Undergraduate Degree Completion Program
BS in Business Management and Leadership

The demand for Pfeiffer's business graduates, sought after by banks, hospitals, manufacturing firms, nonprofit organizations, education institutions, government agencies and retail organizations, is expected to remain strong.

Gain the background and skills you need to succeed in today's competitive job market. Pfeiffer's bachelor of science in business management and leadership program explores all major areas of business—accounting, economics, finance, marketing and management—so you develop the analytical and problem-solving skills that every employer values.

For more information and complete program details:
Sheila Mull
Enrollment Specialist
(704) 945-7322 sheila.mull@pfeiffer.edu

PFEIFFER BENEFITS
- Small classes with students from diverse backgrounds
- Flexible classroom scheduling and online courses so you can set your own pace for achievement
- 100 percent online option
- Faculty with academic credentials as well as real-world business experience
- Affordable tuition and financial aid
- A generous transfer policy that allows credit for most courses completed at other accredited institutions
- Opportunity to apply credit from prior learning through life experience, personal study and/or military course work through computerized CLEP tests, challenge exams and ACE guidelines for credit
- Eligibility, upon graduation, to apply to Pfeiffer's master's degree programs in business administration, leadership and healthcare administration
- Accessible campus in Charlotte's upscale SouthPark neighborhood

APPLICATION REQUIREMENTS
- Completed Pfeiffer University application for admission and application fee; applications available at www.pfeiffer.edu/charlotte
- Official transcripts from all colleges and universities you have attended.
- A minimum of 45 transfer credits
- A 2.0 GPA (others may contact the program advisor)

PRIOR LEARNING ASSESSMENTS
At Pfeiffer we recognize that as an adult, you have gained personal and professional development outside the traditional academic classroom. In addition to CLEP, DSST, ACE military credits and challenge exams, our portfolio process provides an opportunity to translate these experiences into college credit in various areas of learning. Up to thirty hours of credit may be awarded and applied to the elective hour requirements in the Degree Completion Program through prior learning assessment.

CURRICULUM
A bachelor's degree in business management and leadership requires a total of 120 semester hours, including 42 semester hours in core courses. The remaining required hours will be taken in combination of general education and elective hours. Pfeiffer University/Charlotte's residency requirement is 45 semester hours; 50 percent of core courses must be completed at Pfeiffer.

CORE COURSES
<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>ACCT 221</td>
<td>Principles of Accounting I</td>
</tr>
<tr>
<td>ACCT 223</td>
<td>Principles of Accounting II</td>
</tr>
<tr>
<td>BMAL 241</td>
<td>Marketing</td>
</tr>
<tr>
<td>BMAL 251</td>
<td>Business Law I</td>
</tr>
<tr>
<td>BMAL 261</td>
<td>Principles of Management</td>
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<tr>
<td>BMAL 271</td>
<td>Survey of Leadership</td>
</tr>
<tr>
<td>BMAL 301</td>
<td>Ethics in Business</td>
</tr>
<tr>
<td>BMAL 311</td>
<td>Business Ethics</td>
</tr>
<tr>
<td>BMAL 371</td>
<td>Organizational Behavior</td>
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<tr>
<td>BMAL 381</td>
<td>International Business</td>
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<tr>
<td>BMAL 432</td>
<td>Financial Management</td>
</tr>
<tr>
<td>BMAL 491</td>
<td>Business Strategy</td>
</tr>
<tr>
<td>ECON 221</td>
<td>Principles of Macroeconomics</td>
</tr>
<tr>
<td>ECON 222</td>
<td>Principles of Microeconomics</td>
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</table>

CONCENTRATIONS
In addition to the required courses for all majors, each student will complete at least one of the following concentrations:

Entrepreneurship and Supervision Concentration (15 SH)
<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>BMAL 471</td>
<td>Organizational Change</td>
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<tr>
<td>BMAL 201</td>
<td>Principles of Business</td>
</tr>
<tr>
<td>BMAL 331</td>
<td>Risk Management and Insurance</td>
</tr>
<tr>
<td>BMAL 461</td>
<td>Management of Human Resources</td>
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<tr>
<td>COMM 345</td>
<td>Business Communications</td>
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Finance and Banking Concentration (15 SH)
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<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BMAL 331</td>
<td>Risk Management and Insurance</td>
</tr>
<tr>
<td>ECON 421</td>
<td>Money Banking</td>
</tr>
<tr>
<td>ACCT 310</td>
<td>Cost Accounting</td>
</tr>
<tr>
<td>BMAL 332</td>
<td>Investments</td>
</tr>
<tr>
<td>ECON 325</td>
<td>Public Finance</td>
</tr>
</tbody>
</table>

For more information and complete program details:
Sheila Mull
Enrollment Specialist
(704) 945-7322 sheila.mull@pfeiffer.edu

Beyond Boundaries
ABOUT PFEIFFER
Pfeiffer University is a comprehensive United Methodist-related university with multiple campuses and delivery systems designed to meet the needs of adult, graduate and traditional undergraduate students. Having offered graduate and degree completion programs for adults for more than 25 years, Pfeiffer has become an educational leader through innovative academic programs and commitment to the ideas of servant leadership. One of the first institutions in Charlotte to offer graduate and adult education programs, Pfeiffer boasts thousands of highly talented graduates and continues to expand its programs to meet the demands of today’s global economy.

As an institution grounded in the principle of service before self, Pfeiffer’s priorities are serving the needs of our students and instilling in them the nature to serve and knowledge to lead and to go Beyond Boundaries.

FAST FACTS
STUDENT BODY
Total students 2,100
Traditional 875
Graduate 950
Degree Completion 275

Average Class Size 15
Student-Faculty Ratio 13:1

ACCREDITATION
Commission on Colleges of the Southern Association of Colleges and Schools.

Approved by the University Senate of the United Methodist Church as a Methodist-related institution.

FINANCIAL AID
More than 95 percent of Pfeiffer students receive some form of financial aid.

ATHLETICS
(Undergraduate campus/Misenheimer)
The Pfeiffer Falcons compete in NCAA Division II as a member of Conference Carolinas.

GRADUATE PROGRAMS
Master of Business Administration (MBA)
- Human Resources Management
- International Studies
- Leadership
- Corporate Responsibility and Sustainability
- Nonprofit Management
Master of Science in Financial Fraud Investigations (MSFFI)
- Computer Forensics
- Law Enforcement
- Security Specialists
- Civil Litigation
Master of Health Administration (MHA)
- Business
- Leadership
Master of Science in Leadership (MSL)
- Human Resources
- International Management
Joint Degrees
- MHA/MBA
- MBA/MSL
- MHA/MSL
Master of Arts in Marriage and Family Therapy
Master of Arts in Practical Theology
- Christian Education/Age-Level Ministries
- Church Administration
- Missions/Evangelism
- Pastoral Care and Counseling
Master of Science in Elementary Education
Master of Arts in Teaching-Special Education

GRADUATE CERTIFICATE PROGRAMS
Health Services Administration Leadership

ADD-ON LICENSURE PROGRAMS
ALG Certificate Program
Marriage and Family Therapy
Substance Abuse Studies

UNDERGRADUATE DEGREE COMPLETION PROGRAMS
Business Administration
Criminal Justice
Health Administration
- Long-term Care Management
- Medical Practice Management
Human Relations
(optional Substance Abuse Area of Concentration)
Interdisciplinary Studies

UNDERGRADUATE CERTIFICATE PROGRAMS
Healthcare Management
Long-Term Care Management
Medical Practice Management

UNDERGRADUATE CONCENTRATIONS
Entrepreneurship and Supervision
Financial Fraud and Financial Investigations
Homeland Security
Law and Public Policy
Money and Banking
Substance Abuse

QUESTIONS?
Undergraduate Degree Completion Programs and Certificate Programs
Paulita Brooker
Dean, Continuing Education Programs
(704) 945-7302
paulita.brooker@pfeiffer.edu

Admissions
Jonathan Beam
Director of Graduate Admissions
(704) 945-7356
jonathan.beam@pfeiffer.edu

CAMPUS LOCATIONS
Misenheimer
Undergraduate Programs
48380 U.S. Highway 52 North
Misenheimer, NC 28109
(800) 338-2060

Charlotte
Graduate Programs
Graduate Certificate Programs
Undergraduate Degree Completion Programs
Undergraduate Certificate and Non-degree Programs
4701 Park Road
Charlotte, NC 28209
(704) 945-7320

Raleigh-Durham
Graduate Programs
2880 Slater Road, Suite 100
Morrisville, NC 27560
(919) 941-2920