

Pfeiffer University

Fact Book

2014-2015

July 23, 2015
Updated August 6, 2015

Preface

In the Fall of 2014, the Office of Institutional Research, Planning, and Assessment (OIRPA) at Pfeiffer University spearheaded the formation of an institution-wide Data Integrity Committee. Patterned after a similar committee formed at Methodist University, Pfeiffer's Data Integrity Committee was conceived of and formed as a cross-functional team, with representatives from key offices across the University, particularly those departments who bear responsibility for the entry and maintenance of student records in Pfeiffer's Enterprise Resource Planning (ERP) system (Jenzabar). Principal members of Pfeiffer's Data Integrity Committee came from the following administrative units: Office of Admissions, Office of Financial Affairs, Office of Financial Aid, Office of Institutional Research, Planning, & Assessment, Office of the Provost, and Office of the Registrar.

Pfeiffer's Data Integrity Committee elected to review five general areas related to the keying of student records into the Jenzabar ERP system:

1. Data entry
2. Data records maintenance
3. Consistency in querying of data
4. Consistency and accuracy in communicating and reporting of data
5. Review of policies and changes in policies that might affect any of the above.

The 2014-2015 Edition of the Pfeiffer University Fact Book incorporates some of the work undertaken by the University's Data Integrity Committee. In particular, the Office of Institutional Research, Planning, and Assessment conducted its own internal review of the Jenzabar ERP System, including (but not limited to) the selection of appropriate tables and fields for the querying and extraction of data, the values to assign to key fields to ensure that queries extract the intended data, the reliability and validity of data fields, repeated use of consistent querying methods, as well as reporting on missing and/or inconsistent data patterns. For example, in any given Fall Term, there are at least a few students whose enrollment records are found in two divisions, typically Undergraduate and Graduate. The committee decided to include these individuals once per the highest division of their enrollment.

As a result of the multiple efforts to increase data reliability and validity, OIRPA is quite confident in the robustness of the data used in the production of this edition of the Fact Book. To these ends, the 2014-2015 Edition of the Pfeiffer University Fact Book does contain certain clarifications to data as presented in prior year editions. Where appropriate, such clarifications are identified in the technical note, usually located at the bottom of the page, below the chart in question. The reader should pay special attention to these notes, as they provide language that both explains and clarifies the method used in extracting and analyzing the summary of the chart in question.

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About Pfeiffer University

Pfeiffer University first opened its doors in 1885 as a mission school founded to provide an education to students who had few opportunities for formal learning. Much has changed over the years, but Pfeiffer continues to emphasize the “service before self” principles on which we were built. Pfeiffer is a globally engaged, regional university distinctive for its transformational undergraduate experiences and its

Vision, Core Values & Mission

Pfeiffer University will be recognized as the model church-related institution preparing servant leaders for lifelong learning.

- ◆ We are committed to education excellence in a learner-centered community.
- ◆ We help people realize their full potential.
- ◆ We include diverse learners in a caring, accessible community—the Pfeiffer Family.
- ◆ We value our Christian heritage and foster faith formation.
- ◆ We approach all that we do with integrity and with respect for the dignity of each person.

leadership in professional and graduate programs that fill demonstrated needs. Vested in its history as a United Methodist-related university, and propelled forward by an innovative faculty and staff, Pfeiffer prepares its students for a lifetime of achievement, scholarship, spirituality and service.

University Leadership

The leadership of Pfeiffer University began with its founder, Emily C. Prudden. A succession of administrative heads, called superintendents, followed. Those to fill the Office of President since Pfeiffer first became a junior university have been:

W. S. Sharp	1933-1943
C. M. Waggoner	1944-1953
J. Lem Stokes, II	1953-1968
Jack J. Early	1969-1971
Douglas Reid Sasser	1971-1978
Cameron West	1978-1988
Zane E. Eargle	1988-1998
Charles Ambrose	1998-2010
Michael C. Miller	2010-2014
Jerry M. Boone	2014-2015
Colleen Perry Keith	2015-

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Dr. Richard L. Petty
Randleman, NC

Rev. Dr. George Thompson
Charlotte, NC

Mr. George “Pat” Waters
Mt. Pleasant, SC

Ex-Officio Members:

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Albemarle, NC

Mrs. Kimberly Brown – President of the Alumni Association
Charlotte, NC

Mrs. Donna DeBoy – Past President of the Alumni Association
Indian Trail, NC

Ms. Torrianna Foster - President of the Student Government Association
Misenheimer, NC

Bishop Larry Goodpaster - Western NC Conference of the UMC
Charlotte, NC

Dr. Christopher S. Howard – Faculty Senate Chair
Misenheimer, NC

Ms. Tonya Lanier – President of the United Methodist Women
Lexington, NC

Ms. Martha Phillips – Treasurer of the United Methodist Women
Linville Falls, NC

Strategic Planning Goals

During the 2013-14 academic year, Pfeiffer University adopted a new enterprise strategy, “Pfeiffer Forward.” There are ten distinct goals that comprise the strategy.

◆ *Distinctive Undergraduate Curriculum*

Through a four-year program that assimilates intellectual, professional, personal, experiential, civic, and spiritual learning, discovery, and knowledge, Pfeiffer undergraduates develop into independent thinkers and leaders, prepared for lives of achievement and authenticity.

◆ *Integrate Learning and Living*

By participating in a full range of co-curricular, career development, servant-leadership, residential life, off-campus study, athletic and experiential learning activities—tied together by learning and collaborative technologies that are 24/7—Pfeiffer undergraduates grow holistically towards lives of professional and personal abundance.

◆ *Expand In-Demand Professional Offerings*

Because of their involvement with a comprehensive portfolio of academic majors, internships, faculty mentored research and technologies in disciplines that are “in-demand” in the market place, our undergraduate, graduate and professional adult students acquire the knowledge, competencies and skills for outstanding success in their chosen careers.

◆ *Create Partnerships Intellectual Capital Develop*

As a result of the entrepreneurial outreach of our faculty and program leaders, myriad businesses, schools, hospitals and other organizations in Central Park North Carolina and beyond have in Pfeiffer University an educational partner to help develop their intellectual capital through customized curricula, training, learning technologies and consulting.

◆ *Link Our Campuses*

Through greater articulation and sharing of programming, faculty, technologies, partnerships, facilities and events across our three campuses, the entire Pfeiffer University community benefits from access to greater and diverse opportunities across varied regional and metropolitan settings and a bolstered reputation as North Carolina’s networked university.

◆ *Teaching, Learning and Collaborative Tech*

Continuing the program of investments we have already begun, we will leverage the power of educational technologies to enhance and expand teaching; introduce and reinforce new ways of exploration, learning and research; connect individuals and groups; and reinforce professional practice and competencies for the contemporary workplace.

◆ *Campus and Facilities*

Create environments that allow for integrated learning-living experiences as well as close faculty student interactions, collaborative learning and practice and technology-enhanced education, we will invest in our Misenheimer, Charlotte and Triangle campuses—each according to its specific needs as guided by a set of formal campus master plans.

◆ *Raise Visibility, Identity, Reputation*

Guided by a cogent and compelling brand platform that boldly articulates the distinctive educational promise and extraordinary value that Pfeiffer offers its students, stakeholders and partners, we will raise and expand our institution’s visibility locally, regionally and nationally and secure a deserved reputation as a preeminent private doctoral university.

◆ *Market, Enrollment and Revenue Growth*

Recognizing the essential importance of program-generated revenues for Pfeiffer’s vitality and operations, we will carefully manage enrollment and revenue growth to achieve optimal performance, at the same time expanding markets regionally and nationally to attract students who can fully engage with and benefit from our academic programs and educational experiences.

◆ *Major Fundraising Campaign*

To secure the public endorsement and financial support that our ambitious enterprise strategy requires, we will conduct a major fundraising campaign that will not only attract giving for our current initiatives but also build a strong base of donors and friends on which to secure Pfeiffer’s long range future.

History of the University

Pfeiffer University originated from one of at least 15 home-schools founded by Miss Emily C. Prudden between 1885 and 1909. The seventh-generation descendant of Peter Prudden - a pioneer Congregational minister in Connecticut - Miss Prudden spent 30 years opening educational opportunities to young people in remote regions of the Carolinas. Having once placed a home-school in operation, it was her practice to deed its care to a church mission society, before moving to a new area in order to initiate another project.

Pfeiffer developed from the Oberlin Home and School, reportedly named in memory of John Oberlin, whose service as a minister and social pioneer in the rural valleys of Alsace, France inspired Miss Prudden's own interests. The Oberlin Home and School began at Lick Mountain, near Hudson in Caldwell County, North Carolina. In 1903, the Women's Home Missionary Society of the Methodist Episcopal Church agreed to assume responsibility for the Oberlin property. Following the transfer of 37 acres and 2 buildings on June 8, 1903, the Oberlin school was renamed the Ebenezer Pfeiffer Home and School, in memory of the stepson of Mrs. Mary A. Pfeiffer of Dayton, Ohio, whose generosity facilitated completion of improvements to the property.

A fire on January 14, 1908 led to the relocating of the Pfeiffer Home and School. The structure housing faculty and students was destroyed and the school moved to temporary quarters in nearby Lenoir. These quarters soon proved inadequate

The Pfeiffer Home and School then moved to Misenheimer in February 1910, with the acquisition of the present property. A new and spacious building was erected. In

1913, high school diplomas were issued. Another fire in 1914 severely damaged the main school building in Misenheimer, again requiring reconstruction and adjustments to the academic program. A men's dormitory withstood destruction.

A junior university curriculum was added in 1928. In 1934, the N.C. State Department of Public Instruction granted accreditation to Pfeiffer Junior University. The introduction of elementary studies by county schools permitted the school to eliminate lower grades and to direct its efforts towards collegiate-level work. The name Pfeiffer Junior University was first used for the 1935-1936 academic year in honor of Henry and Annie Merner Pfeiffer of New York City. The couple's philanthropy prompted the construction of four brick buildings and President's Home in 1935. The renaming of the university eliminated a problem of identification with Pfeiffer University, a junior university for women in Statesville. In 1942, both the Southern Association of Universities and Secondary Schools and the University Senate of the Methodist Church accredited Pfeiffer as a junior university.

In 1954, encouraged by a bequest from Mr. G. A. Pfeiffer, brother of Mr. Henry Pfeiffer, the University broadened its program to include senior university work.

Matching a grant of \$750,000 from the Gustavus and Louise Pfeiffer Foundation, the University in 1956 added more than \$1,500,000 in assets. Since that time, it has expanded dramatically in enrollment and facilities. The Southern Association of Universities and Schools accredited the four-year program in 1960.

Following a two-year study, the Western North Carolina Conference of The United Methodist Church voted in 1961 to sponsor Pfeiffer University and to extend financial support in a cooperative arrangement with the Women's Division of Christian Service. Supported by church agencies, foundations, public-spirited businesses, alumni, individuals, and devoted service on the part of faculty, staff, and trustees, Pfeiffer has continually grown in academic excellence, developing new programs to meet the needs of its students and emphasizing the ideals of Christian service.

The Charlotte Campus opened in 1977 with undergraduate classes in Criminal Justice. The first graduate program began in 1985 with a MBA curriculum, followed by a Master in Christian Education in 1989 and a dual MBA/MHA degree in 1993. The Charlotte operation occupied several locations as its enrollments mounted. An Adult Studies Program was implemented at Charlotte in fall 1995.

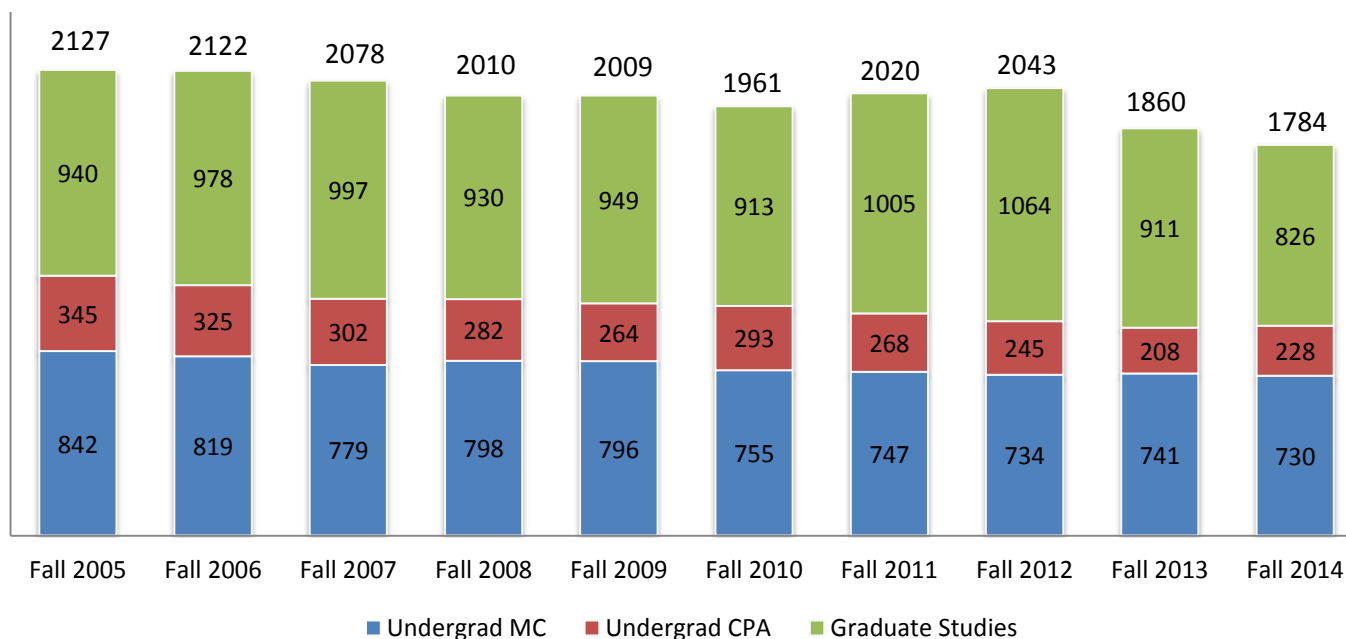
To address the institution's expansion and graduate-level involvements, as well as include a growing population of international and non-traditional students, the Board of Trustees at its Spring 1996 meeting voted to reorganize Pfeiffer's academic structure towards University status—effective May 15, 1996. In addition, in 1999 Pfeiffer initiated course offerings in Locust, the fastest growing community in Stanly County, to accommodate the educational demands of an expanding community neighboring Mecklenburg County. Continuing Pfeiffer's efforts to provide flexible and affordable graduate programs, the MBA program also began offering courses via the Internet.

Enrollment at Pfeiffer University

From Fall 2005 to Fall 2014, Pfeiffer's total Fall enrollment evidenced a general downward trend, declining from a high of 2,127 in Fall 2005 to a low of 1,784 students by Fall 2014, a net decrease of about 16% (N=343) over the decade in question. The data are clear. Since Fall 2005, enrollment at the Undergraduate Center for Professional Advancement Division is down almost about one-third (34%). Enrollment

at the Undergraduate Misenheimer Division is down about 13%. And, enrollment in the Graduate Studies Division is down about 12%. However, if one compares the highest enrollment in the Graduate Studies division during Fall 2012 (N=1,064), enrollment in this division fell by almost one-fourth (22%) in two years. Chart 1 presents Fall enrollment by division from Fall 2005 to Fall 2014.

Chart 1. Total Fall Enrollment by Division
Trend Analysis: Fall 2005 - Fall 2014 (Unduplicated Headcount)



*Source: Jenzabar (ERP system). Graduate Studies Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP`. Undergrad MC Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE = MC`. Undergrad CPA Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC or CE` and `dbo_STUDENT_MASTER.TUITION_CDE <> MC`. Note: In prior versions of the Fact Book, duplicate data existed prior to 2010. A duplicate student was enrolled in two separate divisions within the given Fall semester (i.e. UG and GR, UP and GR). A discussion within the Data Integrity Committee about duplicates resulted in a standardized practice where the student is ultimately counted in the highest division level. This version corrects the duplicate data, reflecting an unduplicated headcount.

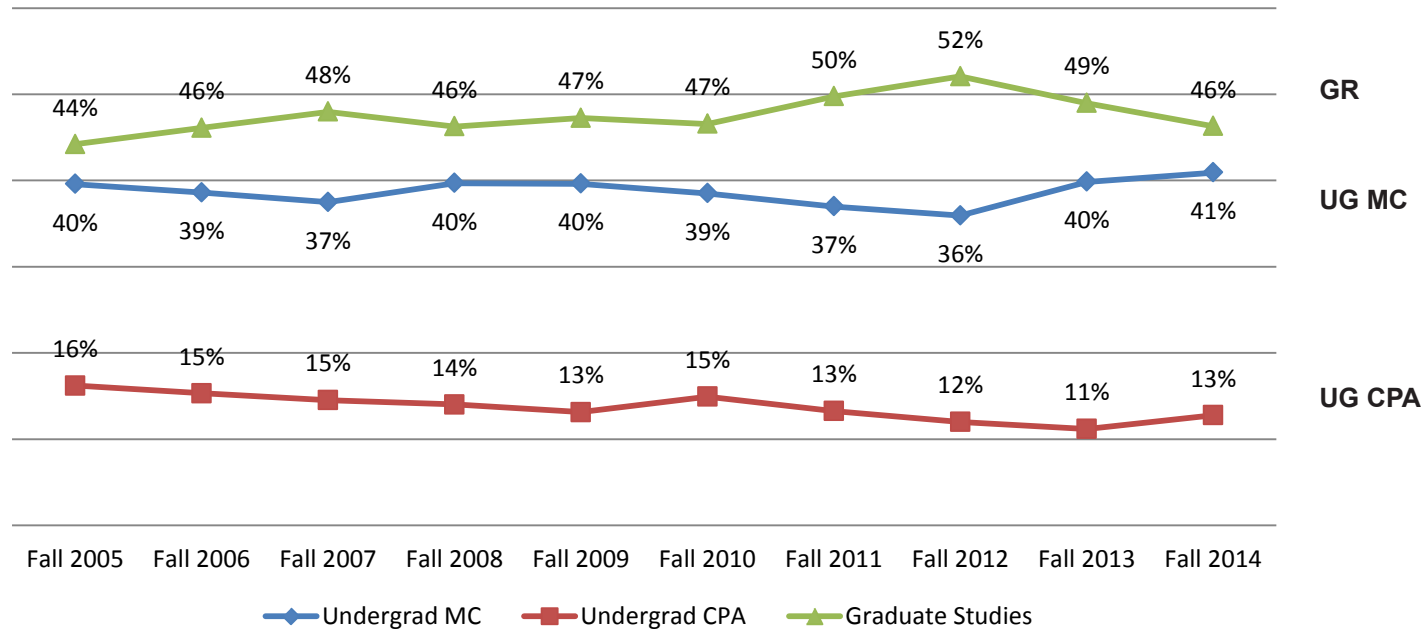
Fall Enrollment Over 10 Years: Percent by Division

Between Fall 2005 and Fall 2014, the Graduate Studies division (GR) had the largest percentage of total enrollment, followed by the Undergraduate Misenheimer (UG MC) division, and then the Undergraduate Center for Professional Advancement (UG CPA), division. Even though enrollment in each of the respective divisions experienced growth and decline, when comparing the years opening and closing the decade in question, enrollment did not change very much. Regardless, the most pronounced shift is observed in the Graduate Studies division, which experienced a net growth of

8% from Fall 2005 (44%) to Fall 2012 (52%) and then a net loss of 6% in just two years from Fall 2012 to Fall 2014 (46%). It is important to emphasize that within any given Fall semester, the percentage enrollment by any one division is relative to the total enrollment in that Fall semester (see Chart 1). For example, that the percent of total enrollment in Fall 2013 grew at the Undergraduate Misenheimer Division is primarily a function of a loss in enrollment at the Graduate Studies Division. Chart 2 graphs the percent of total Fall enrollment by division from Fall 2004 to Fall 2013.

Chart 2. Percent of Total Fall Enrollment by Division

Trend Analysis: Fall 2005 – Fall 2014



*Source: Jenzabar (ERP system). Graduate Studies Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP`. Undergrad MC Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE = MC`. Undergrad CPA Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE <> MC`.

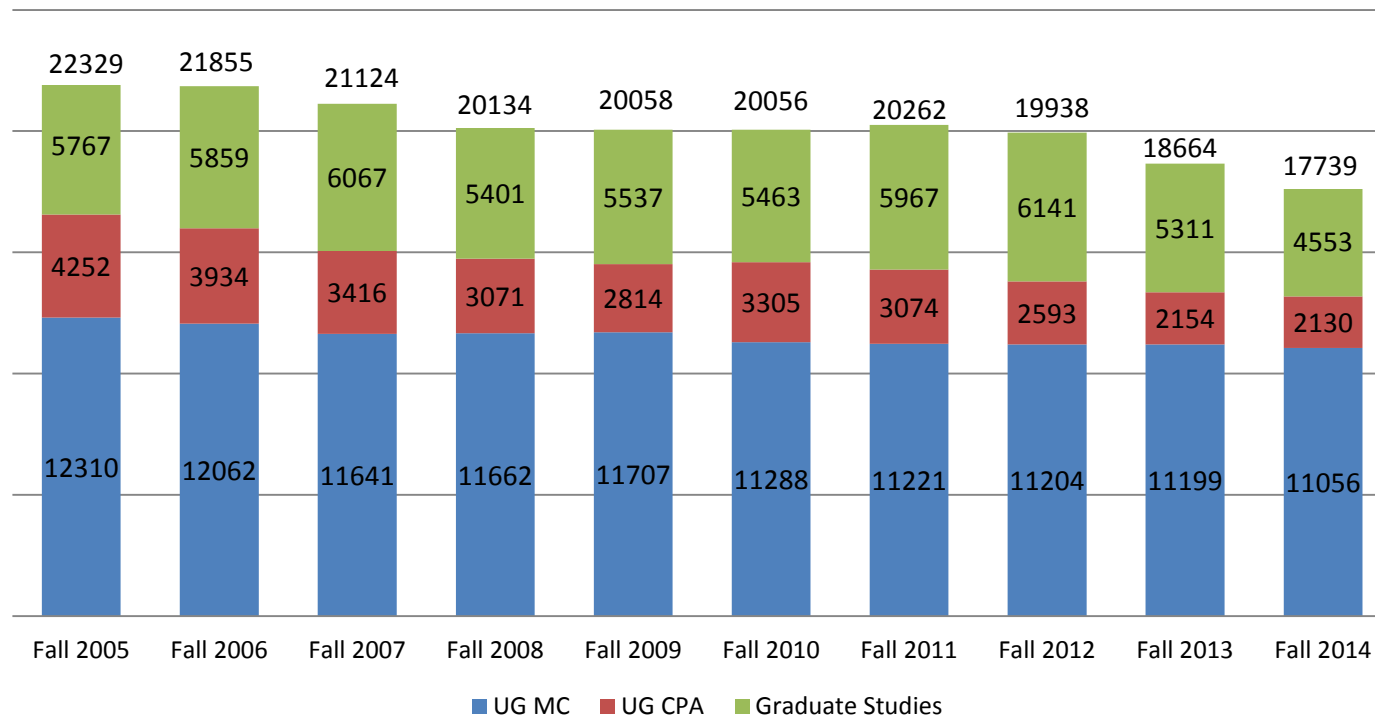
Fall Credits Taken Over 10 Years: Total Credits by Division

From Fall 2005 to Fall 2014, the total number of credits taken across Pfeiffer University decreased by 4,590 credit hours (-20.5%) from 22,329 to 17,739. The general trend of a decline in overall credit hour production at the University is clear. Over the course of the decade in question, credit hour production at the Undergraduate Misenheimer Division (UG MC) is down 10% (n = -1,254 cr hrs). At the Undergraduate Center for Professional Advancement Division (UG CPA), production is down

by 50% (n = -2,122 cr hrs), and credit production at the Graduate Studies Division is off by 21% (n = -1,214 cr hrs). However, if one considers the Fall 2012 semester as the high point of credit hour production for Graduate Studies, then production is down 26% (n = -1,588 cr hrs) over the span of two years. Chart 3 graphs the total number of fall credits where a grade was earned by division from Fall 2005 to Fall 2014.

Chart 3. Total Fall Credits by Division

Trend Analysis: Fall 2005 – Fall 2014



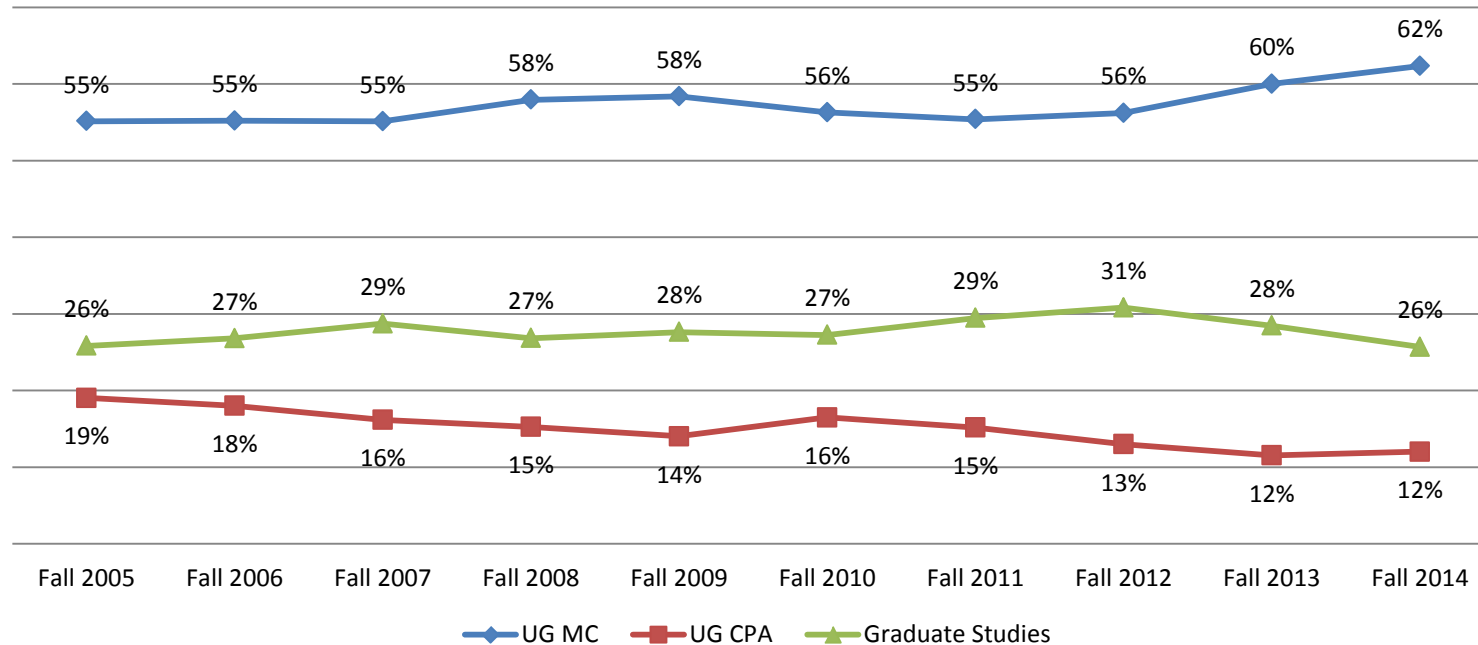
*Source: Jenzabar (ERP system) after the end of the Fall semester. Credits are counted where students received a grade (A's, B's, C's, D's, F's, P's, I's, W's). Graduate Studies Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP`. Undergrad MC Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE = MC`. Undergrad CPA Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE M<> MC`. The 2014-2015 edition of the Fact Book presents a global update of this chart to reflect updated data in Jenzabar, as well as consistency in querying and tabulating data.

Fall Credits Taken Over 10 Years: Percent by Division

During the decade from Fall 2005 to Fall 2014, the percent of total credits taken in the Misenheimer Undergraduate Division (UG MC) increased from 55% to 62%, a net increase of 7%. Over the same time period, the Undergraduate Center for Professional Advancement Division (UG CPA) saw a 7% decrease in credit hour production, from 19% to 12%. Over the past ten years, credit hour production in

the Graduate Studies Division is essentially flat (26%). However, from Fall 2005 to Fall 2012, the proportion of credit hours produced in Graduate Studies had grown to 31% of the total for the University. Within two years, however, this 5% increase was erased. Chart 4 graphs the percent of total fall credits by division from Fall 2005 to Fall 2014.

Chart 4. Percent of Total Fall Credits by Division
Trend Analysis: Fall 2005 – Fall 2014



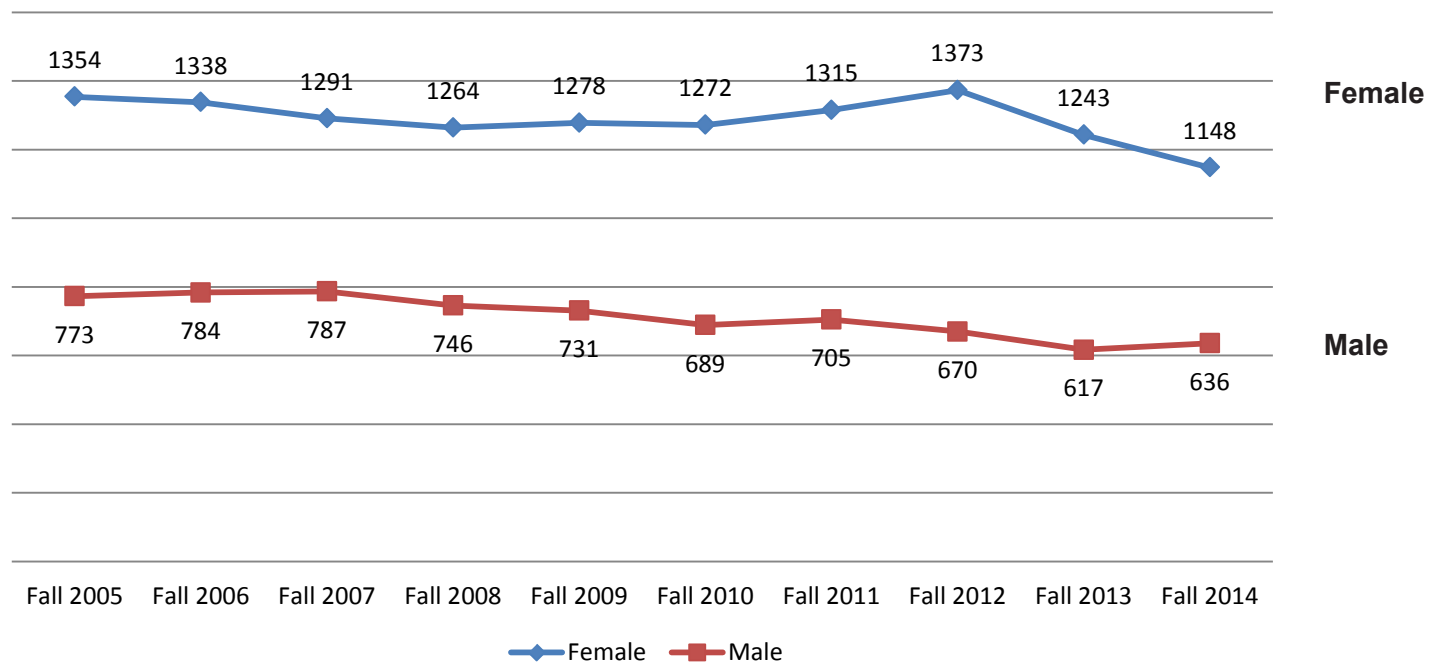
*Source: Jenzabar (ERP system) after the end of the Fall semester. Credits are counted where students received a grade (A's, B's, C's, D's, F's, P's, I's, W's). Graduate Studies Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP`. Undergrad MC Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE = MC`. Undergrad CPA Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE M <> MC`. The 2014-2015 edition of the Fact Book presents a global update of this chart to reflect updated data in Jenzabar, as well as consistency in querying and tabulating data.

Fall Enrollment Over 10 Years: The Gender Gap

Over the past decade, the number of Pfeiffer’s female students decreased by 15% (N=206), from 1,354 in Fall 2005 to 1,148 in Fall 2014. The total number of male students fell by 18% (N=137), from 773 to 636 over the same time period. Pfeiffer’s highest female enrollment (N=1,373) occurred in Fall 2012 and the highest male enrollment (N=787) occurred in Fall 2007. Pfeiffer’s lowest female (N=1,148) occurred in Fall 2014, while the lowest male (N=617) enrollment occurred in Fall 2013.

The marked decline in enrollment by female students from Fall 2012 to Fall 2014 is accounted for largely by decreased enrollment by women in the Graduate Studies Division (see Chart 40). Despite this recent decline, the ratio of females to males has held fairly constant over the past decade at approximately 2-to-1. Chart 5 graphs the total enrollment by gender from Fall 2005 to Fall 2014. Appendix A details the number and percent change over time by gender and by division.

Chart 5. Total & Percent Fall Enrollment by Gender
Trend Analysis: Fall 2005 – Fall 2014 (Unduplicated Headcount)



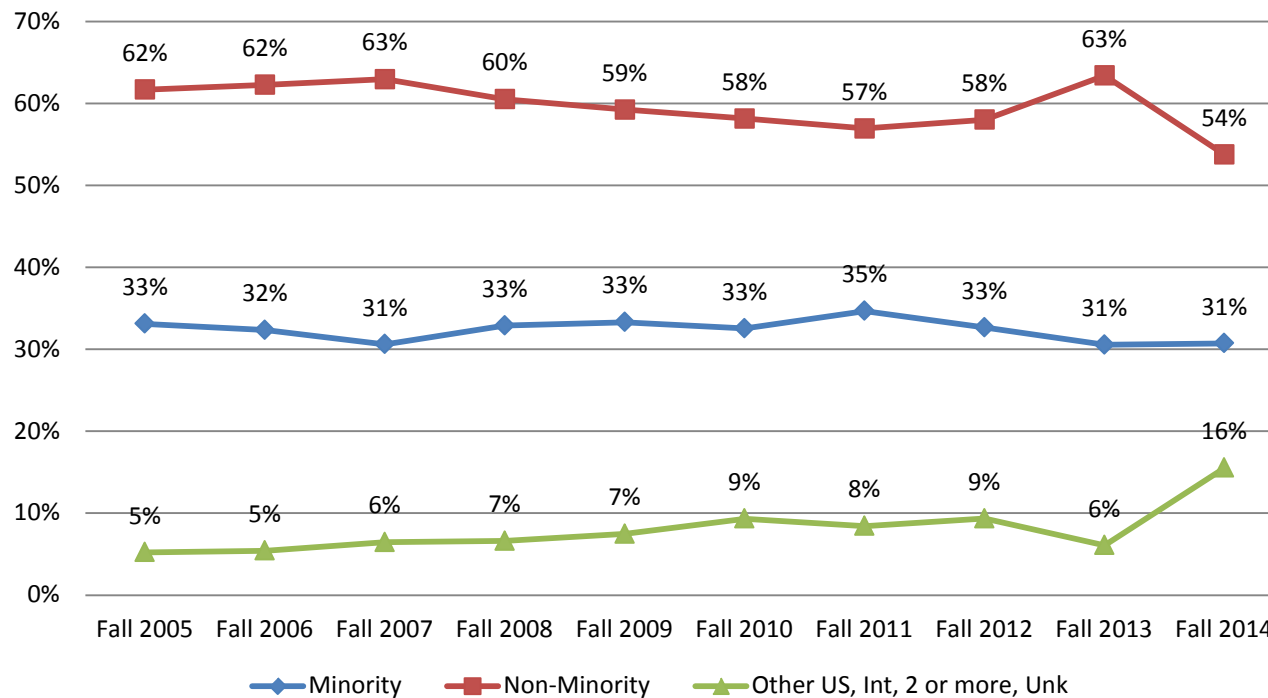
*Source: Jenzabar ERP system. Data captured as of Fall semester “freeze date.” Gender data are self-reported by the individual student and are found in the field dbo_BIOGRAPH_MASTER.GENDER = M or F

Fall Enrollment Over 10 Years: Enrollment by Ethnicity

Between Fall 2005 and Fall 2014, Pfeiffer University’s total minority enrollment decreased slightly from 33% to 31%. For most of the decade, non-minority enrollment hovered at about 60% (+/- 3% any given year), until Fall 2014, when non-minority enrollment fell to 54%. Related, enrollment by students whose race/ethnicity is generally classified as “Other” (including unknowns/nonreporting) was about 7% (+/- about 2%) any given Fall term, until Fall 2014, when students in this third racial/ethnic classification jumped to 16%. The sharp change in Fall 2014 can partially be

accounted by a distinct increase in students whose race/ethnicity was “Unknown” or “Not Reporting.” Most of these students are found in the Undergraduate Misenheimer Division (see Chart 16). Chart 6 graphs the percentage of total enrollment by minority and non-minority students and nonresident aliens/unknown from Fall 2005 to Fall 2014. Appendix B details the number and percent change over time by ethnic group and by division.

Chart 6. Percent of Total Fall Enrollment by Ethnicity
Trend Analysis: Fall 2005 – Fall 2014 (Unduplicated Headcount)



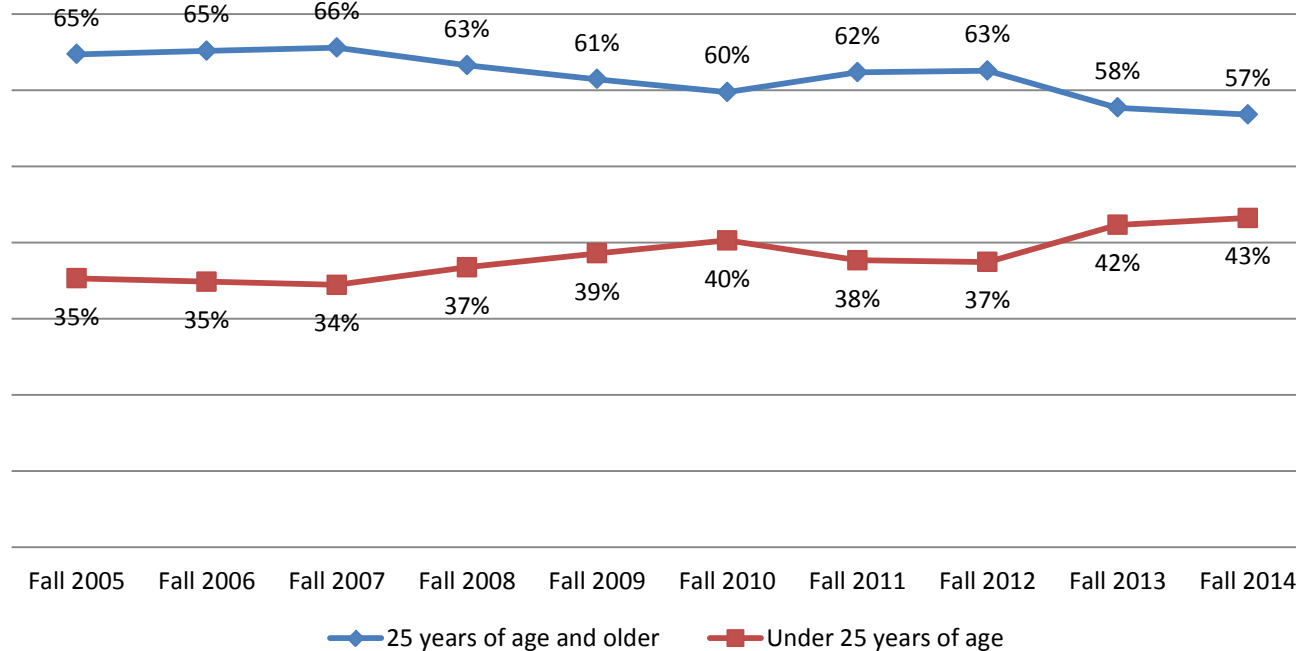
*Source: Jenzabar ERP system. Ethnicity is student reported and is housed in the following fields: dbo_BIOGRAPH_MASTER.ETHNIC_GROUP, dbo_ETHNIC_RACE_V.RACE1, dbo_ETHNIC_RACE_V.RACE2, dbo_ETHNIC_RACE_V.IPEDS_VALUE_DESC. Minority students include the following ethnicities: African American, American Indian/Alaskan Native, Asian/Pacific Islander, Native Hawaiian, and Hispanic. Non-minority students are Caucasian American. The remaining category includes Other US, International, 2 or more races, and Unknown. This edition of the Fact Book reflects updated data on race/ethnicity, reducing the number of students with “unknown” race/ethnicity in prior years. Note: In 2010, IPEDS changed the racial/ethnic reporting categories. Data prior to 2010 may not necessarily be consistent with data from 2010 forward. Note: In Fall 2014, a larger number of students did not self-report their race/ethnicity.

Fall Enrollment Over 10 Years: Percent by Age

In Fall 2005, students who are “25 years of age or older” represented 65% of total enrollment. By Fall 2014, however, students who are “25 years of age or older” represented 57% of total enrollment, a net decrease of 8% over the decade. In Fall 2005, the percentage of students “Under 25 years of age was 35%.” By Fall 2014, that percentage was 43%. A partial explanation for the decline among those aged 25

and older over the past ten years is found in the loss of enrollment among the Undergraduate Center for Professional Advancement Division and the Graduate Studies Division (see Chart 1). Chart 7 graphs the percent of total fall enrollment by age from Fall 2005 to Fall 2014. Appendix C details the number and percent change over time by age and by division.

Chart 7. Percent of Total Fall Head Count Enrollment by Age
Trend Analysis: Fall 2005 – Fall 2014



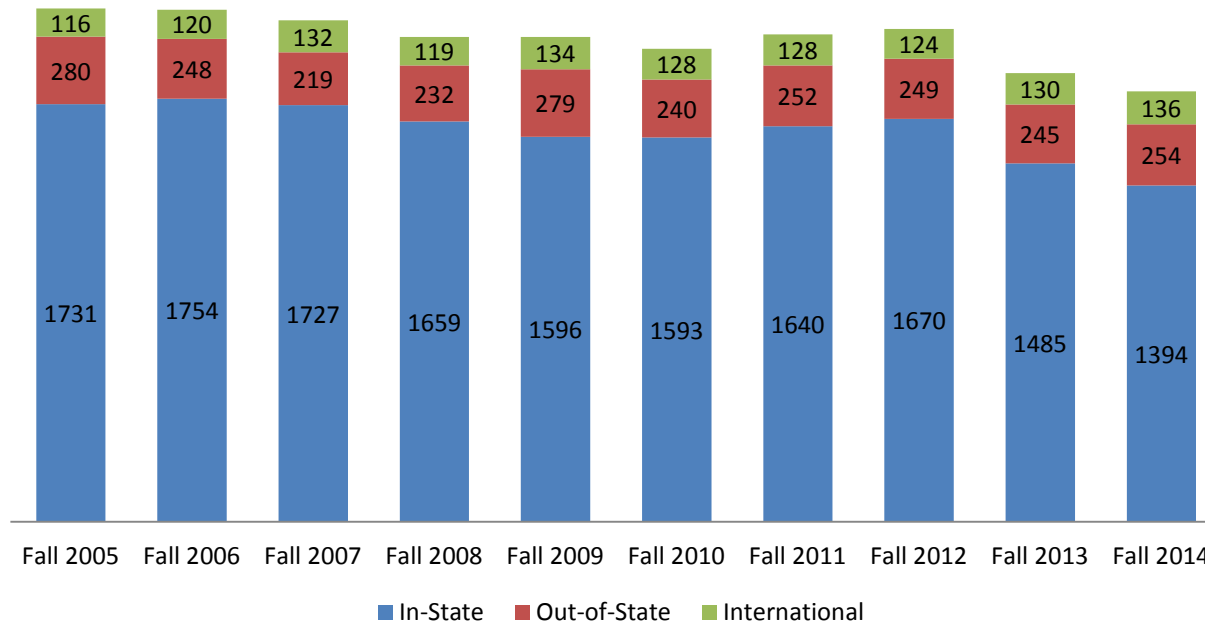
*Source: Jenzabar ERP system. Age calculated per Fall semester freeze date, based on individual student’s date of birth, recorded in the field dbo_BIOGRAPH_MASTER.BIRTH_DTE. Some students do not self-report date of birth. Total enrollment counts are adjusted for non-reporting students.

Fall Enrollment Over 10 Years: By Home Residence

In-state students constitute the largest share of fall enrollment at Pfeiffer University. Between Fall 2005 and Fall 2014, the highest number of Pfeiffer University’s in-state enrollment occurred in the Fall of 2006 with 1,754 in-state students enrolled at Pfeiffer. The Fall 2014 in-state enrollment (N=1,394) is a 20% decrease since Fall 2005 and marks the smallest enrollment by in-state students during the decade in question. The amount of out-of-state students ranged from a high of 280 in 2005 to a low of

240 in 2010, ending the decade in question at 254, a decline of 9% from ten years prior. The International student population has remained fairly steady at approximately 130 students per year who hail from countries other than the United States. Chart 8 graphs the total enrollment by home residence since Fall 2005. Appendix D and Appendix E, respectively, each detail the number and percent change over time by home residence and by division.

Chart 8. Total Fall Enrollment by Home Residence
Trend Analysis: Fall 2005 – Fall 2014 (Unduplicated Headcount)



*Source: Jenzabar ERP system. Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Fall Enrollment Over 10 Years: Home Residence by Top NC Counties

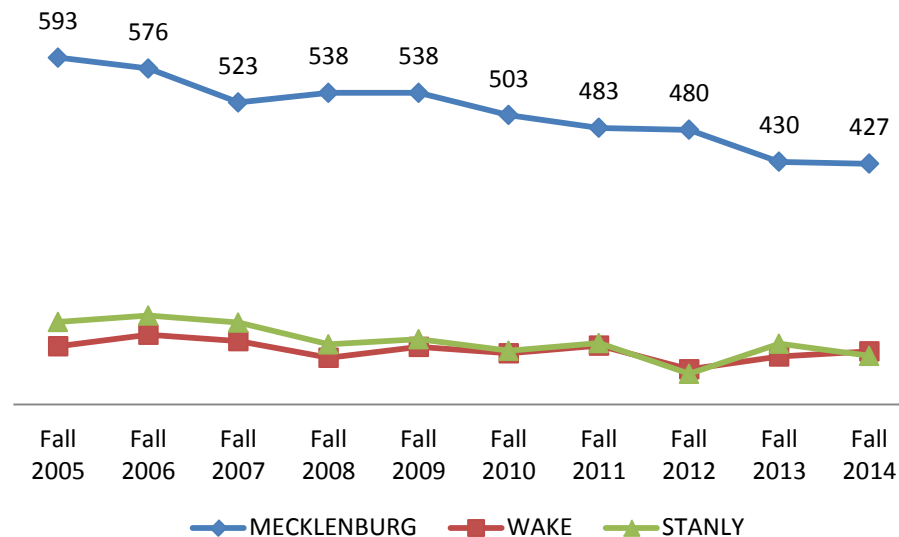
By far, the county with the greatest representation of students at Pfeiffer University is Mecklenburg County, followed by Wake, and then Stanly (using Fall 2014 figures for benchmarking). From Fall 2005 to Fall 2014, enrollment by students from Mecklenburg County declined by 28%, from 593 in Fall 2005 to 427 in Fall 2014. The number of students from Wake County fell by 6%, to 125 in Fall 2013. The number of students hailing from Stanly County declined by 30%, from 179 in Fall 2005 to 126 in Fall 2014. A possible explanation for the continued loss in students in

Mecklenburg County could be due to increased competition from other colleges and universities for students in the Center for Professional Advancement and Graduate Studies Divisions, respectively.

Chart 9a graphs the total enrollment by the top 5 counties from Fall 2005 through Fall 2014, rank-ordered by enrollment in Fall 2014. Appendix F contains enrollment by county and by division.

Chart 9a. Total Fall Enrollment by Top 3 NC Counties

Trend Analysis: Fall 2005 – Fall 2014 (Unduplicated Headcount)



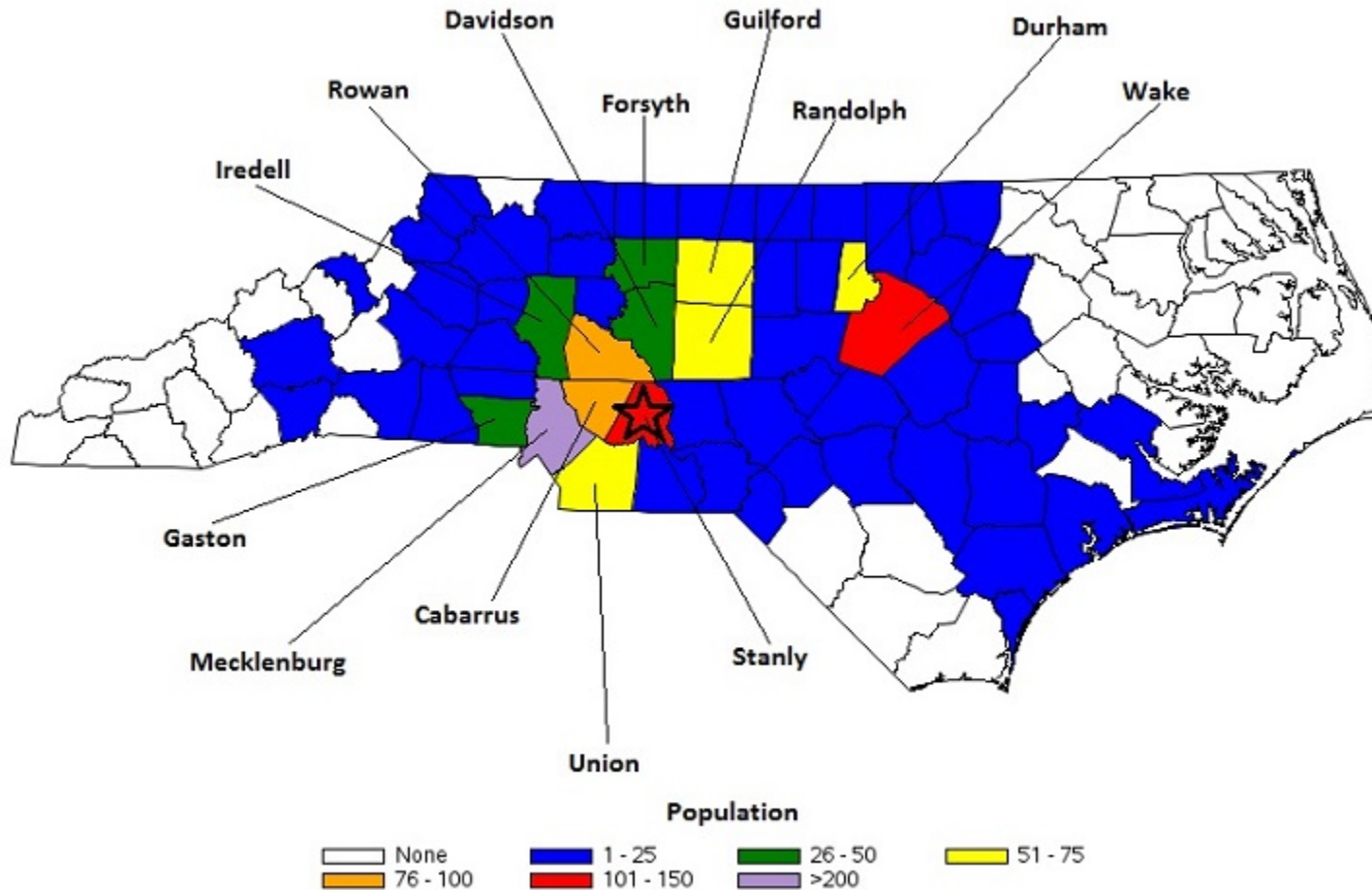
*Source: Jenzabar ERP system. Figures reported only for those students for whom county data was available, dbo_ADDRESS_MASTER.COUNTY (based on legal home permanent address). Present data may vary from prior year due to updated address information.

Fall Enrollment Over 10 Years: Home Residence by Top NC Counties

Chart 9b shows the various counties from which Pfeiffer University students hail. Most students come from Mecklenburg County, followed by Stanly and Wake Counties, then Cabarrus and Rowan Counties, followed by Durham, Guilford, Randolph, and Union Counties, and finally Davidson, Forsyth, Gaston, and Iredell Counties.

Pfeiffer University students come from many more of North Carolina's counties (as observed by those shaded in blue). Often, however, there are only one or two students from a particular county. Appendix F contains enrollment by county and division.

Chart 9b. Home Base by North Carolina County



*Source: Jenzabar ERP system. Figures reported only for those students for whom county data was available, dbo_ADDRESS_MASTER.COUNTY (based on legal home permanent address). Present data may vary from prior year due to updated address information.

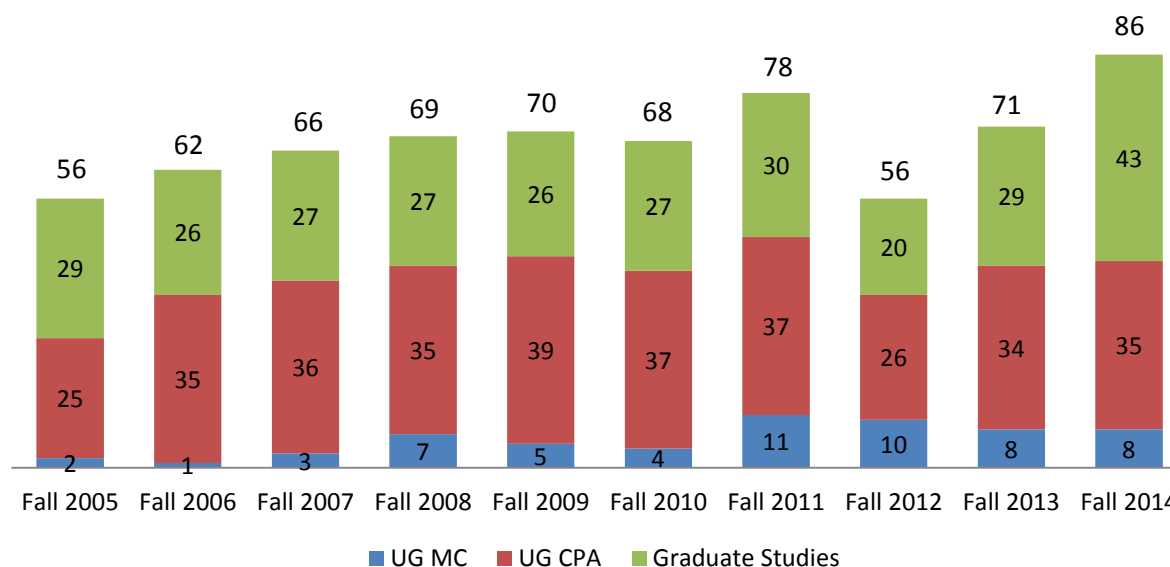
Fall Enrollment Over 10 Years: Distance Learning Course Offerings

Over the past decade, the total number of distance learning (DL) course offerings grew by more than 50% from Fall 2005 to Fall 2014. From Fall 2011 to Fall 2012, there was a sharp decline in DL course offerings, but there has been steady and sharp growth in DL course offerings from Fall 2012 to Fall 2014. Over the past ten years, the Undergraduate Center for Professional (UG CPA) Division tended to offer the most distance learning courses, followed by the Graduate Studies Division, and finally the Undergraduate Division at Misenheimer (UG MC). In any given year,

about 50% of all distance learning courses are offered by the UG CPA Division, about 40% are offered by the Graduate Studies Division, and the remaining 10% or so are offered by the UG MC Division. However, in Fall 2014, more than half of all DL course offerings were through the Graduate Studies Division. Chart 10 graphs the total number of Fall DL courses offered by each division from Fall 2005 through Fall 2014. Detailed information on DL sections can be found in Appendix G.

Chart 10. Total Fall DL Course Offerings by Division

Trend Analysis: Fall 2005 – Fall 2014 (Unduplicated)



*Source: For Fall 2000-2007 Jenzabar ERP system was used as of the end of the semester. Fall 2008 and forward, course info is pulled after the close of the drop/add deadline for the particular Fall semester. Institutional Division determined by the field "INSTITUT_DIV_CDE," where "GR" = "Graduate Studies," "AD" = "UG CPA" and "< AD" = "UG MC." Institutional Division is tied to the individual student enrolled in the course, and is not a unique property of the course itself.

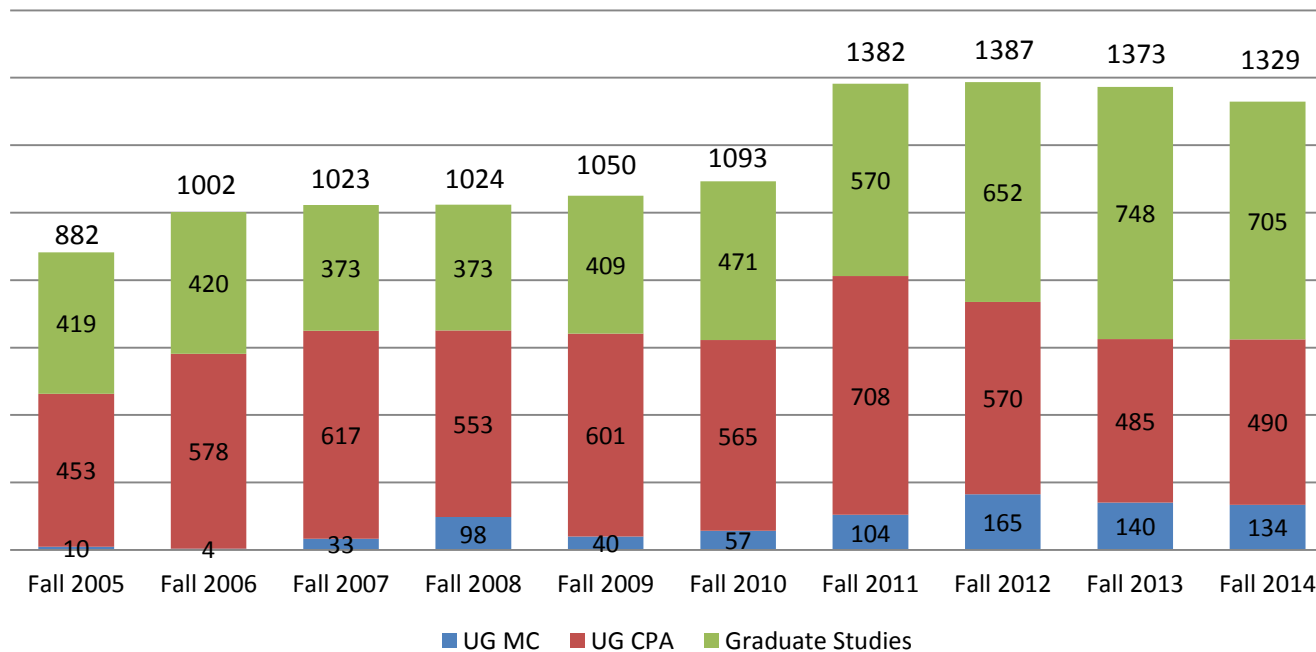
Fall Enrollment Over 10 Years: Distance Learning Student Registrations

Between Fall 2005 and Fall 2014, the total number of students registered (seats) in distance learning courses grew by 50%, from 882 in Fall 2005 to 1,329 in Fall 2014. However, the total number of seats reached its highest level (n=1,382) in Fall 2011, and student registrations (seats) in distance learning courses has declined since then, but only by a very small amount. For most years, Undergraduate students in the Center for Professional Advancement Division (UG CPA) comprised around 55% to 60% of all Distance Learning registrations. Since Fall 2012, more student registra-

tions have come from the Graduate Studies Division (about 50 to 55%). It was only in the last couple years that the Misenheimer Undergraduate Division (UG MC) has accounted for about 10% of all Distance Learning Student Registrations. Previously, no more than about 5% of all seats were typically occupied by UG MC students in any given Fall term (except Fall 2008). Chart 11 graphs the total number of Fall Distance Learning student registrations by division from Fall 2005 through Fall 2014.

Chart 11. Total Fall DL Student Registrations (Seats) by Division

Trend Analysis: Fall 2005 – Fall 2014 (Duplicated Headcount)



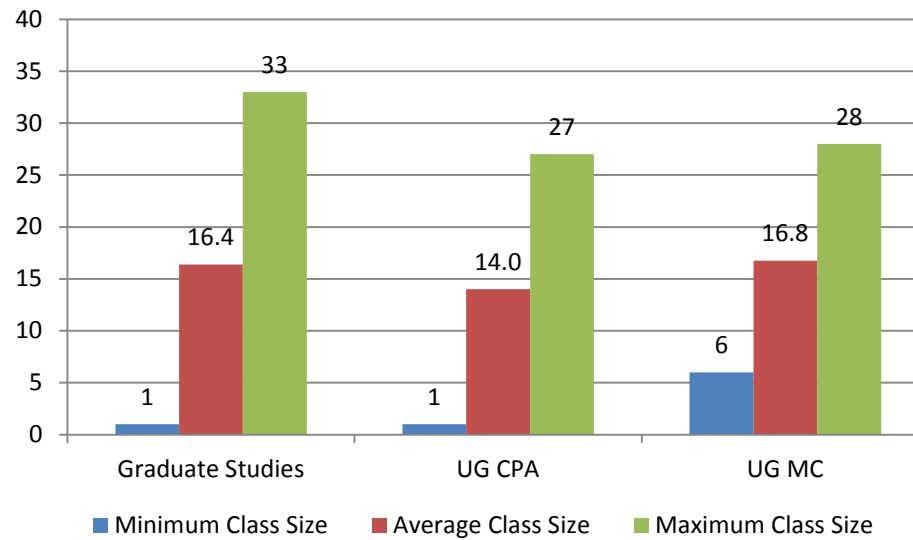
*Source: Jenzabar ERP system. Data retrieved after end of Fall semester. Credits are counted if a student received a grade (A's, B's, C's, D's, F's, I's, W's). Institutional Division determined by the field "INSTITUT_DIV_CDE," where "GR" = "Graduate Studies," "AD" = "UG CPA" and "<> AD" = "UG MC." Institutional Division is tied to the individual student enrolled in the course, and is not a unique property of the course itself.

Fall 2014 Enrollment: Distance Learning Class Size by Division

Chart 12 portrays summary statistics on distance learning (DL) class size by division for Fall 2014. In Fall 2014, the Graduate Studies Division had the largest maximum class size (n=33). The Graduate Studies Division and Undergraduate CPA Divisions

had the smallest minimum class size (n=1). The Undergraduate Division at Misenheimer had the largest minimum class size (n=6), as well as the largest average class size (y-bar = 16.8) of the three divisions.

Chart 12. Fall 2014 DL Class Sizes by Division



*Source: Jenzabar ERP system. Data retrieved after end of Fall semester. Courses are counted if a student has received a grade (A's, B's, C's, D's, F's, I's, W's). Institutional Division determined by the field "INSTITUT_DIV_CDE," where "GR" = "Graduate Studies," "AD" = "UG CPA" and "< AD" = "UG MC." Institutional Division is tied to the individual student enrolled in the course, and is not a unique property of the course itself.

Fall 2014 Enrollment: Gender within Division

In Fall 2014 (Chart 13), there were 1,148 female and 636 male students enrolled. Females represented 67% and males 33% of the total university enrollment (N=1,784 unduplicated headcount). Chart 14 examines enrollment by gender for the three divisions. The Graduate Studies Division contains the greatest number of female students with 586, followed by the Undergraduate Misenheimer Division (N=395)

and finally the Undergraduate Center for Professional Advancement (CPA) Division (N=167). The Undergraduate Misenheimer Division has the most male students enrolled (N=335), followed by the Graduate Studies Division (N=240), and then the Undergraduate CPA Division (N=61).

Chart 13. Fall 2014 Enrollment by Gender
Total Enrollment (N=1,784 Unduplicated Headcount)

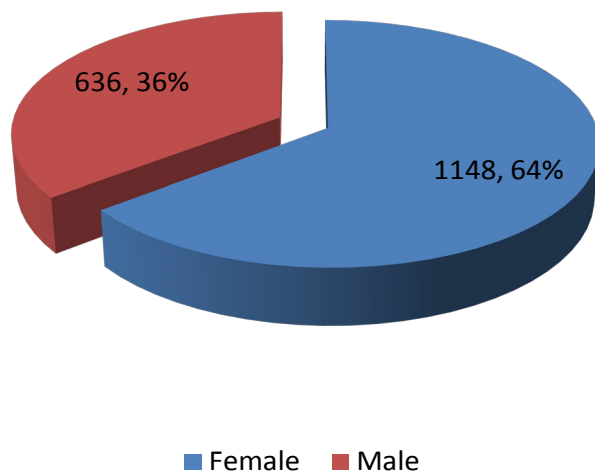
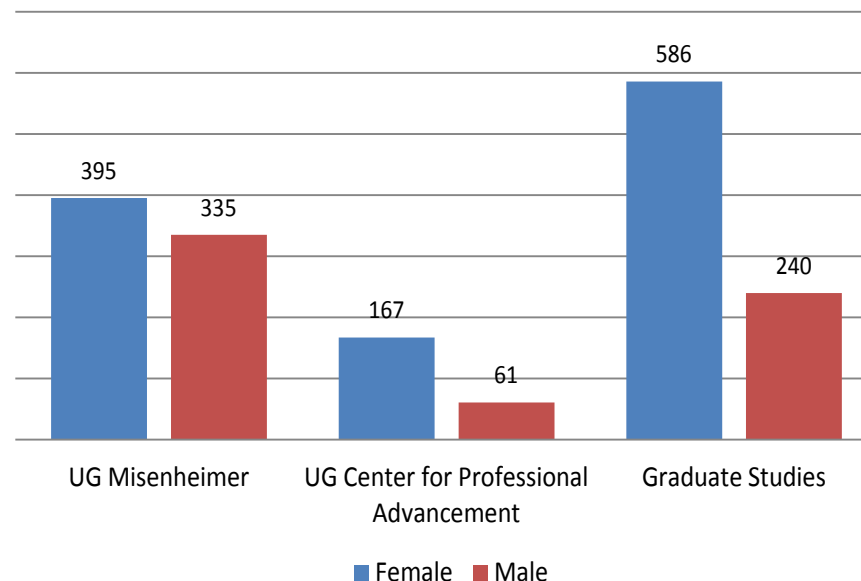


Chart 14. Fall 2014 Enrollment by Gender within Division
Total Enrollment (N=1,784 Unduplicated Headcount)



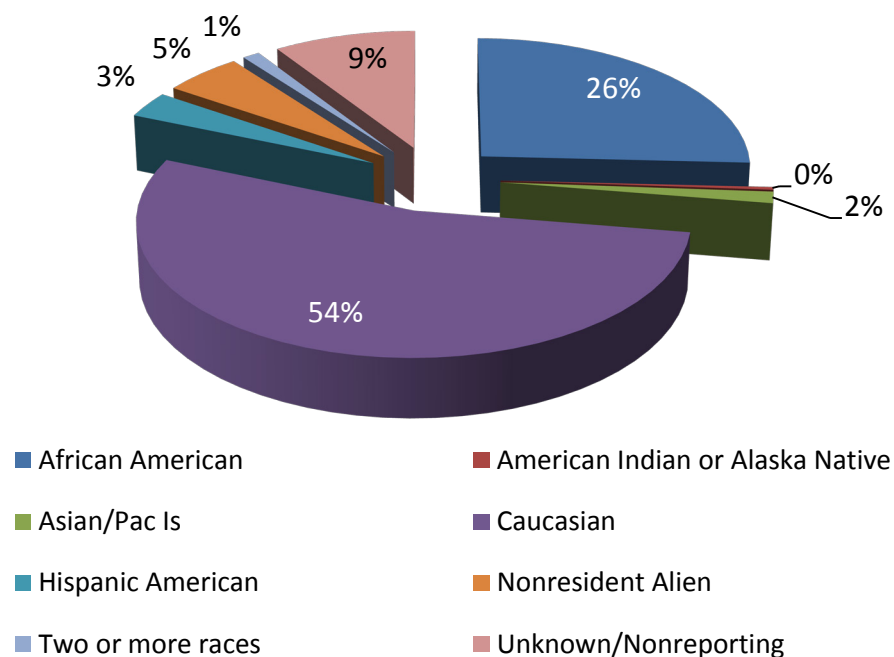
*Source: Jenzabar ERP system. Data captured as of Fall 2014 “freeze date” (9/30/2014). Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. Gender data are self-reported by the individual student and are found in the field dbo_BIOGRAPH_MASTER.GENDER = M or F

Fall 2014 Enrollment: Ethnicity

Caucasian students make up 54% of Pfeiffer University’s Fall 2014 enrollment. African American students constitute for the next largest race/ethnicity present at the university (26%). The remaining 20% of students are of the other races/ethnicities listed. Note: In

Fall 2014, a larger percentage of students (primarily at the Undergraduate Misenheimer Division) as compared to prior years did not report their race/ethnicity. Chart 15 graphs the total Fall 2014 enrollment by ethnic group.

Chart 15. Fall 2014 Enrollment by Ethnicity
Total Enrollment (N=1,784 Unduplicated Headcount)



*Source: Jenzabar ERP system. Data captured as of Fall 2014 “freeze date” (9/30/2014). Ethnicity is student reported and is housed in the following fields: dbo_BIOGRAPH_MASTER.ETHNIC_GROUP, dbo_ETHNIC_RACE_V.RACE1, dbo_ETHNIC_RACE_V.RACE2, dbo_ETHNIC_RACE_V.IPEDS_VALUE_DESC. Note: In Fall 2014, a larger number of students did not self-report their race/ethnicity.

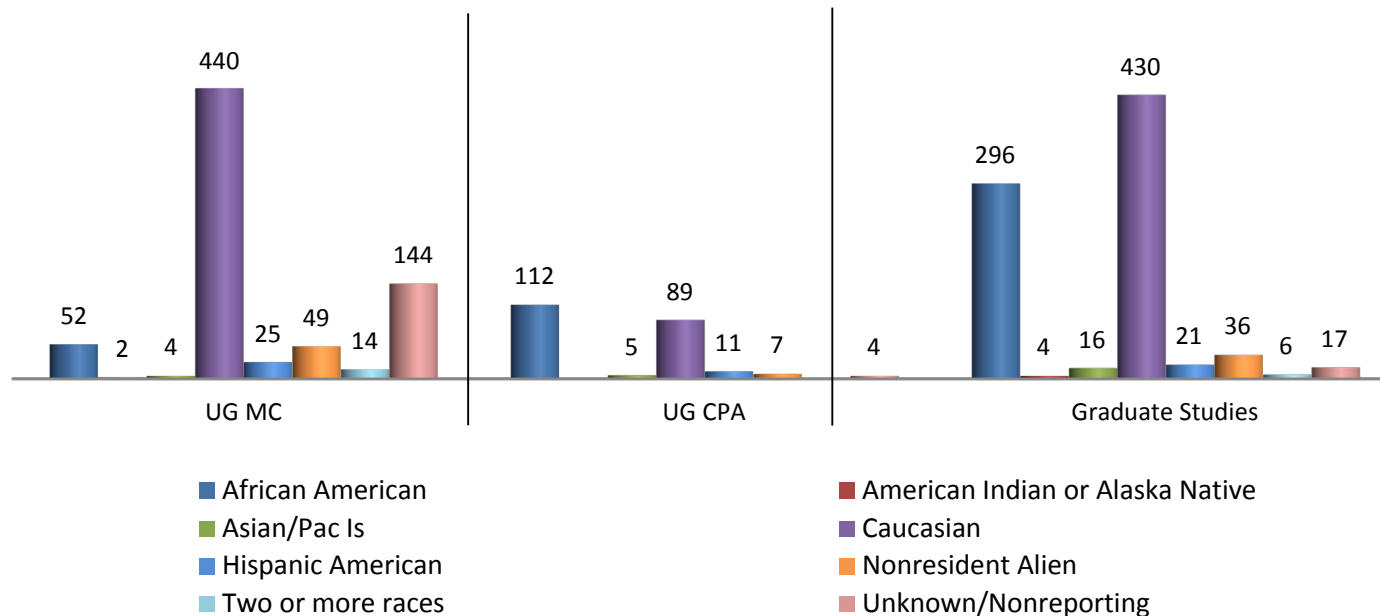
Fall 2014 Enrollment: Ethnicity within Division

Diversity fluctuates by location and division. Caucasian students are fairly evenly divided between the Undergraduate Misenheimer (UG MC) (N=440) and Graduate Studies Divisions (N=430), respectively. Most African American students (N=296) are enrolled in the Graduate Studies Division, followed by the Undergraduate Center for Professional Advancement (UG CPA) Division (N=112). Students of other racial/

ethnic backgrounds are found in a fairly even distribution among the three divisions. Note: In Fall 2014, a larger percentage of students (primarily at the Undergraduate Misenheimer Division) as compared to prior years did not report their race/ethnicity. Chart 16 graphs Fall 2014 enrollment by ethnicity within division.

Chart 16. Fall 2014 Enrollment by Ethnicity within Division

Total Enrollment (N=1,784 Unduplicated Headcount)



*Source: Jenzabar ERP system. Data captured as of Fall 2014 “freeze date” (9/30/2014). Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. Ethnicity is student reported and is housed in the following fields: dbo_BIOGRAPH_MASTER.ETHNIC_GROUP, dbo_ETHNIC_RACE_V.RACE1, dbo_ETHNIC_RACE_V.RACE2, dbo_ETHNIC_RACE_V.IPEDS_VALUE_DESC. Note: In Fall 2014, a larger number of students did not self-report their race/ethnicity.

Fall 2014 Enrollment: By Age

In Fall 2014 students who are “30-44 years of age” represent the largest age group (29%) enrolled at Pfeiffer. Students “20-24 years of age” constitute the next largest age group (24%), followed by students aged “19 and under” (19%), and then students “Age 45+” and “25-29” (15% and 13%, respectively). Chart 17 graphs the Fall 2014 percent of total enrollment by age. Variations in student age highlight the uniqueness of students served by location and by division. The highest percentage of enroll-

ment served in one location may be the lowest percentage at another. In Fall 2014, the Undergraduate Division at Misenheimer serves all of the students aged “19 and under” and most of the “Age 20-24” age group. On the other hand, the Undergraduate CPA Division and the Graduate Studies Division serve most of the students in the older age groups (25 years and older). Chart 18 compares enrollment in Fall 2014 by age within division.

Chart 17. Fall 2014 Enrollment by Age
Total Enrollment (N=1,784 Unduplicated Headcount)

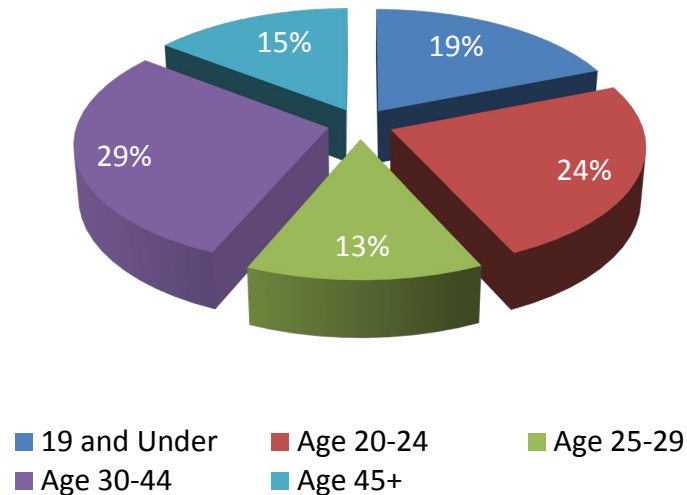
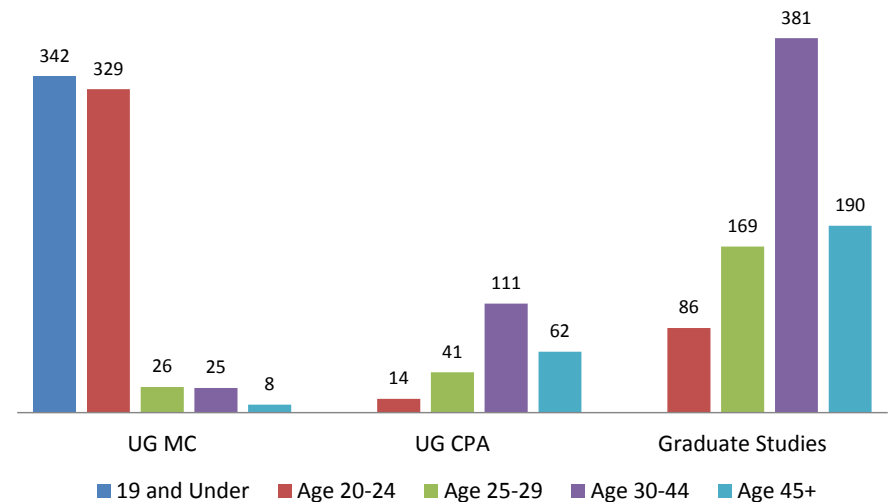


Chart 18. Fall 2014 Enrollment by Age within Division
Total Enrollment (N=1,784 Unduplicated Headcount)



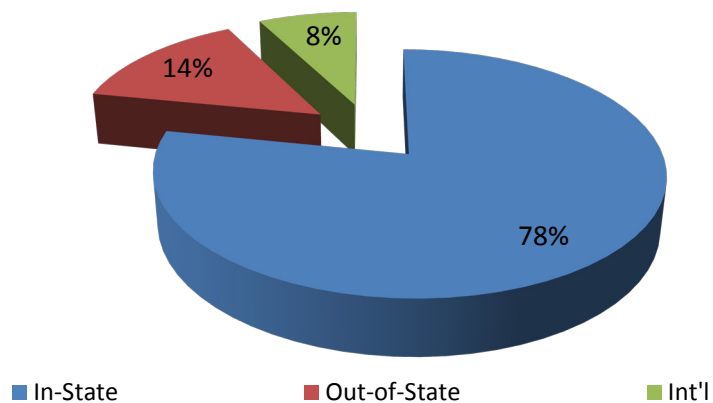
*Source: Jenzabar ERP system. Data captured as of Fall 2014 “freeze date” (9/30/2014). Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. Age calculated per Fall semester freeze date, based on individual student’s date of birth, recorded in the field dbo_BIOGRAPH_MASTER.BIRTH_DTE.

Fall 2014 Enrollment: By Home Residence

In Fall 2013, 78% of Pfeiffer University students came from North Carolina. 14% of the remaining US students are from outside of North Carolina. The three highest enrollments from out-of-state are South Carolina (N=48), Virginia (N=31), and Florida (N=24). 8% of students hail from nations other than the United States. 18% of international students come from Canada (N=24), 8% come from Brazil (N=10), and 7% hail each from Germany (N=9) and the United Kingdom (N=9) comprise the greatest proportion of International students. Chart 19 depicts enrollment in Fall 2014 by home residence. The table to the right lists the various countries from where International students hail. Detailed enrollment figures by home state can be found in Appendix E.

Chart 19. Fall 2014 Enrollment by Home Residence

Total Enrollment (N=1,784 Unduplicated Headcount)



Country	#Students
CANADA	24
BRAZIL	10
GERMANY	9
UNITED KINGDOM	9
INDIA	8
SPAIN	8
CHINA	8
MEXICO	5
UKRAINE	5
COLOMBIA	5
ECUADOR	<5
SOUTH AFRICA	<5
IRELAND	<5
ZIMBABWE	<5
LITHUANIA	<5
FRANCE	<5
AUSTRALIA	<5
KOREA, REPUBLIC OF	<5
SWEDEN	<5
BANGLADESH	<5
ICELAND	<5
SWITZERLAND	<5
ARGENTINA	<5
CONGO	<5
BARBADOS	<5
DENMARK	<5
PUERTO RICO	<5
VENEZUELA	<5
US PERM RES	<5
TRINIDAD AND TOBAGO	<5
TURKEY	<5
SLOVAKIA	<5
SUDAN	<5
RUSSIAN FEDERATION	<5
JORDAN	<5
PORTUGAL	<5
ITALY	<5
POLAND	<5
PERU	<5
NEW ZEALAND	<5
NORWAY	<5
NAMIBIA	<5
LAOS	<5
CAYMAN ISLANDS	<5
AFGHANISTAN	<5
SERBIA	<5

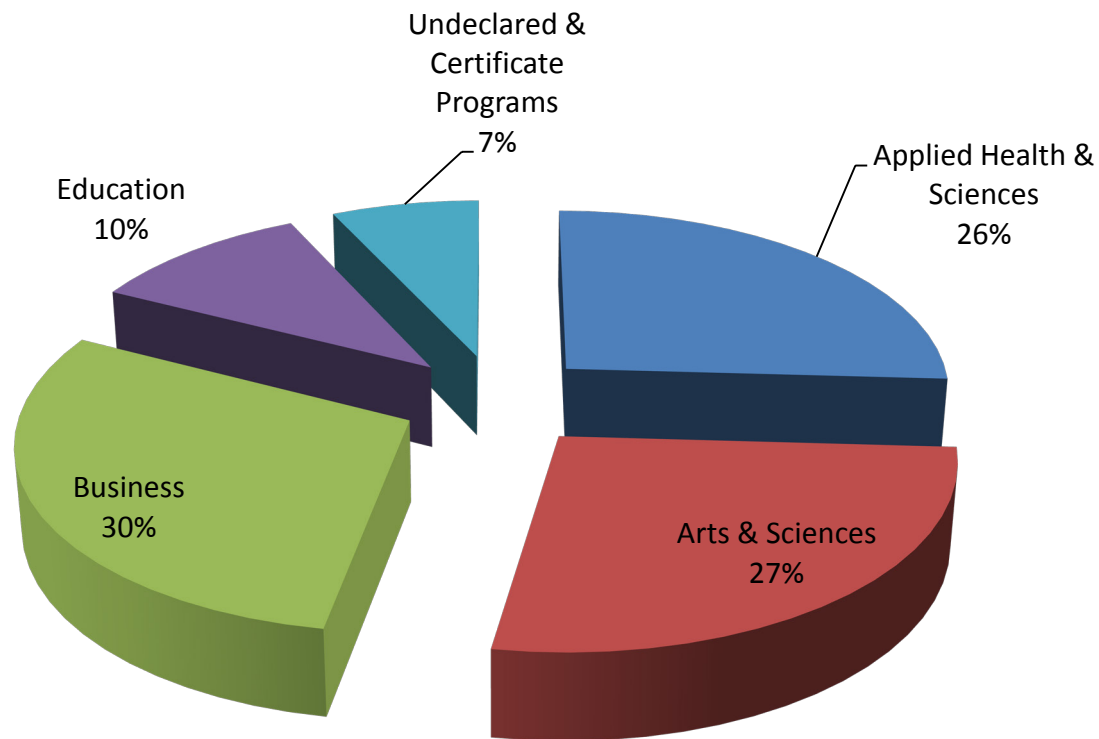
*Source: Jenzabar administrative computer system. Fall 2008 data is extracted and frozen as of the beginning of the fall semester (10/15/08). Division is determined by DIV_CDE (UG or GR) Undergraduate students for Charlotte and Misenheimer are distinguished by TUITION_CODE (CC or MC).

Fall 2014 Enrollment: By Undergraduate Degree

In Fall 2014, the Division of Business accounted for 30% of all Undergraduate students (both Misenheimer and Center for Professional Advancement). The next largest percent of total Undergraduate enrollment was found in the Division of Arts and Sciences (27%), followed by the Applied Health & Sciences Division (26%). The Division of

Education accounted for 10% of all undergraduate students enrolled in the Fall 2014 semester. Students enrolled in certificate programs or whose major was undeclared made up the remaining 7% of undergraduates. Chart 20 shows the percent breakdown of all Undergraduate students at Pfeiffer by academic division.

**Chart 20. Fall 2014 Enrollment Total Undergraduate Division by School
(Misenheimer and Center for Professional Advancement Divisions Combined)**



*Source: Jenzabar (ERP system), Undergraduate Division determined by DIV_CDE = UG, U2, or CE. Academic Division defined by the Office of Academic Affairs for Fall 2014. Data are calculated by first major only and represent unduplicated headcount.

Fall 2014 Enrollment: By Undergraduate Degree

Of the top 20 degree programs (as determined by Fall 2014 enrollment) in the Misenheimer Undergraduate Division, 50% (n=10) have lost enrollment from Fall 2005 to Fall 2014. 40% (n=8) of these top 20 programs saw increases from Fall 2005 to Fall 2014, with newer programs seeing tremendous growth. Fall 2008 saw the incep-

tion of the Business Management and Leadership/MBA combined 3-2 program. In Fall 2009, Pfeiffer University launched its Nursing and Pre-Nursing programs. The Financial Fraud/Fraud Examinations program was launched in Fall 2013. Detailed information on program enrollment can be found in Appendix H.

Chart 21. Misenheimer Top 20 Enrollments by Degree Program
Trend Analysis: Fall 2005 – Fall 2014

Misenheimer Undergraduate Division Top 20 Enrollments by Degree Program (1st or 2nd Declared Major, 1st or 2nd Student Division)											
Degree Program	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	10 Yr % Change
Business Management/Leadership	96	90	79	93	83	73	67	66	75	95	-1.04%
Exercise Science/Sports Medicine	44	36	33	37	55	45	47	45	60	69	56.82%
Elementary Education	125	108	97	91	84	81	68	71	53	63	-49.60%
Pre-Nursing	n/a	n/a	n/a	n/a	3	27	53	74	80	50	1566.67%
Criminal Justice	50	49	54	49	56	44	33	51	49	47	-6.00%
Undeclared/Visiting/Transient	20	38	36	49	64	56	48	49	43	41	105.00%
Sports Management	76	56	49	60	43	45	42	38	33	41	-46.05%
Biology	39	40	27	23	22	18	22	30	40	39	0.00%
Nursing	n/a	n/a	n/a	n/a	10	5	5	11	17	39	290.00%
Psychology	54	41	24	26	31	40	45	38	32	37	-31.48%
Pre-Medicine	15	22	31	38	33	20	23	25	35	28	86.67%
Computer Information Systems	18	15	21	25	26	25	22	22	26	24	33.33%
Communications/Journalism	38	36	30	27	29	27	18	19	22	22	-42.11%
Health and Physical Education	23	27	25	31	31	21	14	16	20	19	-17.39%
Accounting	22	17	27	24	20	25	29	37	37	18	-18.18%
Financial Fraud/Fraud Examinations	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	4	16	300.00%
Human Services	27	16	12	11	17	18	18	17	18	15	-44.44%
Bus Mgmt & Leadership/MBA (3-2)	n/a	n/a	n/a	1	1	1	2	4	11	15	1400.00%
Special Education	14	10	14	14	11	16	20	18	18	13	-7.14%
Math	13	19	17	14	15	13	14	13	13	13	0.00%

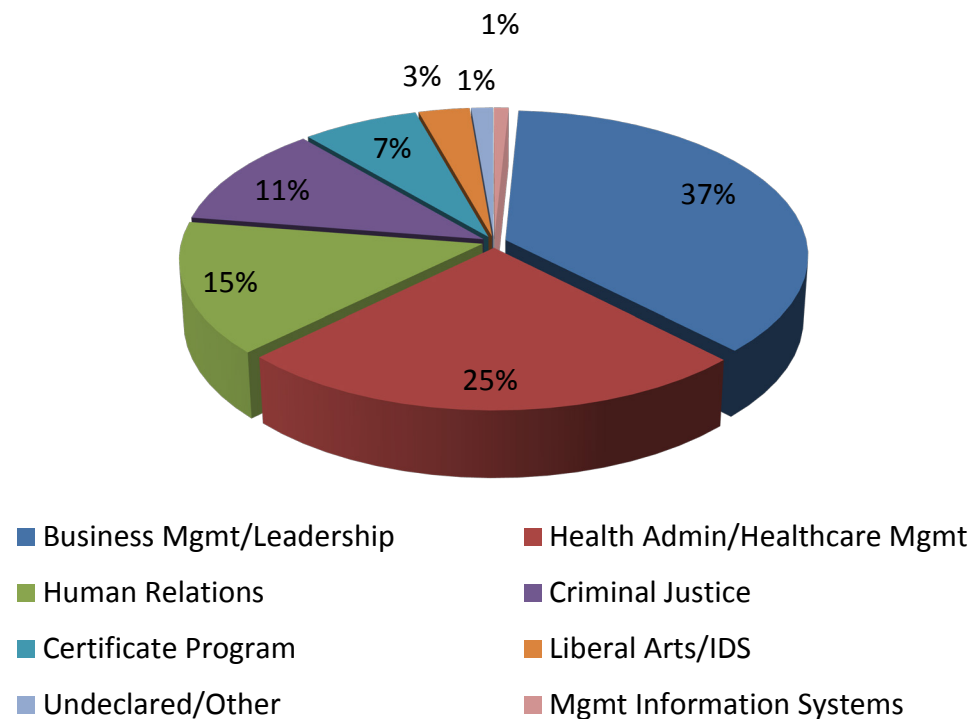
*Source: Jenzabar ERP system. Fall data are extracted after drop/add date in Fall semester. Undergrad MC Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE = MC. Status as "Top 20 Enrollment" determined by enrollment in Fall 2014 semester. % Change for Pre-Nursing, Nursing, Financial Fraud/Fraud Examinations, and Business Management & Leadership/MBA (3-2) are determined by first semester non-zero data available. Inconsistencies with figures reported in prior versions of the Fact Book are due to updated major information for students.

Fall 2014 Enrollment: Center for Professional Advancement Division by Degree Program

Chart 22 shows Fall 2014 enrollment by degree program in the Center for Professional Advancement Division. The three largest programs by percent of students were: Business Management/Leadership (37%), Health Administration/Healthcare

Management (25%), and Criminal Justice (15%). Combined, these three programs accounted for more than three-fourths of all CPA Division undergraduates. Detailed information on program enrollment can be found in Appendix H.

Chart 22. Center for Professional Advancement Enrollment by Degree Program Fall 2014
(1st or 2nd Declared Major)



*Source: Jenzabar ERP system. Fall data are extracted after drop/add date in Fall semester. Undergrad CPA Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE <>MC. Inconsistencies with figures reported in prior versions of the Fact Book are due to updated major information for students. The Organizational Communication, Liberal Arts, and Management Information Systems programs in the CPA Division stopped enrolling students and are currently in teach-out.

Fall 2014 Enrollment: Center for Professional Advancement Division by Degree Program

Chart 23 provides enrollment figures by degree program for the CPA Undergraduate Division from Fall 2005 to Fall 2014. Almost all programs lost students, excepting the Health Administration/Healthcare Management and Human Relations programs. Over the decade in question, the Health Administration/Healthcare Management

program more than doubled its enrollment, experiencing 123% growth, while the Human Relations program has grown by 750% since its inception in Fall 2011. Detailed information on program enrollment can be found in Appendix H.

Chart 23. Center for Professional Advancement Enrollment by Degree Program

Trend Analysis: Fall 2005 – Fall 2014

Center for Professional Advancement Enrollment by Degree Program (1st or 2nd Declared Major, 1st or 2nd Student Division)											
Degree Program	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	10 Yr % Change
Business Mgmt/Leadership	193	164	151	135	119	130	113	96	87	85	-56%
Health Admin/Healthcare Mgmt	26	36	38	42	44	41	53	54	49	58	123%
Human Relations	n/a	n/a	n/a	n/a	n/a	n/a	4	17	19	34	750%
Criminal Justice	63	74	68	51	50	59	54	48	32	26	-59%
Certificate Program	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	16	n/a
Liberal Arts/IDS**	26	26	18	25	27	19	21	15	16	7	-73%
Undeclared/Other	18	8	11	5	9	25	3	7	3	3	-57%
Mgmt Information Systems**	48	31	44	51	48	47	30	14	6	2	-96%
Org Comm**	21	26	20	21	16	19	20	6	2	0	-100%

*Source: Jenzabar ERP system. Fall data are extracted after drop/add date in Fall semester. Undergrad CPA Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE <>MC. Inconsistencies with figures reported in prior versions of the Fact Book are due to updated major information for students.

Note: This version of the Fact Book corrects figures reported in the 2013 - 2014 Fact book for Business Management/Leadership and Management Information Systems.

**Program is in teach-out.

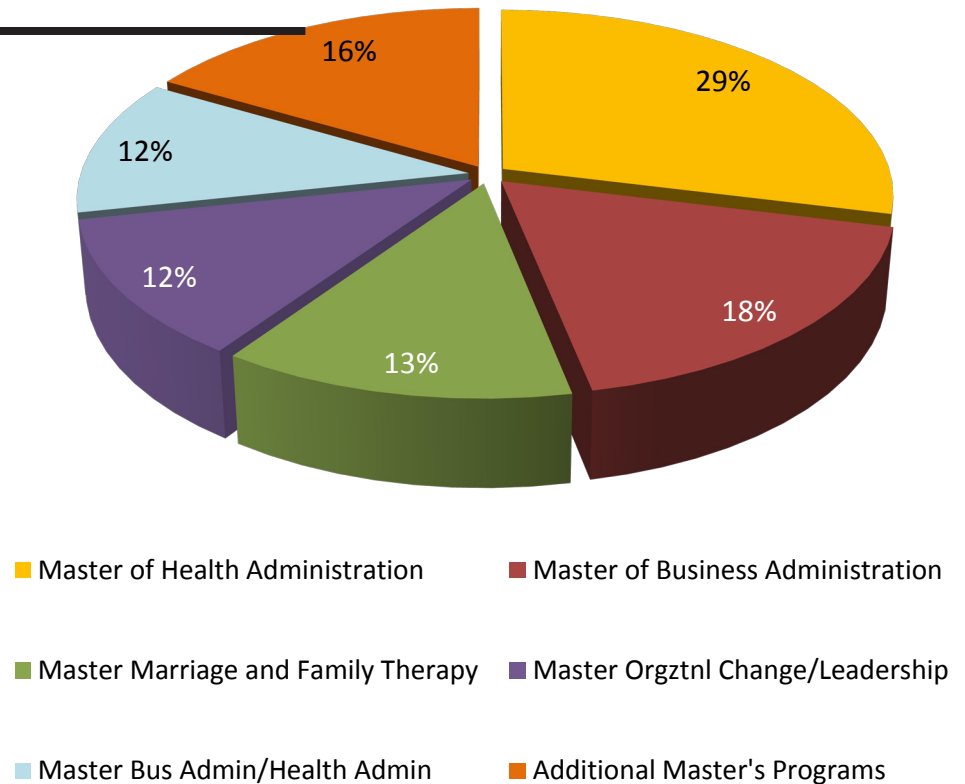
Fall 2014 Enrollment: Graduate Studies Division by Degree Program

Chart 24 shows Fall 2014 enrollment by degree program in the Graduate Studies Division. The five largest degree programs are: Master of Health Administration (29%), Master of Business Administration (18%), Master of Marriage and Family Therapy (13%), Master of Organizational Change/Leadership (12%), and Master of Business Administration/Health Administration (14%).

The remaining programs (n=10) account for only 16% of enrollments. Degree program enrollment in the Graduate Studies Division is broken down in greater detail in Chart 25. Detailed information on program enrollment can be found in Appendix H.

Chart 24. Fall 2014 Graduate Studies Enrollment by Degree Program

MS in Financial Fraud Investigations
Master Busn Adm/Org Change Leadership
MA in Christian Ed./MA in Practical Theol.
Dual Master MHA/MSL
Master of Arts in Teaching Special Education
Master of Science in Elementary Education
Master of Arts in Teaching Elementary Education
MBA/MSL wth Human Resources Conc
Business Adm/MBA (3-2)
MSL SPECIALIZATION INTL MGMT



*Source: Jenzabar ERP system. Fall data are extracted after drop/add date in Fall semester. Graduate Studies Division determined by DIV_CDE = GR or G2 or UP. Inconsistencies with figures reported in prior versions of the Fact Book are due to updated major information for students. Note: For all years, not all students in the Graduate Division are enrolled in a graduate degree program or a program of study could not be determined.

Fall 2014 Enrollment: Graduate Studies Division by Degree Program

Chart 25 provides enrollment figures by degree program for the Graduate Studies Division from Fall 2005 to Fall 2014. Only 40% (n=6) of all programs grew over the decade in question. The remaining 60% (n=9) lost enrollment between Fall 2005 and Fall 2014. This is not surprising, given the overall decline in enrollment among the Graduate Studies Division. It should be noted that even though the different Master

of Education programs have lost students, changes in teacher pay and compensation passed by the North Carolina State Legislature in prior years had a devastating effect on enrollment in Master of Education programs across the state. Detailed information on program enrollment can be found in Appendix H.

Chart 25. Fall 2014 Graduate Studies Enrollment by Degree Program
Trend Analysis: Fall 2005 – Fall 2014

Graduate Program Enrollment by Degree (1st or 2nd Declared Major, 1st or 2nd Student Division)											
Degree Programs	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	10 Yr % Change
Master of Health Administration (MHA/MHL)	203	215	266	213	258	275	332	356	264	233	15%
Master of Business Administration (MBA)	307	315	327	269	255	182	202	184	170	145	-53%
Master Marriage and Family Therapy (MMFT)	n/a	n/a	13	33	49	51	78	99	107	103	692%
Master Orgztnl Change/Leadership (MSL)	146	136	116	117	111	113	119	117	83	97	-34%
Master Bus Admin/Health Admin (MBMH)	123	144	123	136	136	126	120	131	122	95	-23%
MS in Financial Fraud Investigations (MSFFI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	4	44	1000%
Master Busn Adm/Org Change Leadership (MBSL)	33	40	39	57	61	52	46	48	47	35	6%
MA in Christian Ed (MCE)/MA in Practical Theology (MAPT)	63	52	38	41	38	41	34	32	34	26	-59%
Dual Master MHA/MSL (MHSL)	n/a	n/a	n/a	n/a	n/a	9	16	23	24	24	167%
Master of Arts in Teaching Special Education (MATSP)	n/a	n/a	n/a	n/a	n/a	3	9	2	9	4	33%
Master of Science in Elementary Education (MSEE)	24	38	32	31	25	18	24	24	15	1	-96%
Business Adm/MBA (3-2) (BUMBA)	n/a	n/a	n/a	n/a	n/a	2	0	0	0	0	-100%
Master of Arts in Teaching Elementary Education (MAT/MATEE)	33	27	20	12	10	21	10	25	12	0	-100%
MBA/MSL wth Human Resources Conc (MBHR/MSLHR)	n/a	n/a	n/a	n/a	n/a	4	0	3	7	0	-100%
MSL Specialization Intl Mgmt (MSICL)	n/a	n/a	n/a	n/a	n/a	4	7	3	0	0	-100%

*Source: Jenzabar ERP system. Fall data are extracted after drop/add date in Fall semester. Graduate Studies Division determined by DIV_CDE = GR or G2 or UP. Inconsistencies with figures reported in prior versions of the Fact Book are due to updated major information for students. Note: For all years, not all students in the Graduate Division are enrolled in a graduate degree program or a program of study could not be determined.

Degrees and Certificates Conferred

Over a ten year period the total number of degrees and certificates conferred (graduate and undergraduate) within a fiscal year was highest in 2008-2009 (n=700). The highest undergraduate degrees conferred was during the 2004-2005 fiscal year (n=281) and the highest graduate degrees conferred was within the 2009-2010 (n=440). In the 2014-2015 fiscal year, there were 484 degrees conferred, a decrease of about 30% since the high in 2008-2009. In 2014-2015 the Business Management/Leadership program (n=38) had the largest number of undergraduate degrees

awarded, and the Master of Health Administration (n=100) had the largest number of graduate degrees awarded. Charts showing the number of degrees conferred within each fiscal year are shown below. Chart 26 graphs the total degrees conferred by division from 2005-2006 to 2014-2015. Chart 27 graphs the degrees conferred by division for 2014-2015. Appendix I details the number and percent change over time by major and by division and tuition code.

Chart 26. Degrees/Certificates Conferred 10 Yr History
Graduate Trend Data: 05-06 to 14-15 (Unduplicated Headcount)

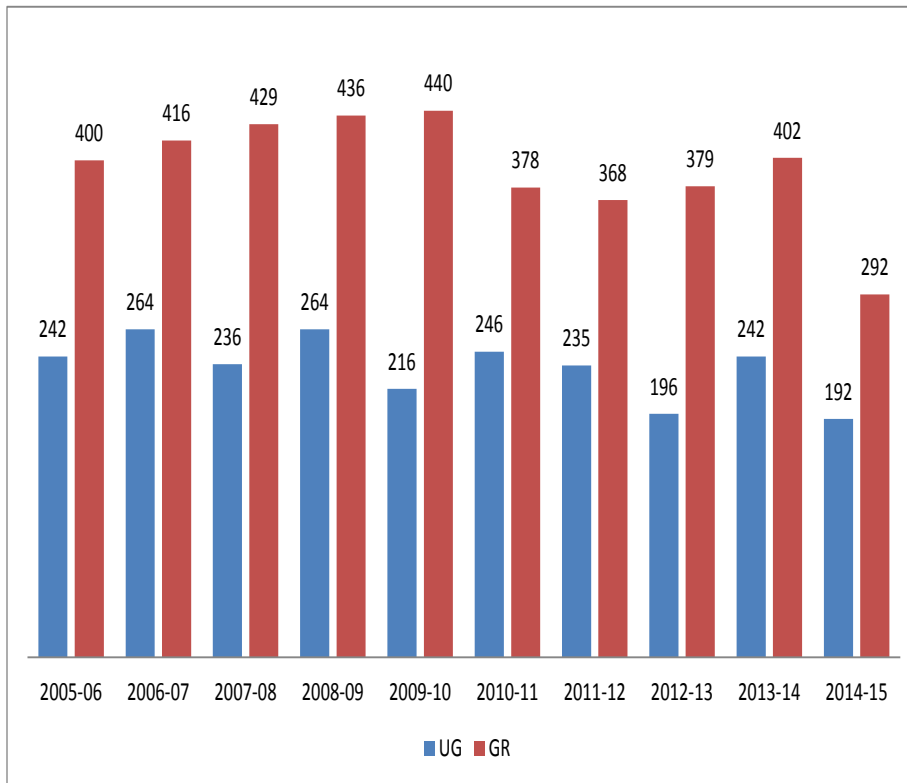
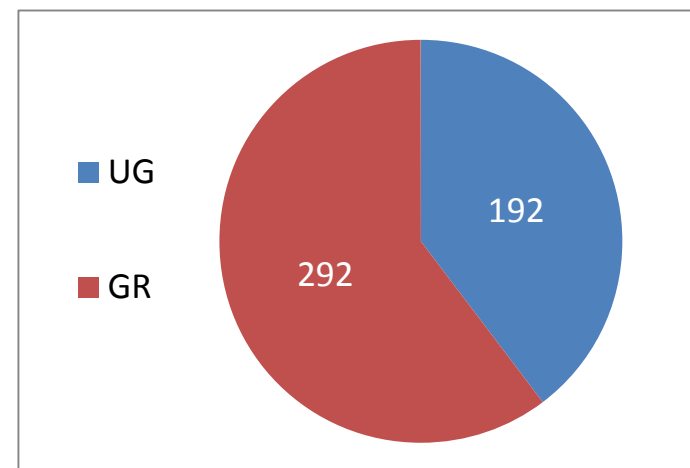


Chart 27. Degrees/Certificates Conferred 2014-2015
Graduate Data: 2014-15 (Unduplicated Headcount)



2014-2015: Highest No. of Degrees Awarded by Division and Program			
Undergraduate Program	n	Graduate Program	n
Business Management/Leadership	38	Master of Health Administration	100
Criminal Justice	19	Master of Business Administration	56
Nursing	18	Master Bus Admin/Health Admin	40
Health Admin/Healthcare Mgmt	15	Master Marriage and Family Therapy	39
Psychology	13	Master Orgztnl Change/Leadership	28

*Source: Jenzabar (ERP system). Graduate Studies Division determined by DIV_CDE = GR, G2, or UP. Undergraduate Division determined by DIV_CDE = UG, U2, or CE. Degrees conferred determined by the July 1 to June 30 fiscal year calendar. 2014-2015 data extracted on 6/19/15.

G raduation Rates

Chart 28 shows the six-year graduation rate for first-time degree/certificate-seeking undergraduates at Pfeiffer University, starting with the Fall 1999 Freshman Class and continuing through to the Fall 2008 Freshman Class, which is the most recent year six-year graduation rate data are available. Regardless of the size of the Freshman Class, the six-year graduation rate for Pfeiffer University is usually between 40 to 50 percent. Only for two classes (Fall 2001 and Fall 2002) was the six-year graduation rate over 50%. For the Fall 2003 and Fall 2008 cohorts, the 6-year graduation rate

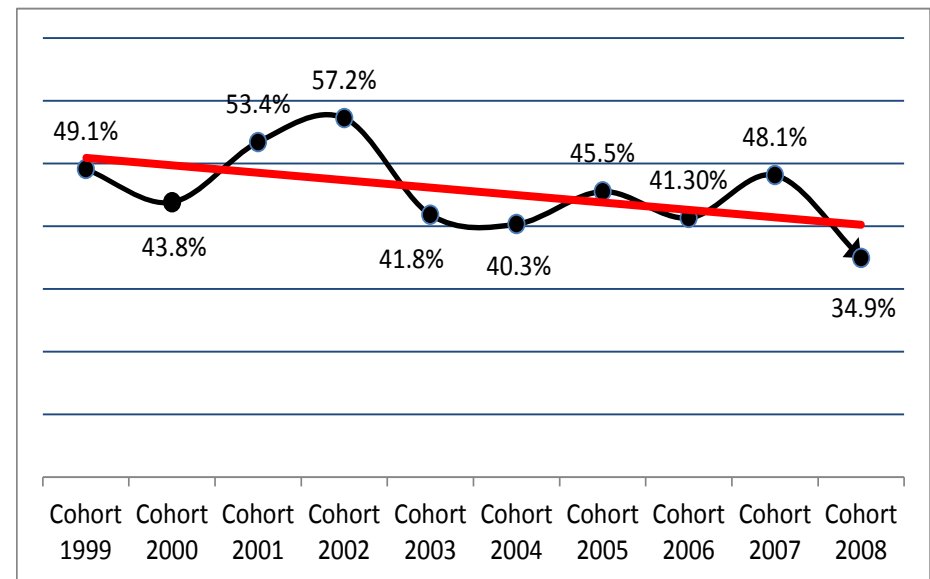
was about 35%. Also, while transfer data are incomplete for most years, for the years reported, a growing percentage of students are transferring out of Pfeiffer, reaching a high of about 50% with the Fall 2008 first-year cohort. Chart 29 provides a graphic representation of Pfeiffer's six-year graduation rate. For the ten first-year cohorts shown, the data are clear. Despite year-to-year variation, the slope of the trendline (in red) is negative, showing that over time, fewer and fewer first-time degree/certificate-seeking undergraduates are graduating from Pfeiffer University within six years.

Chart 28. Cohorts History
(First time degree/certificate seeking undergraduates)

Cohort Trend Data: Fall 1999 – Fall 2008

Cohorts History						
IPEDS Reporting Date	Cohort Fall Term	# Cohort Students	# Grads within 6 yr Period	6 yr Grad Rate	# Transfer prior to Grad	Transfer Rate
Spring 2006	1999	159	78	49.1%	NA	NA
Spring 2007	2000	185	81	43.8%	NA	NA
Spring 2008	2001	146	78	53.4%	NA	NA
Spring 2009	2002	166	95	57.2%	53	31.9%
Spring 2010	2003	185	66	35.7%	71	38.4%
Spring 2011	2004	191	77	40.3%	NA	NA
Spring 2012	2005	198	90	45.5%	NA	NA
Winter 2013	2006	196	81	41.3%	NA	NA
Winter 2014	2007	189	91	48.1%	80	42.3%
Winter 2015	2008	192	67	34.9%	102	53.1%

Chart 29. Cohort Graduation Rates
Cohort Trend Analysis: Fall 1999 – Fall 2008



*Source: Data is based upon the data Pfeiffer reports in the IPEDS Graduate Rate Survey (GRS). The number (#) of Cohort Students reflects Exclusions, per IPEDS definition. Transfer data is obtained by matching Pfeiffer cohorts with student records housed in the National Student Loan Clearinghouse.

Persistence and Graduation

Retention of undergraduate students is an issue for Pfeiffer University, as it is for many small, private universities. All undergraduate students who first enrolled in a fall term are tracked over time from Fall 2005 through Fall 2013. Tracking indicates that at the start of the second term, a one year undergraduate retention rate has never exceeded 72%. At the start of the third term, less than half (avg. 42%) of these students remain and an average of 11% graduate. By the start of the fourth year, less than a-third (28%) are still enrolled and an average of 12% graduate.

The trend of attrition is further evidenced by graduation rates, less than half after 4 years and approximately half after 5 or 6 years.

Chart 30 shows retention and graduation rates for undergraduate students by each particular starting fall term at Pfeiffer University. Detailed information on retention can be found in Appendix K.

**Chart 30. All Undergraduate Retention and Graduation Rates
(New and Transfer, Full and Part Time)
(Tracked from First Fall Term Enrolled to Fall 2014)**

1st Term Student Found Enrolled	*Total Number of UG Students	**UG Student Persistence to Second Fall Term				**UG Student Persistence to Third Fall Term				**UG Student Persistence to Fourth Fall Terms				Cumulative Total of UG Students Who Graduated with 4, 5 or 6 years of 1st Term Student Found Enrolled					
		Students who returned the following fall term (2nd)		Students who graduated prior to the 2nd fall term		Students who returned the following fall term (3rd)		Students who graduated prior to the 3rd fall term		Students who returned the following fall term (4th)		Students who graduated prior to the 4th fall term		Students who graduated within 4 Years		Students who graduated within 5 Years		Students who graduated within 6 Years	
		n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Fall 2005	512	343	67%	12	2%	210	41%	58	11%	142	28%	51	10%	232	45%	259	51%	266	52%
Fall 2006	422	277	66%	5	1%	185	44%	46	11%	130	31%	45	11%	161	38%	193	46%	206	49%
Fall 2007	406	276	68%	4	1%	188	46%	39	10%	132	33%	54	13%	187	46%	225	55%	228	56%
Fall 2008	415	264	64%	3	1%	173	42%	39	9%	104	25%	53	13%	160	39%	187	45%	193	47%
Fall 2009	397	252	63%	6	2%	144	36%	47	12%	98	25%	44	11%	156	39%	187	47%	191	48%
Fall 2010	411	296	72%	1	0%	171	42%	55	13%	109	27%	55	13%	197	48%	210	51%	na	na
Fall 2011	391	281	72%	3	1%	165	42%	39	10%	111	28%	59	15%	181	46%	na	na	na	na
Fall 2012	371	241	65%	2	1%	158	43%	41	11%	na	na	na	na	na	na	na	na	na	na
Fall 2013	376	260	69%	2	1%	na	na	na	na	na	na	na	na	na	na	na	na	na	na

Note: An MC UG student is based on DIV_CDE =UG or U2; student's cohort term is determined by the first fall term a student is found enrolled; a student in a cohort is a new or transfer student, attending full or part time, etc.; a student is tracked as retained or graduated for 6 years; "na" indicates that the calculation is inappropriate, since a sufficient amount of time has not elapsed to meet the criteria.

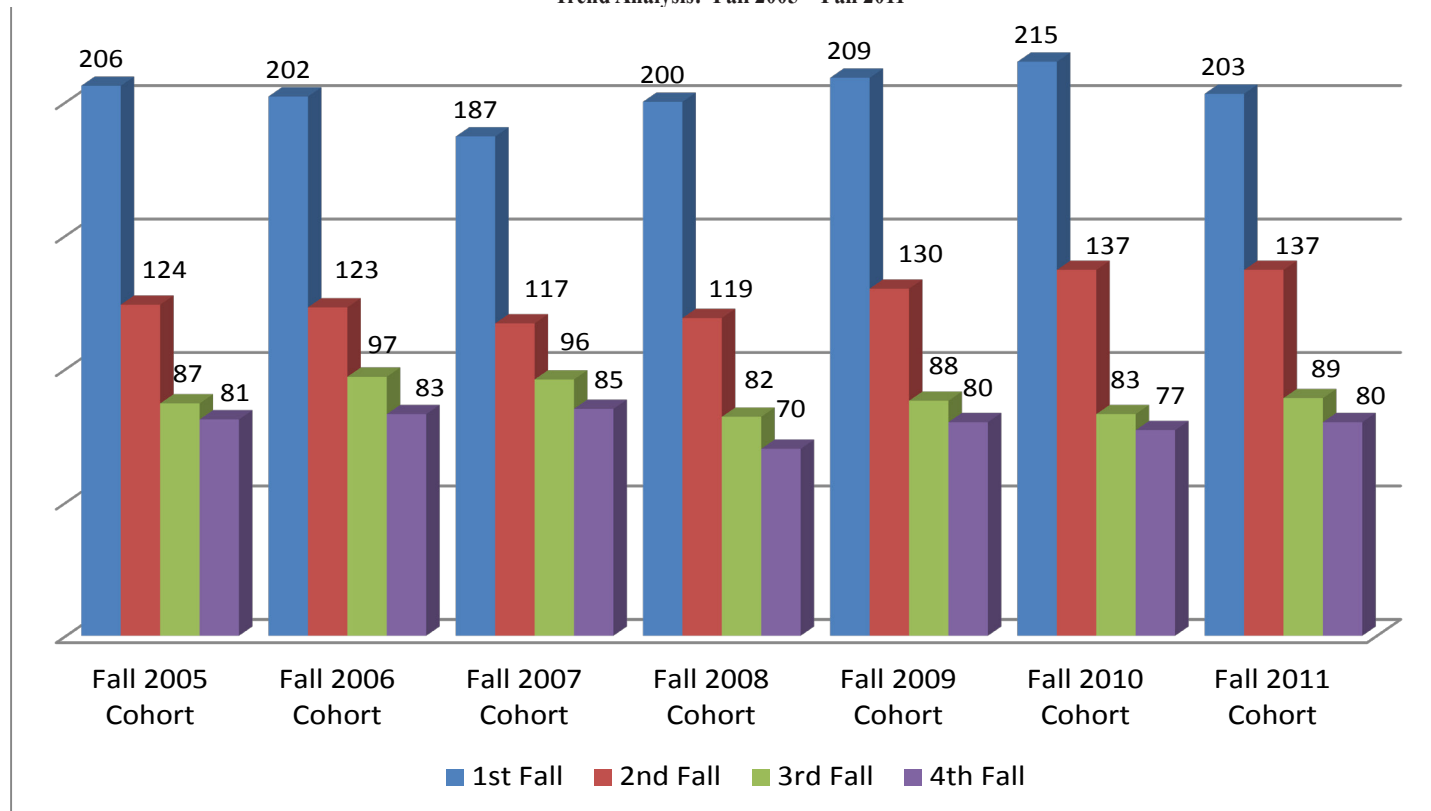
Misenheimer Freshman Retention

The Fact Book highlights a few areas that are unique to each division. For the Misenheimer Undergraduate Division, the Fact Book focuses on the following: freshman retention, trends in transfer students, commuters and residents, religious affiliation, and sports. Retention continues to be a serious issue for Pfeiffer University. Chart 31 graphs Fall-to-Fall attrition of students who have a Freshman class standing (full- and part-time, new students and transfers) to Pfeiffer every Fall term, from Fall 2005 to Fall 2011. The blue bar represents the first Fall semester enrolled

(Fall 2005, Fall 2006, and so forth). The red bar is the second Fall term enrolled (i.e. for the Fall 2005 class, this would be Fall 2006). The green bar is the third Fall term enrolled (i.e. for the Fall 2005 class, this would be Fall 2007), and the violet bar is the fourth Fall term enrolled (i.e. for the Fall 2005 class, this would be Fall 2008). Regardless of the Fall semester at matriculation about one-third do not return for their second year. By their third year, over half of those freshmen have left. And over 60% (on average) do not return for their fourth year.

Chart 31. Fall-to-Fall Retention of Misenheimer Freshmen

Trend Analysis: Fall 2005 – Fall 2011



*Source: Jenzabar ERP system. Data as of Fall "Freeze" date. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Freshman standing determined by Class = "FR."

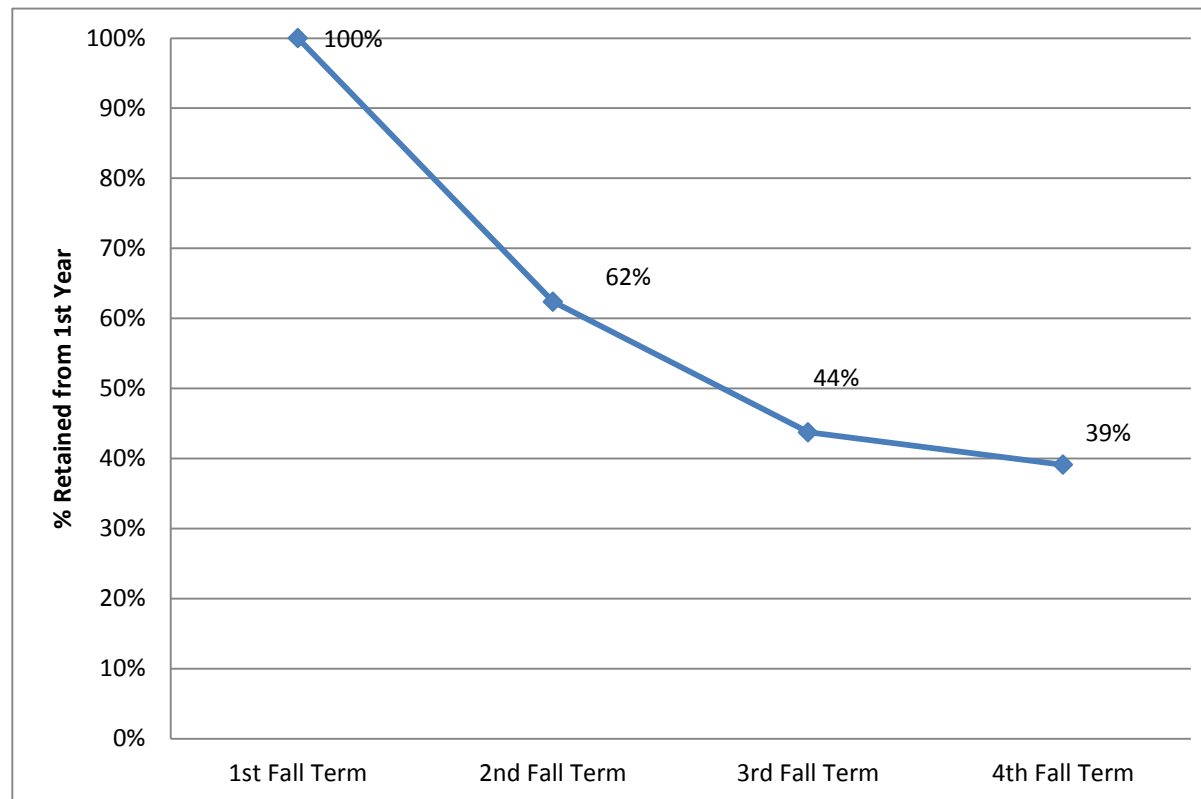
Misenheimer Freshman Retention

Average retention rates for those students who arrive with a Freshman class standing to Pfeiffer every Fall term, from Fall 2005 to Fall 2011 are expressed in Chart 32. In their first Fall term, 100% are present (naturally). By their second Fall term, barely two-thirds are retained, on average. By the third Fall term, less than 50% are re-

tained. And, lastly, by their fourth Fall term, less than 40% are retained, on average. To reiterate, these figures are for those students who have a Freshman class standing to Pfeiffer every Fall term (full- and part-time, new students or transfers).

Chart 32. Average Retention Rate of Misenheimer Freshmen

Trend Analysis: All Undergraduates who Matriculated as Freshmen from Fall 2005 to Fall 2011



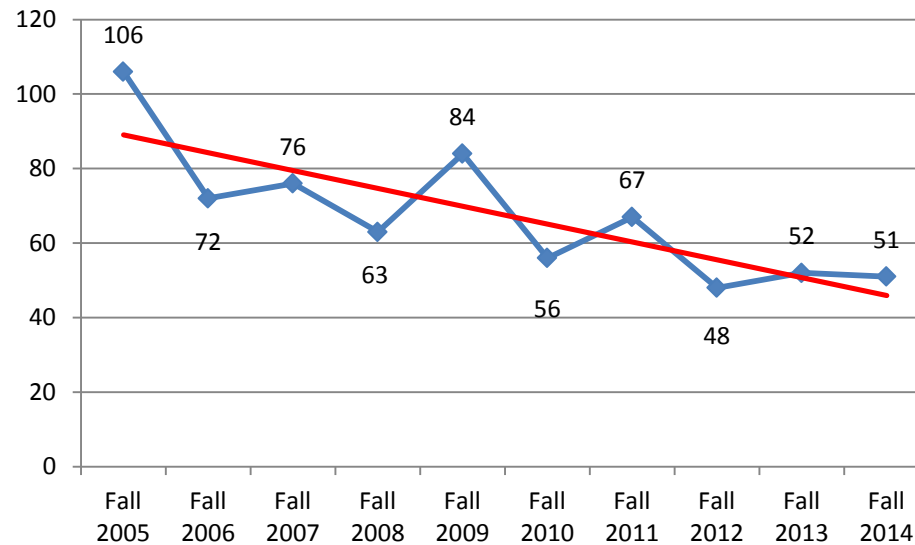
*Source: Jenzabar ERP system. Data as of Fall "Freeze" date. Undergrad MC Division determined by `dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE` and `dbo_STUDENT_MASTER.TUITION_CDE = MC`. Freshman class standing determined by `Class = "FR."`

Misenheimer Undergraduates: Transfer Students

Chart 33 graphs the number of new transfer students to the Misenheimer campus per given Fall semester. In Fall 2005, 106 new transfer students enrolled. Ten years later, only 51 new transfer students enrolled, a decline of 52%. The trendline (in red)

clearly shows a marked pattern of decline among transfer student enrollment to the Misenheimer Undergraduate campus.

Chart 33. Fall Misenheimer Transfer Student Enrollment
Trend Analysis: Fall 2005 – Fall 2014



*Source: Jenzabar ERP system. Data as of Fall “Freeze” date. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, NC, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Status as transfer student determined by dbo_CANDIDACY.CANDIDACY_TYPE = “T”.

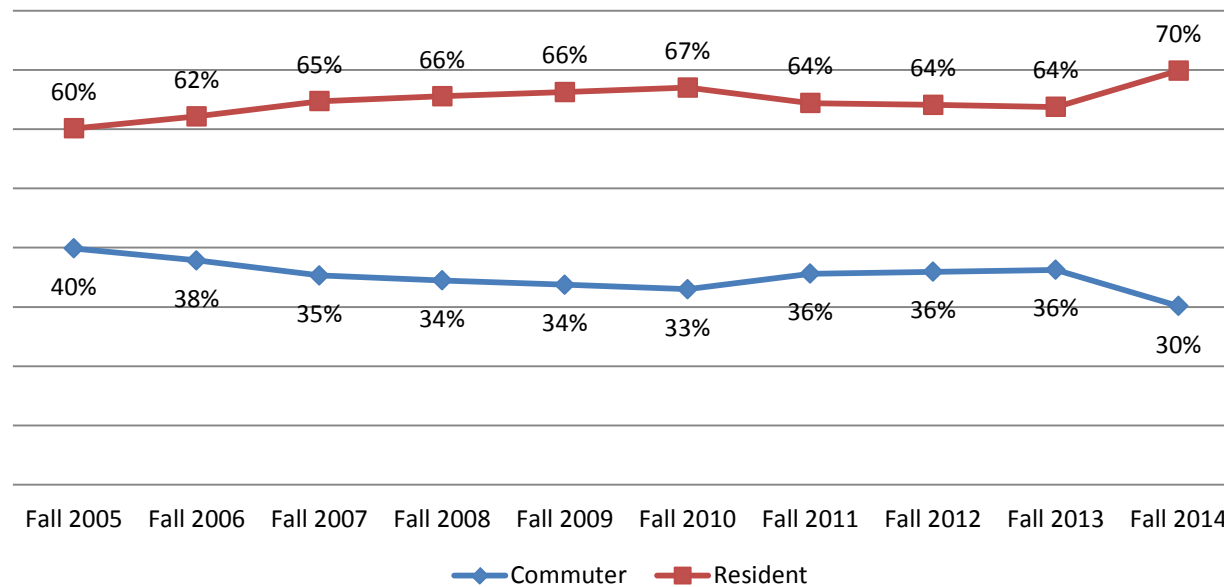
Misenheimer Undergraduates: Commuter and Residential Students

Chart 34 graphs the percent of Misenheimer undergraduates by commuter versus resident status from Fall 2005 to Fall 2014. From Fall 2005 to Fall 2013, the number of residential students saw a gentle increase, from 60% to 64%, while the commuter student population saw a related, gentle decrease from 40% to 36%. In general, however, over these nine years, the ratio of residential students to commuter students

was about 2-to-1, on average. From Fall 2013 to Fall 2014, however, a sharp change is observed. In Fall 2014, residential students accounted for 70% of the Misenheimer population, while commuter students only accounted for 30% of the Misenheimer population. This represents a change of 10% net growth (decline) since Fall 2005, as well as a sharp increase (decrease) since Fall 2013.

Chart 34. Number of Fall Misenheimer Enrollment by Commuter vs Resident

Trend Analysis: Fall 2005 – Fall 2014



*Source: Jenzabar ERP system. Fall data are extracted after the drop/add date for the Fall semester in question. Undergrad MC Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE = MC. Status as a resident determined by "RESID_COMMUTER_STS" = "R." Status as a commuter determined by "RESID_COMMUTER_STS" = "C" or Null.

Misenheimer Undergraduates: Religious Affiliation

In Fall 2005, students with an undeclared or unknown affiliation represented 18% of the Misenheimer Undergraduate Division enrollment. By Fall 2014, these students accounted for 38% of religious affiliation. The three denominations with the highest representation over time are (in rank order): Baptist, Methodist, and Catholic. Chart

35 graphs the percent of total Misenheimer Undergraduates by religious affiliation from Fall 2005 to Fall 2014. Chart 36 provides more detail on the percent of Fall 2014 Misenheimer Undergraduates by religious affiliation. Appendix L details all religious affiliations.

Chart 35. Percent of Fall Misenheimer Enrollment by Religion
Trend Analysis: Fall 2005 – Fall 2014

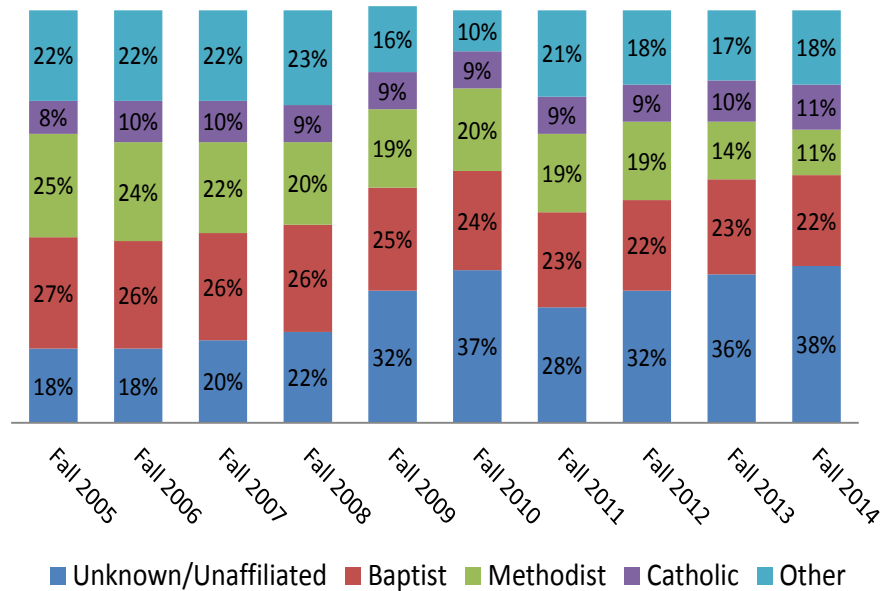
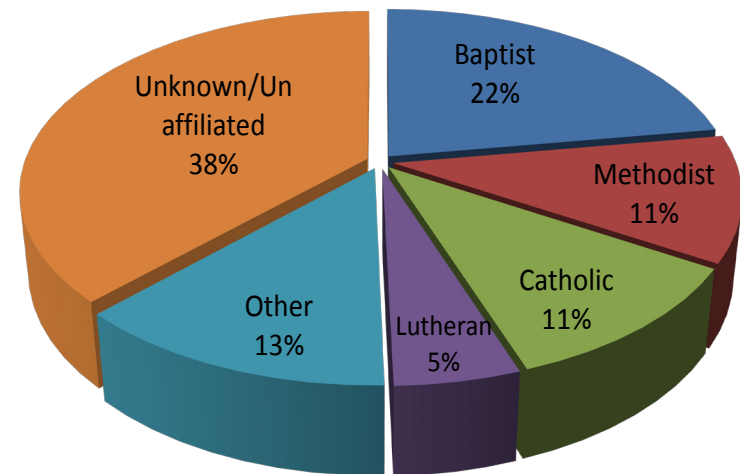


Chart 36. Fall 2014 Misenheimer Undergraduate Enrollment by Religion
Total Enrollment (N=730 Unduplicated Headcount)



*Source: Jenzabar ERP system. Fall data is extracted and frozen as of fall “freeze” date. Undergrad MC Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE = MC. Religious affiliation data is self-reported by the individual student. Religious affiliation codes translated by RELIGION_VIEW definition table in Jenzabar.

Misenheimer Undergraduates: Sports

Chart 37 graphs the percent of Misenheimer Undergraduates who played a sport from Fall 2005 to Fall 2014. In 2005, only about one-third (34%) of students played at least one sport and about two-thirds (66%) did not. Over time, the percent of Misenheimer Undergraduates who played at least one sport steadily grew. By Fall 2014, the percent of students who played at least one sport (54%) eclipsed the percent of Misenheimer Undergraduates who did not play sports (46%).

Chart 37. Percent of Total Misenheimer Undergraduate Enrollment by Students Who Play Sports

Trend Analysis: Fall 2005 – Fall 2014

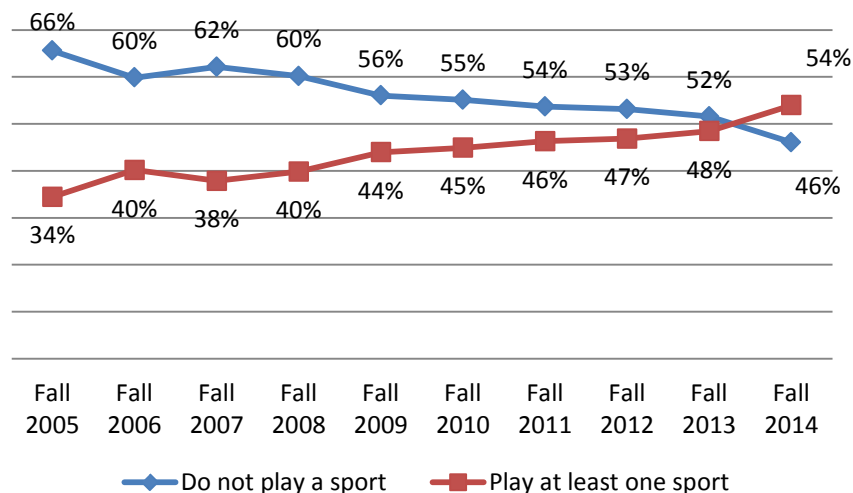
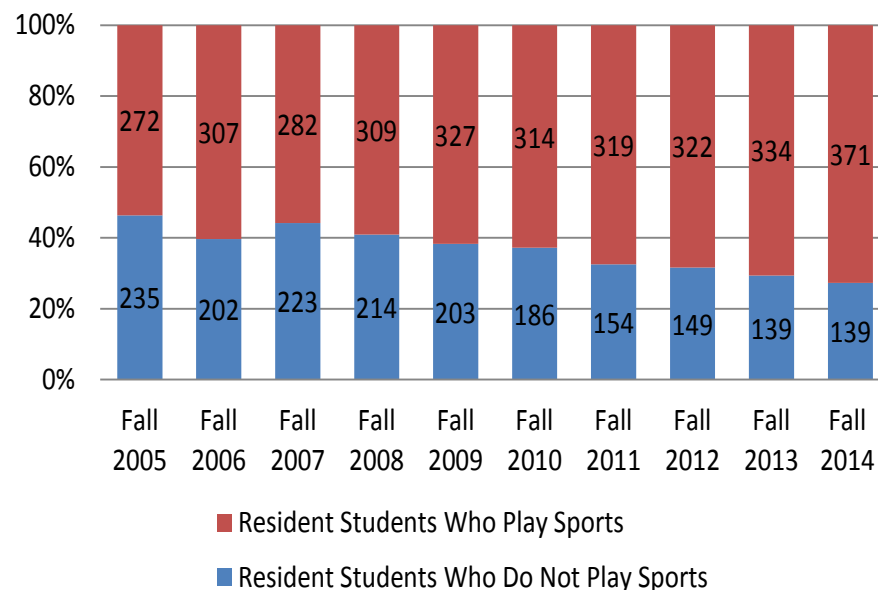


Chart 38 graphs the number of students who play a sport and live on-campus from Fall 2005 to Fall 2014. The number of students who play at least one sport and live on campus increased by 36%, from 272 to 371 over the decade in question. The number of on-campus residents who do not play a sport decreased by 41%, from 235 to 139. Examining the proportion of student athletes among the Misenheimer residential population, the percentage of students who live on-campus and play sports increased from 54% in Fall 2005 to 73% in Fall 2014. Appendix M contains figures on home residence and students who play a sport.

Chart 38. Misenheimer Undergraduate On-Campus Residents by Students Who Play Sports

Trend Analysis: Fall 2005 – Fall 2014



*Source: Jenzabar ERP system. Fall data is extracted after the drop/add date. Undergrad MC Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE = MC. "Play at least one sport" measured by SPORTS_CDE <> null. Status as a resident determined by "RESID_COMMUTER_STS" = "R."

C enter for Professional Advancement (CPA)

Chart 39 graphs Undergraduate CPA Division enrollment by gender from Fall 2005 to Fall 2014. Over the ten years in question, enrollment by female students declined by a total of 25% from Fall 2005 to Fall 2014. Enrollment by male students dropped more significantly, by 50% over the same time period. These trends by gender reflect a larger trend of decreasing enrollment in the Undergraduate CPA Division. Also, the female-to-male ratio in the UG CPA Division has increased. In Fall 2005, there were about 2 women for every 1 man. In Fall 2014, that ratio had increased to about 3 women for every 1 man.

Chart 39. UG CPA Division Enrollment by Gender

Trend Analysis: Fall 2005 – Fall 2014

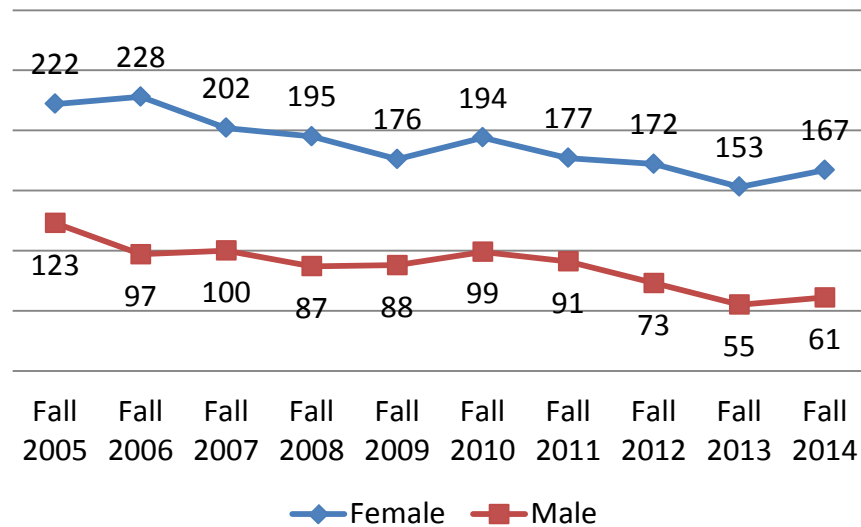


Chart 40 shows the average age by gender for the Undergraduate CPA division from Fall 2005 to Fall 2014. The average age of female students in this division increased by about 3.4 years, from 34.5 years in Fall 2005 to 37.9 years in Fall 2014. The average age of male students also increased over the same period, from 35.0 years in Fall 2005 to 38.3 years in Fall 2014, a net increase of 3.3 years.

Chart 40. UG CPA Division Enrollment by Gender and Average Age

Trend Analysis: Fall 2005 – Fall 2014

Gender	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Female	34.5	34.9	35.5	36.3	36.8	35.5	35.4	34.9	36.7	37.9
Male	35.0	36.0	36.0	34.8	35.0	33.7	34.8	36.3	37.1	38.3

*Source: Jenzabar ERP system. Fall data is extracted and frozen as of the Fall “freeze” date. Undergrad CPA Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE <> MC. Average age calculated using only those students who reported DOB.

Center for Professional Advancement (CPA): Undergraduate Demographics

Chart 41 compares enrollment at the Undergraduate CPA Division by race/ethnicity within gender between Fall 2010 and Fall 2014. All categories show decreases in enrollment, which is consistent with the general trend data of decreasing enrollment for the UG CPA Division at-large. Between the five years in question, enrollment by female minority students declined by about 11%, while female non-minority student enrollment fell by about 20%. Enrollment among male minority students fell by

about 20%, but male non-minority student enrollment fell the most, by 48%. Chart 42 provides a year-to-year breakdown of enrollment figures by race/ethnicity within gender for the UG CPA Division from Fall 2010 to Fall 2014. The data show that steepest declines occurred recently, from Fall 2012 to Fall 2014.

Chart 41. Center for Professional Advancement Division Enrollment by Gender and Ethnicity Comparative Analysis: Fall 2010 and Fall 2014

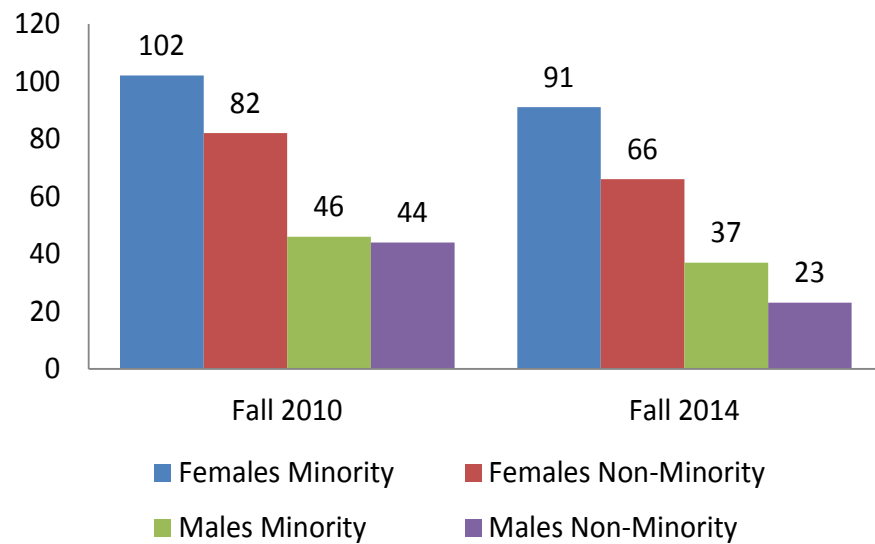


Chart 42. Center for Professional Advancement Division Enrollment by Gender and Ethnicity Comparative Analysis: Fall 2009 – Fall 2013

	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Females Minority	102	105	98	90	91
Females Non-Minority	82	57	60	54	66
Males Minority	46	43	36	27	37
Males Non-Minority	44	42	33	27	23

*Source: Jenzabar ERP system. Data extracted as of the Fall “freeze” date. Undergrad CPA Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE <> MC. Minority students include the following ethnicities: African American, American Indian/Alaskan Native, Asian/Pacific Islander, Native Hawaiian, and Hispanic. Non-minority students are Caucasian American. Gender and race/ethnicity data are self-reported by the individual student.

G raduate Program

Enrollment in the Graduate Studies Division has shown a general trend of decline from Fall 2005 to Fall 2014. Chart 43 breaks down enrollment by gender. As shown, enrollment in this division by female students exhibited a general trend of growth from Fall 2005 to Fall 2012. However, from Fall 2012 to Fall 2014, enrollment by graduate women dropped by 30% (n=230), and over the decade in question, enrollment declined by 18% (n=120). Enrollment by male students in the Graduate Studies Division has ebbed and flowed over the past ten years, also. The highest enrollment by men occurred in Fall 2007 (N=327) and another peak was observed in Fall

2012 (N=298). However, from Fall 2005 to Fall 2014, enrollment by male graduate students fell by about 15% (n=44), from 284 in Fall 2005 to 240 in Fall 2014. When considering the period from Fall 2012 to Fall 2014, enrollment by male students in the graduate division fell by almost 20% (n=58).

Chart 44 depicts average age by gender for the Graduate Studies Division. From Fall 2005 to Fall 2014, the average age of both female and male students decreased by 0.4 years, from 37.2 yto 36.8 years for women and from 36.3 to 35.8 years for men.

Chart 43. Graduate Studies Enrollment by Gender

Trend Analysis: Fall 2005 – Fall 2014

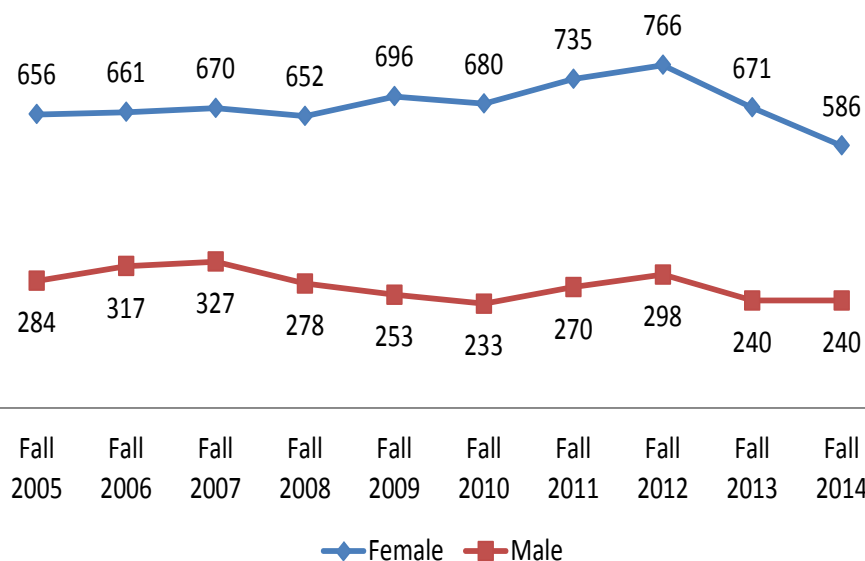


Chart 44. Graduate Studies Enrollment by Gender and Average Age

Trend Analysis: Fall 2005 – Fall 2014

Gender	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Female	37.2	37.4	37.4	37.4	37.0	36.8	36.7	36.6	36.1	36.8
Male	36.3	35.9	36.3	37.1	36.6	35.2	35.9	36.3	36.7	35.8

*Source: Jenzabar ERP system. Fall data are extracted and frozen as of mid-fall semester (10/15). Graduate Studies Division determined by DIV_CDE = GR, G2, or UP. Average age calculated using only those students who reported DOB. Gender data are self-reported by the individual student.

F inancials at Pfeiffer University

Category	Description	30-Jun-10	30-Jun-11	30-Jun-12	30-Jun-13	30-Jun-14
Assets:	Cash	\$4,534,333	\$2,537,996	\$2,330,483	\$2,807,016	\$1,481,245
	Accounts Receivable	\$925,217	\$1,068,452	\$1,066,039	\$824,597	\$1,082,228
	Allowance for Doubtful Accounts	(\$143,689)	(\$95,139)	(\$90,558)	(\$84,634)	(\$90,461)
	Notes Receivable	\$1,347,591	\$1,301,758	\$1,531,794	\$1,695,818	\$1,623,105
	Allowance for Doubtful Notes	(\$300,000)	(\$300,000)	(\$300,000)	(\$300,000)	(\$300,000)
	Contributions Receivable, net	\$943,844	\$653,232	\$573,809	\$739,984	\$878,271
	Inventories	n/a	n/a	n/a	n/a	n/a
	Investment of Bond Proceeds, Held by Trustee	n/a	n/a	n/a	n/a	n/a
	Investments, at market value	\$13,118,983	\$15,794,957	\$15,623,216	\$16,936,111	\$19,634,463
	Prepays and other Assets	\$585,862	\$700,333	\$645,583	\$646,992	\$626,411
	Property and equipment, net	\$24,915,068	\$24,163,844	\$24,839,644	\$24,213,460	\$23,680,125
	Total Assets:	\$45,927,209	\$45,825,433	\$46,220,010	\$47,480,242	\$48,615,387
Liabilities:	Accounts payable and accrued expenses	\$2,505,763	\$2,066,028	\$1,628,949	\$1,869,366	\$1,758,849
	Deferred revenues and student credit balances	\$259,777	\$398,192	\$439,799	\$396,619	\$296,999
	Leases payable	\$502,936	\$390,138	\$322,011	\$230,093	\$583,436
	Notes and bonds payable	\$17,186,366	\$16,255,850	\$15,385,613	\$17,213,458	\$16,374,478
	Advances from Federal government for student loans	\$1,763,928	\$1,761,619	\$1,768,303	\$1,762,938	\$1,770,748
	Other/Annuities payable	\$142,329	\$137,619	\$1,503,605	\$175,473	\$160,966
	Lines of Credit	\$2,000,000	\$0	\$0	\$650,000	\$1,902,626
	Interest Rate Swap	\$1,201,909	\$1,035,983	\$1,281,079	\$0	\$0
	Total Liabilities:	\$25,563,008	\$22,045,429	\$22,329,359	\$22,297,947	\$22,848,102

*Source: Data obtained from Financial Affairs as supplied for IPEDS Spring Financial Report as well as the University's consolidated financial statements.

Financials (cont'd)

		30-Jun-10	30-Jun-11	30-Jun-12	30-Jun-13	30-Jun-14
Revenues:	Tuition and fees	\$23,907,787	\$25,235,137	\$26,581,268	\$26,872,079	\$26,937,866
Unrestricted	Less scholarships	(\$8,676,681)	(\$9,153,178)	(\$9,429,083)	(\$9,002,452)	(\$10,500,961)
	Net tuition and fees	\$15,231,106	\$16,081,959	\$17,152,185	\$17,869,627	\$16,436,905
	Government grants	\$1,764,223	\$1,267,767	\$1,141,573	\$275,695	\$235,816
	Private gifts and grants (unrestricted)	\$477,877	\$243,187	\$233,373	\$215,996	\$166,149
	Investment income	\$202,141	\$1,666	\$268,626	\$3,426	\$3,634
	Sales and services of auxiliary enterprises	\$4,567,346	\$4,696,797	\$4,522,619	\$4,665,061	\$4,843,966
	Other sources	\$436,465	\$375,805	\$423,049	\$630,571	\$686,606
	Net assets released from restrictions	\$0	\$0	\$0	\$0	\$2,190,164
	Total Revenues:	\$24,319,390	\$24,780,747	\$25,546,926	\$25,668,443	\$24,563,240
Expenses:	Instruction	\$9,282,148	\$9,116,640	\$9,428,521	\$9,917,986	\$10,242,310
	Student Services	\$4,407,803	\$4,023,116	\$4,191,383	\$4,284,735	\$4,770,438
	Auxiliary enterprises	\$2,598,196	\$4,156,554	\$4,591,872	\$4,804,121	\$4,491,872
	Academic support	\$4,062,429	\$2,602,557	\$2,578,831	\$2,748,088	\$2,994,137
	Institutional support	\$4,432,029	\$3,281,621	\$3,580,284	\$3,780,015	\$4,608,359
	Other	\$0	\$0	\$0	\$0	\$0
	Total Expenses:	\$24,782,605	\$23,180,488	\$24,370,891	\$25,534,945	\$27,107,116
Net Assets:	Net assets at end of year	\$20,364,201	\$23,780,004	\$23,890,651	\$25,748,551	\$25,767,285
Selected cash flows:	Depreciation and amortization	n/a	\$1,619,687	\$1,646,810	\$1,625,913	\$1,656,474
	Cash payments for interest (502)	n/a	\$822,393	\$746,999	\$496,098	\$608,978

*Source: Data obtained from Financial Affairs as supplied for IPEDS Spring Financial Report as well as the University's consolidated financial statements.

S tudent Charges

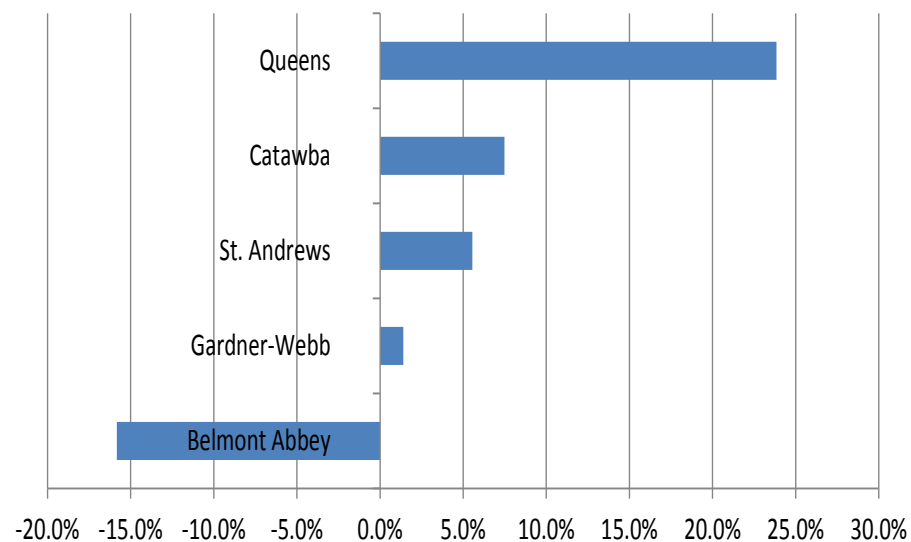
Chart 45 provides a comparison of Total Student Costs for the 2014-2015 academic year between Pfeiffer University and select peer institutions. Total student costs include the following: tuition, fees, room, board, and other incidental costs incurred by student (e.g. transportation and books). For the 2014-2015 academic year (Fall and Spring semesters), the total cost to attend Pfeiffer University for a full-time, first-time undergraduate student living on campus was \$38,845. Among the peer institutions selected for comparison, this amount places Pfeiffer University second lowest among the six colleges and universities presented.

Chart 46 details the percent difference in costs of attendance between Pfeiffer University and the peer institutions selected for comparison in Chart 45. Of the five comparison schools, four cost more to attend than Pfeiffer, with Queens University in Charlotte costing almost 25% more to attend as compared to Pfeiffer. Only Belmont Abbey costs less to attend than Pfeiffer (approximately 15% less).

**Chart 45. 2014-2015 Total Student Costs
Pfeiffer and Select Peer Institutions**



**Chart 46. Percent Difference in 2014-2015 Student Costs
Select Peer Institutions Compared to Pfeiffer University**



*Data retrieved from National Center for Education Statistics IPEDS Data Center, Preliminary Release Data on 6/23/15). Total Students Costs defined as "Student Charges: Price of attendance for full-time, first-time undergraduate students; total price for in-state students living on campus 2014-15."

Student Tuition

Chart 47 trends Pfeiffer University Undergraduate tuition costs from the 2010-2011 academic year to the 2014-2015 academic year. These figures are the total cost of tuition for academic year in question (Fall and Spring semesters) for the Undergraduate Misenheimer Division. These figures do not include fees, room and board, nor any other incidental costs (e.g. transportation or books). As seen from the 2010-2011 to the 2014-2015 school year, undergraduate tuition rose by almost \$5,000, an

increase of almost 25% over the five years in question. Chart 48 shows the percentage increase in tuition over the prior year. For example, undergraduate tuition in 2010-2011 increased 6.0% over the 2009-2010 academic year. Undergraduate tuition in 2014-2015 also increased 6.0% over the 2013-2014 school year. Over the past five years (2010 through 2014), tuition has increased by almost 6% each year over the prior year.

Chart 47. Pfeiffer Undergraduate Tuition

Trend Analysis: 2010-2011 to 2014-2015

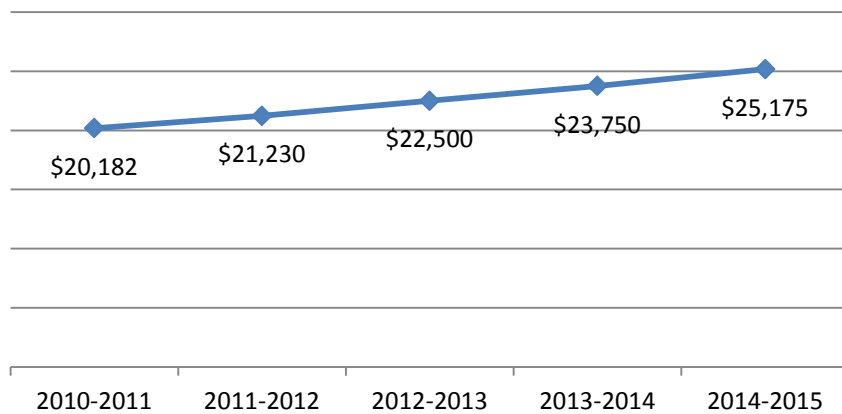
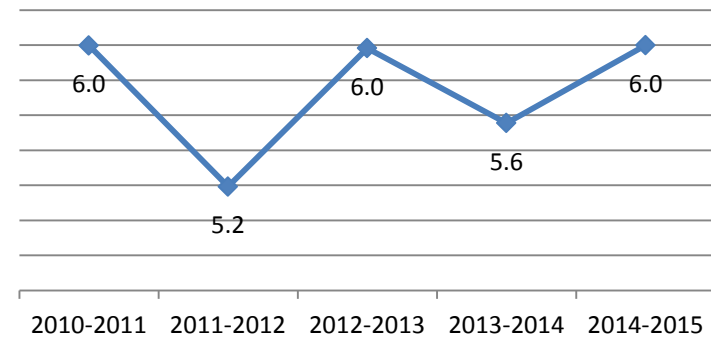


Chart 48. Percent Undergraduate Tuition Increase Over Prior Year

Trend Analysis: 2010-2011 to 2014-2015



*Source: Per-year tuition charges as reported in the Undergraduate Catalog. This edition of the Fact Book adjusts the percent increase as reported in prior editions.

Library

LIBRARY FINANCIAL DATA	2009-10	2010-11	2011-12	2012-13	2013-14
STAFFING					
FTE Librarians	5.75	5.75	5.75	5.75	5.75
FTE Other Paid Staff	1	1	1	1	1
FTE Student Assistants	1.12	1.25	1.25	1.25	1.25
Total FTE Staff	7.87	8	8	8	8
INFORMATION RESOURCES EXPENDITURES					
Books, Serial Backfiles and Other Materials:					
Paper and microform	39,867	36,022	35,617	53,980	15,133
Electronic	20,000	0	0	0	0
Current Serial Subscriptions and Search Services:		103,569	109,817	122,921	101,783
Paper and microform	38,004		35,416	40,064	50,746
Electronic	69,045	65,195	74,401	82,857	51,036
Preservation	1,813	2,156	1,554	1,316	2,740
OPERATING EXPENDITURES					
Computer Hardware and Software	\$24,639.00	\$27,768.00	\$26,433.00	\$21,678.00	\$37,431.00
Bibliographic Utilities, Networks, and Consortia	\$2,819.00	\$2,451.00	\$2,835.00	\$2,885.00	\$2,754.00
Other Operating Expenditures	\$13,237.00	\$4,197.00	\$3,117.00	\$3,651.00	\$10,920.00
Total expenditures (except plant and maintenance)	\$438,637.00	\$415,904.00	\$412,799.00	\$439,900.00	\$170,761.00

*Data from Library Services

Library

LIBRARY COLLECTIONS	2009-10	2010-11	2011-12	2012-13	2013-14
Books, Serial Backfiles, and Other Materials:					
Paper-Volumes Added	1,160	974	1,243	928	951
Paper-Volumes Total	132,471	133,445	134,483	135,235	110,791
Microform-Units Added	1,050	1,014	1,174	778	1,048
Microform-Units Total	29,735	37,677	30,202	30,980	31,043
Ebooks - Added					1200
Ebooks- Total					44,708
Current Serial Subscriptions:					
Number of Paper and Microform Subscriptions Added	0	8	0	1	0
Number of Paper and Microform Subscriptions Total	276	277	249	250	236
Audiovisual Materials:					
Audiovisual Materials-Units Added	26	43	21	160	254
Audiovisual Materials-Units Total	3,766	2,475	2,496	2,656	2,910
Streaming Audiovisual – Units Added					
Streaming Audiovisual – Units Total					543
Document Delivery/Interlibrary Loans Provided to Others:					
Returnable	282	261	236	213	191
Non-returnable	50	57	51	50	55
Total Provided	332	318	287	263	246
Document Delivery/Interlibrary Loans Received from Others:					
Returnable	353	353	327	213	273
Non-returnable	465	998	1,101	1,161	901
Total Received	818	1,351	1,428	1,560	1,174
Databases Provided				74	75

*Data from Library Services

Library

LIBRARY CIRCULATION/SERVICES	2009-10	2010-11	2011-12	2012-13	2013-14
Circulation Transactions:					
General Collection	3,641	3,641	2,357	2,612	3,033
Reserve Collection	767	767	315	398	262
Total	4,408	4,408	2,672	3,010	3,295
Information Services to Groups:					
Number of Presentations	47	47	63	52	37
Total Attendance at Presentations	798	798	1,001	742	517
LIBRARY SERVICES					
Hours Open in a Typical Week	81	81	81	81	81
Misenheimer Reference Transactions	524	492	359	432	489

*Data from Library Services

Faculty and Staff Data

Staff Category (by Assigned Position)		Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Executive/ administrative/ managerial	All	32	36	32	48	49
	Men	17	13	17	16	17
	Women	15	23	15	32	32
Other Professionals	All	51	45	55	44	47
	Men	22	23	24	23	26
	Women	29	22	31	21	21
Technical/ Paraprofessional	All	0	0	0	10	12
	Men	0	0	0	7	9
	Women	0	0	0	3	3
Clerical/ Secretarial	All	12	15	14	18	18
	Men	1	1	1	2	1
	Women	11	14	13	16	17
Service/ Maintenance	All	0	0	0	0	0
	Men	0	0	0	0	0
	Women	0	0	0	0	0
Total FT Staff (excludes faculty whose purpose is primarily instruction)	All	95	96	101	120	126
	Men	40	37	42	48	53
	Women	55	59	59	72	73
FT Faculty	All	81	87	88	86	78
	Men	49	47	46	48	42
	Women	32	40	42	38	36
PT Staff	All	19	23	13	27	24
	Men	11	11	7	13	11
	Women	8	12	6	14	13
PT Faculty	All	78	70	59	51	63
	Men	47	41	30	24	31
	Women	31	29	29	27	32
All Faculty and Staff (FT and PT)	All	273	276	261	284	291
	Men	147	136	125	133	137
	Women	126	140	136	151	154

Data: IPEDS HR Survey. These data are supplied by Human Resources and Financial Affairs. "Service/Maintenance" staff are subcontracted through Sodexo and are not included in Pfeiffer employee headcount. Beginning Fall 2013, "Executive/administrative/managerial" includes SOC categories 11-0000 and 13-0000. "Other Professionals" includes SOC categories: 25-0000, 21-0000, 23-0000, and 27-0000. "Technical/Paraprofessional" includes SOC categories: 15-0000, 17-0000, 19-0000, 31-0000, 35-0000, 37-0000, and 39-0000. "Clerical/Secretarial" includes SOC categories: 43-3000, 43-4000, 43-6000, and 43-9000. This edition corrects FT Faculty data reported in the 2013-2014 Fact Book.

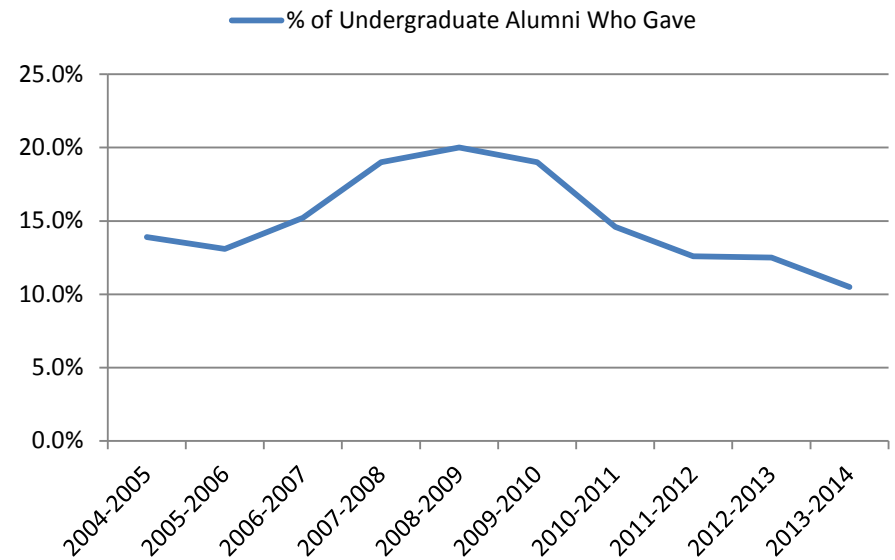
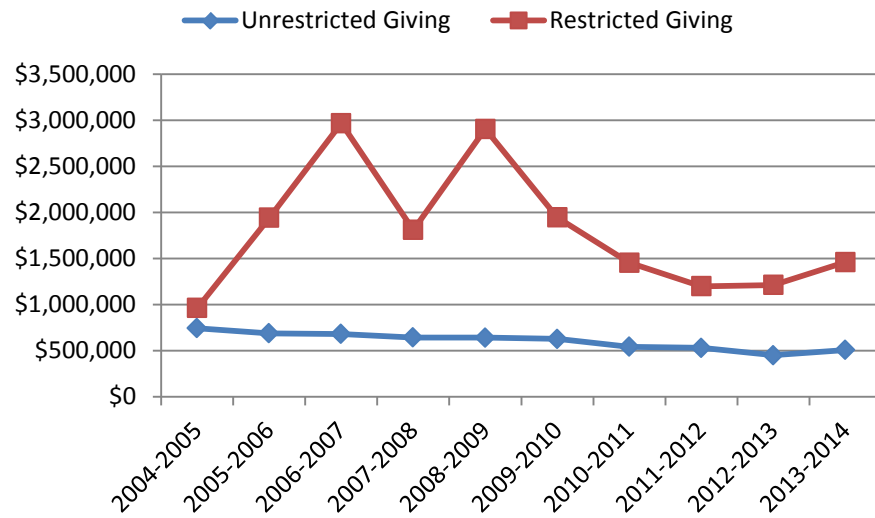
F inancial Aid Data

	2009-10	2010-11	2011-12	2012-13	2013-14
Total number of undergraduate students:	1,060	1,048	1,015	979	949
Total grant aid dollars received by all undergraduate students, from the federal government, a state or local government, the institution, and other sources known by the institution:	\$11,544,640	\$12,043,809	\$12,208,220	\$12,505,845	\$14,064,786
Total number of all students who received a Pell grant:	469	531	531	502	460
Total of Pell Grant Awards distributed:	\$1,768,454	\$1,939,717	\$1,940,675	\$1,850,685	\$1,796,637
Number of full-time, first-time, degree-seeking undergraduates (Fall Cohort):	230	201	199	213	231

*Source: Enrollment numbers come from IPEDS Fall Enrollment Reports; Financial Aid data comes from the Office of Financial Aid.

Fundraising Data

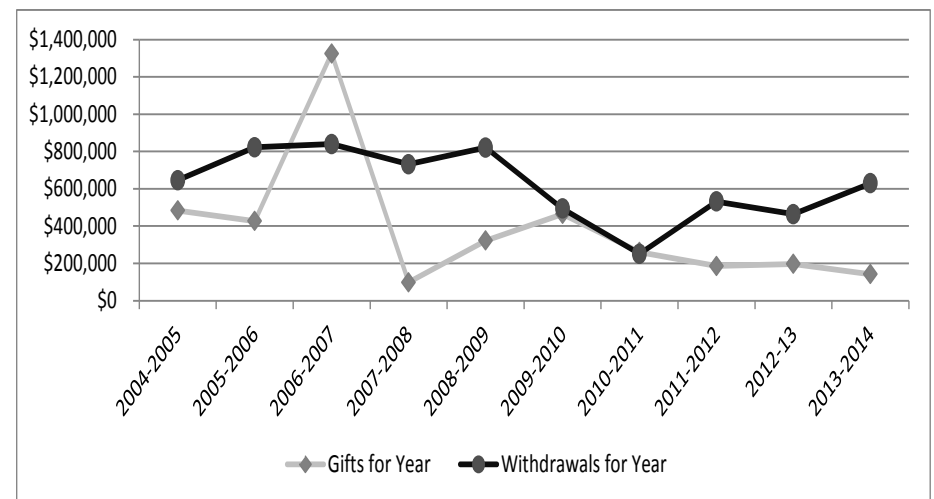
Description	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014
Unrestricted Giving	\$744,773	\$690,065	\$683,674	\$643,923	\$643,761	\$628,400	\$544,440	\$532,382	\$451,542	\$508,544
Restricted Giving	\$963,833	\$1,943,015	\$2,968,090	\$1,810,913	\$2,906,633	\$1,945,978	\$1,455,596	\$1,200,237	\$1,213,450	\$1,461,607
Total Giving	\$1,708,606	\$2,633,080	\$3,651,764	\$2,454,836	\$3,550,394	\$2,574,378	\$2,000,036	\$1,732,619	\$1,664,992	\$1,970,151
% of Undergraduate Alumni Who Gave	13.9%	13.1%	15.2%	19.0%	20.0%	19.0%	14.6%	12.6%	12.5%	10.5%



*Source: Office of Advancement

E ndowment Performance Data

Description	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-13	2013-2014
Value at Beginning of Year	\$13,773,119	\$13,606,915	\$14,258,213	\$16,600,561	\$15,346,356	\$11,843,108	\$12,981,255	\$15,513,694	\$15,095,175	\$16,617,500
Value at End of Year	\$13,606,915	\$14,258,213	\$16,600,561	\$15,346,356	\$11,843,108	\$12,981,255	\$15,513,694	\$15,095,175	\$16,617,500	\$19,005,313
Gifts for Year	\$483,801	\$427,084	\$1,324,951	\$98,532	\$322,080	\$464,552	\$260,098	\$185,439	\$196,908	\$142,184
Withdrawals for Year	\$645,272	\$822,095	\$839,666	\$731,049	\$820,270	\$493,516	\$251,246	\$531,322	\$464,080	\$629,684



A ppendix

Appendix A: Fall Enrollment by Gender and by Division

Fall Term	Undergraduate Division				Graduate Division		Total Enrollment	
	Female		Male		Female	Male	Female	Male
	CPA	MC	CPA	MC				
Fall 2005	222	476	123	366	656	284	1354	773
Fall 2006	228	449	97	370	661	317	1338	784
Fall 2007	202	419	100	360	670	327	1291	787
Fall 2008	195	417	87	381	652	278	1264	746
Fall 2009	176	406	88	390	696	253	1278	731
Fall 2010	194	398	99	357	680	233	1272	689
Fall 2011	177	403	91	344	735	270	1315	705
Fall 2012	172	435	73	299	766	298	1373	670
Fall 2013	153	419	55	322	671	240	1243	617
Fall 2014	167	395	61	335	586	240	1148	636

Percent Change (10 yr and 5 yr)	Undergraduate Division				Graduate Division		Total Enrollment	
	Female		Male		Female	Male	Female	Male
	CPA	MC	CPA	MC				
Fall 2005-Fall 2014	-24.8%	-17.0%	-50.4%	-8.5%	-10.7%	-15.5%	-15.2%	-17.7%
Fall 2010-Fall 2014	-13.9%	-0.8%	-38.4%	-6.2%	-13.8%	3.0%	-9.7%	-7.7%

*Source: Jenzabar (ERP system). Graduate Studies Division determined by DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE = MC. Undergrad CPA Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE <> MC. Gender data are self-reported by the individual student.

Appendix B: Fall Enrollment by Ethnicity and by Division

Fall Term	Undergraduate Division						Graduate Division			Total Enrollment			Total
	Minority		Non-Minority		Other US, Int, 2 or more, Unk		Minority	Non-Minority	Other US, Int, 2 or more, Unk	Minority	Non-Minority	Other US, Int, 2 or more, Unk	
	CPA	MC	CPA	MC	CPA	MC							
Fall 2005	167	145	160	659	18	38	392	493	55	704	1312	111	2127
Fall 2006	171	143	139	639	15	37	372	543	63	686	1321	115	2122
Fall 2007	155	114	130	618	17	47	367	560	70	636	1308	134	2078
Fall 2008	144	126	121	610	17	62	391	485	54	661	1216	133	2010
Fall 2009	137	125	112	610	15	61	407	468	74	669	1190	150	2009
Fall 2010	148	105	126	558	19	92	385	456	72	638	1140	183	1961
Fall 2011	148	107	99	554	21	86	445	497	63	700	1150	170	2020
Fall 2012	134	91	93	538	18	105	442	554	68	667	1185	191	2043
Fall 2013	117	89	81	595	10	57	362	503	46	568	1179	113	1860
Fall 2014**	128	83	89	440	11	207	337	430	59	548	959	277	1784

Percent Change (10 yr and 5 yr)	Undergraduate Division						Graduate Division			Total Enrollment			Total
	Minority		Non-Minority		Other US, Int, 2 or more, Unk		Minority	Non-Minority	Other US, Int, 2 or more, Unk	Minority	Non-Minority	Other US, Int, 2 or more, Unk	
	CPA	MC	CPA	MC	CPA	MC							
Fall 2005 - Fall 2014	-23.4%	-42.8%	-44.4%	-33.2%	-38.9%	444.7%	-14.0%	-12.8%	7.3%	-22.2%	-26.9%	149.5%	-16.1%
Fall 2010 - Fall 2014	-13.5%	-21.0%	-29.4%	-21.1%	-42.1%	125.0%	-12.5%	-5.7%	-18.1%	-14.1%	-15.9%	51.4%	-9.0%

*Source: Jenzabar ERP system. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. Ethnicity is student reported and is housed in the following fields: dbo_BIOGRAPH_MASTER.ETHNIC_GROUP, dbo_ETHNIC_RACE_V.RACE1, dbo_ETHNIC_RACE_V.RACE2, dbo_ETHNIC_RACE_V.IPEDS_VALUE_DESC. Minority students include the following ethnicities: African American, American Indian/Alaskan Native, Asian/Pacific Islander, Native Hawaiian, and Hispanic. Non-minority students are Caucasian American. The remaining category includes Other US, International, 2 or more races, and Unknown. This edition of the Fact Book reflects updated data on race/ethnicity, reducing the number of students with “unknown” race/ethnicity in prior years. Note: In 2010, IPEDS changed the racial/ethnic reporting categories. Data prior to 2010 may not necessarily be consistent with data from 2010 forward.

**In Fall 2014, a larger number of students did not self-report their race/ethnicity.

Appendix C: Fall Enrollment by Age and by Division

Fall Term	Undergraduate Division						Graduate Division			Total Enrollment			Total
	Under 25		25 or Older		Unknown		Under 25	25 or older	Unknown	Under 25	25 or older	Unknown	
	CPA	MC	CPA	MC	CPA	MC							
Fall 2005	29	667	316	175	0	0	53	882	5	749	1373	5	2127
Fall 2006	23	677	302	142	0	0	39	937	2	739	1381	2	2122
Fall 2007	20	656	282	123	0	0	39	956	2	715	1361	2	2078
Fall 2008	16	683	266	114	0	1	39	890	1	738	1270	2	2010
Fall 2009	15	695	249	101	0	0	65	884	0	775	1234	0	2009
Fall 2010	36	676	257	79	0	0	77	834	2	789	1170	2	1961
Fall 2011	19	660	249	87	0	0	82	923	0	761	1259	0	2020
Fall 2012	26	652	219	82	0	0	86	975	3	764	1276	3	2043
Fall 2013	17	679	191	62	0	0	91	820	0	787	1073	0	1860
Fall 2014	14	671	214	59	0	0	86	740	0	771	1013	0	1784

Percent Change (10 yr and 5 yr)	Undergraduate Division						Graduate Division			Total Enrollment			
	Under 25		25 or Older		Unknown		Under 25	25 or older	Unknown	Under 25	25 or older	Unknown	Total
	CPA	MC	CPA	MC	CPA	MC							
Fall 2005 to Fall 2014	-51.7%	0.6%	-32.3%	-66.3%	0.0%	0.0%	62.3%	-16.1%	-100.0%	2.9%	-26.2%	-100.0%	-16.1%
Fall 2010 to Fall 2014	-61.1%	-0.7%	-16.7%	-25.3%	0.0%	0.0%	11.7%	-11.3%	0.0%	-2.3%	-13.4%	0.0%	-9.0%

*Source: Jenzabar ERP system. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. Age calculated per Fall semester freeze date for each semester, based on individual student's date of birth. Some students do not self-report date of birth. Graduate Studies Division determined by DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by DIV_CDE = UG, U2, or CE and TUITION_CDE = MC. Undergrad CPA Division determined by DIV_CDE = UG, U2, or CE and TUITION_CDE <> MC.

Appendix D: All-University Fall Enrollment by Home Residence and by Division

Fall Term	Undergraduate Division						Graduate Division			Total Enrollment			
	In-State		Out-State		International		In-State	Out- State	Int'l	In-State	Out- State	Int'l	Total
	CPA	MC	CPA	MC	CPA	MC							
Fall 2005	307	632	27	174	11	36	792	79	69	1731	280	116	2127
Fall 2006	293	615	17	168	15	36	846	63	69	1754	248	120	2122
Fall 2007	273	583	15	156	14	40	871	48	78	1727	219	132	2078
Fall 2008	255	588	13	168	14	42	816	51	63	1659	232	119	2010
Fall 2009	224	546	27	201	13	49	826	51	72	1596	279	134	2009
Fall 2010	253	537	23	176	17	42	803	41	69	1593	240	128	1961
Fall 2011	240	512	14	189	14	46	888	49	68	1640	252	128	2020
Fall 2012	223	518	11	167	11	49	929	71	64	1670	249	124	2043
Fall 2013	188	520	10	165	10	56	777	70	64	1485	245	130	1860
Fall 2014	199	485	19	166	10	79	710	69	47	1394	254	136	1784

Percent Change (10 yr and 5 yr)	Undergraduate Division						Graduate Division			Total Enrollment			
	In-State		Out-State		International		In-State	Out- State	Int'l	In-State	Out- State	Int'l	Total
	CPA	MC	CPA	MC	CPA	MC							
Fall 2005-Fall 2014	-35.2%	-23.3%	-29.6%	-4.6%	-9.1%	119.4%	-10.4%	-12.7%	-31.9%	-19.5%	-9.3%	17.2%	-16.1%
Fall 2010-Fall 2014	-21.3%	-9.7%	-17.4%	-5.7%	-41.2%	88.1%	-11.6%	68.3%	-31.9%	-12.5%	5.8%	6.3%	-9.0%

*Source: Jenzabar ERP system. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than "US" or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = "NC" (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> "NC" (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student. This version of the Fact Book updates prior year "unknown" figures.

Appendix E: 10 Year All-University Fall Enrollment by Home State Residence

Home Residence	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Alabama	2	2	0	2	0	0	1	1	2	3
Alaska	1	1	0	0	0	0	0	0	0	0
Arizona	3	3	2	4	2	4	3	0	3	2
Arkansas	1	3	2	2	0	0	0	0	0	0
Armed Forces Europe	0	0	0	1	0	0	0	0	0	1
Armed Forces Pacific	0	0	0	0	0	0	0	0	1	1
California	5	2	2	4	3	1	2	5	7	6
Colorado	3	4	4	5	4	3	1	3	3	3
Connecticut	0	0	0	0	0	0	3	2	3	6
Delaware	0	1	0	0	2	1	1	2	1	2
District of Columbia	0	1	1	0	0	0	0	1	1	0
Florida	21	22	14	15	39	30	36	34	32	24
Georgia	16	14	8	11	14	11	20	17	16	22
Hawaii	1	0	0	0	0	0	0	1	1	1
Idaho	2	2	3	3	2	2	1	0	0	0
Illinois	4	3	5	0	2	4	1	1	0	3
Indiana	2	2	4	4	3	2	1	1	0	1
Kansas	1	2	3	1	2	2	2	3	1	1
Kentucky	0	1	1	1	2	3	1	0	2	3
Louisiana	0	0	0	2	1	1	0	2	3	6
Maine	0	0	0	1	2	1	1	0	0	0
Maryland	32	33	33	28	24	22	26	24	17	17
Massachusetts	3	1	3	2	6	3	3	3	4	5
Michigan	2	4	1	1	1	1	3	2	2	2
Minnesota	1	2	2	1	1	1	0	1	1	2
Mississippi	1	0	0	0	0	0	1	1	1	1
Missouri	1	0	0	2	4	0	2	3	2	1
Montana	0	1	1	0	1	1	0	0	0	0

*Source: Jenzabar ERP system. Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than "US" or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = "NC" (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> "NC" (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix E: 10 Year All-University Fall Enrollment by Home State Residence (cont'd)

Home Residence	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Nebraska	0	0	0	1	1	1	0	0	0	0
Nevada	1	0	0	0	1	1	1	1	1	0
New Hampshire	1	1	1	1	2	1	1	1	2	3
New Jersey	11	4	2	5	8	6	8	10	10	7
New Mexico	0	0	0	0	0	1	1	0	0	0
New York	13	12	8	10	18	21	26	18	17	19
North Carolina	1731	1754	1727	1659	1596	1593	1640	1670	1485	1394
North Dakota	0	0	1	1	1	0	0	0	0	5
Ohio	15	13	12	7	10	7	4	1	3	0
Oklahoma	0	0	1	1	1	1	0	0	0	0
Ontario	0	0	0	0	1	1	0	0	0	1
Oregon	1	3	3	4	3	2	0	0	1	8
Pennsylvania	5	6	2	6	10	9	8	8	10	0
Puerto Rico	0	1	1	2	1	0	0	0	0	0
Rhode Island	0	0	0	0	0	0	0	0	0	48
South Carolina	69	58	56	61	67	59	54	58	53	0
South Dakota	0	0	0	1	0	0	0	0	0	3
Tennessee	8	9	6	5	4	1	3	0	0	7
Texas	4	3	7	8	3	6	7	12	9	3
Utah	0	0	0	0	0	0	1	3	3	1
Vermont	0	0	0	0	1	1	1	1	0	0
Virgin Islands	1	1	0	0	0	0	0	0	0	31
Virginia	44	28	28	25	27	25	27	24	28	0
Washington	2	2	1	0	1	2	0	1	0	3
West Virginia	0	1	0	2	0	0	1	2	1	1
Wisconsin	0	0	0	0	0	0	0	0	1	0
Wyoming	0	0	0	1	1	2	0	0	0	0
Unknown	3	2	1	1	3	0	0	2	3	1
International	116	120	132	119	134	128	128	124	130	136
Total	2127	2122	2078	2010	2009	1961	2020	2043	1860	1784

*Source: Jenzabar ERP system. Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than "US" or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = "NC" (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> "NC" (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County within Division

UG MC NC County	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
ALAMANCE	10	5	2	2	2	2	2	3	6	10
ALEXANDER	0	0	0	0	1	1	1	1	1	2
ALLEGHANY	3	3	1	1	1	1	0	0	0	0
ANSON	7	4	3	6	5	5	6	1	4	5
ASHE	0	0	0	0	0	0	0	0	1	1
BEAUFORT	1	0	0	0	2	1	1	0	1	0
BLADEN	0	0	0	0	1	1	1	2	0	0
BRUNSWICK	0	1	2	1	2	2	0	0	0	0
BUNCOMBE	3	6	5	3	2	3	1	1	4	2
BURKE	2	5	6	5	5	5	5	1	3	1
CABARRUS	68	72	77	70	50	47	49	32	48	46
CALDWELL	2	2	1	4	3	4	6	2	1	2
CARTERET	5	6	6	5	2	0	0	0	1	1
CASWELL	1	1	0	0	0	1	0	1	1	0
CATAWBA	7	7	8	9	8	5	7	5	6	7
CHATHAM	0	0	0	2	4	5	7	4	6	2
CHEROKEE	1	0	0	1	1	1	0	0	0	0
CLEVELAND	4	4	1	3	4	3	3	2	6	7
COLUMBUS	1	1	2	3	2	0	0	1	0	0
CRAVEN	0	0	0	0	0	0	1	1	2	1
CUMBERLAND	5	7	3	5	1	4	6	7	10	4
CURRITUCK	0	0	0	0	1	1	1	0	0	0
DARE	0	0	1	1	1	1	1	0	0	0
DAVIDSON	24	20	26	29	31	33	35	19	35	27
DAVIE	2	7	7	9	6	6	7	3	4	1
DUPLIN	0	0	0	0	0	0	0	0	1	1
DURHAM	2	4	3	4	2	4	4	3	6	6
FORSYTH	15	19	12	11	17	12	15	11	16	11
FRANKLIN	0	0	0	0	0	0	0	0	1	1

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County within Division (cont'd)

UG MC NC County	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
GASTON	8	7	6	9	6	4	8	8	9	9
GRANVILLE	2	1	2	2	0	0	0	0	0	1
GUILFORD	14	24	22	22	23	18	13	15	20	24
HALIFAX	0	0	0	0	0	0	0	1	1	0
HARNETT	4	1	0	1	1	0	1	0	0	0
HAYWOOD	4	3	3	4	4	4	3	0	1	0
HENDERSON	1	1	1	3	2	1	1	1	1	1
HOKE	0	0	0	0	0	0	0	0	0	1
IREDELL	19	14	17	15	11	13	12	11	19	20
JOHNSTON	1	3	4	1	2	2	1	0	1	1
LEE	2	2	2	0	0	3	2	1	2	1
LENOIR	0	0	0	1	0	0	1	0	0	0
LINCOLN	3	6	5	4	5	4	8	2	2	3
MACON	1	1	1	1	0	0	0	0	0	0
MARTIN	1	1	0	0	0	0	1	0	0	0
MCDOWELL	0	0	0	1	1	0	0	1	0	0
MECKLENBURG	51	41	30	32	35	33	28	27	18	17
MONTGOMERY	25	13	16	17	11	11	8	6	6	6
MOORE	4	1	4	4	3	4	1	4	3	4
NASH	1	0	0	0	0	0	0	0	1	0
NEW HANOVER	1	3	4	4	4	3	2	0	0	0
NORTH HAMPTON	0	0	0	0	0	0	0	0	0	1
ONSLOW	3	5	3	3	1	1	2	0	0	3
ORANGE	2	4	2	2	3	2	1	0	3	3
PASQUOTANK	0	0	0	0	0	0	1	0	0	0
PENDER	0	0	1	1	3	1	0	0	0	1
PERQUIMANS	1	1	1	1	0	0	0	0	0	0
PERSON	0	0	0	0	0	0	0	1	1	0
PITT	4	1	0	1	1	1	1	1	1	0
POLK	1	1	0	0	0	0	0	0	0	0

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County within Division (cont'd)

UG MC NC County	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
RANDOLPH	36	28	25	53	47	49	47	29	40	43
RICHMOND	0	0	4	3	3	3	3	1	2	1
ROBESON	0	0	0	0	0	0	0	0	1	0
ROCKINGHAM	6	3	3	3	1	1	3	1	0	0
ROWAN	95	88	83	77	55	55	51	36	66	53
RUTHERFORD	1	0	1	0	1	1	1	2	2	2
SAMPSON	0	0	0	0	0	0	0	0	2	2
SCOTLAND	0	0	1	0	0	0	0	0	2	1
STANLY	129	143	128	100	115	109	111	73	109	100
STOKES	5	4	2	5	6	4	4	1	4	5
SURRY	3	3	3	6	4	2	2	1	2	5
SWAIN	0	0	0	0	1	0	0	0	0	0
TRANSYLVANIA	0	0	0	0	1	1	0	0	0	0
UNION	14	18	15	16	18	9	10	6	14	20
VANCE	0	0	0	1	1	1	0	0	0	0
WAKE	9	10	14	11	10	6	11	8	8	9
WATAUGA	0	0	0	0	0	1	1	1	3	3
WAYNE	0	1	1	2	0	1	0	0	0	0
WILKES	3	3	4	4	3	2	1	2	1	2
WILSON	0	0	1	1	1	2	1	1	1	1
YADKIN	3	1	2	2	4	4	3	3	4	4
UNKNOWN	12	5	6	1	5	33	9	174	6	0
TOTAL	632	615	583	588	546	537	512	518	520	485

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County within Division (cont'd)

UG CPA NC County	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
ALAMANCE	0	3	2	2	2	0	0	0	0	0
ALEXANDER	0	0	0	0	0	0	1	0	1	1
ANSON	0	2	2	2	1	2	2	0	0	0
BEAUFORT	0	0	0	0	0	1	0	0	0	0
BUNCOMBE	1	1	2	2	0	0	0	0	0	0
CABARRUS	15	17	13	16	13	17	15	7	9	19
CALDWELL	0	0	0	1	1	1	1	0	0	0
CASWELL	0	0	0	0	0	0	0	0	1	2
CATAWBA	0	0	0	0	0	0	0	0	1	0
CHATHAM	0	0	0	0	0	0	1	1	0	0
CHOWAN	1	0	0	0	0	0	0	0	0	0
CLEVELAND	0	0	0	0	0	0	0	0	0	1
CUMBERLAND	0	0	0	0	0	0	0	1	1	1
DAVIDSON	3	3	2	3	2	2	2	1	2	4
DURHAM	4	3	4	3	2	1	1	2	3	4
FORSYTH	10	12	13	15	7	4	2	1	1	8
GASTON	15	10	8	10	8	17	11	5	8	4
GRANVILLE	1	1	0	1	1	1	1	0	1	0
GUILFORD	0	0	1	1	2	3	1	0	1	5
HARNETT	0	0	0	0	1	1	1	0	0	0
IREDELL	4	2	1	3	5	4	2	2	4	3
LINCOLN	3	4	3	2	3	1	2	0	1	0
MECKLENBURG	200	190	173	155	144	152	149	102	119	113
MITCHELL	0	0	0	0	0	0	1	0	0	0
MONTGOMERY	2	0	1	1	1	0	1	0	0	0
MOORE	0	0	0	0	0	1	0	0	0	0
NEW HANOVER	0	0	0	0	0	1	0	0	0	0
ORANGE	0	1	2	1	1	2	1	2	1	1
PERSON	0	0	1	0	0	0	0	0	0	0

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County within Division (cont'd)

UG CPA NC County	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
RANDOLPH	1	1	9	7	2	5	8	5	3	2
ROWAN	0	1	3	4	3	5	8	5	8	11
STANLY	25	19	12	9	10	12	11	9	5	5
STOKES	0	0	2	1	1	0	0	0	0	1
SURRY	0	0	0	0	0	0	0	0	1	0
UNION	18	19	19	15	12	11	10	7	12	10
VANCE	1	0	0	0	0	0	1	0	1	0
WAKE	1	0	0	1	1	0	0	1	0	2
WATAUGA	1	1	0	0	0	0	0	0	0	0
WILKES	0	0	0	0	0	0	0	0	0	1
YADKIN	0	0	0	0	0	0	0	0	0	1
UNKNOWN	1	3	0	0	1	9	7	72	4	0
TOTAL	307	293	273	255	224	253	240	223	188	199

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County within Division (cont'd)

UG GR NC County	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
ALAMANCE	10	5	13	6	8	8	9	7	10	12
ALEXANDER	0	0	0	0	1	1	0	0	0	0
ANSON	1	0	1	1	1	1	0	2	1	1
BLADEN	0	0	0	0	1	0	0	0	0	0
BRUNSWICK	0	0	0	0	0	1	0	0	0	0
BUNCOMBE	1	1	2	2	2	1	2	0	1	1
BURKE	1	1	0	0	0	1	1	0	0	1
CABARRUS	35	38	52	48	36	33	43	22	35	27
CALDWELL	0	0	0	0	0	2	0	0	0	0
CASWELL	1	1	2	3	1	1	0	0	0	0
CATAWBA	5	5	4	4	5	2	4	1	4	3
CHATHAM	6	6	6	6	5	3	2	1	2	3
CHOWAN	0	1	1	1	0	0	0	0	0	0
CLEVELAND	1	1	4	3	5	3	1	0	2	5
CUMBERLAND	0	0	0	0	0	1	1	1	1	4
DARE	0	0	0	0	0	0	0	0	1	0
DAVIDSON	9	9	16	10	6	12	16	7	12	11
DAVIE	3	3	3	3	5	4	4	1	1	3
DURHAM	65	64	65	57	59	45	69	53	66	53
EDGECOMBE	0	0	1	1	1	0	1	0	0	0
FORSYTH	50	60	54	53	47	47	42	26	32	25
FRANKLIN	2	6	4	3	3	3	1	1	1	4
GASTON	25	24	22	18	15	21	22	9	13	15
GRAHAM	1	1	0	0	0	0	0	0	0	0
GRANVILLE	2	1	0	0	2	5	5	6	6	6
GUILFORD	20	37	59	50	51	50	74	47	43	35
HARNETT	2	1	0	0	2	4	4	2	1	1
HAYWOOD	1	0	1	1	1	1	1	0	0	0
HENDERSON	0	0	1	0	1	2	2	1	1	0
IREDELL	2	8	16	20	11	10	13	6	5	4
JOHNSTON	11	12	15	9	13	5	5	5	7	7

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County and by Division (cont'd)

UG GR NC County	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
LEE	0	0	0	0	1	1	1	1	1	1
LENOIR	0	0	0	0	0	0	0	0	0	1
LINCOLN	3	8	7	4	3	3	2	2	5	5
MADISON	0	0	0	0	0	0	0	1	1	0
MARTIN	0	1	0	0	0	0	0	0	0	0
MCDOWELL	1	1	0	0	0	0	0	0	0	0
MECKLENBURG	279	290	264	300	311	280	271	204	252	259
MITCHELL	1	0	0	0	0	0	0	0	0	2
MONTGOMERY	5	3	2	0	1	4	4	3	1	0
MOORE	1	3	2	1	1	1	1	0	0	1
NASH	3	2	1	1	2	1	2	1	2	1
NEW HANOVER	0	0	0	2	0	0	3	2	2	4
ONslow	0	0	0	0	0	0	1	0	1	1
ORANGE	8	4	9	8	8	5	6	2	6	9
PERSON	2	2	2	1	2	1	3	2	4	5
PITT	1	2	0	1	1	1	1	0	0	0
RANDOLPH	6	11	12	10	11	8	10	6	13	6
RICHMOND	0	0	0	0	0	1	0	0	2	2
ROCKINGHAM	4	5	5	4	4	5	6	4	7	2
ROWAN	21	17	27	24	18	17	28	12	19	22
RUTHERFORD	2	1	0	1	1	1	0	0	2	3
SAMPSON	2	2	1	0	0	0	1	0	1	1
SCOTLAND	0	1	0	0	0	0	0	0	0	0
STANLY	23	24	31	27	21	11	22	13	29	19
STOKES	4	5	2	0	2	1	0	0	1	3
SURRY	1	4	4	0	1	1	0	1	0	0
TYRELL	1	1	1	0	0	0	0	0	0	0
UNION	29	23	22	22	23	22	23	17	17	19
VANCE	0	0	0	0	1	1	0	0	1	2

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix F: 10 Year All-University Fall Enrollment by County and by Division (cont'd)

UG GR NC County	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
WAKE	128	144	126	103	123	119	123	92	110	116
WARREN	0	0	0	0	0	0	1	1	0	1
WATAUGA	0	0	0	0	0	0	1	1	2	0
WAYNE	2	1	1	3	3	1	3	1	2	2
WILKES	0	0	0	0	1	0	0	0	0	0
WILSON	0	0	1	0	0	0	0	0	0	1
YADKIN	2	3	4	3	1	2	2	2	2	1
UNKNOWN	9	3	5	2	4	49	51	363	49	0
TOTAL	792	846	871	816	826	803	888	929	777	710

*Source: Jenzabar ERP system. Data are as of the Fall “freeze” date. Graduate Studies Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = GR, G2, or UP. Undergrad MC Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE = MC. Undergrad CPA Division determined by dbo_STUD_TERM_SUM_DIV.DIV_CDE = UG, U2, or CE and dbo_STUDENT_MASTER.TUITION_CDE <> MC. NC County of Residence is self-reported by the individual student, and is reported for “In-State” students who are NOT International: Status as an International student is measured by the field, dbo_BIOGRAPH_MASTER.CITIZEN_OF, a response other than “US” or null. After accounting for International students, In-state status is measured by dbo_ADDRESS_MASTER.STATE = “NC” (based on legal home permanent address). Out-of-state students have dbo_ADDRESS_MASTER.STATE <> “NC” (based on legal home permanent address). Both Citizenship and Address information are self-reported by the individual student.

Appendix G: Fall 2014 Distance Learning Courses

UG DL Course Offering		Student Enrollment	Institutional Division
ArtSvy 1500-Prs	ART 215V C90	25	UG CPA
Marketing-WI	BMAL 241 C90	11	UG CPA
Business Law I	BMAL 251 C90	12	UG CPA
Ethics Business	BMAL 301 C90	13	UG CPA
RiskMgmt& Insur	BMAL 331 C90	13	UG CPA
Org Behavior	BMAL 371 C90	19	UG CPA
Mgmt Human Rscs	BMAL 461 C90	22	UG CPA
Org Change	BMAL 471 C90	17	UG CPA
Bus Strategy-WI	BMAL 491 C90	16	UG CPA
Intercult Comm	COMM 311S C90	16	UG CPA
Corrections	CRIM 206 C90	10	UG CPA
Law Enfc Operat	CRIM 240 C90	8	UG CPA
Emergency Mgmt	CRIM 340 C90	6	UG CPA
Homeland Scrty	CRIM 345 C90	13	UG CPA
RsrchMthCRIM-WI	CRIM 390 C90	14	UG CPA
Prcpl Macroecon	ECON 221 C90	25	UG CPA
Prncp Microecon	ECON 222 C90	23	UG CPA
Ame Lit 1865-Pr	ENGL 218L C90	27	UG CPA
Amer Roman-WI	ENGL 319 C90	15	UG CPA
Prin of HCM	HA 300 C90	22	UG CPA
Int Public Hlth	HA 302 C90	18	UG CPA

UG DL Course Offering		Student Enrollment	Institutional Division
HealthcareMktng	HA 310 C90	25	UG CPA
Htlhcare Econ	HA 404 C90	13	UG CPA
Hlth Ins Mgd Cr	HA 406 C90	14	UG CPA
LTC Mgmnt	HA 407 C90	6	UG CPA
HC Informt Mgmt	HA 409 C90	2	UG CPA
HC Informt Mgmt	HA 409 C92	6	UG CPA
HC Hum Res Mgmt	HA 412 C90	7	UG CPA
HC Hum Res Mgmt	HA 412 C92	6	UG CPA
Sem Hlth MgmtWI	HA 501 C90	1	UG CPA
US Hsty to1865	HSTY 103H C90	22	UG CPA
USA Hsty to1865	HSTY 103H C90	6	UG CPA
College Algebra	MATH 220M C90	13	UG CPA
Int Philosop-WI	PHIL 203R C90	16	UG CPA
Intro to Law	PLSC 225 C90	8	UG CPA
Art Hsty Srvy I	ART 114V 090	28	UG MC
Business Law I	BMAL 251 090	24	UG MC
Intro Computers	COMP 110 090	24	UG MC
Intro Computers	COMP 110 091	15	UG MC
Comp Upgrd/Rpr	COMP 369 090	6	UG MC
Info Sec/Assr I	COMP 440 090	10	UG MC
Lic Prep I	EDUC 475 090	13	UG MC
N.C. History	HSTY 203 090	14	UG MC

*Source: Jenzabar ERP system. Data retrieved after end of Fall semester. Courses are counted if a student has received a grade (A's, B's, C's, D's, F's, I's, W's). Institutional Division determined by the field "INSTITUT_DIV_CDE," where "GR" = "Graduate Studies," "AD" = "UG CPA" and "<> AD" = "UG MC."

Appendix G: Fall 2014 Distance Learning Courses

GR DL Course Offering		Student Enrollment
Fundamtl Acct	ACCT 591 M90	1
Fund Macro/Micr	ECON 591 M90	1
Fraud & the Law	FFI 702 M90	7
LegalElem:Fraud	FFI 706 M90	19
Comp Forensics	FFI 708 M90	10
IssForensicAcct	FFI 725 M90	5
Org Comm	MBA 701 M90	29
Org Comm	MBA 701 M91	26
Quant Dec Mak	MBA 703 M90	13
Quant Dec Mak	MBA 703 M91	10
Managerial Acct	MBA 704 M90	14
Managerial Acct	MBA 704 M91	13
Econ for Leadsp	MBA 705 M90	11
Managrl Finance	MBA 706 M90	4
Managrl Finance	MBA 706 M91	21
Internat Bus	MBA 730 M90	22
Leg Eth Env Bus	MBA 740 M90	26
Fin Statmnt An	MBA 798 M90	8
Strat Managmnt	MBA 799 M90	15
Cont Health Adm	MHA 710 M97	33
Leg Eth Env.Hlt	MHA 715 M97	26

GR DL Course Offering		Student Enrollment
Hlth Serv Mktng	MHA 720 M90	21
Health Economic	MHA 730 M90	16
Health Economic	MHA 730 M91	20
Hlth Serv In Mg	MHA 735 M97	18
Hlth Sv Fin Mgt	MHA 740 M90	33
Hlth Sv Fin Mgt	MHA 740 M97	25
ComplntlHlthStd	MHA 777 M90	14
Pract Health Ad	MHA 790 M90	27
Pract Health Ad	MHA 790 M91	2
Ap Res Hlth Adm	MHA 795 M90	3
Organizl Behav	MSL 702 M90	27
Effect Leadshp	MSL 710 M90	23
Effect Leadshp	MSL 710 M91	8
Critical Think	MSL 715 M90	20
HR Development	MSL 731 M90	26
Int HRM	MSL 735 M90	18
Neg & Confl Res	MSL 740 M90	25
Org Change Mgmt	MSL 750 M90	31
Org Change Mgmt	MSL 750 M91	23
St Hgh Per Team	MSL 751 M98	3
Strat Leadershp	MSL 799 M90	3
Collab/St Sccss	SPED 618 M90	5

*Source: Jenzabar ERP system. Data retrieved after end of Fall semester. Courses are counted if a student has received a grade (A's, B's, C's, D's, F's, I's, W's). Institutional Division determined by the field "INSTITUT_DIV_CDE," where "GR" = "Graduate Studies," "AD" = "UG CPA" and "<> AD" = "UG MC."

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions)

First Major, First Division (Common Code)	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	5 Year Pct Change	2 Year Pct Change
ACCT/ACCTA	22	26	37	35	17	-22.73%	-51.43%
ARAD	1	0	0	0	0	-100.00%	0.00%
Art	9	8	7	7	5	-44.44%	-28.57%
BDUAL/BUMBA/MDUAL	2	2	6	12	16	700.00%	33.33%
BIOL	18	21	27	34	34	88.89%	0.00%
BMAL/BMALD/BUAD/BUADA	186	172	158	153	176	-5.38%	15.03%
CEMU/CMIS/CHMU	3	1	2	0	0	-100.00%	0.00%
CERT	3	0	0	1	1	-66.67%	0.00%
CHED/CHEL/CE/EE	4	5	3	2	0	-100.00%	-100.00%
CHEM/CHBU	12	10	9	5	9	-25.00%	80.00%
COMM/JOURN	24	17	17	21	20	-16.67%	-4.76%
COMP	26	21	21	23	23	-11.54%	0.00%
CRIM/CRIMA/CRJU/CJSO	100	83	97	79	72	-28.00%	-8.86%
CSED	11	5	1	2	2	-81.82%	0.00%
ECON	5	3	0	0	0	-100.00%	0.00%
EDUC	1	1	2	1	0	-100.00%	-100.00%
EL/GCL/MPM	0	0	0	0	20	n/a	n/a
ELED	83	67	71	53	63	-24.10%	18.87%
ENED	0	0	0	0	3	n/a	n/a
ENGL/ENCW	19	16	11	9	4	-78.95%	-55.56%
ENSC	4	8	8	9	6	50.00%	-33.33%
EXSC/SPMD	48	47	44	59	69	43.75%	16.95%
FFFE	0	0	0	3	16	433.33%	433.33%
HA/HCM/HCMA	39	51	54	48	57	46.15%	18.75%
HMRL	0	4	17	19	33	725.00%	73.68%
HPED	2	7	15	19	19	850.00%	0.00%
HSRV	17	17	17	17	11	-35.29%	-35.29%
HSTY/HSSL	15	14	12	9	7	-53.33%	-22.22%

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. BUMBA includes both undergraduates and graduate students in their respective stage of the dual program. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE).

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions) (cont'd)

First Major, First Division (Common Code)	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	5 Year Pct Change	2 Year Pct Change
IDS	2	13	13	15	7	250.00%	-53.33%
INTB	6	2	3	3	0	-100.00%	-100.00%
LIB/LIBA	17	7	2	1	0	-100.00%	-100.00%
MACO	0	0	2	1	0	0.00%	-100.00%
MAT/MATEE	21	10	25	12	0	-100.00%	-100.00%
MATH	10	14	11	10	11	10.00%	10.00%
MATSP	3	9	2	9	4	33.33%	-55.56%
MBA/MBALD/MBAIN	182	203	184	169	145	-20.33%	-14.20%
MBHR/MSLHR	4	0	3	7	0	-100.00%	-100.00%
MBMH	126	120	131	121	95	-24.60%	-21.49%
MBSL	53	46	48	46	35	-33.96%	-23.91%
MCE/MAPT	41	34	32	34	26	-36.59%	-23.53%
MFT	51	78	99	107	103	101.96%	-3.74%
MHA/MHL	275	332	356	264	233	-15.27%	-11.74%
MHSL	9	16	23	24	24	166.67%	0.00%
MIS/MISA	17	10	4	5	1	-94.12%	-80.00%
MSEE	18	24	24	15	1	-94.44%	-93.33%
MSFFI	0	0	0	4	44	1000.00%	1000.00%
MSICL	4	7	3	0	0	-100.00%	0.00%
MSL/MSLIN	113	119	117	83	97	-14.16%	16.87%
MUED/MUSC	31	21	16	11	2	-93.55%	-81.82%
MUSI	0	0	0	0	2	n/a	n/a
NOND	0	1	0	0	0	0.00%	0.00%
NURS/NURS2	5	5	11	17	39	680.00%	129.41%
ORGCA/ORGCM	20	21	7	2	0	-100.00%	-100.00%

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE).

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions) (cont'd)

First Major, First Division (Common Code)	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	5 Year Pct Change	2 Year Pct Change
PHYED	20	7	1	0	0	-100.00%	0.00%
PLSC	6	4	8	12	7	16.67%	-41.67%
POSTB	0	0	0	0	5	n/a	n/a
PRENR/PRNU*/PRNU2	27	53	74	80	50	85.19%	-37.50%
PRLA	18	12	8	5	0	-100.00%	-100.00%
PRMD	20	23	22	32	25	25.00%	-21.88%
PSYC	36	36	36	30	30	-16.67%	0.00%
RELG/RAPT	23	18	10	8	7	-69.57%	-12.50%
SOCY	1	0	0	0	0	-100.00%	0.00%
SOST	5	1	0	0	0	-100.00%	0.00%
SPED	17	20	17	16	11	-35.29%	-31.25%
SPMGT	45	40	38	33	41	-8.89%	24.24%
UNDE/VST/TRS	70	53	58	49	56	-20.00%	14.29%
Unknown	2	47	13	13	0	-100.00%	-100.00%
YMIN	9	8	6	2	0	-100.00%	-100.00%
TOTAL	1961	2020	2043	1860	1784	-9.03%	-4.09%

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE).

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions) (cont'd)

First Major, Second Division (Common Code)	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	5 Year Pct Change	2 Year Pct Change
BDUAL	0	0	0	0	3	n/a	n/a
BUAD	0	1	0	0	0	0.00%	0.00%
BUMBA	2	0	0	1	0	-100.00%	-100.00%
ELED	0	0	1	0	0	0.00%	0.00%
MBA	0	0	0	2	0	0.00%	n/a
MBMH	0	0	0	1	0	0.00%	-100.00%
MBSL	0	0	0	1	0	0.00%	-100.00%
MUSC	0	0	0	0	1	n/a	n/a
POSTB	0	0	0	8	3	n/a	-62.50%
RELG	0	1	0	0	0	0.00%	0.00%

*Source: Jenzabar ERP system. Data collected after Fall "freeze" date. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE).

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions) (cont'd)

Second Major (Common Code)	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	5 Year Pct Change	2 Year Pct Change
ACCT/ACCTA	3	3	0	2	1	-66.67%	-50.00%
Art	1	1	2	1	0	-100.00%	-100.00%
BIOL	0	2	3	6	5	n/a	-16.67%
BMAL/BMALD/BUAD/BUADA	17	8	4	9	4	-76.47%	-55.56%
CEMU/CMIS/CHMU	0	0	1	1	0	n/a	-100.00%
CHEM/CHBU	2	1	0	2	0	-100.00%	-100.00%
COMM/JOURN	3	1	2	1	2	-33.33%	100.00%
COMP	2	1	1	3	1	-50.00%	-66.67%
CRIM/CRIMA/CRJU/CJSO	3	4	2	2	1	-66.67%	-50.00%
ECON	3	1	0	0	0	-100.00%	0.00%
ELED	1	1	0	0	0	-100.00%	0.00%
ENGL/ENCW	1	2	1	2	3	200.00%	50.00%
ENSC	1	0	0	0	1	0.00%	n/a
EXSC/SPMD	0	0	1	1	0	n/a	-100.00%
FFFE	0	0	0	1	0	n/a	-100.00%
HA/HCM/HCMA	2	2	0	1	1	-50.00%	0.00%
HMRL	0	0	0	0	1	n/a	n/a
HPED	0	0	0	1	0	n/a	-100.00%
HSRV	2	1	0	1	4	100.00%	300.00%
HSTY	3	0	1	1	1	-66.67%	0.00%

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE).

Appendix H: 5 Year Fall Enrollment by Curriculum (All Divisions) (cont'd)

Second Major (Common Code)	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	5 Year Pct Change	2 Year Pct Change
IDS	0	1	0	0	0	n/a	0.00%
INTB	1	1	1	0	0	-100.00%	0.00%
MATH	3	0	2	3	2	-33.33%	-33.33%
MIS/MISA	30	20	10	1	1	-96.67%	0.00%
MUED/MUSC	1	2	1	0	0	-100.00%	0.00%
NURS/NURS2	1	0	0	0	0	-100.00%	0.00%
ORGCA/ORGCM	0	1	1	0	0	n/a	0.00%
PLSC	0	0	2	3	3	n/a	0.00%
PRLA	0	0	1	0	0	n/a	0.00%
PRMD	0	0	3	3	3	n/a	0.00%
PSYC	7	9	2	2	7	0.00%	250.00%
RELG/RAPT	0	1	1	2	1	n/a	-50.00%
SOCY	2	1	0	0	0	-100.00%	0.00%
SPCL	1	1	0	0	0	-100.00%	0.00%
SPED	0	0	1	2	2	n/a	0.00%
SPMGT	2	2	0	0	0	-100.00%	0.00%
YMIN	2	1	2	1	0	-100.00%	-100.00%

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. In any given Fall term, some students earn credits in two institutional divisions (DIV_CDE), usually UG and GR or UP and GR. To facilitate accurate reporting of student counts by major, program counts are reported out by major and by institutional division (DIV_CDE).

Appendix H: 5 Year Fall Enrollment by Curriculum (UG CPA)

First Major (Common Code)	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	5 Year Pct Change	2 Year Pct Change
BMAL/BMALD/BUAD/BUADA	117	107	94	83	85	-27.35%	2.41%
CRIM/CRIMA/CRJU/CJSO	58	53	48	32	26	-55.17%	-18.75%
EL/GCL/MPM	0	0	0	0	16	n/a	n/a
HA/HCM/HCMA	39	51	54	48	57	46.15%	18.75%
HMRL	0	4	17	19	33	725.00%	73.68%
IDS	2	13	13	15	7	250.00%	-53.33%
LIB/LIBA	17	7	2	1	0	-100.00%	-100.00%
MIS/MISA	17	10	4	5	1	-94.12%	-80.00%
ORGCA/ORGCM	19	20	6	2	0	-100.00%	-100.00%

Second Major (Common Code)	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	5 Year Pct Change	2 Year Pct Change
BMAL/BMALD/BUAD/BUADA	13	6	2	4	0	-100.00%	-100.00%
CRIM/CRIMA/CRJU/CJSO	1	1	0	0	0	-100.00%	0.00%
HA/HCM/HCMA	2	2	0	1	1	-50.00%	0.00%
HMRL	0	0	0	0	1	n/a	n/a
IDS	0	1	0	0	0	n/a	0.00%
MIS/MISA	30	20	10	1	1	-96.67%	0.00%

*Source: Jenzabar ERP system. Data collected after Fall “freeze” date. The following programs are in teach-out: LIB/LIBA, MIS/MISA, and ORGCA/ORGCM.

Appendix I: Fall Enrollment for Certificate Programs

Certificate	Fall 2012	Fall 2013	Fall 2014	5 Yr % Change	2 Yr % Change
Education Licensure	1	0	5	n/a	n/a
Certificate Financial Fraud Invest (post GR)	n/a	0	1	n/a	n/a
Certificate in Leadership (post-GR)	n/a	2	3	n/a	50.00%
Health Administration (pre-UG-DC)	n/a	2	2	n/a	0.00%
Healthcare Mgmt	n/a	1	1	n/a	0.00%
Medical Practice Mgmt (pre-UG-DC)	n/a	0	16	n/a	n/a

*Source: Jenzabar ERP, as of Fall “freeze” date. Data obtained from dbo_DEGREE_HISTORY.CERTIFICATION_1. Most certificate programs were implemented in Fall 2013, hence only a few years of trend data for Pfeiffer certificate programs as of this edition of the Fact Book. Note: The Education Licensure program does not grant a formal award of certificate to the student upon completion, but it is still considered a “certificate” program by Pfeiffer.

Appendix J: 5 Year Degrees and Certificates Conferred

Degrees Conferred: 1st Major (Common Description)	2010- 2011	2011- 2012	2012- 2013	2013- 2014	2014- 2015	5 yr % Chg	2yr % Chg
ACCT/ACCTA	9	4	5	10	6	-33.33%	-40.00%
Art	2	2	3	5	1	-50.00%	-80.00%
BIOL	6	3	3	3	9	50.00%	200.00%
BMAL/BMALD/BUAD/BUADA	42	57	40	50	38	-9.52%	-24.00%
CEMU/CMIS/CHMU	1	1	0	0	0	-100.00%	0.00%
CHED/CHEL/CE/EE	1	2	4	2	0	-100.00%	-100.00%
CHEM/CHBU	3	3	4	1	1	-66.67%	0.00%
COMM/JOURN	6	3	2	2	7	16.67%	250.00%
COMP	3	6	6	8	4	33.33%	-50.00%
CRIM/CRIMA/CRJU/CJSO	35	31	22	21	19	-45.71%	-9.52%
CSED	0	1	0	1	1	0.00%	0.00%
ECON	1	1	0	0	0	-100.00%	0.00%
ELED	22	12	21	13	12	-45.45%	-7.69%
ENGL/ENCW	6	5	3	5	1	-83.33%	-80.00%
ENSC	1	0	2	4	0	-100.00%	-100.00%
EXSC/SPMD	9	13	7	14	8	-11.11%	-42.86%
FFFE	n/a	n/a	n/a	n/a	1	n/a	n/a
HA/HCM/HCMA	12	7	6	13	15	25.00%	15.38%
HMRL	0	0	0	11	4	0.00%	-63.64%
HPED	1	4	2	2	3	200.00%	50.00%
HSRV	5	5	6	4	4	-20.00%	0.00%
HSTY/HSSL	9	3	2	5	1	-88.89%	-80.00%
IDS	2	5	3	5	6	200.00%	20.00%
INTB	1	0	0	1	0	-100.00%	-100.00%
LIB/LIBA	9	1	0	1	0	-100.00%	-100.00%
MACO	0	0	0	1	0	0.00%	-100.00%
MAT/MATEE	0	1	12	4	0	0.00%	-100.00%

*Source: Jenzabar (ERP system). Degrees conferred determined by the July 1 to June 30 fiscal year calendar. 2014-2015 data extracted on 6/19/15.

Appendix J: 5 Year Degrees and Certificates Conferred

Degrees Conferred: 1st Major (Common Description)	2010- 2011	2011- 2012	2012- 2013	2013- 2014	2014- 2015	5 yr % Chg	2yr % Chg
MATH	3	5	4	3	1	-66.67%	-66.67%
MATSP	0	0	9	11	3	n/a	-72.73%
MBA/MBALD/MBAIN	98	100	73	73	56	-42.86%	-23.29%
MBHR/MSLHR	0	0	0	10	0	n/a	-100.00%
MBMH	36	48	34	33	40	11.11%	21.21%
MBSL	10	9	9	12	10	0.00%	-16.67%
MCE/MAPT	9	8	4	6	8	-11.11%	33.33%
MFT	10	10	11	19	39	290.00%	105.26%
MHA/MHL	134	142	136	165	100	-25.37%	-39.39%
MHSL	2	2	2	5	5	150.00%	0.00%
MIS/MISA	8	6	6	3	1	-87.50%	-66.67%
MSEE	38	10	46	30	2	-94.74%	-93.33%
MSICL	2	4	2	1	0	-100.00%	-100.00%
MSL/MSLIN	39	34	41	33	28	-28.21%	-15.15%
MUED/MUSC	7	7	5	6	2	-71.43%	-66.67%
NURS/NURS2/NURSE	n/a	n/a	12	15	18	n/a	20.00%
ORGCA/ORGCM	3	9	3	3	0	-100.00%	-100.00%
PHYED	5	0	0	0	0	-100.00%	0.00%
PLSC	1	0	1	4	1	0.00%	-75.00%
PRLA	4	4	1	0	1	-75.00%	0.00%
PRMD	0	0	0	1	3	0.00%	200.00%
PSYC	9	12	9	10	13	44.44%	30.00%
RELG/RAPT	4	2	1	5	1	-75.00%	-80.00%
SOST	2	1	0	0	0	-100.00%	0.00%
SPED	2	4	3	4	1	-50.00%	-75.00%
SPMGT	8	14	6	4	8	0.00%	100.00%
YMIN	4	2	4	2	1	-75.00%	-50.00%
Total	624	603	575	644	483	-22.60%	-25.00%

*Source: Jenzabar (ERP system). Degrees conferred determined by the July 1 to June 30 fiscal year calendar. 2014-2015 data extracted on 6/19/15.

Appendix J: 5 Year Degrees and Certificates Conferred

Degrees Conferred: 2nd Major (Common Description)	2010- 2011	2011- 2012	2012- 2013	2013- 2014	2014- 2015	5 yr % Chg	2yr % Chg
ACCT/ACCTA	0	2	0	0	0	0.00%	0.00%
Art	0	0	0	0	0	0.00%	0.00%
BIOL	0	1	0	1	3	0.00%	200.00%
BMAL/BMALD/BUAD/BUADA	13	7	4	2	0	-100.00%	-100.00%
CEMU/CMIS/CHMU	1	0	1	1	0	-100.00%	-100.00%
CHED/CHEL/CE/EE	1	0	1	0	0	-100.00%	0.00%
CHEM/CHBU	1	1	0	0	0	-100.00%	0.00%
COMM/JOURN	1	1	1	0	0	-100.00%	0.00%
COMP	0	0	0	1	0	0.00%	-100.00%
CRIM/CRIMA/CRJU/CJSO	0	1	0	0	0	0.00%	0.00%
CSED	1	0	0	0	0	-100.00%	0.00%
ECON	2	1	0	0	0	-100.00%	0.00%
ENGL/ENCW	0	0	0	0	1	0.00%	n/a
ENSC	0	0	0	0	1	0.00%	n/a
HA/HCM/HCMA	1	0	0	0	0	-100.00%	0.00%
HSRV	1	2	0	0	3	200.00%	n/a
HSTY/HSSL	1	0	0	0	1	0.00%	n/a
INTB	0	1	1	0	0	0.00%	0.00%
MATH	0	0	2	1	1	0.00%	0.00%
MIS/MISA	7	6	2	1	2	-71.43%	100.00%
MUED/MUSC	3	0	0	0	0	-100.00%	0.00%
ORGCA/ORGCM	0	3	1	0	0	0.00%	0.00%
PLSC	0	0	0	0	0	0.00%	0.00%
PRLA	0	0	0	0	0	0.00%	0.00%
PRMD	1	0	0	0	2	100.00%	n/a
PSYC	0	2	1	0	0	0.00%	0.00%
RELG/RAPT	0	0	2	0	0	0.00%	0.00%
SOCY	0	2	0	0	0	0.00%	0.00%
SPED	0	0	0	1	0	0.00%	-100.00%
YMIN	1	1	1	1	0	-100.00%	-100.00%
Total	35	31	17	9	14	-60.00%	55.56%

*Source: Jenzabar (ERP system). Degrees conferred determined by the July 1 to June 30 fiscal year calendar. 2014-2015 data extracted on 6/19/15.

Appendix J: 5 Year Degrees and Certificates Conferred

Certificates Conferred (Common Description)	2010- 2011	2011- 2012	2012- 2013	2013- 2014	2014- 2015	5 yr % Chg	2yr % Chg
GCL	n/a	n/a	n/a	2	2	n/a	0.00%
HACRT	n/a	1	1	2	0	n/a	-100.00%
Total	n/a	1	1	4	2	n/a	-50.00%

*Source: Jenzabar (ERP system). Degrees conferred determined by the July 1 to June 30 fiscal year calendar. 2014-2015 data extracted on 6/19/15.

Appendix K: Retention by Tuition Code

1st Term Enrolled	Tuition Code (Student	# UG Students	UG Students who return after 2 fall terms		UG Students who return after 3 fall terms		UG Students who return after 4 fall terms		UG Students who Graduate within 4 years		UG Students who Graduate within 5 years		UG Students who Graduate within 6 years	
			n	%	n	%	n	%	n	%	n	%	n	%
Fall 2005	CC	166	115	69%	72	43%	40	24%	90	54%	100	60%	102	61%
Fall 2005	MC	346	228	66%	138	40%	102	29%	142	41%	159	46%	164	47%
Fall 2006	CC	111	71	64%	38	34%	25	23%	52	47%	58	52%	62	56%
Fall 2006	MC	311	206	66%	147	47%	105	34%	109	35%	135	43%	144	46%
Fall 2007	CC	110	78	71%	45	41%	19	17%	68	62%	73	66%	74	67%
Fall 2007	MC	296	198	67%	143	48%	113	38%	119	40%	152	51%	154	52%
Fall 2008	CC	108	71	66%	47	44%	15	14%	60	56%	61	56%	61	56%
Fall 2008	MC	307	193	63%	126	41%	89	29%	100	33%	126	41%	132	43%
Fall 2009	CC	84	51	61%	23	27%	9	11%	47	56%	51	61%	52	62%
Fall 2009	CO	1	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
Fall 2009	MC	311	201	65%	121	39%	89	29%	109	35%	136	44%	139	45%
Fall 2009	RE	1	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
Fall 2010	CC	119	92	77%	51	43%	24	20%	74	62%	74	62%	na	na
Fall 2010	MC	286	198	69%	119	42%	85	30%	117	41%	117	41%	na	na
Fall 2010	RE	4	4	100%	1	25%	0	0%	4	100%	4	100%	na	na
Fall 2010	TC	2	2	100%	0	0%	0	0%	2	100%	2	100%	na	na
Fall 2011	CC	104	81	78%	40	38%	20	19%	53	51%	na	na	na	na
Fall 2011	MC	287	200	70%	125	44%	91	32%	48	17%	na	na	na	na
Fall 2012	CC	82	54	66%	28	34%	na	na	23	28%	na	na	na	na
Fall 2012	MC	289	187	65%	130	45%	na	na	na	na	na	na	na	na
Fall 2013	CC	73	48	66%	na	na	na	na	na	na	na	na	na	na
Fall 2013	MC	303	212	70%	na	na	na	na	na	na	na	na	na	na

Note : An MC UG student is based on DIV_CDE =UG or U2; all Tuition_Code; cohort term is determined by the first fall term a student is found enrolled; cohort is a new or transfer student, attending full or part time, etc.; a student is tracked as retained or graduated for 6 years; “na” indicates that the calculation is inappropriate, since a sufficient amount of time has not elapsed to meet the criteria.

Appendix L: Misenheimer UG Fall 2014 Enrollment by Religious Affiliation

Religion	N	%
Unaffiliated/Unknown	275	37.7%
Baptist	164	22.5%
Methodist	82	11.2%
Catholic	80	11.0%
Lutheran	36	4.9%
Other	29	4.0%
Presbyterian	14	1.9%
Church of God	12	1.6%
United Church of Christ	7	1.0%
Episcopal	5	0.7%
Assembly of God	4	0.5%
Wesleyan	4	0.5%
Greek Orthodox	3	0.4%
Buddhist	2	0.3%
Christian Science	2	0.3%
Congregational	2	0.3%
Quaker	2	0.3%
AME Zion	1	0.1%
Disciples of Christ	1	0.1%
Four Square Gospel	1	0.1%
Mormon	1	0.1%
Muslim	1	0.1%
Pilgrim Holiness	1	0.1%
Seventh Day Adventist	1	0.1%
Total	730	100.0%

*Source: Jenzabar ERP system. Fall data is extracted and frozen as of fall “freeze” date. Undergrad MC Division determined by DIV_CDE = UG, U2, NC, or CE and TUITION_CDE = MC. Religious affiliation data is self-reported by the individual student. Religious affiliation codes translated by RELIGION_VIEW definition table in Jenzabar.

Appendix M: Enrollment by Residency of Students Who Play a Sport

Fall Term	In-State	Out-of-State	International	Total
Fall 2005	156	118	21	295
Fall 2006	185	125	24	334
Fall 2007	156	115	25	296
Fall 2008	159	137	24	320
Fall 2009	158	162	33	353
Fall 2010	164	155	35	354
Fall 2011	160	154	38	352
Fall 2012	168	139	40	347
Fall 2013	180	136	45	361
Fall 2014	184	142	69	395

State	Year	Total Out of State Students	# Students Who Play Sports	% Students Who Play Sports
AE	2014	1	1	100.0%
AL	2014	3	3	100.0%
AP	2014	1	0	0.0%
AZ	2014	2	2	100.0%
CA	2014	6	2	33.3%
CO	2014	3	2	66.7%
CT	2014	6	3	50.0%
DE	2014	2	0	0.0%
FL	2014	24	15	62.5%
GA	2014	22	14	63.6%
HI	2014	1	0	0.0%
IL	2014	3	3	100.0%
IN	2014	1	0	0.0%
KS	2014	1	1	100.0%
KY	2014	3	2	66.7%
LA	2014	6	2	33.3%
MA	2014	5	4	80.0%
MD	2014	17	13	76.5%
MI	2014	2	1	50.0%

State	Year	Total Out of State Students	# Students Who Play Sports	% Students Who Play Sports
MN	2014	2	1	50.0%
MO	2014	1	0	0.0%
MS	2014	1	1	100.0%
NH	2014	3	3	100.0%
NJ	2014	7	3	42.9%
NY	2014	19	12	63.2%
OH	2014	5	3	60.0%
OR	2014	1	0	0.0%
PA	2014	8	7	87.5%
SC	2014	48	11	22.9%
TN	2014	3	1	33.3%
TX	2014	7	3	42.9%
UT	2014	3	1	33.3%
VA	2014	31	24	77.4%
VT	2014	1	1	100.0%
WI	2014	1	1	100.0%
WV	2014	3	1	33.3%
Unknown	2014	1	1	1
Totals		254	142	55.9%

*Source: Jenzabar ERP system. Fall data is extracted and frozen as of fall "freeze" date."

Appendix N: Full-Time Faculty and Staff Tables

Faculty Rank	Gender	Ethnicity	Category	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
All Ranks	All	All	Total Number	81	87	88	86	78
			Doctorate	53	64	60	62	64
			Master	23	18	25	11	13
	All	Minority	Total Number	12	13	n/a	12	n/a
	All	Non-minority	Total Number	69	74	n/a	74	n/a
	Female	All	Total Number	32	40	38	38	36
	Male	All	Total Number	49	47	41	48	42
	All	All	Total Salaries	\$4,469,008	\$4,889,293	\$4,953,260	\$4,917,308	\$4,606,760
			Mean Salary	\$55,173	\$56,199	\$62,620	\$57,450	\$59,290
	Female	All	Mean Salary	\$54,922	\$56,462	\$58,070	\$57,620	\$59,650
	Male	All	Mean Salary	\$55,337	\$55,975	\$66,830	\$57,310	\$58,990

Faculty Rank	Gender	Category	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Professor	All	Total Number	26	25	25	21	19
		Doctorate	23	24	20	21	19
		Master	0	0	2	0	0
		Mean Salary	\$61,236	\$62,533	\$67,553	\$61,121	\$63,048
	Men	Total Number	17	15	13	13	12
		Doctorate	n/a	n/a	12	13	12
		Master	n/a	n/a	0	0	0
		Mean Salary	\$62,798	\$63,508	\$75,190	\$62,180	\$64,290
	Women	Total Number	9	10	12	8	7
		Doctorate	n/a	n/a	8	8	7
		Master	n/a	n/a	2	0	0
		Mean Salary	\$58,286	\$61,558	\$59,180	\$59,340	\$60,820

*Source: Data obtained from Human Resources and Financial affairs, as reported to IPEDS HR Survey and NCHED A-5 Survey

Appendix N: Full-Time Faculty and Staff Tables

Faculty Rank	Gender	Category	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Associate	All	Total Number	18	18	16	12	16
Professor		Doctorate	10	14	14	11	14
		Master	1	2	4	0	1
		Mean Salary	\$55,480	\$57,271	\$67,605	\$57,813	\$64,275
	Men	Total Number	15	14	11	8	10
		Doctorate	n/a	n/a	9	8	8
		Master	n/a	n/a	4	0	1
		Mean Salary	\$54,099	\$55,694	\$70,910	\$57,440	\$62,420
	Women	Total Number	3	4	5	2	6
		Doctorate	n/a	n/a	5	2	6
		Master	n/a	n/a	0	0	0
		Mean Salary	\$62,387	\$62,790	\$60,270	\$59,770	\$67,390

Faculty Rank	Gender	Category	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Assistant	All	Total Number	37	44	38	51	43
Professor		Doctorate	n/a	23	26	28	31
		Master	n/a	15	19	11	12
		Mean Salary	\$50,763	\$52,051	\$56,984	\$55,874	\$55,685
	Men	Total Number	17	18	17	23	20
		Doctorate	n/a	n/a	10	12	14
		Master	n/a	n/a	7	5	6
		Mean Salary	\$48,968	\$49,916	\$55,104	\$54,550	\$53,930
	Women	Total Number	20	26	21	28	23
		Doctorate	n/a	n/a	16	16	17
		Master	n/a	n/a	12	6	6
		Mean Salary	\$52,288	\$53,529	\$55,735	\$56,970	\$57,240

*Source: Data obtained from Human Resources and Financial affairs, as reported to IPEDS HR Survey and NCHED A-5 Survey

Appendix N: Full-Time Faculty and Staff Tables

Staff Group	Gender	Category	Fall 2014
All	All	Total Number	126
		Executive/Managerial/Administrative	49
		Other Professionals	47
		Technical/Paraprofessionals	12
		Clerical/ Secretarial	18
	Mean Salary	\$37,359	
	Men	Total Number	53
		Executive/Managerial/Administrative	17
		Other Professionals	26
		Technical/Paraprofessionals	9
Clerical/ Secretarial		1	
Women	Total Number	73	
	Executive/Managerial/Administrative	32	
	Other Professionals	21	
	Technical/Paraprofessionals	3	
	Clerical/ Secretarial	17	
		Mean Salary	\$44,378

Staff Group	Gender	Category	Fall 2014
Other	All	Total Number	47
		Mean Salary	\$36,854
Professional	Men	Total Number	26
		Mean Salary	\$37,701
	Women	Total Number	21
		Mean Salary	\$35,806

Staff Group	Gender	Category	Fall 2014
Tehcnical	All	Total Number	12
		Mean Salary	\$39,553
Paraprofessional	Men	Total Number	9
		Mean Salary	\$38,626
	Women	Total Number	3
		Mean Salary	\$42,333

Staff Group	Gender	Category	Fall 2014
Executive/ Managerial/ Administrative	All	Total Number	49
		Mean Salary	\$64,136
Men	Men	Total Number	17
		Mean Salary	\$77,808
	Women	Total Number	32
		Mean Salary	\$56,873

Staff Group	Gender	Category	Fall 2014
Clerical/ Secreterial	All	Total Number	18
		Mean Salary	\$31,816
Men	Men	Total Number	1
		Mean Salary	witheld
	Women	Total Number	17
		Mean Salary	\$31,806

*Source: Data obtained from Human Resources and Financial affairs, as reported to IPEDS HR Survey and NCHED A-5 Survey

Appendix O: Details of Student Charges

Program	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015
Undergraduate Misenheimer					
Annual Full-Time Tuition Charge	\$20,182	\$21,230	\$22,500	\$23,750	\$25,175
% Full-Time Tuition Increase	6.0%	5.2%	6.0%	5.6%	6.0%
Annual Full-Time Double Room Charge	\$4,938	\$5,210	\$5,470	\$5,470	\$5,750
% Annual Full-Time Double Room Increase	6.0%	5.5%	5.0%	0.0%	5.1%
Annual Full-Time Board Charge	\$3,466	\$3,656	\$3,865	\$4,020	\$4,495
% Full-Time Board Increase	6.0%	5.5%	5.7%	4.0%	11.8%
Annual Required Fees	\$395	\$395	\$396	\$460	\$680
% Annual Required Fees Increase	12.9%	0.0%	0.3%	16.2%	47.8%
Total Full-Time Tuition, Room, Board, Req Fees	\$28,981	\$30,491	\$32,231	\$33,700	\$36,100
% Full-Time Tuition, Room, Board Increase	6.1%	5.2%	5.7%	4.6%	7.1%
Undergraduate Part-Time Tuition Rate Per Hour	\$460	\$485	\$515	\$540	\$575
% Undergraduate Part-Time Tuition Rate Increase	5.7%	5.4%	6.2%	4.9%	6.5%
Center for Professional Advancement					
CPA Full-Time Tuition Rate Per Hour	\$310	\$326	\$340	\$365	\$395
% CPA Full-Time Tuition Rate Increase	6.9%	5.2%	4.3%	7.4%	8.2%
CPA Part-Time Tuition Rate Per Hour	\$410	\$432	\$340	\$365	\$395
% CPA Part-Time Tuition Rate Increase	6.5%	5.2%	-21.2%	7.4%	8.2%
Graduate Program					
Graduate Tuition Rate Per Hour, Traditional Classroom	\$465	\$489	\$505	\$535	\$575
% Graduate Tuition Rate Increase, Traditional Classroom	5.7%	5.2%	3.3%	5.9%	7.5%
Graduate Tuition Rate Per Hour, Satellites	\$515	\$542	\$560	\$595	\$640
% Graduate Tuition Rate Increase, Satellites	6.2%	5.2%	3.3%	6.3%	7.6%
Graduate On-line Tuition Rate Per Hour	\$515	\$542	\$560	\$595	\$640
% Graduate On-line Tuition Rate Increase	6.2%	5.2%	3.3%	6.3%	7.6%

*Source: Pfeiffer Undergraduate Catalog and Graduate Studies/Adult Studies Catalog.