the beginning of the decade in question, with 1,754 in-state students enrolled at Pfeiffer. The Fall 2015 in-state enrollment (N=1,296) is a 26% decrease since Fall 2006 and marks the smallest enrollment by in-state students during the past ten years. The amount of out-of-state students ranged from a high of 279 in Fall 2009 to a low of 214 in Fall 2015, a decline of 23%. Until recently, the Inter-

national student population remained fairly steady at approximately 130 students per year who hail from countries other than the United States. However, this population also declined to its lowest point in Fall 2015 (N=114). Chart 8 graphs total enrollment by home residence since Fall 2006. Appendix D and Appendix E, respectively, each detail the number and percent change over time by home residence and by division.

Chart 8. Total Fall Enrollment by Home Residence
Trend Analysis: Fall 2006 – Fall 2015 (Unduplicated Headcount)



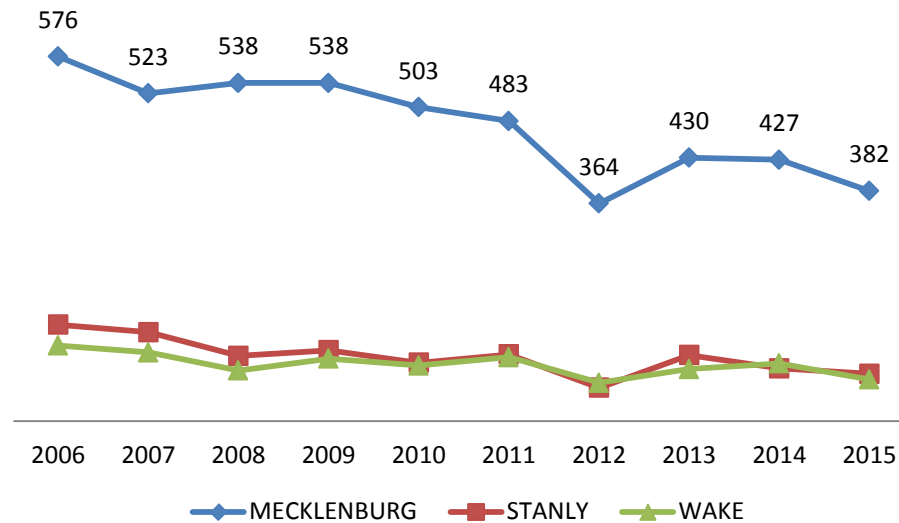
*Source: Jenzabar ERP system. Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Fall Enrollment Over 10 Years: Home Residence by Top NC Counties

By far, the county with the greatest representation of students at Pfeiffer University is Mecklenburg County, followed by Stanly, and then Wake (using Fall 2015 figures for benchmarking). From Fall 2006 to Fall 2015, enrollment by students from Mecklenburg County declined by 34%, from 576 in Fall 2006 to 382 in Fall 2015. The number of students hailing from Stanly County declined by 38%, from 189 in Fall

2006 to 118 in Fall 2015. The number of students from Wake County fell by 31%, from 159 in Fall 2006 to 110 by Fall 2015. Chart 9a graphs the total enrollment by the top 3 counties from Fall 2006 through Fall 2015, rank-ordered by enrollment in Fall 2015. Appendix F contains enrollment by county and by division.

Chart 9a. Total Fall Enrollment by Top 3 NC Counties
Trend Analysis: Fall 2006 – Fall 2015 (Unduplicated Headcount)



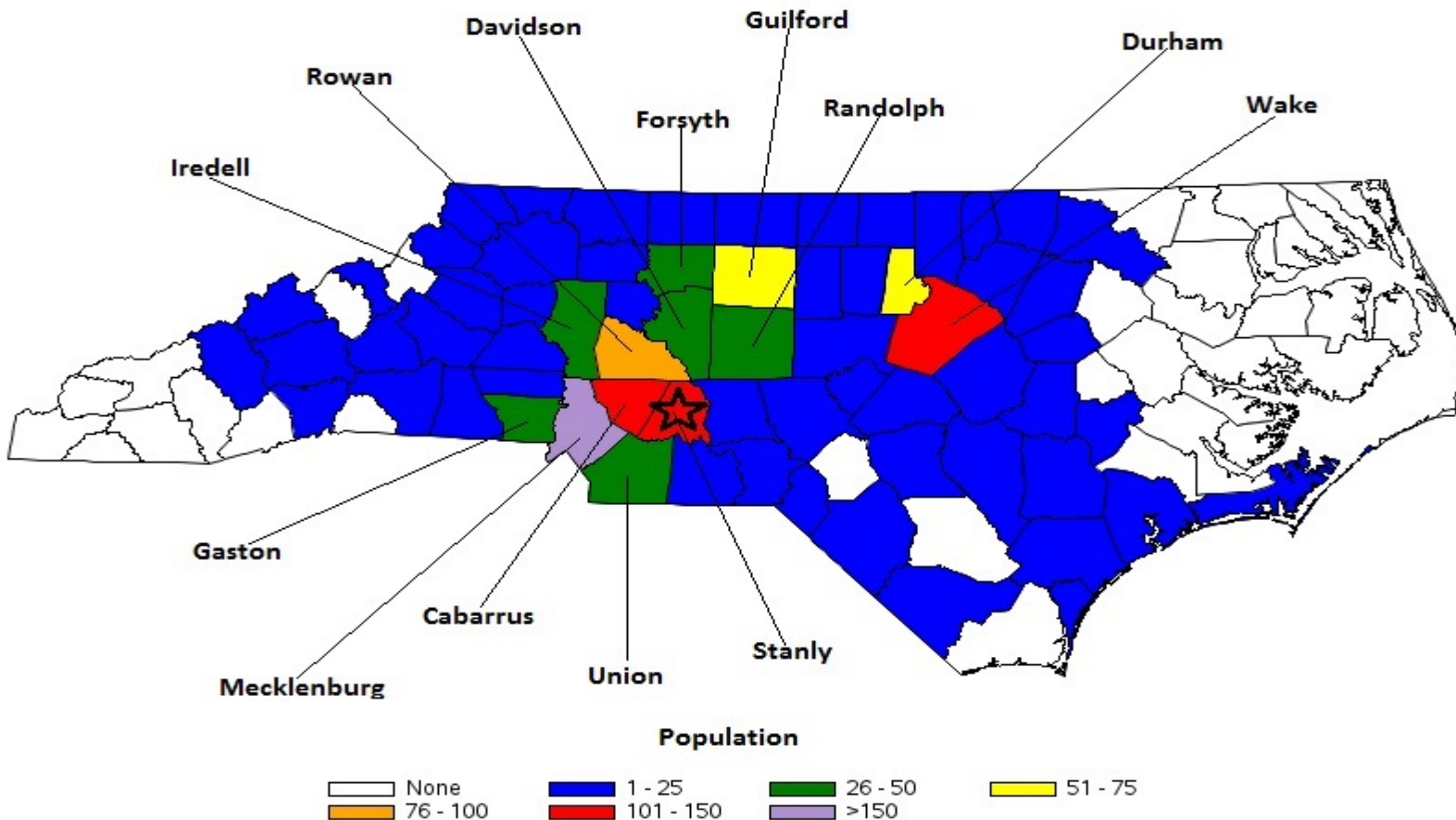
*Source: Jenzabar ERP system. Figures reported only for those students for whom county data was available, dbo_ADDRESS_MASTER.COUNTY (based on legal home permanent address). Present data may vary from prior year due to updated address information.

Fall Enrollment Over 10 Years: Home Residence by Top NC Counties

Chart 9b shows the various counties from which Pfeiffer University students hailed in Fall 2015. Most students come from Mecklenburg County, followed by Stanly, Wake, and Cabarrus Counties, then Rowan, Guilford, and Durham Counties, followed by Randolph, Union, Forsyth, Davidson, Gaston, and Iredell Counties. Pfei-

ffer University students come from many more of North Carolina's counties (as observed by those shaded in blue). Often, however, there are only one or two students from a particular county. Appendix F contains enrollment by county and division.

Chart 9b. Home Base by North Carolina County, Fall 2015 Enrollment



*Source: Jenzabar ERP system. Figures reported only for those students for whom county data was available, dbo_ADDRESS_MASTER.COUNTY (based on legal home permanent address). Present data may vary from prior year due to updated address information.

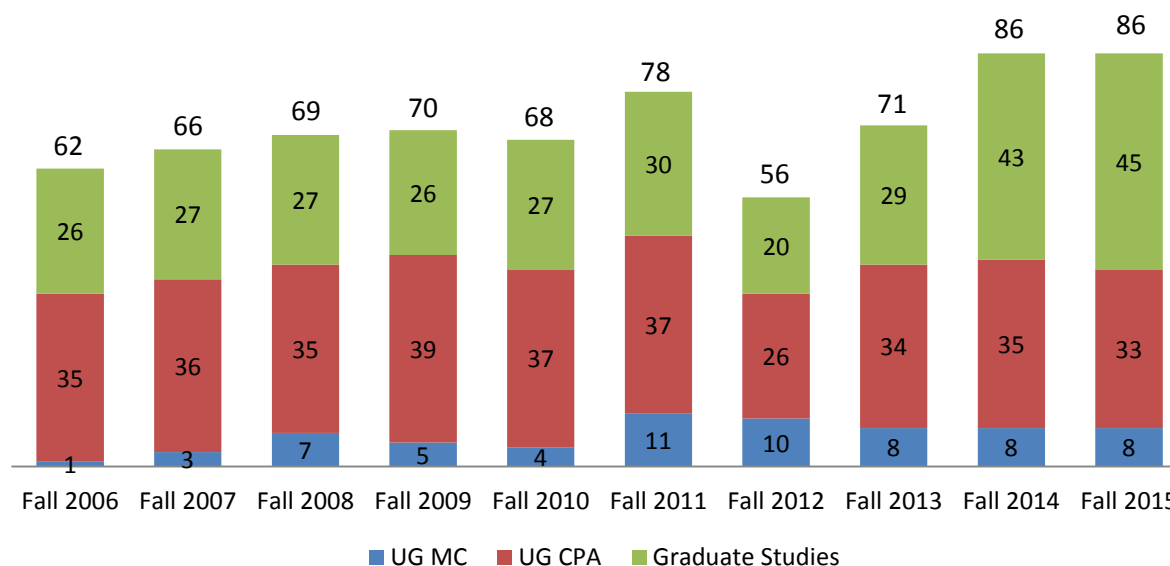
Fall Enrollment Over 10 Years: Distance Learning Course Offerings

Over the past decade, the total number of distance learning (DL) course offerings grew by almost 40% from Fall 2006 to Fall 2015. From Fall 2011 to Fall 2012, there was a sharp decline in DL course offerings, but there has been steady and sharp growth in DL course offerings from Fall 2012 through Fall 2015. From Fall 2006 to Fall 2013, the Undergraduate Center for Professional (UG CPA) Division tended to offer the most distance learning courses, followed by the Graduate Studies Division, and finally the Undergraduate Division at Misenheimer (UG MC). In any given

year, about 50% of all distance learning courses are offered by the UG CPA Division, about 40% are offered by the Graduate Studies Division, and the remaining 10% or so are offered by the UG MC Division. However, starting in Fall 2014, more than half of all DL course offerings were through the Graduate Studies Division. Chart 10 graphs the total number of Fall DL courses offered by each division from Fall 2006 through Fall 2015. Detailed information on DL sections can be found in Appendix G.

Chart 10. Total Fall DL Course Offerings by Division

Trend Analysis: Fall 2006 – Fall 2015 (Unduplicated)



*Source: For Fall 2000-2007 Jenzabar ERP system was used as of the end of the semester. Fall 2008 and forward, course info is pulled after the close of the drop/add deadline for the particular Fall semester. Fall 2015 data extracted from JZ_2015_30. Institutional Division determined by the field "INSTITUT_DIV_CDE," where "GR" = "Graduate Studies," "AD" = "UG CPA" and "< AD" = "UG MC." Institutional Division is tied to the individual student enrolled in the course, and is not a unique property of the course itself. Online sections identified by the following section numbers: dbo_STUDENT_CRS_HIST_V.CRS_COMP3 = 090, 091, C90, C91, C92, M90, M91, M92, M97, or M98. Variations from prior year due to inconsistencies in coding online sections in Jenzabar ERP.

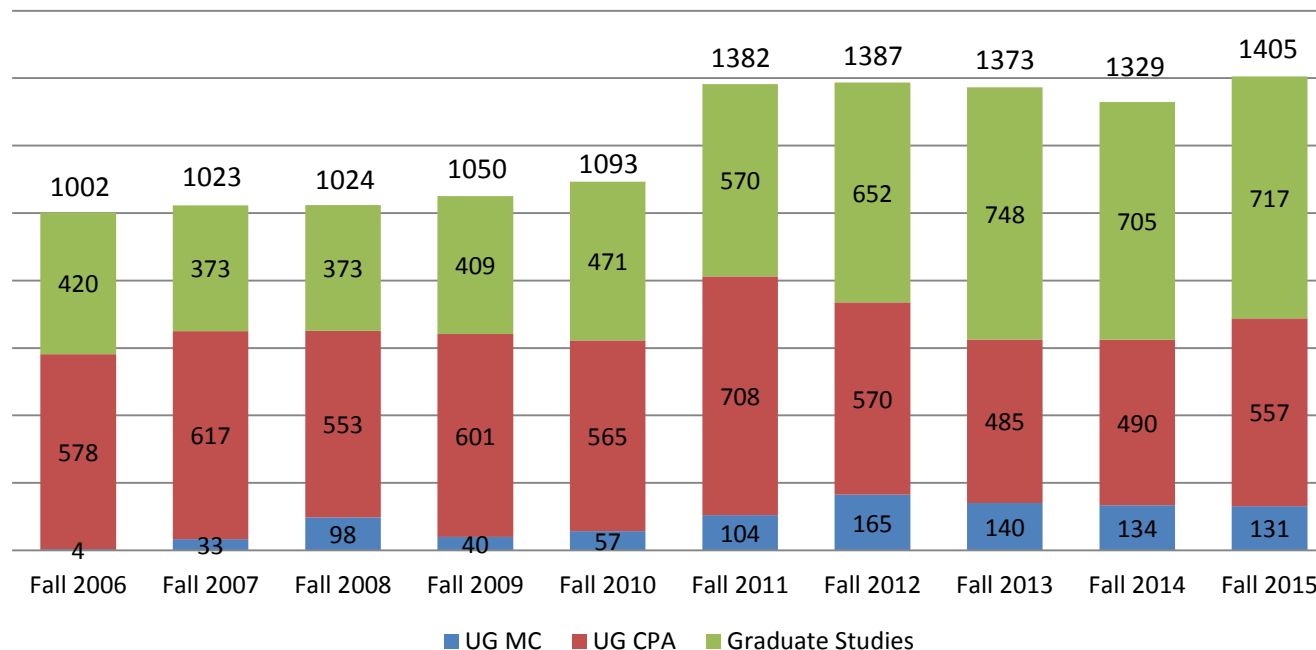
Fall Enrollment Over 10 Years: Distance Learning Student Registrations

Between Fall 2006 and Fall 2015, the total number of students registered (seats) in distance learning courses grew by 40%, from 1,002 in Fall 2006 to 1,405 in Fall 2015. For most years, Undergraduate students in the Center for Professional Advancement Division (UG CPA) comprised around 55% to 60% of all Distance Learning registrations. Since Fall 2012, more student registrations have come from the Graduate Studies Division (about 50 to 55%). It was only in the last couple years

that the Misenheimer Undergraduate Division (UG MC) has accounted for about 10% of all Distance Learning Student Registrations. Previously, no more than about 5% of all seats were typically occupied by UG MC students in any given Fall term (except Fall 2008). Chart 11 graphs the total number of Fall Distance Learning student registrations by division from Fall 2006 through Fall 2015.

Chart 11. Total Fall DL Student Registrations (Seats) by Division

Trend Analysis: Fall 2006 – Fall 2015 (Duplicated Headcount)



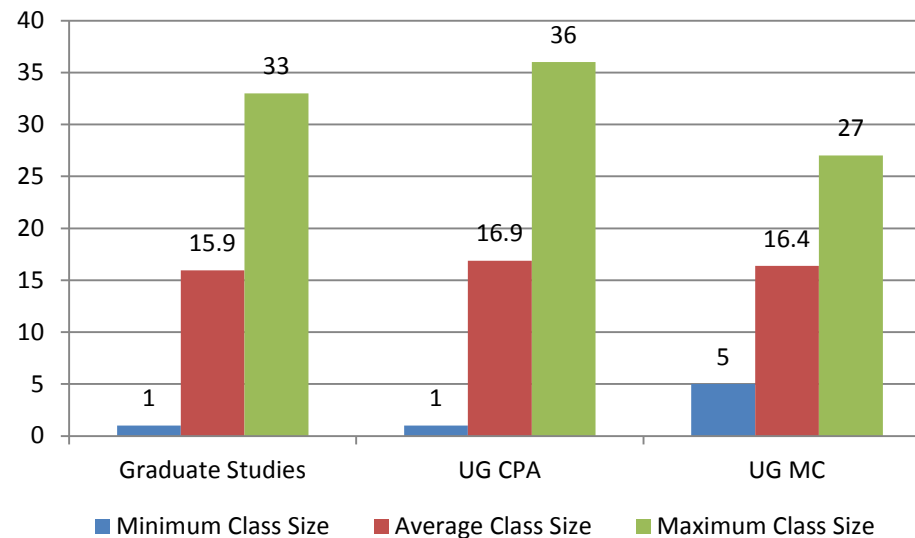
*Source: Jenzabar ERP system. Data retrieved after end of Fall semester. Credits are counted if a student received a grade (A's, B's, C's, D's, F's, I's, W's). Fall 2015 data extracted from JZ_2015_30. Institutional Division determined by the field "INSTITUT_DIV_CDE," where "GR" = "Graduate Studies," "AD" = "UG CPA" and "<> AD" = "UG MC." Institutional Division is tied to the individual student enrolled in the course, and is not a unique property of the course itself. Online sections identified by the following section numbers: dbo_STUDENT_CRS_HIST_V.CRS_COMP3 = 090, 091, C90, C91, C92, M90, M91, M92, M97, or M98. Variations from prior year due to inconsistencies in coding online sections in Jenzabar ERP.

Fall 2015 Enrollment: Distance Learning Class Size by Division

Chart 12 portrays summary statistics on distance learning (DL) class size by division for Fall 2015. In Fall 2015, the UG CPA Division had the largest maximum class size (n=36), as well as the largest average class size (y-bar = 16.9). The Graduate

Studies Division and Undergraduate CPA Divisions had the smallest minimum class size (n=1). The Undergraduate Division at Misenheimer had the largest minimum class size (n=5).

Chart 12. Fall 2015 DL Class Sizes by Division



*Source: Jenzabar ERP system. Data retrieved after end of Fall semester. Credits are counted if a student received a grade (A's, B's, C's, D's, F's, I's, W's). Fall 2015 data extracted from JZ_2015_30. Institutional Division determined by the field "INSTITUT_DIV_CDE," where "GR" = "Graduate Studies," "AD" = "UG CPA" and "<> AD" = "UG MC." Institutional Division is tied to the individual student enrolled in the course, and is not a unique property of the course itself. Online sections identified by the following section numbers: dbo_STUDENT_CRS_HIST_V.CRS_COMP3 = 090, 091, C90, C91, C92, M90, M91, M92, M97, or M98. Variations from prior year due to inconsistencies in coding online sections in Jenzabar ERP.

Fall 2015 Enrollment: Gender within Division

In Fall 2015 (Chart 13), there were 1,030 female and 594 male students enrolled. Females represented 63% and males 37% of the total university enrollment (N=1,624 unduplicated headcount). Chart 14 examines enrollment by gender for the three divisions. The Graduate Studies Division contains the greatest number of female students with 497, followed by the Undergraduate Misenheimer Division (N=360)

and finally the Undergraduate Center for Professional Advancement (CPA) Division (N=173). The Undergraduate Misenheimer Division has the most male students enrolled (N=320), followed by the Graduate Studies Division (N=210), and then the Undergraduate CPA Division (N=64).

Chart 13. Fall 2015 Enrollment by Gender
Total Enrollment (N=1,624 Unduplicated Headcount)

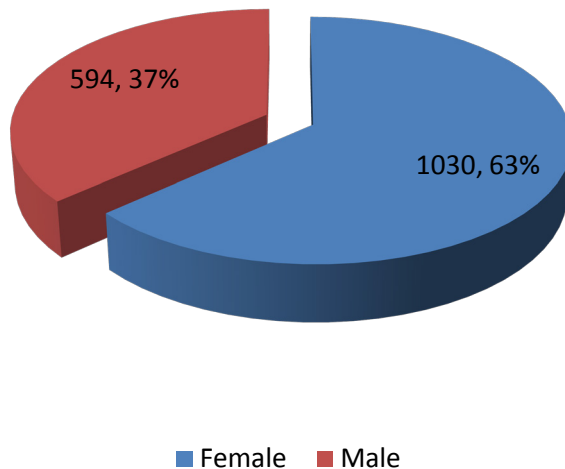
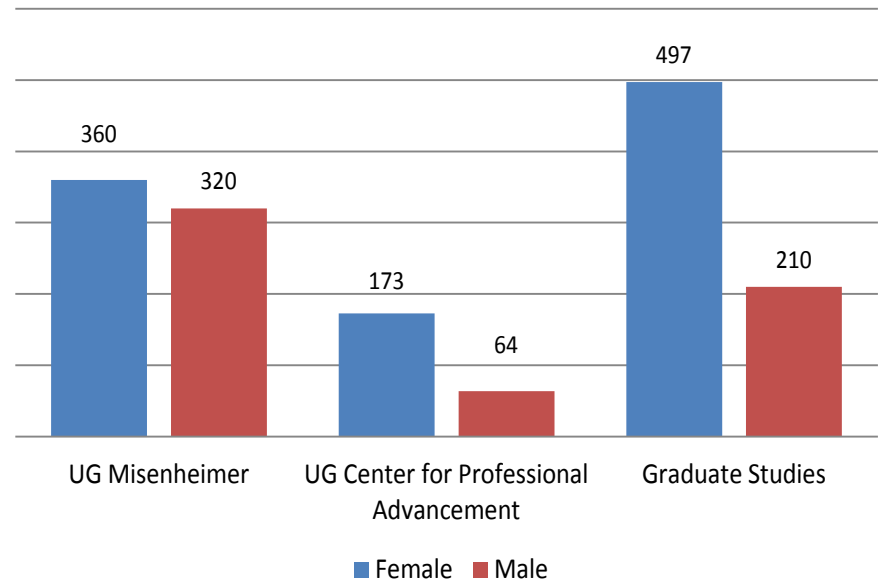


Chart 14. Fall 2015 Enrollment by Gender within Division
Total Enrollment (N=1,624 Unduplicated Headcount)



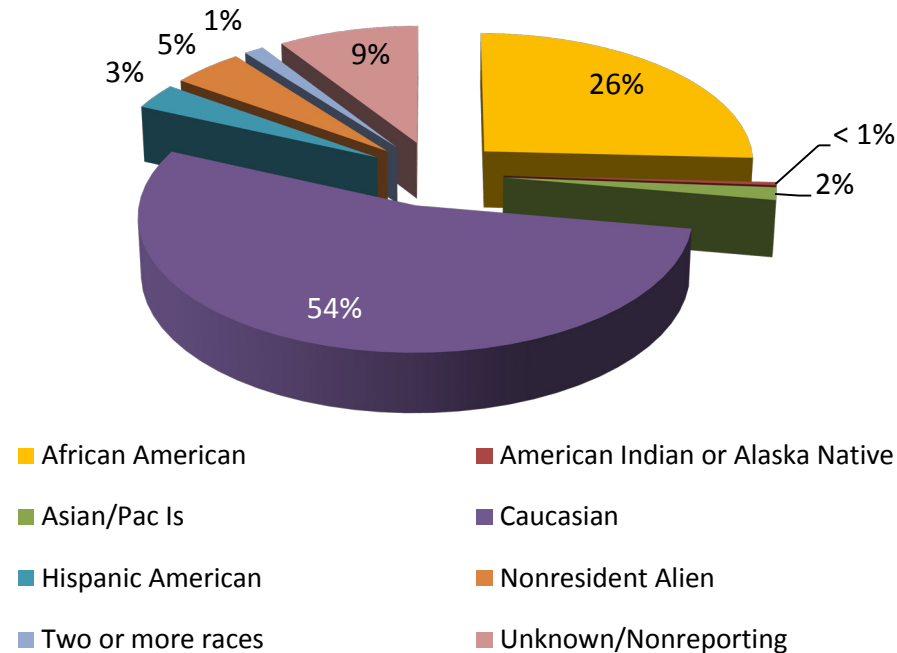
*Source: Jenzabar ERP system. Data captured as of Fall 2015 “freeze date” (9/17/2015). Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. Gender data are self-reported by the individual student and are found in the field dbo_BIOGRAPH_MASTER.GENDER = M or F

Fall 2015 Enrollment: Ethnicity

Caucasian students make up 54% of Pfeiffer University’s Fall 2015 enrollment. African American students constitute for the next largest race/ethnicity present at the university (26%). The remaining 20% of students are of the other races/ethnicities

listed. Note: In Fall 2015, a larger percentage of students (primarily at the Undergraduate Misenheimer Division) as compared to prior years did not report their race/ethnicity. Chart 15 graphs the total Fall 2015 enrollment by ethnic group.

Chart 15. Fall 2015 Enrollment by Ethnicity
Total Enrollment (N=1,624 Unduplicated Headcount)



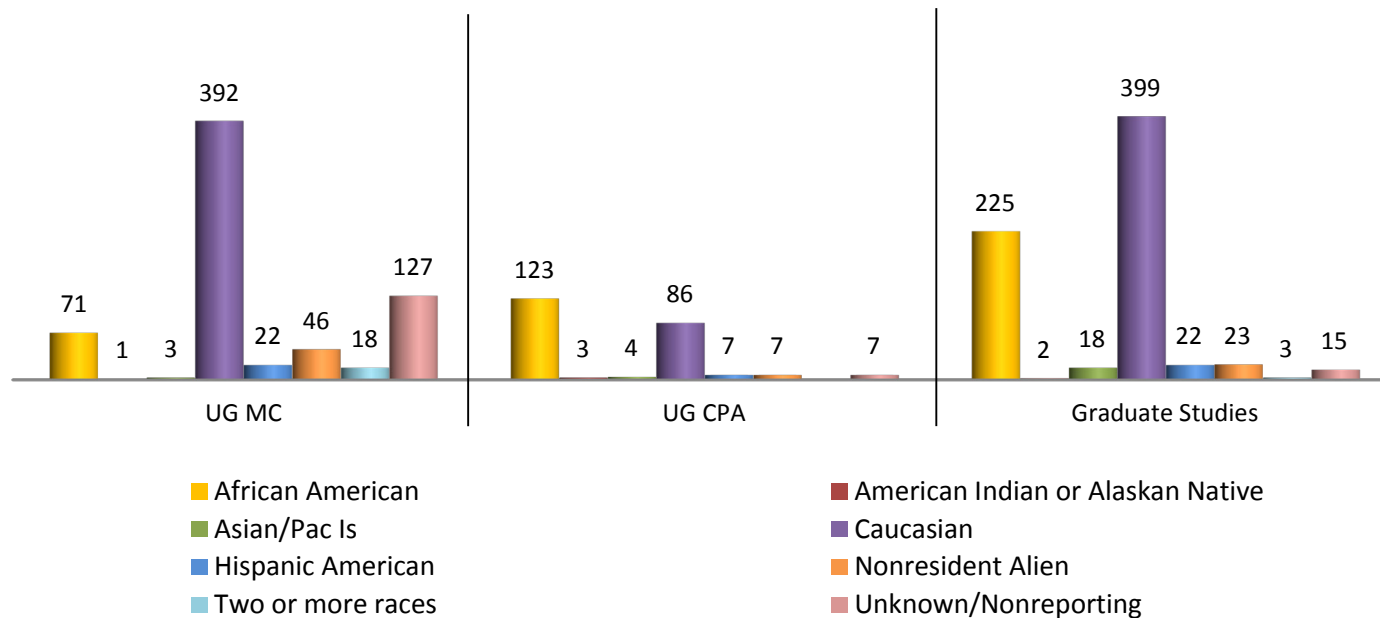
*Source: Jenzabar ERP system. Data captured as of Fall 2015 “freeze date” (9/17/2015). Ethnicity is student reported and is housed in the following fields: dbo_BIOGRAPH_MASTER.ETHNIC_GROUP, dbo_ETHNIC_RACE_V.RACE1, dbo_ETHNIC_RACE_V.RACE2, dbo_ETHNIC_RACE_V.IPEDS_VALUE_DESC. Note: Beginning in Fall 2014, a larger number of students did not self-report their race/ethnicity.

Fall 2015 Enrollment: Ethnicity within Division

Diversity fluctuates by location and division. Caucasian students are fairly evenly divided between the Undergraduate Misenheimer (UG MC) (N=392) and Graduate Studies Divisions (N=399), respectively. Most African American students (N=225) are enrolled in the Graduate Studies Division, followed by the Undergraduate Center for Professional Advancement (UG CPA) Division (N=123). Students of other racial/

ethnic backgrounds are found in a fairly even distribution among the three divisions. Note: In Fall 2015, a larger percentage of students (primarily at the Undergraduate Misenheimer Division) as compared to prior years did not report their race/ethnicity. Chart 16 graphs Fall 2015 enrollment by ethnicity within division.

Chart 16. Fall 2015 Enrollment by Ethnicity within Division
Total Enrollment (N=1,624 Unduplicated Headcount)



*Source: Jenzabar ERP system. Data captured as of Fall 2015 “freeze date” (9/17/2015). Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. Ethnicity is student reported and is housed in the following fields: dbo_BIOGRAPH_MASTER.ETHNIC_GROUP, dbo_ETHNIC_RACE_V.RACE1, dbo_ETHNIC_RACE_V.RACE2, dbo_ETHNIC_RACE_V.IPEDS_VALUE_DESC. Note: Beginning in Fall 2014, a larger number of students did not self-report their race/ethnicity.

Fall 2015 Enrollment: By Age

In Fall 2015 students who are “30-44 years of age” represent the largest age group (27%) enrolled at Pfeiffer. Students “20-24 years of age” constitute the next largest age group (26%), followed by students aged “19 and under” (18%), and then students “Age 45+” and “25-29” (16% and 13%, respectively). Chart 17 graphs the Fall 2015 percent of total enrollment by age. Variations in student age highlight the uniqueness of students served by location and by division. The highest percentage of enrollment

served in one location may be the lowest percentage at another. In Fall 2015, the Undergraduate Division at Misenheimer served almost all of the students aged “19 and under” and most of the “Age 20-24” age group. On the other hand, the Undergraduate CPA Division and the Graduate Studies Division serve most of the students in the older age groups (25 years and older). Chart 18 compares enrollment in Fall 2015 by age within division.

Chart 17. Fall 2015 Enrollment by Age
Total Enrollment (N=1,624 Unduplicated Headcount)

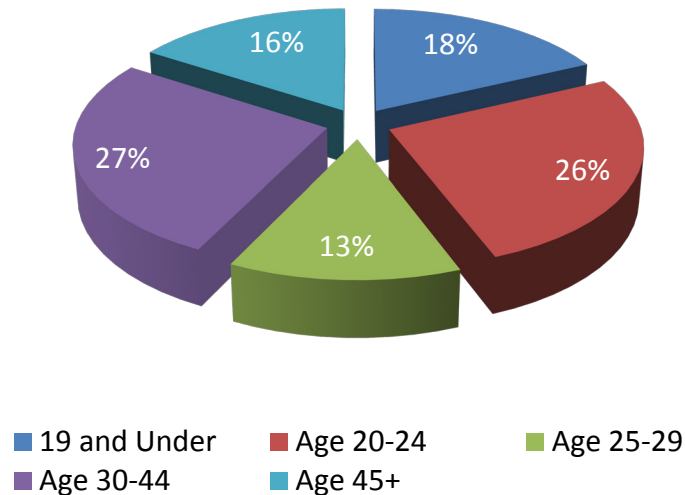
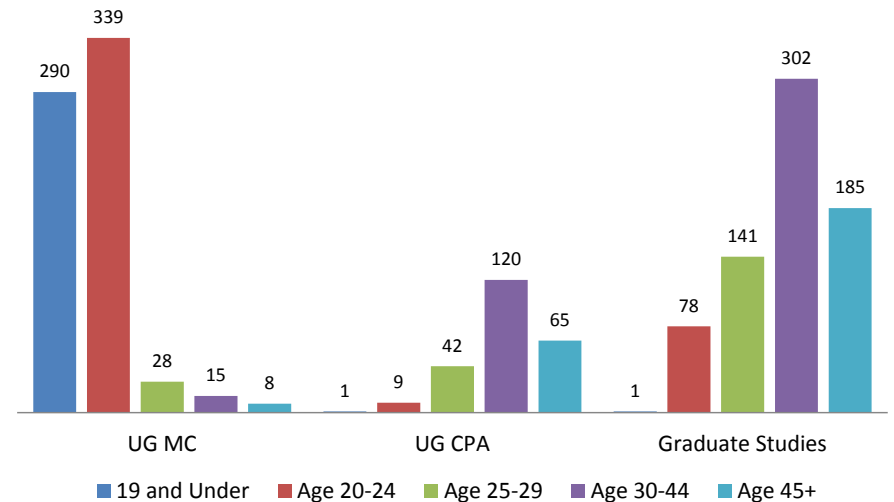


Chart 18. Fall 2015 Enrollment by Age within Division
Total Enrollment (N=1,624 Unduplicated Headcount)

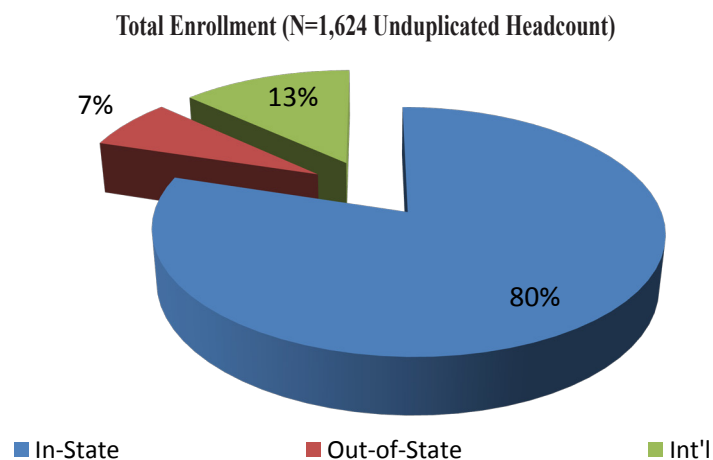


*Source: Jenzabar ERP system. Data captured as of Fall 2015 “freeze date” (9/17/2015). Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. Age calculated per Fall semester freeze date, based on individual student’s date of birth, recorded in the field dbo_BIOGRAPH_MASTER.BIRTH_DTE.

Fall 2015 Enrollment: By Home Residence

In Fall 2015, 80% of Pfeiffer University students came from North Carolina. 13% of the remaining US students are from outside of North Carolina. The three highest enrollments from out-of-state are South Carolina (N=39), Virginia (N=26), and Florida (N=20). 7% of students hail from nations other than the United States. 12% of international students come from Canada (N=14), 9% come from the United Kingdom (N=10), and 8% hail each from China (N=9) and Spain (N=9). Chart 19 depicts enrollment in Fall 2015 by home residence. The table to the right lists the various countries from where International students hail. Detailed enrollment figures by home state can be found in Appendix E.

Chart 19. Fall 2015 Enrollment by Home Residence



*Source: Jenzabar ERP system. Data captured as of Fall 2015 “freeze date” (9/17/2015). Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

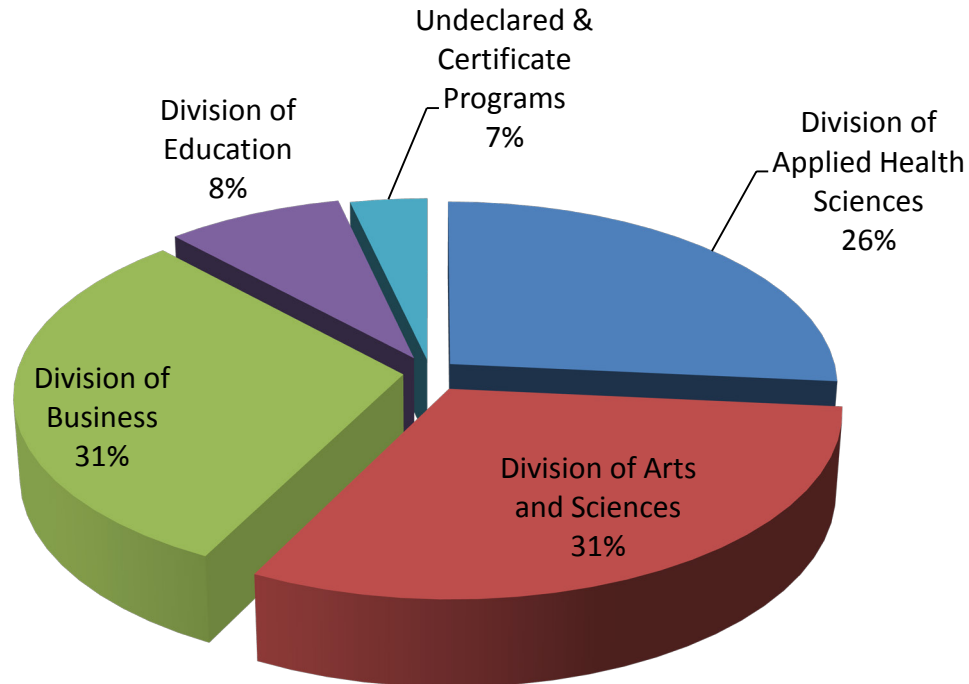
Country	#Students
CANADA	14
UNITED KINGDOM	10
CHINA	9
SPAIN	9
BRAZIL	7
GERMANY	7
INDIA	6
COLOMBIA	<5
MEXICO	<5
FRANCE	<5
ECUADOR	<5
SWEDEN	<5
AUSTRALIA	<5
ZIMBABWE	<5
BAHAMAS	<5
UKRAINE	<5
PORTUGAL	<5
IRELAND	<5
DENMARK	<5
CHILE	<5
ICELAND	<5
SWITZERLAND	<5
LIBERIA	<5
CAMEROON	<5
CONGO, THE DEMOCRATIC REPUBLIC OF THE	<5
POLAND	<5
SOUTH AFRICA	<5
VIET NAM	<5
VENEZUELA, BOLIVARIAN REPUBLIC OF	<5
(retired) US PERMANENT RESIDENT	<5
UNITED STATES MINOR OUTLYING ISLANDS	<5
TRINIDAD AND TOBAGO	<5
SLOVAKIA	<5
KENYA	<5
PUERTO RICO	<5
JORDAN	<5
PAKISTAN	<5
PERU	<5
NEW ZEALAND	<5
NIGERIA	<5
NAMIBIA	<5
LITHUANIA	<5
LAO PEOPLE'S DEMOCRATIC REPUBLIC	<5
ARGENTINA	<5
RUSSIAN FEDERATION	<5

Fall 2015 Enrollment: By Undergraduate Degree

In Fall 2015, the Division of Arts and Sciences and the Division of Business, respectively, each accounted for 31% of enrollments of all Undergraduate students (both Misenheimer and Center for Professional Advancement). The next largest percent of total Undergraduate enrollment was found in the Division of Applied Health Sciences (26%). The Division of Education accounted for 8% of all undergraduate students

enrolled in the Fall 2015 semester. Students enrolled in certificate programs or whose major was undeclared made up the remaining 7% of undergraduates. Chart 20 shows the percent breakdown of all Undergraduate students at Pfeiffer by academic division.

**Chart 20. Fall 2015 Enrollment Total Undergraduate Division by School
(Misenheimer and Center for Professional Advancement Divisions Combined)**



*Source: Jenzabar (ERP system). Undergraduate Division determined by DIV_CDE = UG, U2, or CE. Academic Division defined by the Office of Academic Affairs in Fall 2014. Data are calculated by first major only and represent unduplicated headcount.

Fall 2015 Enrollment: By Undergraduate Degree

Of the top 20 degree programs (as determined by Fall 2015 enrollment) in the Misenheimer Undergraduate Division, 45% (n=9) lost enrollment from Fall 2006 to Fall 2015. 40% (n=8) of these top 20 programs saw increases from Fall 2006 to Fall 2015, with newer programs seeing tremendous growth. Fall 2008 saw the inception

of the Business Management and Leadership/MBA combined 3-2 program. In Fall 2009, Pfeiffer University launched its Nursing and Pre-Nursing programs. Detailed information on program enrollment can be found in Appendix H.

Chart 21. Misenheimer Top 20 Enrollments by Degree Program
Trend Analysis: Fall 2006– Fall 2015

Misenheimer Undergraduate Division Top 20 Enrollments by Degree Program (1st or 2nd Declared Major, 1st or 2nd Student Division)											
Degree Program	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	10 Yr % Change
Business Management/Leadership	90	79	93	83	73	67	66	75	95	89	-1.11%
Criminal Justice	49	54	49	56	44	33	51	49	47	59	20.41%
Exercise Science/Sports Medicine	36	33	37	55	45	47	45	60	69	55	52.78%
Biology	40	27	23	22	18	22	30	40	39	46	15.00%
Sports Management	56	49	60	43	45	42	38	33	41	44	-21.43%
Psychology	41	24	26	31	40	45	38	32	37	40	-2.44%
Nursing	n/a	n/a	n/a	10	5	5	11	17	39	38	280.00%
Elementary Education	108	97	91	84	81	68	71	53	63	37	-65.74%
Pre-Medicine	22	31	38	33	20	23	25	35	28	31	40.91%
Pre-Nursing	n/a	n/a	n/a	3	27	53	74	80	50	31	933.33%
Accounting	17	27	24	20	25	29	37	37	18	25	47.06%
Undeclared/Visiting/Transient	38	36	49	64	56	48	49	43	41	24	-36.84%
Communications/Journalism	36	30	27	29	27	18	19	22	22	22	-38.89%
Computer Information Systems	15	21	25	26	25	22	22	26	24	18	20.00%
Health and Physical Education	27	25	31	31	21	14	16	20	19	17	-37.04%
Human Services	16	12	11	17	18	18	17	18	15	17	6.25%
Bus Mgmt & Leadership/MBA (3-2)	n/a	n/a	1	1	1	2	4	11	15	15	1400.00%
Math	19	17	14	15	13	14	13	13	13	15	-21.05%
History/Social Studies Licensure Track	29	21	20	22	18	14	13	10	8	14	-51.72%
Special Education	10	14	14	11	16	20	18	18	13	14	40.00%

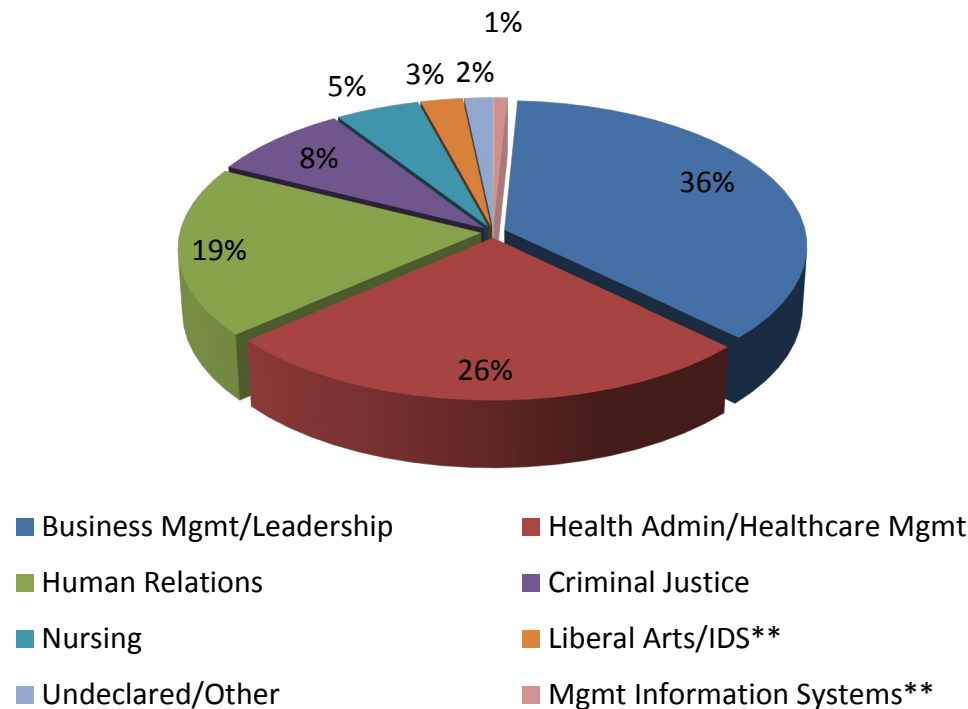
*Source: Jenzabar ERP system. Fall data are extracted after drop/add date in Fall semester. Undergrad MC Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE = MC. Status as “Top 20 Enrollment” determined by enrollment in Fall 2015 semester. % Change for Pre-Nursing, Nursing, and Business Management & Leadership/MBA (3-2) are determined by first semester non-zero data available. Inconsistencies with figures reported in prior versions of the Fact Book are due to updated major information for students.

Fall 2015 Enrollment: Center for Professional Advancement Division by Degree Program

Chart 22 shows Fall 2015 enrollment by degree program in the Center for Professional Advancement Division. The three largest programs by percent of students were: Business Management/Leadership (36%), Health Administration/Healthcare

Management (26%), and Human Relations (19%). Combined, these three programs accounted for more than three-fourths of all CPA Division undergraduates. Detailed information on program enrollment can be found in Appendix H.

Chart 22. Center for Professional Advancement Enrollment by Degree Program Fall 2015
(1st or 2nd Declared Major)



*Source: Jenzabar ERP system. Fall data are extracted after drop/add date in Fall semester. Undergrad CPA Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE <>MC. Inconsistencies with figures reported in prior versions of the Fact Book are due to updated major information for students. The Organizational Communication, Liberal Arts, and Management Information Systems programs in the CPA Division stopped enrolling students and are currently in teach-out.

Fall 2015 Enrollment: Center for Professional Advancement Division by Degree Program

Chart 23 provides enrollment figures by degree program for the CPA Undergraduate Division from Fall 2006 to Fall 2015. Almost all programs lost students, except the Health Administration/Healthcare Management and Human Relations programs. Over the decade in question, the Health Administration/Healthcare Management program experienced 75% growth, while the Human Relations program has grown

by 1,025% since its inception in Fall 2011. In Spring 2015, a new RN to BSN Online Degree Completion Nursing Program was started. Prior to that date, an occasional Nursing student would pay tuition through the CPA Division. Detailed information on program enrollment can be found in Appendix H.

Chart 23. Center for Professional Advancement Enrollment by Degree Program

Trend Analysis: Fall 2006 – Fall 2015

Center for Professional Advancement Enrollment by Degree Program (1st or 2nd Declared Major, 1st or 2nd Student Division)											
Degree Program	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	10 Yr % Change
Business Mgmt/Leadership	164	151	135	119	130	113	96	87	85	87	-47%
Health Admin/Healthcare Mgmt	36	38	43	44	41	53	54	49	58	63	75%
Human Relations	n/a	n/a	n/a	n/a	n/a	4	17	19	34	45	1025%
Criminal Justice	74	68	51	50	59	54	48	32	26	20	-73%
Nursing	n/a	n/a	n/a	n/a	1	0	0	0	0	12	1100%
Liberal Arts/IDS**	26	18	25	27	19	21	15	16	7	6	-77%
Undeclared/Other	8	11	13	11	24	3	7	4	3	4	-50%
Mgmt Information Systems**	31	44	51	48	47	30	14	6	2	2	-94%
Org Comm**	26	20	21	16	19	20	6	2	0	0	-100%
Certificate Program	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	16	0	n/a

*Source: Jenzabar ERP system. Fall data are extracted after drop/add date in Fall semester. Undergrad CPA Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE <>MC. Inconsistencies with figures reported in prior versions of the Fact Book are due to updated major information for students.

Note: This version of the Fact Book corrects figures reported in the 2013 - 2014 Fact book for Business Management/Leadership and Management Information Systems and Undeclared/Other.

In Fall 2015, no students were enrolled solely in Certificate Programs.

**Program is in teach-out.

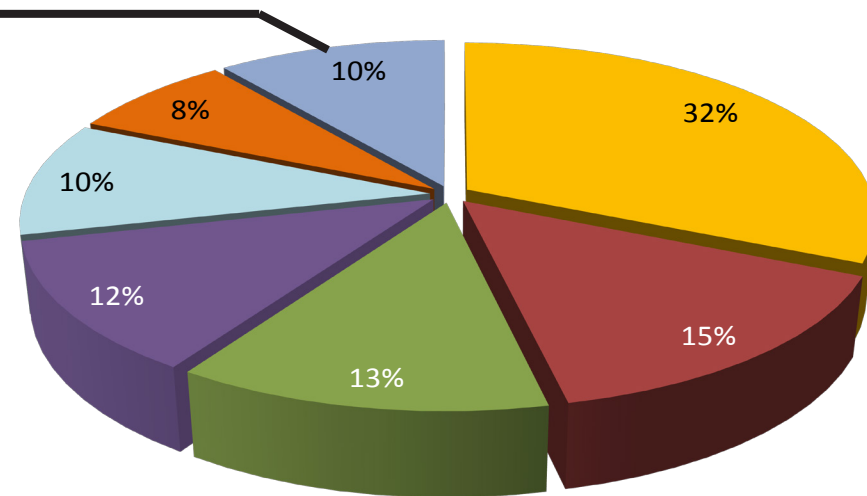
Fall 2015 Enrollment: Graduate Studies Division by Degree Program

Chart 24 shows Fall 2015 enrollment by degree program in the Graduate Studies Division. The five largest degree programs are: Master of Health Administration (32%), Master of Business Administration (15%), Master of Organizational Change/Leadership (13%), Master of Marriage and Family Therapy (12%), Master of Business Administration/Health Administration (10%), and Master of Science in Financial Fraud and Fraud Investigations (8%). The remaining programs (n=9) account for only 10% of enrollments. Detailed information on program enrollment can be found in Appendix H.

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Chart 24. Fall 2015 Graduate Studies Enrollment by Degree Program

Master Busn Adm/Org Change Leadership
MA in Christian Ed./MA in Practical Theol.
Dual Master MHA/MSL
Master of Arts in Teaching Special Education
Master of Science in Elementary Education
Master of Arts in Teaching Elementary Education
MBA/MSL wth Human Resources Conc
Business Adm/MBA (3-2)
MSL SPECIALIZATION INTL MGMT



- Master of Health Administration (MHA/MHL)
- Master of Business Administration (MBA)
- Master Orgztnl Change/Leadership (MSL)
- Master Marriage and Family Therapy (MMFT)
- Master Bus Admin/Health Admin (MBMH)
- MS in Financial Fraud Investigations (MSFFI)
- Additional Master's Programs

*Source: Jenzabar ERP system. Fall data are extracted after drop/add date in Fall semester. Graduate Studies Division determined by DIV_CDE = GR or G2 or UP. Inconsistencies with figures reported in prior versions of the Fact Book are due to updated major information for students. Note: For all years, not all students in the Graduate Division are enrolled in a graduate degree program or a program of study could not be determined.

Fall 2015 Enrollment: Graduate Studies Division by Degree Program

Chart 25 provides enrollment figures by degree program for the Graduate Studies Division from Fall 2006 to Fall 2015. Barely one-fourth (n=4) of all programs grew over the decade in question. The remaining approximately 75% (n=11) lost enrollment between Fall 2006 and Fall 2015. This is not surprising, given the overall decline in enrollment among the Graduate Studies Division. It should be noted that

even though the different Master of Education programs have lost students, changes in teacher pay and compensation passed by the North Carolina State Legislature in prior years had a devastating effect on enrollment in Master of Education programs not only at Pfeiffer, but across the state as well /. Detailed information on program enrollment can be found in Appendix H.

Chart 25. Fall 2015 Graduate Studies Enrollment by Degree Program
Trend Analysis: Fall 2006 – Fall 2015

Graduate Program Enrollment by Degree (1st or 2nd Declared Major, 1st or 2nd Student Division)											
Degree Programs	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	10 Yr % Change
Master of Health Administration (MHA/MHL)	215	266	213	258	275	332	356	265	233	218	1%
Master of Business Administration (MBA)	315	327	269	255	182	203	184	170	145	103	-67%
Master Orgztnl Change/Leadership (MSL)	136	116	117	111	113	119	117	83	97	87	-26%
Master Marriage and Family Therapy (MMFT)	n/a	13	33	49	51	78	99	107	103	83	538%
Master Bus Admin/Health Admin (MBMH)	144	123	136	136	126	120	131	121	95	72	-50%
MS in Financial Fraud Investigations (MSFFI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	4	44	53	20%
MA in Christian Ed (MCE)/MA in Practical Theology (MAPT)	52	38	41	38	41	34	32	34	26	34	-35%
Master Busn Adm/Org Change Leadership (MBSL)	40	39	57	61	52	46	48	47	35	18	-55%
Dual Master MHA/MSL (MHSL)	n/a	n/a	n/a	n/a	9	16	23	24	24	18	13%
Master of Arts in Teaching Special Education (MATSP)	n/a	n/a	n/a	n/a	3	9	2	9	4	3	-67%
Master of Science in Elementary Education (MSEE)	38	32	31	25	18	24	24	15	1	0	-100%
Master of Arts in Teaching Elementary Education (MAT/MATEE)	27	20	12	10	21	10	25	12	0	0	-100%
MBA/MSL wth Human Resources Conc (MBHR/MSLHR)	n/a	n/a	n/a	n/a	4	0	3	7	0	0	-100%
Business Adm/MBA (3-2) (BUMBA)	n/a	n/a	n/a	n/a	2	0	2	2	0	0	-100%
MSL Specialization Intl Mgmt (MSICL)	n/a	n/a	n/a	n/a	4	7	3	0	0	0	-100%

*Source: Jenzabar ERP system. Fall data are extracted after drop/add date in Fall semester. Graduate Studies Division determined by DIV_CDE = GR or G2 or UP. Inconsistencies with figures reported in prior versions of the Fact Book are due to updated major information for students. Note: For all years, not all students in the Graduate Division are enrolled in a graduate degree program or a program of study could not be determined.

Degrees and Certificates Conferred

Over a ten year period the total number of degrees and certificates conferred (graduate and undergraduate) within a fiscal year was highest in 2008-2009 (n=700). The highest number of undergraduate degrees conferred was also during the 2008-2009 fiscal year (n=264) and the highest number of graduate degrees conferred was within the 2009-2010 (n=440). In the 2015-2016 fiscal year, there were 468 degrees conferred, a decrease of about 33% since the high in 2008-2009. In 2015-2016, the Business Management/Leadership program (n=40) had the largest number of under-

graduate degrees awarded, and the Master of Health Administration (n=101) had the largest number of graduate degrees awarded. Charts showing the number of degrees conferred within each fiscal year are shown below. Chart 26 graphs the total degrees conferred by division from 2006-2007 to 2015-2016. Chart 27 graphs the degrees conferred by division for 2015-2016. The Top 5 Undergraduate Programs accounted for 56% of all Undergraduate degrees awarded. The top 5 Graduate Programs accounted for 86% of all Graduate Degrees awarded. Appendix I details the number and percent change over time by major and by division and tuition code.

Chart 26. Degrees/Certificates Conferred 10 Yr History
Graduate Trend Data: 06-07 to 15-16 (Unduplicated Headcount)

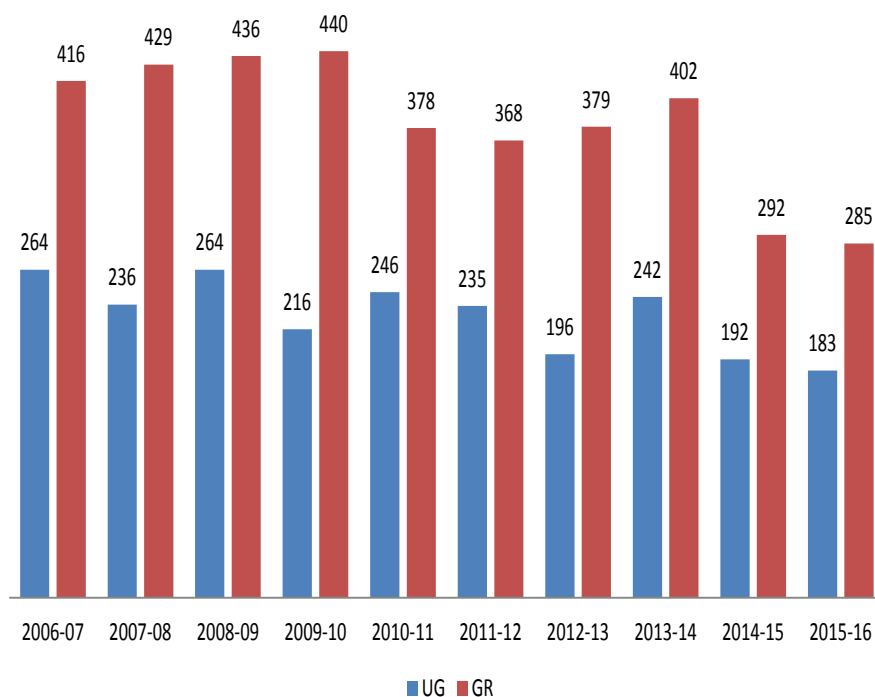
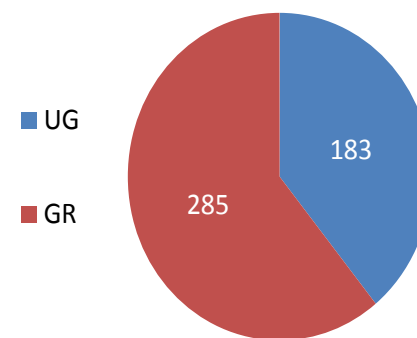


Chart 27. Degrees/Certificates Conferred 2015-16
Graduate Data: 2015-16 (Unduplicated Headcount)



2015-2016: Top 5 Highest No. of Degrees Awarded by Division and Program			
Undergraduate Program	n	Graduate Program	n
Business Management/Leadership	40	Master of Health Administration	101
Nursing	17	Master of Business Administration	56
Biology	12	Master Orgztnl Change/Leadership	34
Criminal Justice	12	Master Marriage and Family Therapy	29
Human Relations	11	Master Bus Admin/Health Admin	24
Psychology	11		

*Source: Jenzabar (ERP system). Graduate Studies Division determined by DIV_CDE = GR, G2, or UP. Undergraduate Division determined by DIV_CDE = UG, U2, or CE. Degrees conferred determined by the July 1 to June 30 fiscal year calendar. 2014-2015 data extracted on 6/19/15. 2015-2016 data extracted on 6/21/16.

G raduation Rates

Chart 28 shows the six-year graduation rate for first-time degree/certificate-seeking undergraduates at Pfeiffer University, starting with the Fall 2000 Freshman Class and continuing through to the Fall 2009 Freshman Class, which is the class the most recent six-year graduation rate data are available. Regardless of the size of the Freshman Class, the six-year graduation rate for Pfeiffer University is usually between 40 to 50 percent. Only for two classes (Fall 2001 and Fall 2002) was the six-year graduation rate over 50%. For the Fall 2003 and Fall 2008 cohorts, the 6-year graduation rate was about 35%. Also, while transfer data are incomplete for most years, for

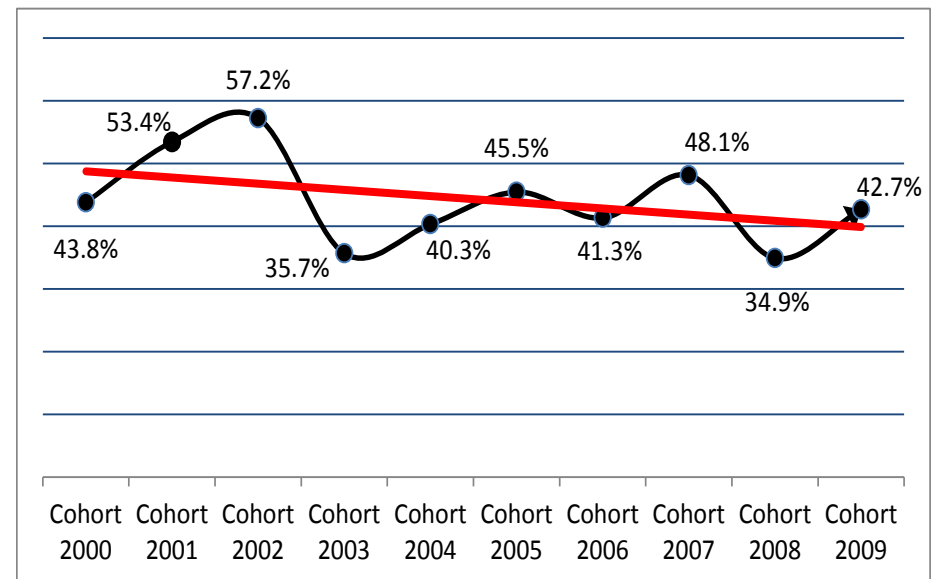
the years reported, a growing percentage of students are transferring out of Pfeiffer, reaching a high of over 50% with the Fall 2008 first-year cohort. Chart 29 provides a graphic representation of Pfeiffer’s six-year graduation rate. For the ten first-year cohorts shown, the data are clear. Despite year-to-year variation, the slope of the trendline (in red) is negative, showing that over time, the percentage of first-time degree/certificate-seeking undergraduates graduating from Pfeiffer University within six years is growing smaller.

Chart 28. Cohorts History
(First time degree/certificate seeking undergraduates)

Cohort Trend Data: Fall 2000 – Fall 2009

Cohorts History						
IPEDS Reporting Date	Cohort Fall Term	# Cohort Students	# Grads within 6 yr Period	6 yr Grad Rate	# Transfer prior to Grad	Transfer Rate
Spring 2007	2000	185	81	43.8%	NA	NA
Spring 2008	2001	146	78	53.4%	NA	NA
Spring 2009	2002	166	95	57.2%	53	31.9%
Spring 2010	2003	185	66	35.7%	71	38.4%
Spring 2011	2004	191	77	40.3%	NA	NA
Spring 2012	2005	198	90	45.5%	NA	NA
Winter 2013	2006	196	81	41.3%	NA	NA
Winter 2014	2007	189	91	48.1%	80	42.3%
Winter 2015	2008	192	67	34.9%	102	53.1%
Winter 2016	2009	225	96	42.7%	109	48.4%

Chart 29. Cohort Graduation Rates
Cohort Trend Analysis: Fall 2000 – Fall 2009



*Source: Data is based upon the data Pfeiffer reports in the IPEDS Graduate Rate Survey (GRS). The number (#) of Cohort Students reflects Exclusions, per IPEDS definition. Transfer data is obtained by matching Pfeiffer cohorts with student records housed in the National Student Loan Clearinghouse.

Persistence and Graduation

Retention of undergraduate students is an issue for Pfeiffer University, as it is for many small, private universities. All undergraduate students who first enrolled in a fall term (Fall 2005 through Fall 2014) are tracked over time. Tracking indicates that at the start of the second term, a one year undergraduate retention rate has never exceeded 72%. At the start of the third term, less than half (avg. 42%) of these students remain and an average of 11% graduate. By the start of the fourth year, less than a third (28%) are still enrolled and an average of 12% graduate.

The trend of attrition is further evidenced by graduation rates, less than half after 4 years and approximately half after 5 or 6 years.

Chart 30 shows retention and graduation rates for undergraduate students by each particular starting fall term at Pfeiffer University. Detailed information on retention can be found in Appendix K.

**Chart 30. All Undergraduate Persistence and Graduation Rates
(New and Transfer, Full and Part Time)
(Tracked from First Fall Term Enrolled to Fall 2015)**

1st Term Student Found Enrolled	*Total Number of UG Students	**UG Student Persistence to Second Fall Term				**UG Student Persistence to Third Fall Term				**UG Student Persistence to Fourth Fall Terms				Cumulative Total of UG Students Who Graduated with 4, 5 or 6 years of 1st Term Student Found Enrolled					
		Students who returned the following fall term (2nd)		Students who graduated prior to the 2nd fall term		Students who returned the following fall term (3rd)		Students who graduated prior to the 3rd fall term		Students who returned the following fall term (4th)		Students who graduated prior to the 4th fall term		Students who graduated within 4 Years		Students who graduated within 5 Years		Students who graduated within 6 Years	
		n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Fall 2005	512	343	67%	12	2%	210	41%	58	11%	142	28%	51	10%	232	45%	259	51%	266	52%
Fall 2006	422	277	66%	5	1%	185	44%	46	11%	130	31%	45	11%	161	38%	193	46%	206	49%
Fall 2007	406	276	68%	4	1%	188	46%	39	10%	132	33%	54	13%	187	46%	225	55%	228	56%
Fall 2008	415	264	64%	3	1%	173	42%	39	9%	104	25%	53	13%	160	39%	187	45%	193	47%
Fall 2009	397	252	63%	6	2%	144	36%	47	12%	98	25%	44	11%	156	39%	187	47%	191	48%
Fall 2010	412	296	72%	3	1%	171	42%	55	13%	109	26%	55	13%	205	50%	218	53%	220	53%
Fall 2011	391	281	72%	7	2%	165	42%	56	14%	111	28%	44	11%	190	49%	204	52%	na	na
Fall 2012	371	241	65%	7	2%	163	44%	44	12%	114	31%	47	13%	na	na	na	na	na	na
Fall 2013	376	261	69%	4	1%	181	48%	42	11%	na	na	na	na	na	na	na	na	na	na
Fall 2014	339	232	68%	6	2%	na	na	na	na	na	na	na	na	na	na	na	na	na	na

Note: A cohort is established from the student's minimum entrance year in the ten year history file. Term enrollment is determined based on IR's Ten Year History file. A MC UG student is based on DIV_CDE =UG or U2 and TUITION_CDE=MC. A student can be attending full or part time. A student can be a transfer or a new student.

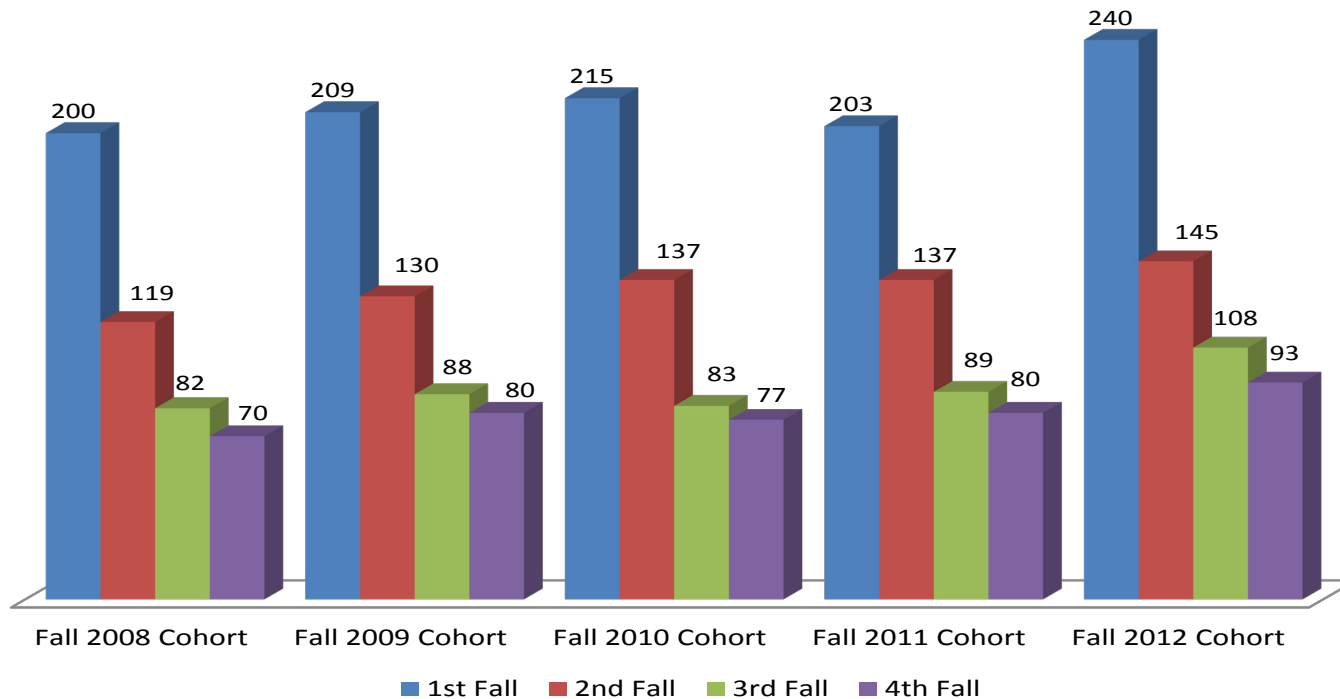
Misenheimer Freshman Persistence

The Fact Book highlights a few areas that are unique to each division. For the Misenheimer Undergraduate Division, the Fact Book focuses on the following: freshman persistence, trends in transfer students, commuters and residents, religious affiliation, and sports. Persistence continues to be a serious issue for Pfeiffer University. Chart 31 graphs Fall-to-Fall attrition of students who have a Freshman class standing (full-time and part-time, new students and transfers) who matriculated to Pfeiffer every Fall term, from Fall 2008 to Fall 2012. The blue bar represents the

first Fall semester enrolled (Fall 2008, Fall 2009, and so forth). The red bar is the second Fall term enrolled (i.e. for the Fall 2008 class, this would be Fall 2009). The green bar is the third Fall term enrolled (i.e. for the Fall 2008 class, this would be Fall 2010), and the violet bar is the fourth Fall term enrolled (i.e. for the Fall 2008 class, this would be Fall 2011). Regardless of the Fall semester at matriculation about one-third do not return for their second year. By their third year, over half of those freshmen have left. And over 60% (on average) do not return for their fourth year.

Chart 31. Fall-to-Fall Persistence of Misenheimer Freshmen

Cohort Analysis: Fall 2008 - Fall 2012



*Source: Jenzabar ERP system. Data as of Fall "Freeze" date. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Freshman standing determined by Class = "FR."

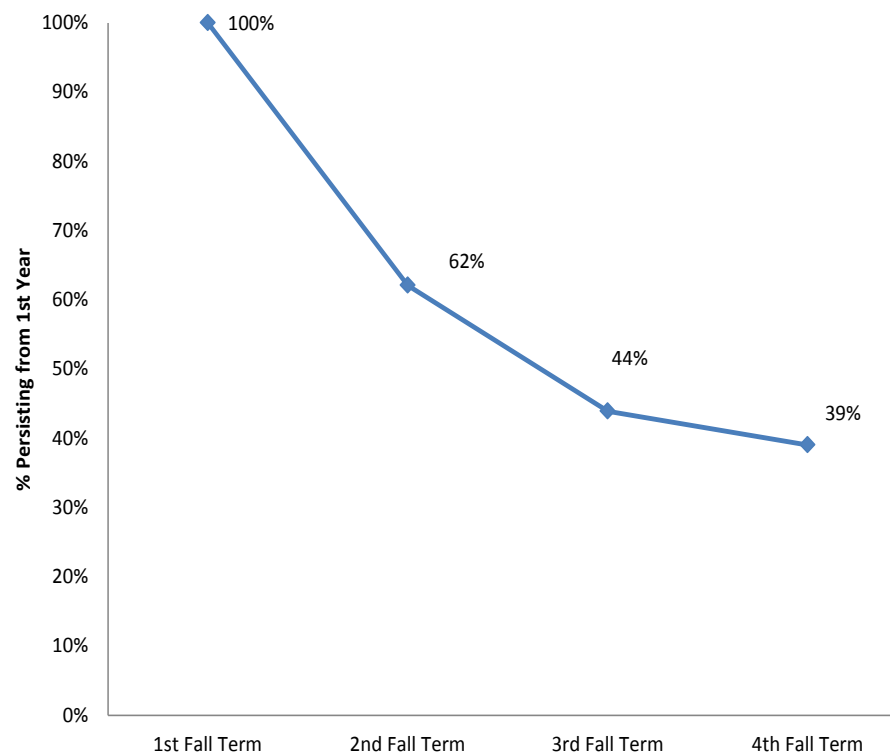
Misenheimer Freshman Persistence

Average persistence rates for those students who arrive with a Freshman class standing to Pfeiffer every Fall term, from Fall 2005 to Fall 2012 are expressed in Chart 32. In their first Fall term, 100% are present (naturally). By their second Fall term, less than two-thirds persist, on average. By the third Fall term, less than 50% persist.

And, lastly, less than 40% persist to their fourth Fall term, on average. To reiterate, these figures are for those students who have a Freshman class standing to Pfeiffer every Fall term (full- and part-time, new students or transfers).

Chart 32. Average Persistence Rate of Misenheimer Freshmen

Trend Analysis: All Undergraduates who Matriculated as Freshmen from Fall 2005 to Fall 2012



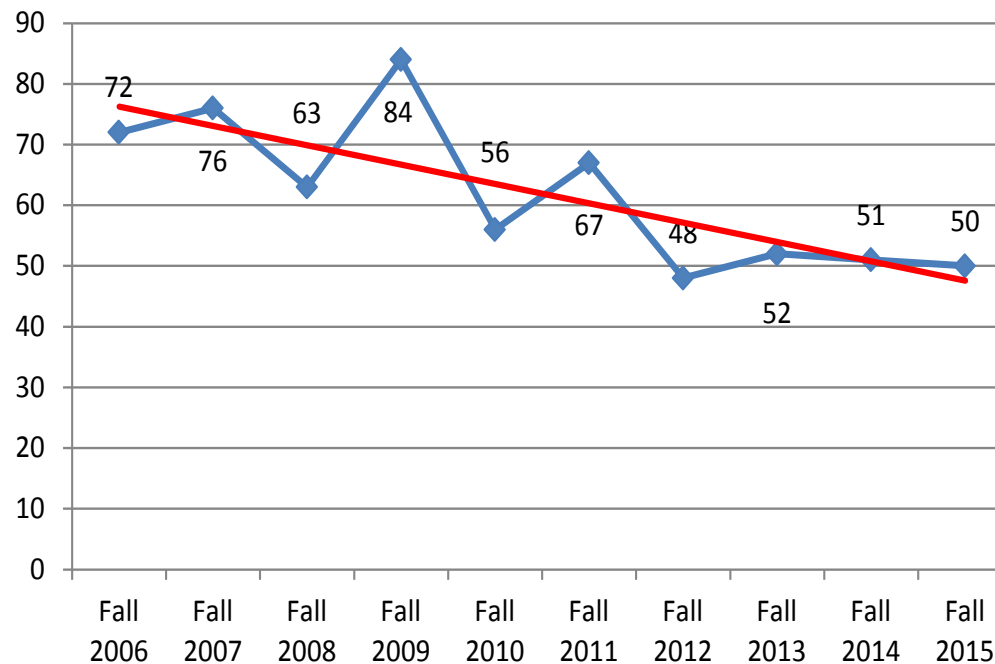
*Source: Jenzabar ERP system. Data as of Fall “Freeze” date. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Freshman class standing determined by Class = “FR.”

Misenheimer Undergraduates: Transfer Students

Chart 33 graphs the number of new transfer students to the Misenheimer campus per given Fall semester. In Fall 2006, 72 new transfer students enrolled. Ten years later, only 50 new transfer students enrolled, a decline of 30%. The trendline (in red)

clearly shows a marked pattern of decline among transfer student enrollment to the Misenheimer Undergraduate campus.

Chart 33. Fall Misenheimer Transfer Student Enrollment
Trend Analysis: Fall 2006 – Fall 2015



*Source: Jenzabar ERP system. Data as of Fall “Freeze” date. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Status as transfer student determined by dbo_CANDIDACY.CANDIDACY_TYPE = “T”.

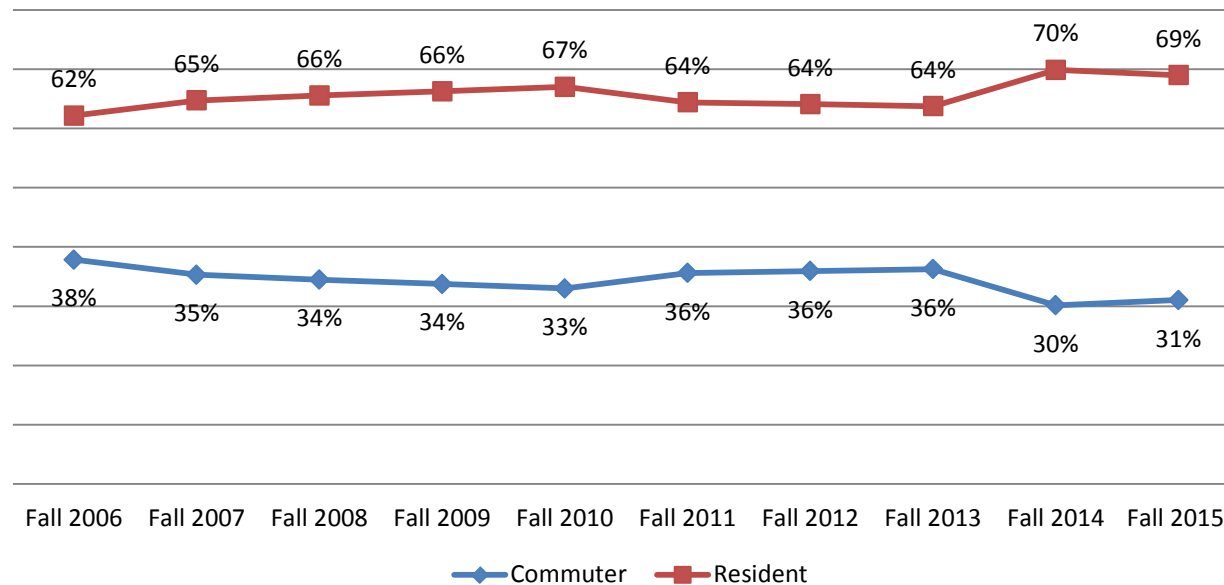
Misenheimer Undergraduates: Commuter and Residential Students

Chart 34 graphs the percent of Misenheimer undergraduates by commuter versus residential status from Fall 2006 to Fall 2015. For most of the decade in question, the ratio of residential students to commuter students was about 2-to-1, on average. From Fall 2013 to Fall 2014, however, a sharp change is observed. In Fall 2014, residential

students accounted for 70% of the Misenheimer population, while commuter students only accounted for 30% of the Misenheimer population. This 70/30 split is generally observed to continue through Fall 2015, as well.

Chart 34. Number of Fall Misenheimer Enrollment by Commuter vs Resident

Trend Analysis: Fall 2006 – Fall 2015



*Source: Jenzabar ERP system. Fall data are extracted after the drop/add date for the Fall semester in question. Undergrad MC Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE = MC. Status as a resident determined by "RESID_COMMUTER_STS" = "R." Status as a commuter determined by "RESID_COMMUTER_STS" = "C" or Null.

Misenheimer Undergraduates: Religious Affiliation

In Fall 2006, students with an undeclared or unknown affiliation represented 18% of the Misenheimer Undergraduate Division enrollment. By Fall 2014, these students accounted for 38% of religious affiliation. The three denominations with the highest representation over time are (in rank order): Baptist, Methodist, and Catholic. Chart

35 graphs the percent of total Misenheimer Undergraduates by religious affiliation from Fall 2006 to Fall 2015. Chart 36 provides more detail on the percent of Fall 2015 Misenheimer Undergraduates by religious affiliation. Appendix L details all religious affiliations.

Chart 35. Percent of Fall Misenheimer Enrollment by Religion
Trend Analysis: Fall 2006 – Fall 2015

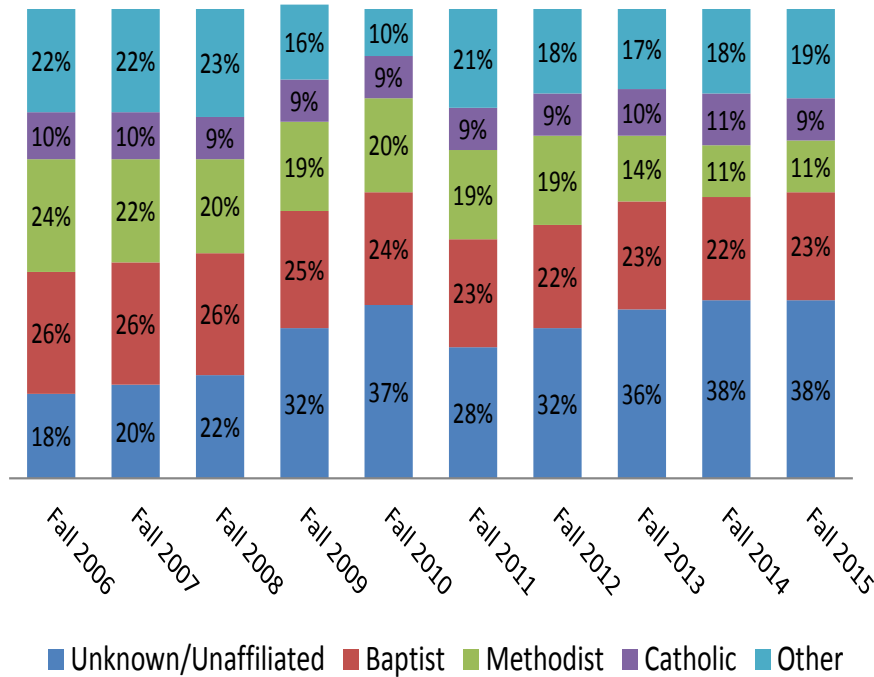
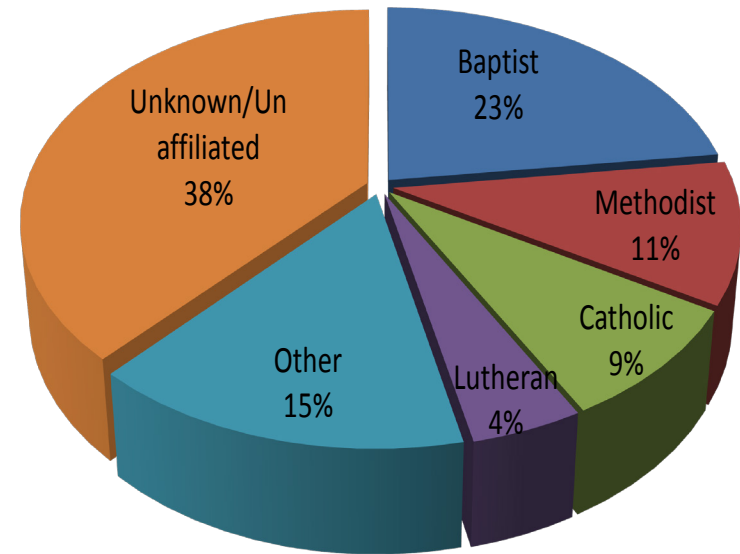


Chart 36. Fall 2015 Misenheimer Undergraduate Enrollment by Religion
Total Enrollment (N=680 Unduplicated Headcount)



*Source: Jenzabar ERP system. Fall data is extracted and frozen as of fall “freeze” date. Undergrad MC Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE = MC. Religious affiliation data is self-reported by the individual student. Religious affiliation codes translated by RELIGION_VIEW definition table in Jenzabar.

Misenheimer Undergraduates: Sports

Chart 37 graphs the percent of Misenheimer Undergraduates who played a sport from Fall 2006 to Fall 2015. In 2006, 40% of students played at least one sport, while 60% of Misenheimer Undergraduates did not. Over time, the percent of Misenheimer Undergraduates who played at least one sport steadily grew. By Fall 2014, the percent of students who played at least one sport (54%) eclipsed the percent of Misenheimer Undergraduates who did not play sports (46%).

Chart 38 graphs the number of students who play a sport and live on-campus from Fall 2006 to Fall 2015. The number of students who play at least one sport and live on campus was fairly constant at about 320, on average for any given year. However, the number of on-campus residents who do not play a sport decreased by 25%, from 202 to 152. Examining the proportion of student athletes among the Misenheimer residential population, the percentage of students who live on-campus and play sports increased from 60% in Fall 2006 to 67% in Fall 2015. Appendix M contains figures on home residence and students who play a sport.

Chart 37. Percent of Total Misenheimer Undergraduate Enrollment by Students Who Play Sports

Trend Analysis: Fall 2006 – Fall 2015

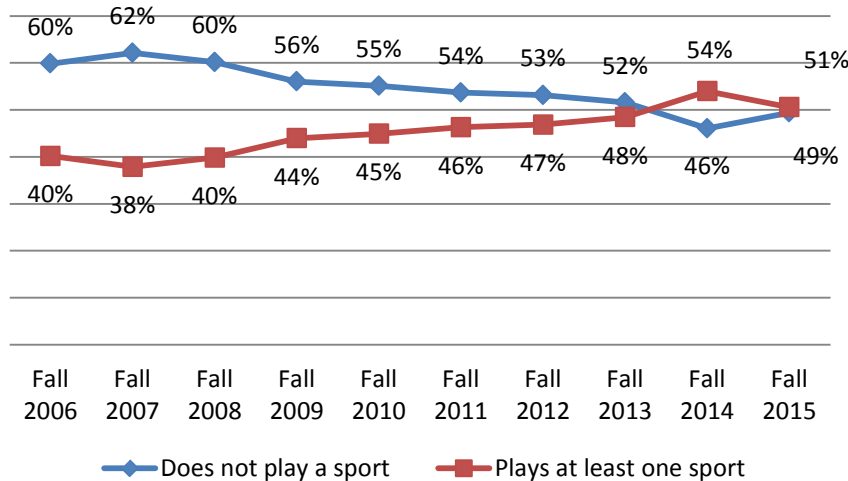
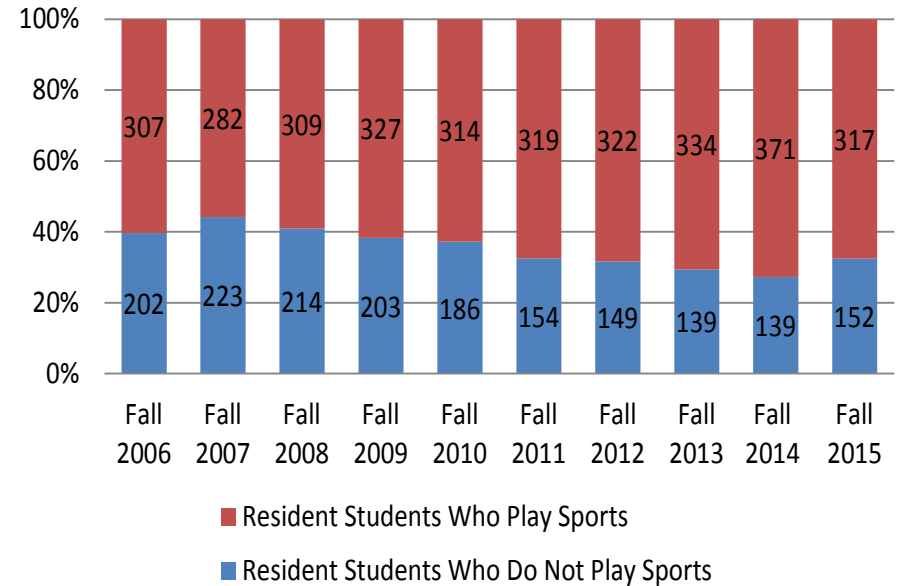


Chart 38. Misenheimer Undergraduate On-Campus Residents by Students Who Play Sports

Trend Analysis: Fall 2006 – Fall 2015



*Source: Jenzabar ERP system. Fall data is extracted after the drop/add date. Undergrad MC Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE = MC. "Play at least one sport" measured by SPORTS_CDE <> null. Status as a resident determined by "RESID_COMMUTER_STS" = "R."

C enter for Professional Advancement (CPA)

Chart 39 graphs Undergraduate CPA Division enrollment by gender from Fall 2006 to Fall 2015. From Fall 2006 to Fall 2013, enrollment showed a general trend of decline for both women and men. However, enrollment for both genders has increased from Fall 2013 to Fall 2015. These individual trends reflect the general enrollment trend for the Undergraduate CPA Division over the past ten years. Also, the female-to-male ratio in the UG CPA Division has increased. In Fall 2006, there were about 2 women for every 1 man. In Fall 2015, that ratio had increased to about 3 women for every 1 man.

Chart 39. UG CPA Division Enrollment by Gender

Trend Analysis: Fall 2006 – Fall 2015

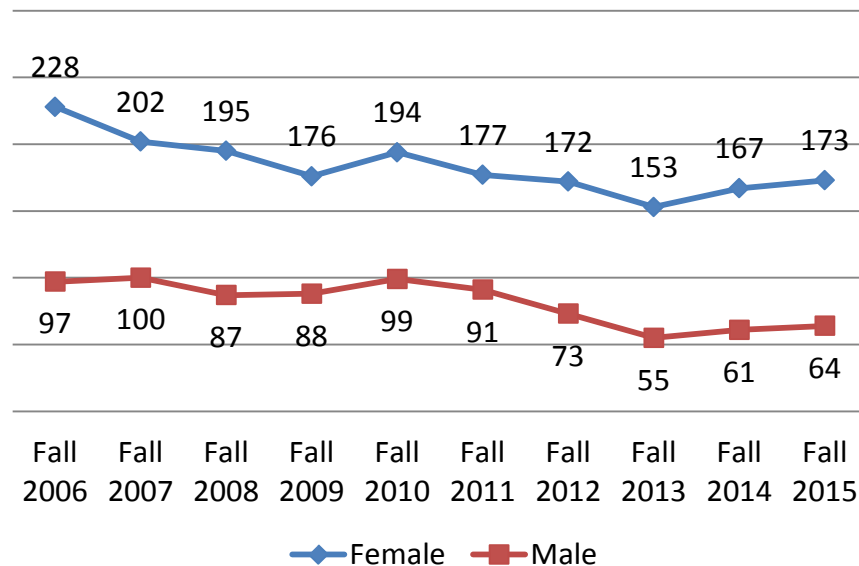


Chart 40 shows the average age by gender for the Undergraduate CPA division from Fall 2006 to Fall 2015. The average age of female students in this division increased by 3 years, from 34.9 years in Fall 2006 to 37.9 years in Fall 2015. The average age of male students also increased over the same period, from 36.0 years in Fall 2006 to 39.6 years in Fall 2015, a net average increase of 3.6 years.

Chart 40. UG CPA Division Enrollment by Gender and Average Age

Trend Analysis: Fall 2006 – Fall 2015

Gender	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
Female	34.9	35.5	36.2	36.8	35.5	35.4	34.9	36.7	37.9	37.9
Male	36.0	36.0	34.8	35.0	33.7	34.8	36.3	37.1	38.3	39.6

*Source: Jenzabar ERP system. Fall data is extracted and frozen as of the Fall “freeze” date. Undergrad CPA Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE <> MC. Average age calculated using only those students who reported DOB.

Center for Professional Advancement (CPA): Undergraduate Demographics

Chart 41 compares enrollment at the Undergraduate CPA Division by race/ethnicity within gender between Fall 2011 and Fall 2015. While the fluctuation for women between the two years in comparison was minimal, the drop in enrollment for males is noticeable. Enrollment for minority males declined by about 25%, while that for non-minority males dropped by one-third. Chart 42 provides a year-to-year breakdown of enrollment figures by race/ethnicity within gender for the UG CPA Division

from Fall 2011 to Fall 2015. The data show that enrollment declined steadily from Fall 2011 to Fall 2013, and then increased from Fall 2013 to Fall 2015. Enrollment for non-minority males remains generally weak, however.

Chart 41. Center for Professional Advancement Division Enrollment by Gender and Ethnicity Comparative Analysis: Fall 2011 and Fall 2015

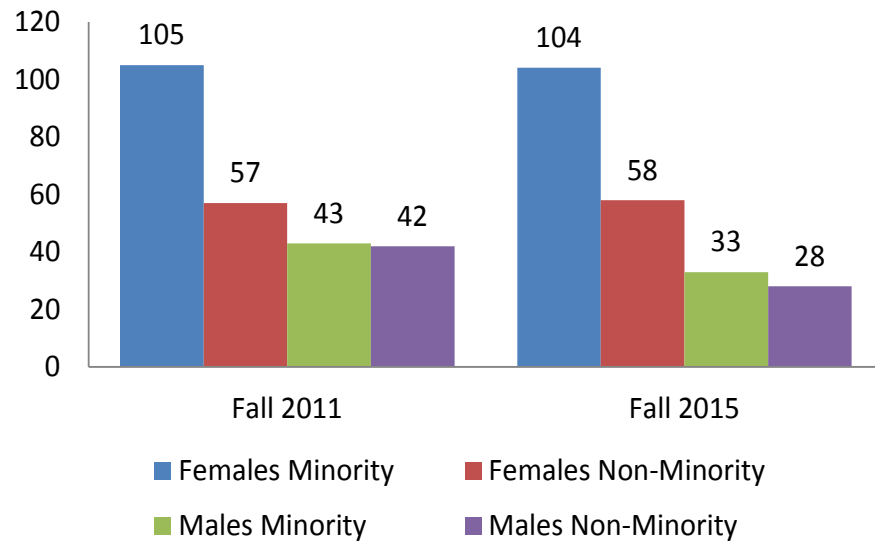


Chart 42. Center for Professional Advancement Division Enrollment by Gender and Ethnicity Comparative Analysis: Fall 2011 – Fall 2015

	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
Females Minority	105	98	90	91	104
Females Non-Minority	57	60	54	66	58
Males Minority	43	36	27	37	33
Males Non-Minority	42	33	27	23	28

*Source: Jenzabar ERP system. Data extracted as of the Fall “freeze” date. Undergrad CPA Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE <> MC. Minority students include the following ethnicities: African American, American Indian/Alaskan Native, Asian/Pacific Islander, Native Hawaiian, and Hispanic. Non-minority students are Caucasian American. Gender and race/ethnicity data are self-reported by the individual student.

G raduate Program

Chart 43 breaks down graduate student enrollment by gender. As shown, enrollment in this division by female students exhibited a general trend of growth from Fall 2006 to Fall 2012. However, from Fall 2012 to Fall 2015, enrollment by graduate women dropped by 35% (n=268), and over the decade in question, enrollment declined by 25% (n=164). Enrollment by male students in the Graduate Studies Division ebbed and flowed from Fall 2006 to Fall 2012. The highest enrollment by men occurred in Fall 2007 (N=327) and another peak was observed in Fall 2012 (N=298). However, from Fall 2006 to Fall 2015, enrollment by male graduate students fell by almost

35% (n=107), from 317 in Fall 2006 to 210 in Fall 2015. When considering the period from Fall 2012 to Fall 2015, enrollment by male students in the graduate division fell by almost 30% (n=58).

Chart 44 depicts average age by gender for the Graduate Studies Division. From Fall 2006 to Fall 2015, the average age of both female and male students did not show much variation.

Chart 43. Graduate Studies Enrollment by Gender
Trend Analysis: Fall 2006 – Fall 2015

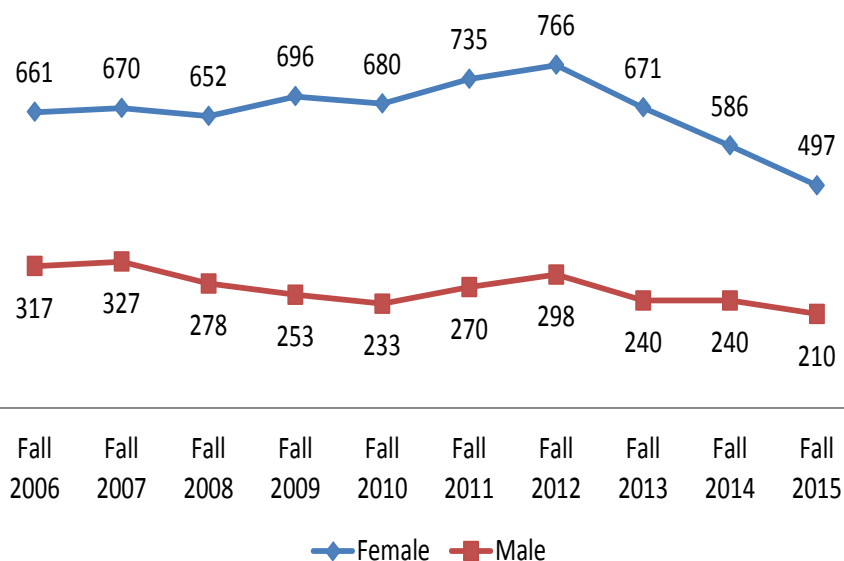


Chart 44. Graduate Studies Enrollment by Gender and Average Age
Trend Analysis: Fall 2006 – Fall 2015

Gender	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
Female	37.4	37.4	37.4	37.0	36.8	36.7	36.6	36.1	36.8	37.2
Male	35.9	36.3	37.1	36.6	35.2	35.9	36.3	36.7	35.8	36.2

*Source: Jenzabar ERP system. Fall data are extracted and frozen as of mid-fall semester (10/15). Graduate Studies Division determined by DIV_CDE = GR, G2, or UP. Average age calculated using only those students who reported DOB. Gender data are self-reported by the individual student.

F inancials at Pfeiffer University

Category	Description	30-Jun-11	30-Jun-12	30-Jun-13	30-Jun-14	30-Jun-15
Assets:	Cash	\$2,537,996	\$2,330,483	\$2,807,016	\$1,481,245	\$2,265,224
	Accounts Receivable	\$1,068,452	\$1,066,039	\$824,597	\$1,082,228	\$577,271
	Allowance for Doubtful Accounts	(\$95,139)	(\$90,558)	(\$84,634)	(\$90,461)	(\$104,340)
	Notes Receivable	\$1,301,758	\$1,531,794	\$1,695,818	\$1,623,105	\$1,360,986
	Allowance for Doubtful Notes	(\$300,000)	(\$300,000)	(\$300,000)	(\$300,000)	(\$300,000)
	Contributions Receivable, net	\$653,232	\$573,809	\$739,984	\$878,271	\$1,683,369
	Inventories			n/a	n/a	n/a
	Investment of Bond Proceeds, Held by Trustee			n/a	n/a	n/a
	Investments, at market value	\$15,794,957	\$15,623,216	\$16,936,111	\$19,634,463	\$19,256,575
	Prepays and other Assets	\$700,333	\$645,583	\$646,992	\$626,411	\$699,871
	Property and equipment, net	\$24,163,844	\$24,839,644	\$24,213,460	\$23,680,125	\$21,685,951
	Total Assets:	\$45,825,433	\$46,220,010	\$47,480,242	\$48,615,387	\$47,124,907
Liabilities:	Accounts payable and accrued expenses	\$2,066,028	\$1,628,949	\$1,869,366	\$1,758,849	\$1,484,456
	Deferred revenues and student credit balances	\$398,192	\$439,799	\$396,619	\$296,999	\$305,157
	Leases payable	\$390,138	\$322,011	\$230,093	\$583,436	\$424,911
	Notes and bonds payable	\$16,255,850	\$15,385,613	\$17,213,458	\$16,374,478	\$15,957,859
	Advances from Federal government for student loans	\$1,761,619	\$1,768,303	\$1,762,938	\$1,770,748	\$1,773,888
	Other/Annuities payable	\$137,619	\$1,503,605	\$175,473	\$160,966	\$146,099
	Lines of Credit	\$0	\$0	\$650,000	\$1,902,626	\$750,000
	Interest Rate Swap	\$1,035,983	\$1,281,079	\$0	\$0	\$0
	Total Liabilities:	\$22,045,429	\$22,329,359	\$22,297,947	\$22,848,102	\$20,842,370

*Source: Data obtained from Financial Affairs as supplied for IPEDS Spring Financial Report as well as the University's consolidated financial statements.

Financials (cont'd)

Category	Description	30-Jun-11	30-Jun-12	30-Jun-13	30-Jun-14	30-Jun-15
Revenues:	Tuition and fees	\$25,235,137	\$26,581,268	\$26,872,079	\$26,937,866	\$27,363,645
Unrestricted	Less scholarships	(\$9,153,178)	(\$9,429,083)	(\$9,002,452)	(\$10,500,961)	(\$11,489,518)
	Net tuition and fees	\$16,081,959	\$17,152,185	\$17,869,627	\$16,436,905	\$15,874,127
	Government grants	\$1,267,767	\$1,141,573	\$275,695	\$235,816	\$256,006
	Private gifts and grants (unrestricted)	\$1,605,315	\$1,543,309	\$215,996	\$166,149	\$402,665
	Investment income	\$251,246	\$531,322	\$3,426	\$3,634	\$14,775
	Sales and services of auxiliary enterprises	\$4,696,797	\$4,522,619	\$4,665,061	\$4,843,966	\$5,178,030
	Other sources	\$375,805	\$423,049	\$630,571	\$686,606	\$706,383
	Net assets released from restrictions	\$0	\$0	\$0	\$2,190,164	\$3,826,439
	Total Revenues:	\$24,278,889	\$25,314,057	\$25,668,443	\$24,563,240	\$26,258,425
Expenses:	Instruction	\$9,116,640	\$9,428,521	\$9,917,986	\$10,242,310	\$10,101,435
	Student Services	\$4,023,116	\$4,191,383	\$4,284,735	\$4,770,438	\$5,136,760
	Auxiliary enterprises	\$4,156,554	\$4,591,872	\$4,804,121	\$4,491,872	\$3,874,092
	Academic support	\$2,602,557	\$2,578,831	\$2,748,088	\$2,994,137	\$2,979,954
	Institutional support	\$3,281,621	\$3,580,284	\$3,780,015	\$4,608,359	\$4,514,831
	Other	\$0	\$0	\$0	\$0	\$0
	Total Expenses:	\$23,180,488	\$24,370,891	\$25,534,945	\$27,107,116	\$26,607,072
Net Assets:	Net assets at end of year	\$23,780,004	\$23,890,651	\$25,748,551	\$25,767,285	\$26,282,537
Selected cash flows:	Depreciation and amortization	\$1,619,687	\$1,646,810	\$1,625,913	\$1,656,474	\$1,741,655
	Cash payments for interest (502)	\$822,393	\$746,999	\$496,098	\$608,978	\$605,691

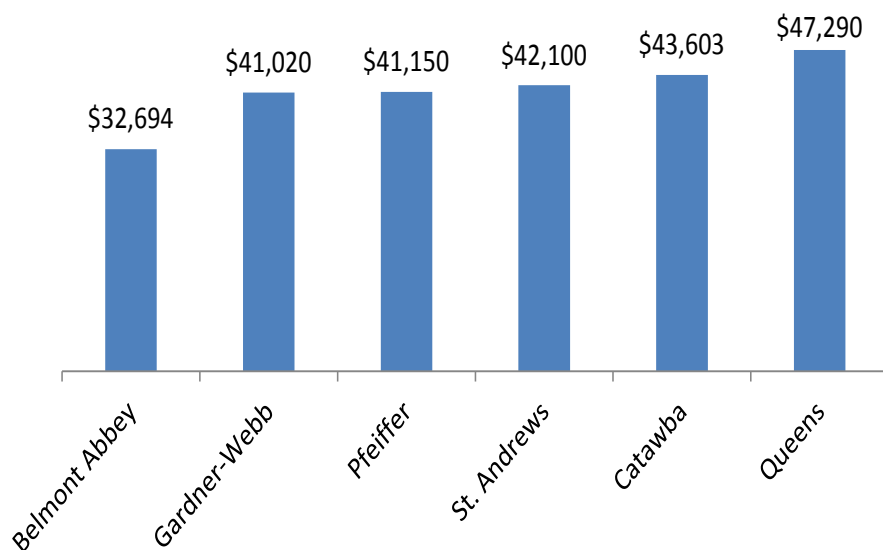
*Source: Data obtained from Financial Affairs as supplied for IPEDS Spring Financial Report as well as the University's consolidated financial statements.

S tudent Charges

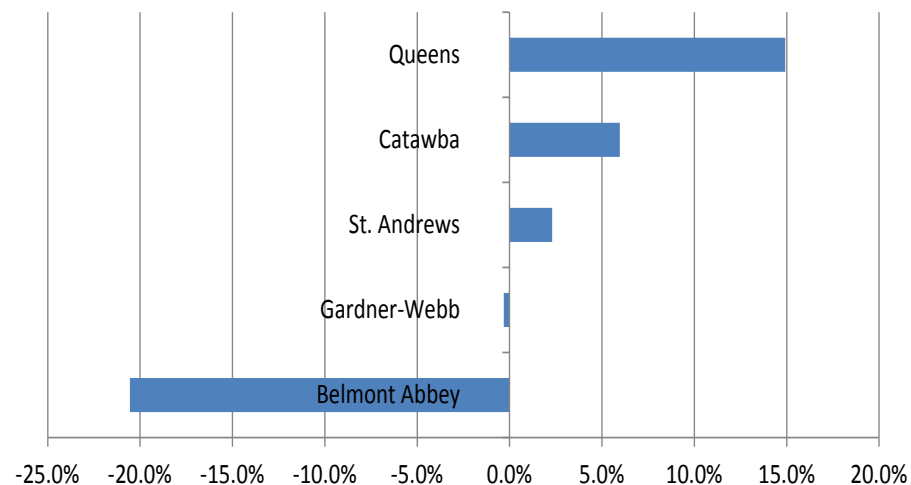
Chart 45 provides a comparison of Total Student Costs for the 2015-2016 academic year between Pfeiffer University and select peer institutions. Total student costs include the following: tuition, fees, room, board, and other incidental costs incurred by student (e.g., transportation and books). For the 2015-2016 academic year (Fall and Spring semesters), the total cost to attend Pfeiffer University for a full-time, first-time undergraduate student living on campus was \$41,150. Among the peer institutions selected for comparison, this amount places Pfeiffer University third lowest among the six institutions presented.

Chart 46 details the percent difference in costs of attendance between Pfeiffer University and the peer institutions selected for comparison in Chart 45. Of the five comparison schools, three cost more to attend than Pfeiffer, with Queens University in Charlotte costing almost 15% more to attend as compared to Pfeiffer. Belmont Abbey costs significantly less (just over 20%) to attend than Pfeiffer, and Gardner-Webb costs only slightly less (less than 1%) to attend, as compared to Pfeiffer.

**Chart 45. 2015-2016 Total Student Costs
Pfeiffer University and Select Peer Institutions**



**Chart 46. Percent Difference in 2015-2016 Student Costs
Select Peer Institutions Compared to Pfeiffer University**



*Data retrieved from National Center for Education Statistics IPEDS Data Center, Preliminary Release Data on 7/14/16. Total Students Costs defined as “Student Charges: Price of attendance for full-time, first-time undergraduate students; total price for in-state students living on campus 2014-15.”

Student Tuition

Chart 47 trends Pfeiffer University Undergraduate tuition costs from the 2012-2013 academic year to the 2016-2017 academic year. These figures are the total cost of full-time tuition for the academic year in question (Fall and Spring semesters) for the Undergraduate Misenheimer Division. These figures do not include fees, room and board, nor any other incidental costs (e.g. transportation or books). Over the five academic years in question, undergraduate tuition rose by \$5,500, an increase of

almost 25% over the five years in question. Chart 48 shows the percentage increase in tuition over the prior year. For example, undergraduate tuition in 2012-2013 increased 6.0% over the 2011-2012 academic year. Undergraduate tuition in 2016-2017 increased 6.9% from 2015-2016. Over the past five years, full-time undergraduate tuition increased by about 6% each year over the prior year.

Chart 47. Pfeiffer Undergraduate Tuition

Trend Analysis: 2012-2013 to 2016-2017

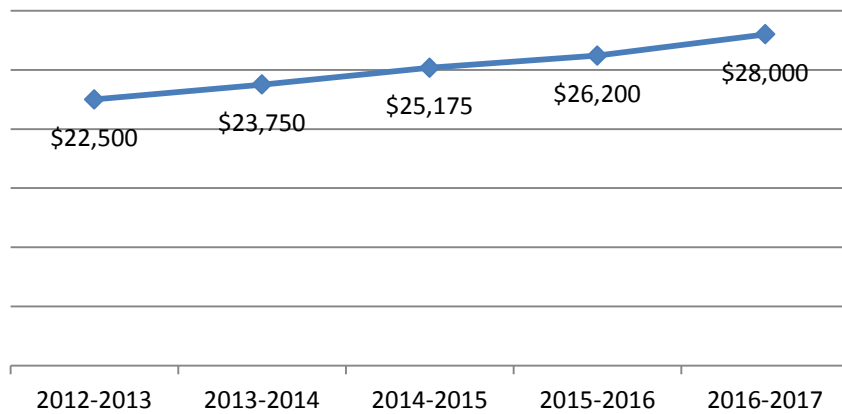
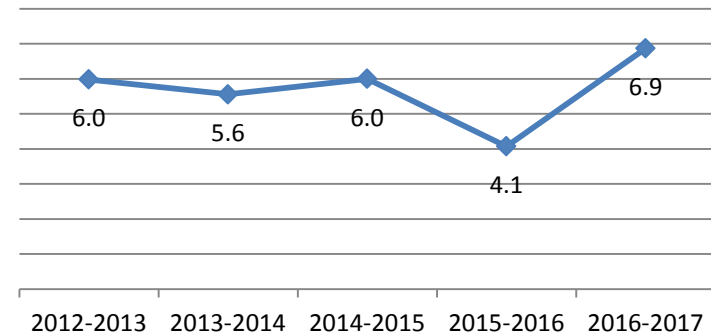


Chart 48. Undergraduate Tuition Percent Increase Over Prior Year

Trend Analysis: 2012-2013 to 2016-2017



*Source: Per-year, full-time, undergraduate tuition charges as reported in the Undergraduate Catalog. This edition of the Fact Book adjusts the percent increase as reported in prior editions.

L ibrary

LIBRARY FINANCIAL DATA	2010-11	2011-12	2012-13	2013-14	2014-15
STAFFING					
FTE Librarians	5.75	5.75	5.75	5.75	5.75
FTE Other Paid Staff	1	1	1	1	1
FTE Student Assistants	1.25	1.25	1.25	1.25	1.25
Total FTE Staff	8	8	8	8	8
INFORMATION RESOURCES EXPENDITURES					
Books, Serial Backfiles and Other Materials:					
Paper and microform	\$36,022	\$35,617	\$53,980	\$15,133	\$27,211
Electronic	\$0	\$0	\$0	\$0	\$0
Current Serial Subscriptions and Search Services:					
Paper and microform	n/a	\$35,416	\$40,064	\$50,746	\$31,095
Electronic	\$65,195	\$74,401	\$82,857	\$51,036	\$70,521
Preservation	\$2,156	\$1,554	\$1,316	\$2,740	\$1,822
OPERATING EXPENDITURES					
Computer Hardware and Software	\$27,768	\$26,433	\$21,678	\$37,431	\$24,790
Bibliographic Utilities, Networks, and Consortia	\$2,451	\$2,835	\$2,885	\$2,754	\$3,206
Other Operating Expenditures	\$4,197	\$3,117	\$3,651	\$10,920	\$11,394
Total expenditures (except plant and maintenance)	\$415,904	\$412,799	\$439,900	\$170,761	\$170,039

*Data from Library Services

Library

LIBRARY COLLECTIONS	2010-11	2011-12	2012-13	2013-14	2014-15
Books, Serial Backfiles, and Other Materials:					
Paper-Volumes Added	974	1,243	928	951	834
Paper-Volumes Total	133,445	134,483	135,235	110,791	111,437
Microform-Units Added	1,014	1,174	778	1,048	1106
Microform-Units Total	37,677	30,202	30,980	31,043	31,249
Ebooks - Added	n/a	n/a	n/a	1200	139,840
Ebooks- Total	n/a	n/a	n/a	44,708	184,548
Current Serial Subscriptions:					
Number of Paper and Microform Subscriptions Added	8	0	1	0	0
Number of Paper and Microform Subscriptions Total	277	249	250	236	220
Audiovisual Materials:					
Audiovisual Materials-Units Added	43	21	160	254	47
Audiovisual Materials-Units Total	2,475	2,496	2,656	2,910	2957
Streaming Audiovisual – Units Added	n/a	n/a	n/a	n/a	20,309
Streaming Audiovisual – Units Total	n/a	n/a	n/a	543	20,852
Document Delivery/Interlibrary Loans Provided to Others:					
Returnable	261	236	213	191	262
Non-returnable	57	51	50	55	58
Total Provided	318	287	263	246	320
Document Delivery/Interlibrary Loans Received from Others:					
Returnable	353	327	213	273	179
Non-returnable	998	1,101	1,161	901	647
Total Received	1,351	1,428	1,560	1,174	826
Databases Provided	n/a	n/a	74	75	83

*Data from Library Services

Library

LIBRARY CIRCULATION/SERVICES	2010-11	2011-12	2012-13	2013-14	2014-15
Circulation Transactions:					
General Collection	3,641	2,357	2,612	3,033	3,130
Reserve Collection	767	315	398	262	343
Total	4,408	2,672	3,010	3,295	3,473
Information Services to Groups:					
Number of Presentations	47	63	52	37	59
Total Attendance at Presentations	798	1,001	742	517	1,057
LIBRARY SERVICES					
Hours Open in a Typical Week	81	81	81	81	81
Misenheimer Reference Transactions	492	359	432	489	379

*Data from Library Services

Faculty and Staff Data

Staff Category (by Assigned Position)		Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
Executive/ administrative/ managerial	All	36	32	48	49	45
	Men	13	17	16	17	17
	Women	23	15	32	32	28
Other Professionals	All	45	55	44	47	41
	Men	23	24	23	26	23
	Women	22	31	21	21	18
Technical/ Paraprofessional	All	n/a	n/a	10	12	11
	Men	n/a	n/a	7	9	6
	Women	n/a	n/a	3	3	5
Clerical/ Secretarial	All	15	14	18	18	19
	Men	1	1	2	1	1
	Women	14	13	16	17	18
Service/ Maintenance	All	0	0	0	0	0
	Men	0	0	0	0	0
	Women	0	0	0	0	0
Total FT Staff (excludes faculty whose purpose is primarily instruction)	All	96	101	120	126	116
	Men	37	42	48	53	47
	Women	59	59	72	73	69
FT Faculty	All	87	88	86	78	78
	Men	47	46	48	42	39
	Women	40	42	38	36	39
PT Staff	All	23	13	27	24	20
	Men	11	7	13	11	12
	Women	12	6	14	13	8
PT Faculty	All	70	59	51	63	45
	Men	41	30	24	31	27
	Women	29	29	27	32	18
All Faculty and Staff (FT and PT)	All	276	261	284	291	259
	Men	136	125	133	137	125
	Women	140	136	151	154	134

Data: IPEDS HR Survey. These data are supplied by Human Resources and Financial Affairs. "Service/Maintenance" staff are subcontracted through Sodexo and are not included in Pfeiffer employee headcount. Beginning Fall 2013, "Executive/administrative/managerial" includes SOC categories 11-0000 and 13-0000. "Other Professionals" includes SOC categories: 25-0000, 21-0000, 23-0000, and 27-0000. "Technical/Paraprofessional" includes SOC categories: 15-0000, 17-0000, 19-0000, 31-0000, 35-0000, 37-0000, and 39-0000. "Clerical/Secretarial" includes SOC categories: 43-3000, 43-4000, 43-6000, and 43-9000. This edition corrects FT Faculty data reported in the 2013-2014 Fact Book.

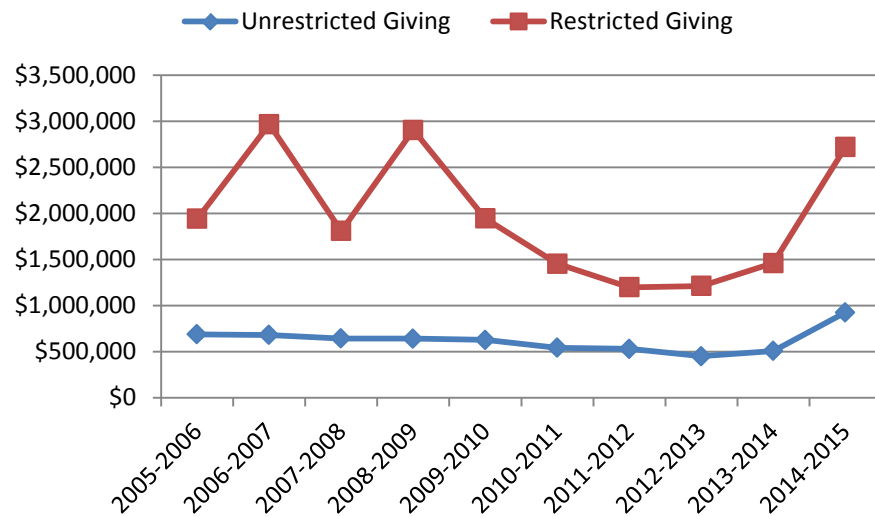
F inancial Aid Data

	2010-11	2011-12	2012-13	2013-14	2014-15
Total number of undergraduate students:	1,048	1,015	979	949	958
Total grant aid dollars received by all undergraduate students, from the federal government, a state or local government, the institution, and other sources known by the institution:	\$12,043,809	\$12,208,220	\$12,505,845	\$14,064,786	\$14,849,804
Total number of all students who received a Pell grant:	531	531	502	460	440
Total of Pell Grant Awards distributed:	\$1,939,717	\$1,940,675	\$1,850,685	\$1,796,637	\$1,710,696
Number of full-time, first-time, degree-seeking undergraduates (Fall Cohort):	201	199	213	231	200

*Source: Enrollment numbers come from IPEDS Fall Enrollment Reports; Financial Aid data comes from the Office of Financial Aid.

Fundraising Data

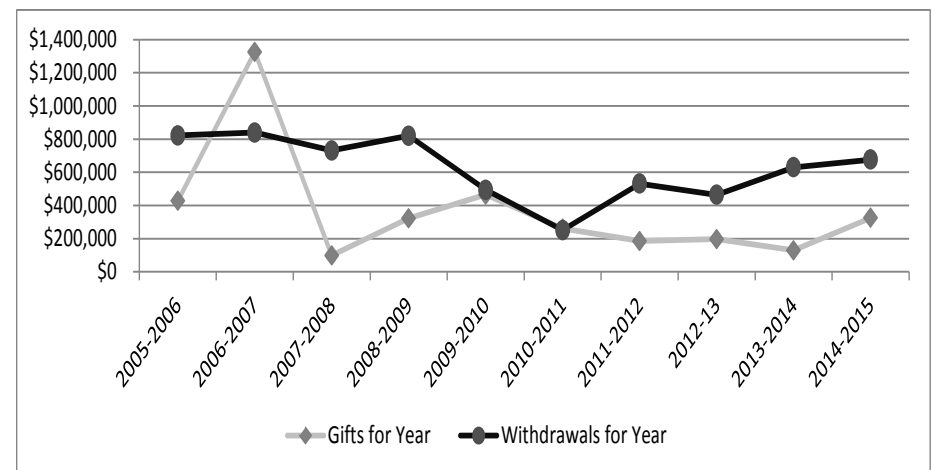
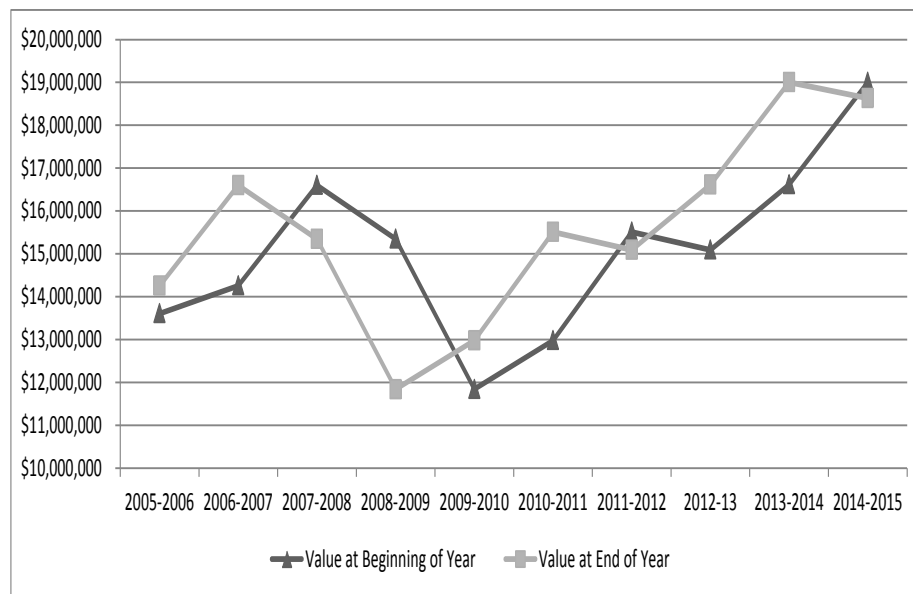
Description	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015
Unrestricted Giving	\$690,065	\$683,674	\$643,923	\$643,761	\$628,400	\$544,440	\$532,382	\$451,542	\$508,544	\$928,218
Restricted Giving	\$1,943,015	\$2,968,090	\$1,810,913	\$2,906,633	\$1,945,978	\$1,455,596	\$1,200,237	\$1,213,450	\$1,461,607	\$2,722,651
Total Giving	\$2,633,080	\$3,651,764	\$2,454,836	\$3,550,394	\$2,574,378	\$2,000,036	\$1,732,619	\$1,664,992	\$1,970,151	\$3,650,869
% of Undergraduate Alumni Who Gave	13.1%	15.2%	19.0%	20.0%	19.0%	14.6%	12.6%	12.5%	10.5%	11.6%



*Source: Office of Advancement

E ndowment Performance Data

Description	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-13	2013-2014	2014-2015
Value at Beginning of Year	\$13,606,915	\$14,258,213	\$16,600,561	\$15,346,356	\$11,843,108	\$12,981,255	\$15,513,694	\$15,095,175	\$16,617,500	\$19,005,313
Value at End of Year	\$14,258,213	\$16,600,561	\$15,346,356	\$11,843,108	\$12,981,255	\$15,513,694	\$15,095,175	\$16,617,500	\$19,005,313	\$18,633,039
Gifts for Year	\$427,084	\$1,324,951	\$98,532	\$322,080	\$464,552	\$260,098	\$185,439	\$196,908	\$129,343	\$324,882
Withdrawals for Year	\$822,095	\$839,666	\$731,049	\$820,270	\$493,516	\$251,246	\$531,322	\$464,080	\$629,684	\$676,240



Source: Division of Financial Affairs. Note: This version corrects the 2013-2014 Gifts for Year from prior versions of the Fact Book.

A ppendix

Appendix A: Fall Enrollment by Gender and by Division

Fall Term	Undergraduate Division				Graduate Division		Total Enrollment	
	Female		Male		Female	Male	Female	Male
	CPA	MC	CPA	MC				
Fall 2006	228	449	97	370	661	317	1338	784
Fall 2007	202	419	100	360	670	327	1291	787
Fall 2008	195	417	87	381	652	278	1264	746
Fall 2009	176	406	88	390	696	253	1278	731
Fall 2010	194	398	99	357	680	233	1272	689
Fall 2011	177	403	91	344	735	270	1315	705
Fall 2012	172	435	73	299	766	298	1373	670
Fall 2013	153	419	55	322	671	240	1243	617
Fall 2014	167	395	61	335	586	240	1148	636
Fall 2015	173	360	64	320	497	210	1030	594

Percent Change (10 yr and 5 yr)	Undergraduate Division				Graduate Division		Total Enrollment	
	Female		Male		Female	Male	Female	Male
	CPA	MC	CPA	MC				
Fall 2006-Fall 2015	-24.1%	-19.8%	-34.0%	-13.5%	-24.8%	-33.8%	-23.0%	-24.2%
Fall 2011-Fall 2015	-2.3%	-10.7%	-29.7%	-7.0%	-32.4%	-22.2%	-21.7%	-15.7%

*Source: Jenzabar (ERP system). Graduate Studies Division determined by DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE = MC. Undergrad CPA Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE <> MC. Gender data are self-reported by the individual student.

Appendix B: Fall Enrollment by Ethnicity and by Division

Fall Term	Undergraduate Division						Graduate Division			Total Enrollment			
	Minority		Non-Minority		Other US, Int, 2 or more, Unk		Minority	Non-Minority	Other US, Int, 2 or more, Unk	Minority	Non-Minority	Other US, Int, 2 or more, Unk	Total
	CPA	MC	CPA	MC	CPA	MC							
Fall 2006	171	143	139	639	15	37	372	543	63	686	1321	115	2122
Fall 2007	155	114	130	618	17	47	367	560	70	636	1308	134	2078
Fall 2008	144	126	121	610	17	62	391	485	54	661	1216	133	2010
Fall 2009	137	125	112	610	15	61	407	468	74	669	1190	150	2009
Fall 2010	148	105	126	558	19	92	385	456	72	638	1140	183	1961
Fall 2011	148	107	99	554	21	86	445	497	63	700	1150	170	2020
Fall 2012	134	91	93	538	18	105	442	554	68	667	1185	191	2043
Fall 2013	117	89	81	595	10	57	362	503	46	568	1179	113	1860
Fall 2014**	128	83	89	440	11	207	337	430	59	548	959	277	1784
Fall 2015**	137	97	86	392	14	191	267	399	41	501	877	246	1624

Percent Change (10 yr and 5 yr)	Undergraduate Division						Graduate Division			Total Enrollment			
	Minority		Non-Minority		Other US, Int, 2 or more, Unk		Minority	Non-Minority	Other US, Int, 2 or more, Unk	Minority	Non-Minority	Other US, Int, 2 or more, Unk	Total
	CPA	MC	CPA	MC	CPA	MC							
Fall 2006 - Fall 2015	-19.9%	-32.2%	-38.1%	-38.7%	-6.7%	416.2%	-28.2%	-26.5%	-34.9%	-27.0%	-33.6%	113.9%	-23.5%
Fall 2011 - Fall 2015	-7.4%	-9.3%	-13.1%	-29.2%	-33.3%	122.1%	-40.0%	-19.7%	-34.9%	-28.4%	-23.7%	44.7%	-19.6%

*Source: Jenzabar ERP system. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. Ethnicity is student reported and is housed in the following fields: dbo_BIOGRAPH_MASTER.ETHNIC_GROUP, dbo_ETHNIC_RACE_V.RACE1, dbo_ETHNIC_RACE_V.RACE2, dbo_ETHNIC_RACE_V.IPEDS_VALUE_DESC. Minority students include the following ethnicities: African American, American Indian/Alaskan Native, Asian/Pacific Islander, Native Hawaiian, and Hispanic. Non-minority students are Caucasian American. The remaining category includes Other US, International, 2 or more races, and Unknown. This edition of the Fact Book reflects updated data on race/ethnicity, reducing the number of students with “unknown” race/ethnicity in prior years. Note: In 2010, IPEDS changed the racial/ethnic reporting categories. Data prior to 2010 may not necessarily be consistent with data from 2010 forward.

**Beginning in Fall 2014, a larger number of students did not self-report their race/ethnicity.

Appendix C: Fall Enrollment by Age and by Division

Fall Term	Undergraduate Division						Graduate Division			Total Enrollment			
	Under 25		25 or Older		Unknown		Under 25	25 or older	Unknown	Under 25	25 or older	Unknown	Total
	CPA	MC	CPA	MC	CPA	MC							
Fall 2006	23	677	302	142	0	0	39	937	2	739	1381	2	2122
Fall 2007	20	656	282	123	0	0	39	956	2	715	1361	2	2078
Fall 2008	16	683	266	114	0	1	39	890	1	738	1270	2	2010
Fall 2009	15	695	249	101	0	0	65	884	0	775	1234	0	2009
Fall 2010	36	676	257	79	0	0	77	834	2	789	1170	2	1961
Fall 2011	19	660	249	87	0	0	82	923	0	761	1259	0	2020
Fall 2012	26	652	219	82	0	0	86	975	3	764	1276	3	2043
Fall 2013	17	679	191	62	0	0	91	820	0	787	1073	0	1860
Fall 2014	14	671	214	59	0	0	86	740	0	771	1013	0	1784
Fall 2015	10	629	227	51	0	0	79	628	0	718	906	0	1624

Percent Change (10 yr and 5 yr)	Undergraduate Division						Graduate Division			Total Enrollment			
	Under 25		25 or Older		Unknown		Under 25	25 or older	Unknown	Under 25	25 or older	Unknown	Total
	CPA	MC	CPA	MC	CPA	MC							
Fall 2006 to Fall 2015	-56.5%	-7.1%	-24.8%	-64.1%	0.0%	0.0%	102.6%	-33.0%	-100.0%	-2.8%	-34.4%	-100.0%	-23.5%
Fall 2011 to Fall 2015	-47.4%	-4.7%	-8.8%	-41.4%	0.0%	0.0%	-3.7%	-32.0%	0.0%	-5.7%	-28.0%	0.0%	-19.6%

*Source: Jenzabar ERP system. Graduate Studies Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP`. Undergrad MC Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE = MC`. Undergrad CPA Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE <> MC`. Age calculated per Fall semester freeze date for each semester, based on individual student's date of birth. Some students do not self-report date of birth. Graduate Studies Division determined by `DIV_CDE = GR, G2, or UP`. Undergrad MC Division determined by `DIV_CDE = UG, U2, or CE` and `TUITION_CDE = MC`. Undergrad CPA Division determined by `DIV_CDE = UG, U2, or CE` and `TUITION_CDE <> MC`.

Appendix D: All-University Fall Enrollment by Home Residence and by Division

Fall Term	Undergraduate Division						Graduate Division			Total Enrollment			
	In-State		Out-State		International		In-State	Out-State	Int'l	In-State	Out-State	Int'l	Total
	CPA	MC	CPA	MC	CPA	MC							
Fall 2006	293	615	17	168	15	36	846	63	69	1754	248	120	2122
Fall 2007	273	583	15	156	14	40	871	48	78	1727	219	132	2078
Fall 2008	255	588	13	168	14	42	816	51	63	1659	232	119	2010
Fall 2009	224	546	27	201	13	49	826	51	72	1596	279	134	2009
Fall 2010	253	537	23	176	17	42	803	41	69	1593	240	128	1961
Fall 2011	240	512	14	189	14	46	888	49	68	1640	252	128	2020
Fall 2012	223	518	11	167	11	49	929	71	64	1670	249	124	2043
Fall 2013	188	520	10	165	10	56	777	70	64	1485	245	130	1860
Fall 2014	199	485	19	166	10	79	710	69	47	1394	254	136	1784
Fall 2015	216	471	7	141	14	68	609	66	32	1296	214	114	1624

Percent Change (10 yr and 5 yr)	Undergraduate Division						Graduate Division			Total Enrollment			
	In-State		Out-State		International		In-State	Out-State	Int'l	In-State	Out-State	Int'l	Total
	CPA	MC	CPA	MC	CPA	MC							
Fall 2006-Fall 2015	-26.3%	-23.4%	-58.8%	-16.1%	-6.7%	88.9%	-28.0%	4.8%	-53.6%	-26.1%	-13.7%	-5.0%	-23.5%
Fall 2011-Fall 2015	-10.0%	-8.0%	-50.0%	-25.4%	0.0%	47.8%	-31.4%	34.7%	-52.9%	-21.0%	-15.1%	-10.9%	-19.6%

*Source: Jenzabar ERP system. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than "US" or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = "NC" (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> "NC" (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student. This version of the Fact Book updates prior year "unknown" figures.

Appendix E: 10 Year All-University Fall Enrollment by Home State Residence

Home Residence	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
Alabama	2	0	2	0	0	1	1	2	3	4
Alaska	1	0	0	0	0	0	0	0	0	0
Arizona	3	2	4	2	4	3	0	3	2	2
Arkansas	3	2	2	0	0	0	0	0	0	0
Armed Forces Europe	0	0	1	0	0	0	0	0	1	3
Armed Forces Pacific	0	0	0	0	0	0	0	1	1	0
California	2	2	4	3	1	2	5	7	6	8
Colorado	4	4	5	4	3	1	3	3	3	3
Connecticut	0	0	0	0	0	3	2	3	6	4
Delaware	1	0	0	2	1	1	2	1	2	1
District of Columbia	1	1	0	0	0	0	1	1	0	0
Florida	22	14	15	39	30	36	34	32	24	20
Georgia	14	8	11	14	11	20	17	16	22	18
Hawaii	0	0	0	0	0	0	1	1	1	0
Idaho	2	3	3	2	2	1	0	0	0	0
Illinois	3	5	0	2	4	1	1	0	3	3
Indiana	2	4	4	3	2	1	1	0	1	0
Kansas	2	3	1	2	2	2	3	1	1	2
Kentucky	1	1	1	2	3	1	0	2	3	3
Louisiana	0	0	2	1	1	0	2	3	6	2
Maine	0	0	1	2	1	1	0	0	0	0
Maryland	33	33	28	24	22	26	24	17	17	18
Massachusetts	1	3	2	6	3	3	3	4	5	3
Michigan	4	1	1	1	1	3	2	2	2	2
Minnesota	2	2	1	1	1	0	1	1	2	1
Mississippi	0	0	0	0	0	1	1	1	1	0
Missouri	0	0	2	4	0	2	3	2	1	0
Montana	1	1	0	1	1	0	0	0	0	0

*Source: Jenzabar ERP system. Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than "US" or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = "NC" (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> "NC" (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix E: 10 Year All-University Fall Enrollment by Home State Residence (cont'd)

Home Residence	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
Nebraska	0	0	1	1	1	0	0	0	0	0
Nevada	0	0	0	1	1	1	1	1	0	0
New Hampshire	1	1	1	2	1	1	1	2	3	3
New Jersey	4	2	5	8	6	8	10	10	7	7
New Mexico	0	0	0	0	1	1	0	0	0	0
New York	12	8	10	18	21	26	18	17	19	13
North Carolina	1754	1727	1659	1596	1593	1640	1670	1485	1394	1296
North Dakota	0	1	1	1	0	0	0	0	0	0
Ohio	13	12	7	10	7	4	1	3	5	6
Oklahoma	0	1	1	1	1	0	0	0	0	0
Ontario	0	0	0	1	1	0	0	0	1	0
Oregon	3	3	4	3	2	0	0	1	8	3
Pennsylvania	6	2	6	10	9	8	8	10	0	5
Puerto Rico	1	1	2	1	0	0	0	0	0	0
Rhode Island	0	0	0	0	0	0	0	0	48	1
South Carolina	58	56	61	67	59	54	58	53	0	39
South Dakota	0	0	1	0	0	0	0	0	3	0
Tennessee	9	6	5	4	1	3	0	0	7	4
Texas	3	7	8	3	6	7	12	9	3	5
Utah	0	0	0	0	0	1	3	3	1	2
Vermont	0	0	0	1	1	1	1	0	0	1
Virgin Islands	1	0	0	0	0	0	0	0	31	0
Virginia	28	28	25	27	25	27	24	28	0	26
Washington	2	1	0	1	2	0	1	0	3	1
West Virginia	1	0	2	0	0	1	2	1	1	0
Wisconsin	0	0	0	0	0	0	0	1	0	0
Wyoming	0	0	1	1	2	0	0	0	0	0
Unknown	2	1	1	3	0	0	2	3	1	1
International	120	132	119	134	128	128	124	130	136	114
Total	2122	2078	2010	2009	1961	2020	2043	1860	1784	1624

*Source: Jenzabar ERP system. Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than "US" or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = "NC" (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> "NC" (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County within Division

UG MC NC County	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
ALAMANCE	5	2	2	2	2	2	3	6	10	10
ALEXANDER	0	0	0	1	1	1	1	1	2	4
ALLEGHANY	3	1	1	1	1	0	0	0	0	0
ANSON	4	3	6	5	5	6	1	4	5	6
ASHE	0	0	0	0	0	0	0	1	1	2
BEAUFORT	0	0	0	2	1	1	0	1	0	0
BLADEN	0	0	0	1	1	1	2	0	0	0
BRUNSWICK	1	2	1	2	2	0	0	0	0	0
BUNCOMBE	6	5	3	2	3	1	1	4	2	2
BURKE	5	6	5	5	5	5	1	3	1	3
CABARRUS	72	77	70	50	47	49	32	48	46	58
CALDWELL	2	1	4	3	4	6	2	1	2	1
CARTERET	6	6	5	2	0	0	0	1	1	1
CASWELL	1	0	0	0	1	0	1	1	0	0
CATAWBA	7	8	9	8	5	7	5	6	7	6
CHATHAM	0	0	2	4	5	7	4	6	2	3
CHEROKEE	0	0	1	1	1	0	0	0	0	0
CLEVELAND	4	1	3	4	3	3	2	6	7	6
COLUMBUS	1	2	3	2	0	0	1	0	0	1
CRAVEN	0	0	0	0	0	1	1	2	1	0
CUMBERLAND	7	3	5	1	4	6	7	10	4	3
CURRITUCK	0	0	0	1	1	1	0	0	0	0
DARE	0	1	1	1	1	1	0	0	0	0
DAVIDSON	20	26	29	31	33	35	19	35	27	22
DAVIE	7	7	9	6	6	7	3	4	1	1
DUPLIN	0	0	0	0	0	0	0	1	1	1
DURHAM	4	3	4	2	4	4	3	6	6	13
FORSYTH	19	12	11	17	12	15	11	16	11	11
FRANKLIN	0	0	0	0	0	0	0	1	1	1

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County within Division (cont'd)

UG MC NC County	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
GASTON	7	6	9	6	4	8	8	9	9	7
GRAHAM	0	0	0	0	0	0	0	0	0	1
GRANVILLE	1	2	2	0	0	0	0	0	1	0
GUILFORD	24	22	22	23	18	13	15	20	24	19
HALIFAX	0	0	0	0	0	0	1	1	0	0
HARNETT	1	0	1	1	0	1	0	0	0	1
HAYWOOD	3	3	4	4	4	3	0	1	0	1
HENDERSON	1	1	3	2	1	1	1	1	1	2
HOKE	0	0	0	0	0	0	0	0	1	0
IREDELL	14	17	15	11	13	12	11	19	20	21
JACKSON	0	0	0	0	0	0	0	0	0	1
JOHNSTON	3	4	1	2	2	1	0	1	1	1
LEE	2	2	0	0	3	2	1	2	1	0
LENOIR	0	0	1	0	0	1	0	0	0	0
LINCOLN	6	5	4	5	4	8	2	2	3	3
MACON	1	1	1	0	0	0	0	0	0	0
MADISON	0	0	0	0	0	0	0	0	0	1
MARTIN	1	0	0	0	0	1	0	0	0	0
MCDOWELL	0	0	1	1	0	0	1	0	0	2
MECKLENBURG	41	30	32	35	33	28	27	18	17	18
MONTGOMERY	13	16	17	11	11	8	6	6	6	5
MOORE	1	4	4	3	4	1	4	3	4	4
NASH	0	0	0	0	0	0	0	1	0	0
NEW HANOVER	3	4	4	4	3	2	0	0	0	0
NORTH HAMPTON	0	0	0	0	0	0	0	0	1	0
ONSLOW	5	3	3	1	1	2	0	0	3	3
ORANGE	4	2	2	3	2	1	0	3	3	3
PASQUOTANK	0	0	0	0	0	1	0	0	0	0
PENDER	0	1	1	3	1	0	0	0	1	1
PERQUIMANS	1	1	1	0	0	0	0	0	0	0
PERSON	0	0	0	0	0	0	1	1	0	0
PITT	1	0	1	1	1	1	1	1	0	0
POLK	1	0	0	0	0	0	0	0	0	0

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County within Division (cont'd)

UG MC NC County	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
RANDOLPH	28	25	53	47	49	47	29	40	43	37
RICHMOND	0	4	3	3	3	3	1	2	1	1
ROBESON	0	0	0	0	0	0	0	1	0	0
ROCKINGHAM	3	3	3	1	1	3	1	0	0	0
ROWAN	88	83	77	55	55	51	36	66	53	58
RUTHERFORD	0	1	0	1	1	1	2	2	2	1
SAMPSON	0	0	0	0	0	0	0	2	2	2
SCOTLAND	0	1	0	0	0	0	0	2	1	1
STANLY	143	128	100	115	109	111	73	109	100	82
STOKES	4	2	5	6	4	4	1	4	5	5
SURRY	3	3	6	4	2	2	1	2	5	3
SWAIN	0	0	0	1	0	0	0	0	0	0
TRANSYLVANIA	0	0	0	1	1	0	0	0	0	0
UNION	18	15	16	18	9	10	6	14	20	15
VANCE	0	0	1	1	1	0	0	0	0	0
WAKE	10	14	11	10	6	11	8	8	9	9
WATAUGA	0	0	0	0	1	1	1	3	3	1
WAYNE	1	1	2	0	1	0	0	0	0	0
WILKES	3	4	4	3	2	1	2	1	2	2
WILSON	0	1	1	1	2	1	1	1	1	2
YADKIN	1	2	2	4	4	3	3	4	4	3
UNKNOWN	5	6	1	5	33	9	174	6	0	0
TOTAL	615	583	588	546	537	512	518	520	485	471

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County within Division (cont'd)

UG CPA NC County	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
ALAMANCE	3	2	2	2	0	0	0	0	0	0
ALEXANDER	0	0	0	0	0	1	0	1	1	0
ANSON	2	2	2	1	2	2	0	0	0	0
BEAUFORT	0	0	0	0	1	0	0	0	0	0
BUNCOMBE	1	2	2	0	0	0	0	0	0	0
CABARRUS	17	13	16	13	17	15	7	9	19	15
CALDWELL	0	0	1	1	1	1	0	0	0	0
CARTERET	0	0	0	0	0	0	0	0	0	1
CASWELL	0	0	0	0	0	0	0	1	2	2
CATAWBA	0	0	0	0	0	0	0	1	0	0
CHATHAM	0	0	0	0	0	1	1	0	0	0
CHOWAN	0	0	0	0	0	0	0	0	0	0
CLEVELAND	0	0	0	0	0	0	0	0	1	0
CUMBERLAND	0	0	0	0	0	0	1	1	1	0
DAVIDSON	3	2	3	2	2	2	1	2	4	0
DURHAM	3	4	3	2	1	1	2	3	4	6
FORSYTH	12	13	15	7	4	2	1	1	8	4
GASTON	10	8	10	8	17	11	5	8	4	5
GRANVILLE	1	0	1	1	1	1	0	1	0	3
GUILFORD	0	1	1	2	3	1	0	1	5	5
HARNETT	0	0	0	1	1	1	0	0	0	0
IREDELL	2	1	3	5	4	2	2	4	3	3
LINCOLN	4	3	2	3	1	2	0	1	0	1
MECKLENBURG	190	173	155	144	152	149	102	119	113	131
MITCHELL	0	0	0	0	0	1	0	0	0	1
MONTGOMERY	0	1	1	1	0	1	0	0	0	0
MOORE	0	0	0	0	1	0	0	0	0	0
NEW HANOVER	0	0	0	0	1	0	0	0	0	0
ORANGE	1	2	1	1	2	1	2	1	1	1
PERSON	0	1	0	0	0	0	0	0	0	1

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County within Division (cont'd)

UG CPA NC County	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
RANDOLPH	1	9	7	2	5	8	5	3	2	1
ROCKINGHAM	0	0	0	0	0	0	0	0	0	1
ROWAN	1	3	4	3	5	8	5	8	11	9
STANLY	19	12	9	10	12	11	9	5	5	7
STOKES	0	2	1	1	0	0	0	0	1	0
SURRY	0	0	0	0	0	0	0	1	0	0
UNION	19	19	15	12	11	10	7	12	10	11
VANCE	0	0	0	0	0	1	0	1	0	0
WAKE	0	0	1	1	0	0	1	0	2	6
WATAUGA	1	0	0	0	0	0	0	0	0	0
WILKES	0	0	0	0	0	0	0	0	1	0
YADKIN	0	0	0	0	0	0	0	0	1	0
UNKNOWN	3	0	0	1	9	7	72	4	0	2
TOTAL	293	273	255	224	253	240	223	188	199	216

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County within Division (cont'd)

UG GR NC County	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
ALAMANCE	5	13	6	8	8	9	7	10	12	7
ALEXANDER	0	0	0	1	1	0	0	0	0	0
ALLEGHANY	0	0	0	0	0	0	0	0	0	1
ANSON	0	1	1	1	1	0	2	1	1	0
BERTIE	0	0	0	0	0	0	0	0	0	1
BLADEN	0	0	0	1	0	0	0	0	0	0
BRUNSWICK	0	0	0	0	1	0	0	0	0	0
BUNCOMBE	1	2	2	2	1	2	0	1	1	2
BURKE	1	0	0	0	1	1	0	0	1	0
CABARRUS	38	52	48	36	33	43	22	35	27	27
CALDWELL	0	0	0	0	2	0	0	0	0	0
CASWELL	1	2	3	1	1	0	0	0	0	0
CATAWBA	5	4	4	5	2	4	1	4	3	3
CHATHAM	6	6	6	5	3	2	1	2	3	0
CHOWAN	1	1	1	0	0	0	0	0	0	0
CLEVELAND	1	4	3	5	3	1	0	2	5	3
CUMBERLAND	0	0	0	0	1	1	1	1	4	1
DARE	0	0	0	0	0	0	0	1	0	0
DAVIDSON	9	16	10	6	12	16	7	12	11	11
DAVIE	3	3	3	5	4	4	1	1	3	4
DURHAM	64	65	57	59	45	69	53	66	53	31
EDGECOMBE	0	1	1	1	0	1	0	0	0	0
FORSYTH	60	54	53	47	47	42	26	32	25	19
FRANKLIN	6	4	3	3	3	1	1	1	4	3
GASTON	24	22	18	15	21	22	9	13	15	17
GRAHAM	1	0	0	0	0	0	0	0	0	0
GRANVILLE	1	0	0	2	5	5	6	6	6	4
GUILFORD	37	59	50	51	50	74	47	43	35	47
HALIFAX	0	0	0	0	0	0	0	0	0	1
HARNETT	1	0	0	2	4	4	2	1	1	2
HAYWOOD	0	1	1	1	1	1	0	0	0	1
HENDERSON	0	1	0	1	2	2	1	1	0	0
IREDELL	8	16	20	11	10	13	6	5	4	3
JOHNSTON	12	15	9	13	5	5	5	7	7	7

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County and by Division (cont'd)

UG GR NC County	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
LEE	0	0	0	1	1	1	1	1	1	2
LENOIR	0	0	0	0	0	0	0	0	1	1
LINCOLN	8	7	4	3	3	2	2	5	5	4
MADISON	0	0	0	0	0	0	1	1	0	0
MARTIN	1	0	0	0	0	0	0	0	0	0
MCDOWELL	1	0	0	0	0	0	0	0	0	0
MECKLENBURG	290	264	300	311	280	271	204	252	259	205
MITCHELL	0	0	0	0	0	0	0	0	2	0
MONTGOMERY	3	2	0	1	4	4	3	1	0	0
MOORE	3	2	1	1	1	1	0	0	1	0
NASH	2	1	1	2	1	2	1	2	1	1
NEW HANOVER	0	0	2	0	0	3	2	2	4	2
ONSLow	0	0	0	0	0	1	0	1	1	1
ORANGE	4	9	8	8	5	6	2	6	9	8
PERSON	2	2	1	2	1	3	2	4	5	4
PITT	2	0	1	1	1	1	0	0	0	0
RANDOLPH	11	12	10	11	8	10	6	13	6	9
RICHMOND	0	0	0	0	1	0	0	2	2	2
ROBESON	0	0	0	0	0	0	0	0	0	1
ROCKINGHAM	5	5	4	4	5	6	4	7	2	2
ROWAN	17	27	24	18	17	28	12	19	22	26
RUTHERFORD	1	0	1	1	1	0	0	2	3	1
SAMPSON	2	1	0	0	0	1	0	1	1	0
SCOTLAND	1	0	0	0	0	0	0	0	0	0
STANLY	24	31	27	21	11	22	13	29	19	28
STOKES	5	2	0	2	1	0	0	1	3	2
SURRY	4	4	0	1	1	0	1	0	0	1
TYRELL	1	1	0	0	0	0	0	0	0	0
UNION	23	22	22	23	22	23	17	17	19	17
VANCE	0	0	0	1	1	0	0	1	2	2

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County and by Division (cont'd)

UG GR NC County	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
WAKE	144	126	103	123	119	123	92	110	116	88
WARREN	0	0	0	0	0	1	1	0	1	1
WATAUGA	0	0	0	0	0	1	1	2	0	0
WAYNE	1	1	3	3	1	3	1	2	2	1
WILKES	0	0	0	1	0	0	0	0	0	0
WILSON	0	1	0	0	0	0	0	0	1	1
YADKIN	3	4	3	1	2	2	2	2	1	1
UNKNOWN	3	5	2	4	49	51	363	49	0	3
TOTAL	846	871	816	826	803	888	929	777	710	609

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix G: Fall 2015 Distance Learning Courses

UG DL Course Offering		Student Enrollment	Institutional Division
Ame Lit 1865-Pr	ENGL 218L C90	27	UG CPA
ArtSvy 1500-Prs	ART 215V C90	28	UG CPA
BscMath Cncps I	MATH 210M C90	9	UG CPA
Business Law I	BMAL 251 C90	21	UG CPA
Financial Mgmt	BMAL 432 C90	16	UG CPA
Financial Mgmt	BMAL 432 C91	11	UG CPA
HC Informt Mgmt	HA 409 C90	6	UG CPA
HealthcareMktng	HA 310 C90	26	UG CPA
Hlth Ins Mgd Cr	HA 406 C90	26	UG CPA
Hlth/AgingCurr	NURS 426 C90	11	UG CPA
HlthAssessNurs	NURS 420 C90	10	UG CPA
Htlhcare Econ	HA 404 C90	20	UG CPA
Int Lit Stud-WI	ENGL 214L C90	20	UG CPA
Int Public Hlth	HA 302 C90	36	UG CPA
Intercult Comm	COMM 311S C90	17	UG CPA
Intro to C. J.	CRIM 202 C90	10	UG CPA
LTC Mgmnt	HA 407 C90	7	UG CPA
Marketing (WI)	BMAL 241 C90	17	UG CPA
Mgmt Human Rscs	BMAL 461 C90	16	UG CPA
Org Behavior	BMAL 371 C90	28	UG CPA
Org Change	BMAL 471 C90	11	UG CPA

UG DL Course Offering		Student Enrollment	Institutional Division
Prcpl Macroecon	ECON 221 C90	21	UG CPA
Prin Microbiol	BIOL 324 C90	2	UG CPA
Prin of HCM	HA 300 C90	24	UG CPA
Princ of Mgmt	BMAL 261 C90	25	UG CPA
PriorLrngAssess	CPL 2000 C90	1	UG CPA
Prncp Microecon	ECON 222 C90	29	UG CPA
ProfNurs Pract	NURS 328 C90	3	UG CPA
Rsrch Method-WI	SOCY 390 C90	10	UG CPA
Sem Hlth MgmtWI	HA 501 C90	1	UG CPA
Topics in CRIM	CRIM 495 C90	11	UG CPA
USA Hsty to1865	HSTY 103H C90	31	UG CPA
World Religions	RAPT 215G C90	26	UG CPA
ArtSvy 1500-Prs	ART 215V 090	24	UG MC
Business Law I	BMAL 251 090	27	UG MC
Busn Comm-WI	COMM 345 090	20	UG MC
Comp Upgrd/Rpr	COMP 369 090	5	UG MC
Info Sec/Assr I	COMP 440 090	7	UG MC
Intro Computers	COMP 110 090	23	UG MC
N.C. History	HSTY 203 090	9	UG MC
PracElmEd II	EDUC 408 090	16	UG MC

*Source: Jenzabar ERP system. Data retrieved after end of Fall semester. Courses are counted if a student has received a grade (A's, B's, C's, D's, F's, I's, W's). Institutional Division determined by the field "INSTITUT_DIV_CDE," where "GR" = "Graduate Studies," "AD" = "UG CPA" and "< AD" = "UG MC."

Appendix G: Fall 2015 Distance Learning Courses

GR DL Course Offering		Student Enrollment
Ad Fraud Invest	FFI 735 M90	5
Adv Cybercrime	FFI 717 M90	12
Ap Res Hlth Adm	MHA 795 M90	3
Bus & Asses Val	FFI 727 M90	6
Comp Forensics	FFI 708 M90	11
CompIntlHlthStd	MHA 777 M90	8
Cont Health Adm	MHA 710 M97	31
Cont Health Adm	MHA 710 M98	18
Critical Think	MSL 715 M90	27
Econ for Leadsp	MBA 705 M90	15
Effect Leadshp	MSL 710 M90	16
Effect Leadshp	MSL 710 M91	13
Effect Leadshp	MSL 710 M92	2
Fin Info Analy	FFI 738 M90	5
Fund Macro/Micr	ECON 591 M90	1
Fundamtl Acct	ACCT 591 M90	3
Health Economic	MHA 730 M90	26
Hlth Serv In Mg	MHA 735 M97	32
Hlth Serv Mktng	MHA 720 M90	22
Hlth Sv Fin Mgt	MHA 740 M90	21
Hlth Sv Fin Mgt	MHA 740 M97	5
HR Development	MSL 731 M90	25

GR DL Course Offering		Student Enrollment
Int HRM	MSL 735 M90	15
Internat Bus	MBA 730 M90	13
IssForensicAcct	FFI 725 M90	11
Leg Eth Env Bus	MBA 740 M90	33
Leg Eth Env.Hlt	MHA 715 M97	25
Leg Eth Env.Hlt	MHA 715 M98	14
LegalElem:Fraud	FFI 706 M90	14
Managerial Acct	MBA 704 M90	17
Managrl Finance	MBA 706 M90	14
Mang Div Workfc	MSL 720 M98	1
Neg & Confl Res	MSL 740 M90	29
Org Change Mgmt	MSL 750 M90	24
Org Comm	MBA 701 M90	29
Org Comm	MBA 701 M91	30
Organizl Behav	MSL 702 M90	30
Organizl Behav	MSL 702 M91	9
Pract Health Ad	MHA 790 M90	24
Pract Health Ad	MHA 790 M91	10
Quant Dec Mak	MBA 703 M90	24
St Hgh Per Team	MSL 751 M90	15
Strat Leadershp	MSL 799 M90	4
Strat Managmnt	MBA 799 M90	15
Surv Old Test	MAPT 630 M90	10

*Source: Jenzabar ERP system. Data retrieved after end of Fall semester. Courses are counted if a student has received a grade (A's, B's, C's, D's, F's, I's, W's). Institutional Division determined by the field "INSTITUT_DIV_CDE," where "GR" = "Graduate Studies," "AD" = "UG CPA" and "<> AD" = "UG MC."

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions)

Sorted Alphabetically by First Major, First Division

First Major, First Division (Common Code)	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	5 Year Pct Change	2 Year Pct Change
ACCT/ACCTA	26	37	35	17	23	-11.54%	35.29%
ARAD**	0	0	0	0	0	n/a	n/a
Art	8	7	7	5	6	-25.00%	20.00%
BDUAL/BUMBA/MDUAL	2	6	12	16	18	800.00%	12.50%
BIOL	21	27	34	34	44	109.52%	29.41%
BMAL/BMALD/BUAD/BUADA	172	158	153	176	171	-0.58%	-2.84%
CEMU/CMIS/CHMU**	1	2	0	0	0	-100.00%	n/a
CERT	0	0	1	1	0	n/a	-100.00%
CHED/CHEL/CE/EE**	5	3	2	0	0	-100.00%	n/a
CHEM/CHBU	10	9	5	9	4	-60.00%	-55.56%
COMM/JOURN	17	17	21	20	21	23.53%	5.00%
COMP	21	21	23	23	18	-14.29%	-21.74%
CRIM/CRIMA/CRJU/CJSO	83	97	79	72	77	-7.23%	6.94%
CSED	5	1	2	2	1	-80.00%	-50.00%
ECON**	3	0	0	0	0	-100.00%	n/a
EDUC	1	2	1	0	0	-100.00%	n/a
EL/GCL/MPM	0	0	0	20	0	n/a	-100.00%
ELED	67	71	53	63	37	-44.78%	-41.27%
ENED	0	0	0	3	5	n/a	66.67%
ENGL/ENCW	16	11	9	4	5	-68.75%	25.00%
ENSC/ENSTS	8	8	9	6	7	-12.50%	16.67%
EXSC/SPMD	47	44	59	69	55	17.02%	-20.29%
FFFE	n/a	n/a	3	16	10	n/a	-37.50%

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. BUMBA includes both undergraduates and graduate students in their respective stage of the dual program. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE). **Program is in teach-out.

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions) (cont'd)

Sorted Alphabetically by First Major, First Division

First Major, First Division (Common Code)	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	5 Year Pct Change	2 Year Pct Change
HA/HCM/HCMA	51	54	48	57	63	23.53%	10.53%
HMRL	4	17	19	33	44	1000.00%	33.33%
HPED	7	15	19	19	17	142.86%	-10.53%
HSRV	17	17	17	11	12	-29.41%	9.09%
HSTY/HSSL	14	12	9	7	11	-21.43%	57.14%
IDS	13	13	15	7	6	-53.85%	-14.29%
INTB**	2	3	3	0	0	-100.00%	n/a
LIB/LIBA**	7	2	1	0	0	-100.00%	n/a
MACO**	0	2	1	0	0	n/a	n/a
MAT/MATEE	10	25	12	0	0	-100.00%	n/a
MATH	14	11	10	11	13	-7.14%	18.18%
MATSP	9	2	9	4	3	-66.67%	-25.00%
MBA/MBALD/MBAIN	203	184	169	145	103	-49.26%	-28.97%
MBHR/MSLHR	0	3	7	0	0	n/a	n/a
MBMH	120	131	121	95	72	-40.00%	-24.21%
MBSL	46	48	46	35	18	-60.87%	-48.57%
MCE/MAPT	34	32	34	26	34	0.00%	30.77%
MFT	78	99	107	103	83	6.41%	-19.42%
MHA/MHL	332	356	264	233	218	-34.34%	-6.44%
MHSL	16	23	24	24	18	12.50%	-25.00%
MIS/MISA**	10	4	5	1	2	-80.00%	100.00%
MSEE	24	24	15	1	0	-100.00%	-100.00%
MSFFI	n/a	n/a	4	44	53	n/a	20.45%
MSICL	7	3	0	0	0	-100.00%	n/a
MSL/MSLIN	119	117	83	97	87	-26.89%	-10.31%
MUED/MUSC**	21	16	11	2	0	-100.00%	-100.00%
MUSI	n/a	n/a	n/a	2	4	n/a	100.00%

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE). **Program is in teach-out.

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions) (cont'd)

Sorted Alphabetically by First Major, First Division

First Major, First Division (Common Code)	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	5 Year Pct Change	2 Year Pct Change
NOND	1	0	0	0	4	300.00%	n/a
NURS/NURS2/NURSE	5	11	17	39	50	900.00%	28.21%
ORGCA/ORGCM**	21	7	2	0	0	-100.00%	n/a
PHYED	7	1	0	0	0	-100.00%	n/a
PLSC/PLSCL	4	8	12	7	6	50.00%	-14.29%
POSTB	0	0	0	5	0	n/a	-100.00%
PRENR/PRNU*/PRNU2	53	74	80	50	31	-41.51%	-38.00%
PRLA**	12	8	5	0	0	-100.00%	n/a
PRMD	23	22	32	25	27	17.39%	8.00%
PSYC	36	36	30	30	34	-5.56%	13.33%
RELG/RAPT	18	10	8	7	10	-44.44%	42.86%
SOCY**	0	0	0	0	0	n/a	n/a
SOST**	1	0	0	0	0	-100.00%	n/a
SPED	20	17	16	11	11	-45.00%	0.00%
SPMGT	40	38	33	41	44	10.00%	7.32%
UNDE/VST/TRS	53	58	49	56	33	-37.74%	-41.07%
Unknown	47	13	13	0	11	-76.60%	n/a
YMIN**	8	6	2	0	0	-100.00%	n/a
TOTAL	2020	2043	1860	1784	1624	-19.60%	-8.97%

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE). **Program is in teach-out.

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions) (cont'd)

Sorted by Program Size (Fall 2015)

Undergraduate Programs First Major, First Division (Common Code)	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	5 Year Pct Change	2 Year Pct Change
BMAL/BMALD/BUAD/BUADA	172	158	153	176	171	-0.58%	-2.84%
CRIM/CRIMA/CRJU/CJSO	83	97	79	72	77	-7.23%	6.94%
HA/HCM/HCMA	51	54	48	57	63	23.53%	10.53%
EXSC/SPMD	47	44	59	69	55	17.02%	-20.29%
NURS/NURS2/NURSE	5	11	17	39	50	900.00%	28.21%
BIOL	21	27	34	34	44	109.52%	29.41%
HMRL	4	17	19	33	44	1000.00%	33.33%
SPMGT	40	38	33	41	44	10.00%	7.32%
ELED	67	71	53	63	37	-44.78%	-41.27%
PSYC	36	36	30	30	34	-5.56%	13.33%
UNDE/VST/TRS	53	58	49	56	33	-37.74%	-41.07%
PRENR/PRNU*/PRNU2	53	74	80	50	31	-41.51%	-38.00%
PRMD	23	22	32	25	27	17.39%	8.00%
ACCT/ACCTA	26	37	35	17	23	-11.54%	35.29%
COMM/JOURN	17	17	21	20	21	23.53%	5.00%
BDUAL/BUMBA/MDUAL	2	6	12	16	18	800.00%	12.50%
COMP	21	21	23	23	18	-14.29%	-21.74%
HPED	7	15	19	19	17	142.86%	-10.53%
MATH	14	11	10	11	13	-7.14%	18.18%
HSRV	17	17	17	11	12	-29.41%	9.09%
HSTY/HSSL	14	12	9	7	11	-21.43%	57.14%
SPED	20	17	16	11	11	-45.00%	0.00%
Unknown	47	13	13	0	11	-76.60%	n/a
FFFE	n/a	n/a	3	16	10	n/a	-37.50%
RELG/RAPT	18	10	8	7	10	-44.44%	42.86%

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE). **Program is in teach-out.

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions) (cont'd)

Sorted by Program Size (Fall 2015)

Undergraduate Programs First Major, First Division (Common Code)	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	5 Year Pct Change	2 Year Pct Change
ENSC/ENSTS	8	8	9	6	7	-12.50%	16.67%
Art	8	7	7	5	6	-25.00%	20.00%
IDS	13	13	15	7	6	-53.85%	-14.29%
PLSC/PLSCL	4	8	12	7	6	50.00%	-14.29%
ENED	0	0	0	3	5	n/a	66.67%
ENGL/ENCW	16	11	9	4	5	-68.75%	25.00%
CHEM/CHBU	10	9	5	9	4	-60.00%	-55.56%
MUSI	n/a	n/a	n/a	2	4	n/a	100.00%
NOND	1	0	0	0	4	300.00%	n/a
MIS/MISA**	10	4	5	1	2	-80.00%	100.00%
CSED	5	1	2	2	1	-80.00%	-50.00%
ARAD**	0	0	0	0	0	n/a	n/a
CEMU/CMIS/CHMU**	1	2	0	0	0	-100.00%	n/a
CERT	0	0	1	1	0	n/a	-100.00%
CHED/CHEL/CE/EE**	5	3	2	0	0	-100.00%	n/a
ECON**	3	0	0	0	0	-100.00%	n/a
EDUC	1	2	1	0	0	-100.00%	n/a
EL/GCL/MPM	0	0	0	20	0	n/a	-100.00%
INTB**	2	3	3	0	0	-100.00%	n/a
LIB/LIBA**	7	2	1	0	0	-100.00%	n/a
MACO**	0	2	1	0	0	n/a	n/a
MUED/MUSC**	21	16	11	2	0	-100.00%	n/a
ORGCA/ORGCM**	21	7	2	0	0	-100.00%	n/a
PHYED	7	1	0	0	0	n/a	n/a
POSTB	0	0	0	5	0	n/a	n/a
PRLA**	12	8	5	0	0	n/a	n/a
SOCY**	0	0	0	0	0	n/a	n/a
SOST**	1	0	0	0	0	-100.00%	n/a
YMIN**	8	6	2	0	0	-100.00%	n/a

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE). **Program is in teach-out.

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions) (cont'd)

Sorted by Program Size (Fall 2015)

Graduate Programs First Major, First Division (Common Code)	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	5 Year Pct Change	2 Year Pct Change
MHA/MHL	332	356	264	233	218	-34.34%	-6.44%
MBA/MBALD/MBAIN	203	184	169	145	103	-49.26%	-28.97%
MSL/MSLIN	119	117	83	97	87	-26.89%	-10.31%
MFT	78	99	107	103	83	6.41%	-19.42%
MBMH	120	131	121	95	72	-40.00%	-24.21%
MSFFI	n/a	n/a	4	44	53	n/a	20.45%
MCE/MAPT	34	32	34	26	34	0.00%	30.77%
MBSL	46	48	46	35	18	-60.87%	-48.57%
MHSL	16	23	24	24	18	12.50%	-25.00%
MATSP	9	2	9	4	3	-66.67%	-25.00%
MAT/MATEE	10	25	12	0	0	-100.00%	n/a
MBHR/MSLHR	0	3	7	0	0	n/a	n/a
MSEE	24	24	15	1	0	-100.00%	-100.00%
MSICL	7	3	0	0	0	-100.00%	n/a
TOTAL	2020	2043	1860	1784	1624	-19.60%	-8.97%

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE). **Program is in teach-out.

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions) (cont'd)

First Major, Second Division (Common Code)	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	5 Year Pct Change	2 Year Pct Change
BDUAL	0	0	0	3	0	0.00%	-100.00%
BUAD	1	0	0	0	0	-100.00%	0.00%
BUMBA	0	0	1	0	0	0.00%	0.00%
ELED	0	1	0	0	0	0.00%	0.00%
MBA	0	0	2	0	0	0.00%	0.00%
MBMH	0	0	1	0	0	0.00%	0.00%
MBSL	0	0	1	0	0	0.00%	0.00%
MUSC**	0	0	0	1	0	0.00%	-100.00%
POSTB	0	0	8	3	0	0.00%	-100.00%
RELG	1	0	0	0	0	-100.00%	0.00%

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE). **Program is in teach-out.

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions) (cont'd)

Second Major (Common Code)	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	5 Year Pct Change	2 Year Pct Change
ACCT/ACCTA	3	0	2	1	2	-33.33%	100.00%
Art	1	2	1	0	1	0.00%	n/a
BIOL	2	3	6	5	2	0.00%	-60.00%
BMAL/BMALD/BUAD/BUADA	8	4	9	4	5	-37.50%	25.00%
CEMU/CMIS/CHMU**	0	1	1	0	0	n/a	n/a
CHEM/CHBU	1	0	2	0	0	-100.00%	n/a
COMM/JOURN	1	2	1	2	1	0.00%	-50.00%
COMP	1	1	3	1	0	-100.00%	-100.00%
CRIM/CRIMA/CRJU/CJSO	4	2	2	1	2	-50.00%	100.00%
ECON**	1	0	0	0	0	-100.00%	n/a
ELED	1	0	0	0	0	-100.00%	n/a
ENGL/ENCW	2	1	2	3	0	-100.00%	-100.00%
ENSC/ENSTS	0	0	0	1	0	n/a	-100.00%
EXSC/SPMD	0	1	1	0	0	n/a	n/a
FFFE	n/a	n/a	1	0	3	n/a	n/a
HA/HCM/HCMA	2	0	1	1	0	-100.00%	-100.00%
HMRL	0	0	0	1	1	n/a	0.00%
HPED	0	0	1	0	0	n/a	n/a
HSRV	1	0	1	4	5	400.00%	25.00%
HSTY/HSSL	0	1	1	1	3	n/a	200.00%

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE). **Program is in teach-out.

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions) (cont'd)

Second Major (Common Code)	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	5 Year Pct Change	2 Year Pct Change
IDS	1	0	0	0	0	-100.00%	n/a
INTB**	1	1	0	0	0	-100.00%	n/a
MATH	0	2	3	2	2	n/a	0.00%
MIS/MISA**	20	10	1	1	0	-100.00%	-100.00%
MUED/MUSC**	2	1	0	0	0	-100.00%	n/a
NURS/NURS2/NURSE	0	0	0	0	0	n/a	n/a
ORGCA/ORGCM**	1	1	0	0	0	-100.00%	n/a
PLSC/PLSCL	0	2	3	3	0	n/a	-100.00%
PRLA**	0	1	0	0	0	n/a	n/a
PRMD	0	3	3	3	4	n/a	33.33%
PSYC	9	2	2	7	6	-33.33%	-14.29%
RELG/RAPT	1	1	2	1	1	0.00%	0.00%
SOCY**	1	0	0	0	0	-100.00%	n/a
SPCL	1	0	0	0	0	-100.00%	n/a
SPED	0	1	2	2	3	n/a	50.00%
SPMGT	2	0	0	0	0	-100.00%	n/a
YMIN**	1	2	1	0	0	-100.00%	n/a

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE). **Program is in teach-out.

Appendix H: 5 Year Fall Enrollment by Curriculum (UG CPA)

First Major (Common Code)	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	5 Year Pct Change	2 Year Pct Change
BMAL/BMALD/BUAD/BUADA	107	94	83	85	86	-19.63%	1.18%
CRIM/CRIMA/CRJU/CJSO	53	48	32	26	20	-62.26%	-23.08%
EL/GCL/MPM	0	0	0	16	0	n/a	-100.00%
HA/HCM/HCMA	51	54	48	57	63	23.53%	10.53%
HMRL	4	17	19	33	44	1000.00%	33.33%
IDS	13	13	15	7	6	-53.85%	-14.29%
LIB/LIBA**	7	2	1	0	0	-100.00%	n/a
MIS/MISA**	10	4	5	1	2	-80.00%	100.00%
NURS/NURS2/NURSE	0	0	0	0	12	n/a	n/a
ORGCA/ORGCM**	20	6	2	0	0	-100.00%	n/a
UNDE/VST/TRS	1	2	1	3	2	100.00%	-33.33%
Unknown	1	5	2	0	2	100.00%	n/a

Second Major (Common Code)	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	5 Year Pct Change	2 Year Pct Change
BMAL/BMALD/BUAD/BUADA	6	2	4	0	1	-83.33%	n/a
CRIM/CRIMA/CRJU/CJSO	1	0	0	0	0	-100.00%	n/a
HA/HCM/HCMA	2	0	1	1	0	-100.00%	-100.00%
HMRL	0	0	0	1	1	n/a	0.00%
IDS	1	0	0	0	0	-100.00%	n/a
MIS/MISA**	20	10	1	1	0	-100.00%	-100.00%

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. The following programs are in teach-out: LIB/LIBA, MIS/MISA, and ORGCA/ORGCM.

Appendix I: Fall Enrollment for Certificate Programs

Certificate	Fall 2012	Fall 2013	Fall 2014	Fall 2015	5 Yr % Change	2 Yr % Change
Education Licensure	1	0	5	3	n/a	-40.00%
Certificate Financial Fraud Invest (post GR)	n/a	0	1	0	n/a	-100.00%
Certificate in Health Services Admin (post GR)	n/a	0	0	1	n/a	n/a
Certificate in Leadership (post-GR)	n/a	2	3	1	n/a	-66.67%
Health Administration (pre-UG-DC)	n/a	2	2	2	n/a	0.00%
Healthcare Mgmt	n/a	1	1	0	n/a	-100.00%
Medical Practice Mgmt (pre-UG-DC)	n/a	0	16	0	n/a	-100.00%

*Source: Jenzabar ERP, as of Fall “freeze” date. Data obtained from dbo_DEGREE_HISTORY.CERTIFICATION_1. Most certificate programs were implemented in Fall 2013, hence only a few years of trend data for Pfeiffer certificate programs as of this edition of the Fact Book. Note: The Education Licensure program does not grant a formal award of certificate to the student upon completion, but it is still considered a “certificate” program by Pfeiffer.

Appendix J: 5 Year Degrees and Certificates Conferred

Degrees Conferred: 1st Major (Common Description)	2011- 2012	2012- 2013	2013- 2014	2014- 2015	2015- 2016	5 yr % Chg	2yr % Chg
ACCT/ACCTA	4	5	10	6	8	100.00%	33.33%
Art	2	3	5	1	1	-50.00%	0.00%
BDUAL/BUMBA/MDUAL	0	0	0	0	4	n/a	n/a
BIOL	3	3	3	9	12	300.00%	33.33%
BMAL/BMALD/BUAD/BUADA	57	40	50	38	40	-29.82%	5.26%
CEMU/CMIS/CHMU**	1	0	0	0	0	-100.00%	n/a
CHED/CHEL/CE/EE**	2	4	2	0	0	-100.00%	n/a
CHEM/CHBU	3	4	1	1	0	-100.00%	-100.00%
COMM/JOURN	3	2	2	7	5	66.67%	-28.57%
COMP	6	6	8	4	5	-16.67%	25.00%
CRIM/CRIMA/CRJU/CJSO	31	22	21	19	12	-61.29%	-36.84%
CSED	1	0	1	1	0	-100.00%	-100.00%
ECON**	1	0	0	0	0	-100.00%	n/a
ELED	12	21	13	12	6	-50.00%	-50.00%
ENGL/ENCW	5	3	5	1	0	-100.00%	-100.00%
ENSC	0	2	4	0	1	n/a	n/a
EXSC/SPMD	13	7	14	8	7	-46.15%	-12.50%
FFFE	n/a	n/a	n/a	1	4	n/a	300.00%
HA/HCM/HCMA	7	6	13	15	10	42.86%	-33.33%
HMRL	0	0	11	4	11	n/a	175.00%
HPED	4	2	2	3	2	-50.00%	-33.33%
HSRV	5	6	4	4	6	20.00%	50.00%
HSTY/HSSL	3	2	5	1	1	-66.67%	0.00%
IDS	5	3	5	6	7	40.00%	16.67%
INTB**	0	0	1	0	0	n/a	n/a
LIB/LIBA**	1	0	1	0	0	-100.00%	n/a

*Source: Jenzabar (ERP system). Degrees conferred determined by the July 1 to June 30 fiscal year calendar. 2015-2016 data extracted 6/23/16. **Program is in teach-out.

Appendix J: 5 Year Degrees and Certificates Conferred

Degrees Conferred: 1st Major (Common Description)	2011- 2012	2012- 2013	2013- 2014	2014- 2015	2015- 2016	5 yr % Chg	2yr % Chg
MACO**	0	0	1	0	0	n/a	n/a
MAT/MATEE	1	12	4	0	0	-100.00%	n/a
MATH	5	4	3	1	2	-60.00%	100.00%
MATSP	0	9	11	3	3	n/a	0.00%
MBA/MBALD/MBAIN/MBACO	100	73	73	56	56	-44.00%	0.00%
MBHR/MSLHR	0	0	10	0	0	n/a	n/a
MBMH	48	34	33	40	24	-50.00%	-40.00%
MBSL	9	9	12	10	6	-33.33%	-40.00%
MCE/MAPT/MAPTC/MAPTM	8	4	6	8	5	-37.50%	-37.50%
MFT	10	11	19	39	29	190.00%	-25.64%
MHA/MHL	142	136	165	100	101	-28.87%	1.00%
MHSL	2	2	5	5	0	-100.00%	-100.00%
MIS/MISA**	6	6	3	1	0	-100.00%	-100.00%
MSEE	10	46	30	2	0	-100.00%	-100.00%
MSFFI	n/a	n/a	n/a	0	16	n/a	n/a
MSICL	4	2	1	0	0	-100.00%	n/a
MSL/MSLIN	34	41	33	28	34	0.00%	21.43%
MUED/MUSC**	7	5	6	2	0	-100.00%	-100.00%
NOND	0	0	0	0	1	n/a	n/a
NURS/NURS2/NURSE	n/a	12	15	18	17	n/a	-5.56%
ORGCA/ORGCM**	9	3	3	0	0	-100.00%	n/a
PHYED	0	0	0	0	0	n/a	n/a
PLSC	0	1	4	1	0	n/a	-100.00%
PRLA**	4	1	0	1	0	-100.00%	-100.00%
PRMD	0	0	1	3	1	n/a	-66.67%
PSYC	12	9	10	13	11	-8.33%	-15.38%
RELG/RAPT	2	1	5	1	2	0.00%	100.00%
SOST**	1	0	0	0	0	-100.00%	n/a
SPED	4	3	4	1	2	-50.00%	100.00%
SPMGT	14	6	4	8	8	-42.86%	0.00%
YMIN**	2	4	2	1	0	-100.00%	-100.00%
Total	603	575	644	483	460	-23.71%	-4.76%

*Source: Jenzabar (ERP system). Degrees conferred determined by the July 1 to June 30 fiscal year calendar. 2015-2016 data extracted 6/23/16. **Program is in teach-out.

Appendix J: 5 Year Degrees and Certificates Conferred

Degrees Conferred: 2nd Major (Common Description)	2011- 2012	2012- 2013	2013- 2014	2014- 2015	2015- 2016	5 yr % Chg	2yr % Chg
ACCT/ACCTA	2	0	0	0	0	-100.00%	0.00%
Art	0	0	0	0	0	0.00%	0.00%
BIOL	1	0	1	3	1	0.00%	-66.67%
BMAL/BMALD/BUAD/BUADA	7	4	2	0	1	-85.71%	0.00%
CEMU/CMIS/CHMU**	0	1	1	0	0	0.00%	0.00%
CHED/CHEL/CE/EE**	0	1	0	0	0	0.00%	0.00%
CHEM/CHBU	1	0	0	0	0	-100.00%	0.00%
COMM/JOURN	1	1	0	0	0	-100.00%	0.00%
COMP	0	0	1	0	0	0.00%	0.00%
CRIM/CRIMA/CRJU/CJSO	1	0	0	0	0	-100.00%	0.00%
CSED	0	0	0	0	0	0.00%	0.00%
ECON**	1	0	0	0	0	-100.00%	0.00%
ENGL/ENCW	0	0	0	1	0	0.00%	-100.00%
ENSC	0	0	0	1	0	0.00%	-100.00%
HA/HCM/HCMA	0	0	0	0	0	0.00%	0.00%
HMRL	0	0	0	0	2	0.00%	n/a
HSRV	2	0	0	3	3	50.00%	0.00%
HSTY/HSSL	0	0	0	1	1	n/a	0.00%
INTB**	1	1	0	0	0	-100.00%	0.00%
MATH	0	2	1	1	0	0.00%	-100.00%
MIS/MISA**	6	2	1	2	0	-100.00%	-100.00%
MUED/MUSC**	0	0	0	0	0	0.00%	0.00%
ORGCA/ORGCM**	3	1	0	0	0	-100.00%	0.00%
PLSC	0	0	0	0	0	0.00%	0.00%
PRLA**	0	0	0	0	0	0.00%	0.00%
PRMD	0	0	0	2	3	n/a	50.00%
PSYC	2	1	0	0	0	-100.00%	0.00%
RELG/RAPT	0	2	0	0	0	0.00%	0.00%
SOCY**	2	0	0	0	0	-100.00%	0.00%
SPED	0	0	1	0	0	0.00%	0.00%
YMIN**	1	1	1	0	0	-100.00%	0.00%
Total	31	17	9	14	11	-64.52%	-21.43%

*Source: Jenzabar (ERP system). Degrees conferred determined by the July 1 to June 30 fiscal year calendar. 2015-2016 data extracted 6/23/16. **Program is in teach-out.

Appendix J: 5 Year Degrees and Certificates Conferred

Certificates Conferred (Common Description)	2011- 2012	2012- 2013	2013- 2014	2014- 2015	2015- 2016	5 yr % Chg	2yr % Chg
GCFPI	n/a	n/a	n/a	0	1	n/a	n/a
GCL	n/a	0	2	2	2	n/a	0.00%
HACRT	1	1	2	0	1	0.00%	n/a
MPM	n/a	n/a	n/a	0	6	n/a	n/a
Total	1	1	4	2	10	900.00%	400.00%

*Source: Jenzabar (ERP system). Degrees conferred determined by the July 1 to June 30 fiscal year calendar. 2015-2016 data extracted 6/23/16. **Program is in teach-out.

Appendix K: Retention by Tuition Code

1st Term Enrolled	Tuition Code (Student	# UG Student s	UG Students who return after 2 fall terms		UG Students who return after 3 fall terms		UG Students who return after 4 fall terms		UG Students who Graduate within 4 years		UG Students who Graduate within 5 years		UG Students who Graduate within 6 years	
			n	%	n	%			n	%	n	%	n	%
Fall 2005	CC	166	115	69%	72	43%	40	24%	90	54%	100	60%	102	61%
Fall 2005	MC	346	228	66%	138	40%	102	29%	142	41%	159	46%	164	47%
Fall 2006	CC	111	71	64%	38	34%	25	23%	52	47%	58	52%	62	56%
Fall 2006	MC	311	206	66%	147	47%	105	34%	109	35%	135	43%	144	46%
Fall 2007	CC	110	78	71%	45	41%	19	17%	68	62%	73	66%	74	67%
Fall 2007	MC	296	198	67%	143	48%	113	38%	119	40%	152	51%	154	52%
Fall 2008	CC	108	71	66%	47	44%	15	14%	60	56%	61	56%	61	56%
Fall 2008	MC	307	193	63%	126	41%	89	29%	100	33%	126	41%	132	43%
Fall 2009	CC	86	51	59%	23	27%	9	10%	47	55%	51	59%	52	60%
Fall 2009	MC	311	201	65%	121	39%	89	29%	109	35%	136	44%	139	45%
Fall 2010	CC	125	98	78%	52	42%	24	19%	81	64%	87	64%	87	64%
Fall 2010	MC	287	198	69%	119	41%	85	30%	124	43%	131	46%	133	46%
Fall 2011	CC	104	81	78%	40	38%	20	19%	67	64%	na	na	na	na
Fall 2011	MC	287	200	70%	125	44%	91	32%	123	43%	na	na	na	na
Fall 2012	CC	82	54	66%	28	34%	17	21%	na	na	na	na	na	na
Fall 2012	MC	289	187	65%	130	45%	97	34%	na	na	na	na	na	na
Fall 2013	CC	73	48	66%	32	44%	na	na	na	na	na	na	na	na
Fall 2013	MC	303	213	70%	149	49%	na	na	na	na	na	na	na	na
Fall 2014	CC	71	38	54%	na	na	na	na	na	na	na	na	na	na
Fall 2014	MC	268	194	72%	na	na	na	na	na	na	na	na	na	na

Note: A cohort is established from the student's minimum entrance year in the ten year history file. Term enrollment is determined based on IR's Ten Year History file. A MC UG student is based on DIV_CDE =UG or U2 and TUITION_CDE=MC. A student can be attending full or part time. A student can be a transfer or a new student.

Appendix L: Misenheimer UG Fall 2015 Enrollment by Religious Affiliation

Religion	N	%
Unaffiliated/Unknown	261	38.4%
Baptist	156	22.9%
Methodist	73	10.7%
Catholic	58	8.5%
Other	36	5.3%
Lutheran	30	4.4%
Church of God	19	2.8%
Presbyterian	15	2.2%
United Church of Christ	6	0.9%
Assembly of God	5	0.7%
Episcopal	4	0.6%
Wesleyan	4	0.6%
Christian Science	3	0.4%
Congregational	3	0.4%
Quaker	2	0.3%
Disciples of Christ	1	0.1%
Four Square Gospel	1	0.1%
Greek Orthodox	1	0.1%
Mormon	1	0.1%
Pilgrim Holiness	1	0.1%
Total	680	100.0%

*Source: Jenzabar ERP system. Fall data is extracted and frozen as of fall “freeze” date. Undergrad MC Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE = MC. Religious affiliation data is self-reported by the individual student. Religious affiliation codes translated by RELIGION_VIEW definition table in Jenzabar.

Appendix M: Enrollment of Students Who Play a Sport by Residency

Fall Term	In-State	Out-of-State	International	Total
Fall 2006	185	125	24	334
Fall 2007	156	115	25	296
Fall 2008	159	137	24	320
Fall 2009	158	162	33	353
Fall 2010	164	155	35	354
Fall 2011	160	154	38	352
Fall 2012	168	139	40	347
Fall 2013	180	136	45	361
Fall 2014	184	142	69	395
Fall 2015	162	128	60	350

Fall 2015			
State	Total Out of State Students	# Students Who Play Sports	% Students Who Play Sports
AE	3	3	100.0%
AL	4	2	50.0%
AZ	2	1	50.0%
CA	8	5	62.5%
CO	3	2	66.7%
CT	4	3	75.0%
DE	1	0	0.0%
FL	20	13	65.0%
GA	18	12	66.7%
IL	3	2	66.7%
KS	2	1	50.0%
KY	3	1	33.3%
LA	2	2	100.0%
MA	3	2	66.7%
MD	18	16	88.9%
MI	2	1	50.0%
MN	1	1	100.0%

Fall 2015			
State	Total Out of State Students	# Students Who Play Sports	% Students Who Play Sports
NH	3	2	66.7%
NJ	7	4	57.1%
NY	13	8	61.5%
OH	6	4	66.7%
OR	3	1	33.3%
PA	5	5	100.0%
RI	1	1	100.0%
SC	39	10	25.6%
TN	4	2	50.0%
TX	5	1	20.0%
UT	2	1	50.0%
VA	26	20	76.9%
VT	1	1	100.0%
WA	1	0	0.0%
Unknown	1	1	100.0%
Totals	214	128	59.8%

*Source: Jenzabar ERP system. Fall data is extracted and frozen as of fall “freeze” date.”

Appendix N: Full-Time Faculty and Staff Tables

Faculty Rank	Gender	Ethnicity	Category	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
All Ranks	All	All	Total Number	87	88	86	78	78
			Doctorate	64	60	62	64	65
			Master	18	25	11	13	12
	All	Minority	Total Number	13	n/a	12	n/a	10
	All	Non-minority	Total Number	74	n/a	74	n/a	68
	Female	All	Total Number	40	38	38	36	39
	Male	All	Total Number	47	41	48	42	39
	All	All	Total Salaries	\$4,889,293	\$4,953,260	\$4,917,308	\$4,606,760	\$4,701,388
			Mean Salary	\$56,199	\$62,620	\$57,450	\$59,290	\$60,980
	Female	All	Mean Salary	\$56,462	\$58,070	\$57,620	\$59,650	\$61,110
	Male	All	Mean Salary	\$55,975	\$66,830	\$57,310	\$58,990	\$60,850

Faculty Rank	Gender	Fall 2015	All Faculty	Clinical Faculty	Non-Clinical Faculty
All Ranks	All	Total Number	78	11	67
	Female	Total Number	39	7	32
	Male	Total Number	39	4	35
	All	Total Salaries	\$4,701,388	\$709,000	\$3,992,388
		Mean Salary	\$60,980	\$68,173	\$59,856
	Female	Mean Salary	\$61,110	\$73,828	\$58,521
	Male	Mean Salary	\$60,850	\$59,125	\$61,043

*Source: Data obtained from Human Resources and Financial affairs, as reported to IPEDS HR Survey and NCHED A-5 Survey. Data are reported for those full-time faculty and staff on payroll as of Nov 1st for the year in question. Faculty data are for full-time instructional faculty only. Faculty salaries are weighted means, using IPEDS methodology. Mean faculty salaries are 10 month equivalent. A “clinical faculty” is in one of the following programs: MFT, Nursing, OT, PA. Mean staff salaries are annual (12 month), non-weighted.

Appendix N: Full-Time Faculty and Staff Tables

Faculty Rank	Gender	Category	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
Professor	All	Total Number	25	25	21	19	19
		Doctorate	24	20	21	19	19
		Master	0	2	0	0	0
		Mean Salary	\$62,533	\$67,553	\$61,121	\$63,048	\$64,197
Men		Total Number	15	13	13	12	12
		Doctorate	n/a	12	13	12	12
		Master	n/a	0	0	0	0
		Mean Salary	\$63,508	\$75,190	\$62,180	\$64,290	\$65,150
Women		Total Number	10	12	8	7	7
		Doctorate	n/a	8	8	7	7
		Master	n/a	2	0	0	0
		Mean Salary	\$61,558	\$59,180	\$59,340	\$60,820	\$62,460

Faculty Rank	Gender	Category	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
Associate	All	Total Number	18	16	12	16	15
Professor		Doctorate	14	14	11	14	14
		Master	2	4	0	1	1
		Mean Salary	\$57,271	\$67,605	\$57,813	\$64,275	\$64,378
Men		Total Number	14	11	8	10	8
		Doctorate	n/a	9	8	8	7
		Master	n/a	4	0	1	1
		Mean Salary	\$55,694	\$70,910	\$57,440	\$62,420	\$60,540
Women		Total Number	4	5	2	6	7
		Doctorate	n/a	5	2	6	7
		Master	n/a	0	0	0	0
		Mean Salary	\$62,790	\$60,270	\$59,770	\$67,390	\$68,840

*Source: Data obtained from Human Resources and Financial affairs, as reported to IPEDS HR Survey and NCHED A-5 Survey. Data are reported for those full-time faculty and staff on payroll as of Nov 1st for the year in question. Faculty data are for full-time instructional faculty only. Faculty salaries are weighted means, using IPEDS methodology. Mean faculty salaries are 10 month equivalent. A “clinical faculty” is in one of the following programs: MFT, Nursing, OT, PA. Mean staff salaries are annual (12 month), non-weighted.

Appendix N: Full-Time Faculty and Staff Tables

Faculty Rank	Gender	Category	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
Assistant	All	Total Number	44	38	51	43	44
Professor		Doctorate	23	26	28	31	29
		Master	15	19	11	12	15
		Mean Salary	\$52,051	\$56,984	\$55,874	\$55,685	\$58,322
	Men	Total Number	18	17	23	20	19
		Doctorate	n/a	10	12	14	13
		Master	n/a	7	5	6	6
		Mean Salary	\$49,916	\$55,104	\$54,550	\$53,930	\$58,060
	Women	Total Number	26	21	28	23	25
		Doctorate	n/a	16	16	17	16
		Master	n/a	12	6	6	9
		Mean Salary	\$53,529	\$55,735	\$56,970	\$57,240	\$58,530

*Source: Data obtained from Human Resources and Financial affairs, as reported to IPEDS HR Survey and NCHED A-5 Survey. Data are reported for those full-time faculty and staff on payroll as of Nov 1st for the year in question. Faculty data are for full-time instructional faculty only. Faculty salaries are weighted means, using IPEDS methodology. Mean faculty salaries are 10 month equivalent. A “clinical faculty” is in one of the following programs: MFT, Nursing, OT, PA. Mean staff salaries are annual (12 month), non-weighted.

Appendix N: Full-Time Faculty and Staff Tables

Staff Group	Gender	Category	Fall 2015
All	All	Total Number	116
		Executive/Managerial/Administrative	45
		Other Professionals	41
		Technical/Paraprofessionals	11
		Clerical/ Secretarial	19
	Mean Salary	\$47,995	
	Men	Total Number	47
		Executive/Managerial/Administrative	17
		Other Professionals	23
		Technical/Paraprofessionals	6
Clerical/ Secretarial		1	
Mean Salary	\$49,316		
Women	Total Number	69	
	Executive/Managerial/Administrative	28	
	Other Professionals	18	
	Technical/Paraprofessionals	5	
	Clerical/ Secretarial	18	
	Mean Salary	\$47,095	

Staff Group	Gender	Category	Fall 2015
Executive/ Managerial/ Administrative	All	Total Number	45
		Mean Salary	\$65,060
Men	Total Number	17	
	Mean Salary	\$66,043	
	Total Number	28	
	Mean Salary	\$64,464	

Staff Group	Gender	Category	Fall 2015
Other	All	Total Number	41
		Mean Salary	\$38,644
Men	Total Number	23	
	Mean Salary	\$39,891	
	Total Number	18	
	Mean Salary	\$37,052	

Staff Group	Gender	Category	Fall 2015
Technical	All	Total Number	11
		Mean Salary	\$37,611
Men	Total Number	6	
	Mean Salary	\$40,940	
	Total Number	5	
	Mean Salary	\$33,616	

Staff Group	Gender	Category	Fall 2015
Clerical/ Secretarial	All	Total Number	19
		Mean Salary	\$33,767
Men	Total Number	1	
	Mean Salary	withheld	
	Total Number	18	
	Mean Salary	withheld	

*Source: Data obtained from Human Resources and Financial affairs, as reported to IPEDS HR Survey and NCHED A-5 Survey. Data are reported for those full-time faculty and staff on payroll as of Nov 1st for the year in question. Faculty data are for full-time instructional faculty only. Faculty salaries are weighted means, using IPEDS methodology. Mean faculty salaries are 10 month equivalent. A “clinical faculty” is in one of the following programs: MFT, Nursing, OT, PA. Mean staff salaries are annual (12 month), non-weighted.

Appendix O: Details of Student Charges

Program	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Undergraduate Misenheimer					
Annual Full-Time Tuition Charge	\$21,230	\$22,500	\$23,750	\$25,175	\$28,000
% Full-Time Tuition Increase	5.2%	6.0%	5.6%	6.0%	11.2%
Annual Full-Time Double Room Charge	\$5,210	\$5,470	\$5,470	\$5,750	\$5,750
% Annual Full-Time Double Room Increase	5.5%	5.0%	0.0%	5.1%	0.0%
Annual Full-Time Board Charge	\$3,656	\$3,865	\$4,020	\$4,495	\$4,950
% Full-Time Board Increase	5.5%	5.7%	4.0%	11.8%	10.1%
Annual Required Fees	\$395	\$396	\$460	\$680	\$995
% Annual Required Fees Increase	0.0%	0.3%	16.2%	47.8%	46.3%
Total Full-Time Tuition, Room, Board, Req Fees	\$30,491	\$32,231	\$33,700	\$36,100	\$39,695
% Full-Time Tuition, Room, Board Increase	5.2%	5.7%	4.6%	7.1%	10.0%
Undergraduate Part-Time Tuition Rate Per Hour	\$485	\$515	\$540	\$575	\$640
% Undergraduate Part-Time Tuition Rate Increase	5.4%	6.2%	4.9%	6.5%	11.3%
Center for Professional Advancement					
CPA Full-Time Tuition Rate Per Hour	\$326	\$340	\$365	\$395	\$450
% CPA Full-Time Tuition Rate Increase	5.2%	4.3%	7.4%	8.2%	13.9%
CPA Part-Time Tuition Rate Per Hour	\$432	\$340	\$365	\$395	\$450
% CPA Part-Time Tuition Rate Increase	5.2%	-21.2%	7.4%	8.2%	13.9%
Graduate Program					
Graduate Tuition Rate Per Hour, Traditional Classroom	\$489	\$505	\$535	\$575	\$640
% Graduate Tuition Rate Increase, Traditional Classroom	5.2%	3.3%	5.9%	7.5%	11.3%
Graduate Tuition Rate Per Hour, Satellites	\$542	\$560	\$595	\$640	\$640
% Graduate Tuition Rate Increase, Satellites	5.2%	3.3%	6.3%	7.6%	0.0%
Graduate On-line Tuition Rate Per Hour	\$542	\$560	\$595	\$640	\$640
% Graduate On-line Tuition Rate Increase	5.2%	3.3%	6.3%	7.6%	0.0%

*Source: Pfeiffer Undergraduate Catalog and Graduate Studies/Adult Studies Catalog.