GRADUATE PROGRAMS

MASTER OF BUSINESS ADMINISTRATION (MBA)

Optional Concentrations in Human Resources Management, International Studies, Leadership, Corporate Responsibility and Sustainability, and Nonprofit Management

Effective managers skilfully direct and manage people, information, financial resources and change, leading organizations to profitability while navigating productive career paths for themselves. A Pfeiffer MBA provides students the professional training and personalized guidance to analyze business situations, develop confidence in their decision making and acquire the management expertise to excel in today’s competitive workplace.

The MBA program, which can be completed in two years or less, offers optional concentrations in human resources management, international studies, leadership, corporate responsibility and sustainability, and nonprofit management. Lectures, small-group study and case studies teach students to identify and solve managerial problems in real business contexts, while emphasizing ethics and corporate responsibility in business practice.

PFEIFFER OFFERS

• Small classes with students from diverse backgrounds
• Highly qualified faculty with practical business experience
• Flexible classroom scheduling and online course options
• Convenient Charlotte and Morrisville campuses
• Optional concentrations in human resources management, international studies, leadership, corporate responsibility and sustainability, and nonprofit management
• Pairing the MBA with a Master of Science in Leadership (MSL) or Master of Science in Healthcare Administration (MHA)
• International travel-learning opportunities to Canada, Europe and United Kingdom
• Affordable tuition and financial aid for those who qualify

APPLICATION REQUIREMENTS

• Completed Pfeiffer University application for admission and application fee; applications available at www.pfeiffer.edu/charlotte
• Baccalaureate degree from an accredited college or university
• Official transcripts from all previous colleges or universities attended
• Satisfactory undergraduate prerequisite requirements
• Three letters of recommendation
• Satisfactory completion of the Miller Analogies Test (MAT), Graduate Management Admissions Test (GMAT), Graduate Records Exam (GRE) or other standardized graduate admissions test. (Note: This requirement is waived for applicants who hold a graduate degree from an accredited institution.)

CURRICULUM

A master’s degree in business administration requires 36 credit hours over a typical span of 15-24 months.

Core Courses

MBA 701  Organizational Communications
MSL 702  Organizational Behavior
MBA 703  Quantitative Decision Making*
MBA 704  Managerial Accounting**
MBA 705  Managerial Economics***
MBA 706  Managerial Finance
MBA 707  Marketing Management
MBA 740  Legal and Ethical Environment of Business
MBA 799  Strategic Management

Plus nine semester hours from MBA, MSL or MHA courses

Optional concentrations require MBA core courses plus the following concentration requirements:

Concentration in Human Resources Management

MSL 710  Effective Leadership
MSL 730  Human Resources Management
MSL 750  Organizational Change Management

Concentration in International Studies

MBA 730  International Business
MBA 794  Comparative International Business Law

MBA 776  MBA International Experience
MSL 735  International Human Resources Management

Concentration in Leadership

MBA 720  Introduction to Sustainability Science
MBA 725  Domestic and International Environmental Law
MBA 735  Ecosystem Services and Sustainability Science

Concentration in Corporate Responsibility and Sustainability

MBA 737  Fund Acquisition and Management
MBA 744  Board Operations and Relationship
MBA 748  Public Relations and Community Outreach

Concentration in Nonprofit Management

MBA 730  International Business
MBA 794  Comparative International Business Law

Undergraduate Prerequisites

Students without these prerequisites may be admitted on a provisional basis and must complete requirements within one year.

* Statistics
** Accounting I and II
*** Microeconomics and Macroeconomics or equivalent

For more information and complete program details:

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